



Instructions for completing your action plan (delete before submitting):

- Insert additional information throughout the action plan as well as where text is highlighted yellow.
- Before completing your action plan, remove any yellow highlights and tips (like this section above the horizontal line).
- Add your campus logo at the top next to the ALL IN logo.
- Submit your action plan as a PDF to through [this form](#).

Wilson College 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Linda Boeckman

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Wilson College in Pennsylvania for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for Wilson College for the 2024 election are:

- Register as many students as possible to vote
- Help create strategic voting plans
- Help students gain more nonpartisan information on candidates
- Help local students (commuters) find polling stations

Tip: Insert topline campus voter engagement goals here.

The goal for the Wilson College chapter of All-In is to create a legacy for every 2 year/4 year election in which the All-In Student Coordinator will push students on campus, regardless of political party, to feel the need/want to vote. The coordinator will do this using nonpartisan tactics and by using outreach methods to sway students minds on why it is important to vote

Leadership:

Our leadership team includes the following, campus groups, and organizations:

Linda Boeckman

Tristan Worlock (Student Coordinator)

- **Tip:** Add titles for each member that you list

Tip: Add additional contacts with names and titles. Ideally, this list will include individuals from student affairs, academic affairs, students, senior leadership office, local election officials, and nonpartisan partner organizations like the Campus Vote Project and/or the League of Women Voters.

Athletic coaches at our institution have been involved in our nonpartisan democratic engagement efforts by signing the ALL IN Coaches Voter Engagement Pledge in 2020.

Commitment:

Tip: Insert more information:

- How is the commitment woven into campus culture and clearly reflected in the institution's mission statement, learning outcomes, curriculum, and co-curricular activities?

Coaches have been informed of All-In and when election time comes closer then they will speak on voting more frequently.

- How is the commitment to nonpartisan democratic engagement communicated to the campus community?

Through flyers, outside speaking to students

- If your current president or chancellor has not yet signed the [ALL IN Higher Education Presidents' Commitment to Full Student Voter Participation](#) but does intend to sign, include that information here.

Wilson College does not have a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation.

Landscape:

Tip: In addition to the information below, describe what election laws impact your campus, like voter registration laws, voter ID laws, vote-by-mail processes and/or absentee ballots request timelines.

Applications for mail-in/absentee ballots are due by October 29th

Tip: Add dates for upcoming local elections, 2024 primaries or caucuses, and key voter registration deadlines.

Nov. 5th election day

Wilson College is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2022. Our institution is designated as the following: Predominantly White Institution, Rural Serving Institution.

Our campus demographic and voting data:

Wilson College has 1,535 students.

Tip: Insert more data about in-state vs. out-of-state, residential vs commuter, and demographic breakdowns by age, race, etc.

More in-state students than out-of-state students (Do not know exact numbers)

Wilson College has not yet authorized the National Study of Learning, Voting, and Engagement (NSLVE) and does not have campus voting data from NSLVE to evaluate our efforts or set data-driven goals.

Tip: Since your institution hasn't authorized NSLVE, visit <https://idhe.tufts.edu/nslve/join-nslve> to learn more about authorizing NSLVE to receive campus voting data. Consider setting a goal below to authorize NSLVE to receive voting data in the future.

Goals:

Our institution's nonpartisan democratic engagement goals are:

- Talk to as many students as possible (realistically 300 students who live on campus) by October 17th (150 already give or take)
- Register as many students as possible (most students on campus talked to are registered so right now we have only registered 8-10)
- By 2026, Wilson will hopefully increase its voter turnout by 2x

Tip: Insert 2-4 goals that are S.M.A.R.T.I.E.: Specific, Measurable, Ambitious, Realistic, Timebound, Inclusive, and Equitable. Include goals about what you hope your 2024 and 2026 voter registration and voter turnout data will be. If your campus doesn't have NSLVE voting data yet, reference [page 8 of this report](#) to see what the 2020 national voter turnout average was for your institution type. For reference, the national campus voter turnout rate in 2020 was 66% and the 2020 voter registration rate was 83%.

- Example Goal: Increase student voter turnout rate to X% in 2024 and Y% in 2026.
- Example Goal: Increase student voter registration rate to X% in 2024 and Y% in 2026.

- Example Goal: Add voter registration to new and transfer student orientation for fall 2024.
- Example Goal: Have our president/chancellor sign the [ALL IN Higher Education Presidents' Commitment to Full Student Voter Participation](#) by December 2023.

Strategy:

Wilson College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- Labeling events, classroom presentations, flyers, other outside work (County GOP office and County Democratic Office coming to table as well)
- Tabling on Civic holidays

Tip: Insert your strategies, major events, and tactics for voter registration, voter education, and voter turnout. Include participation in any [Civic Holidays](#) like National Voter Registration Day, National Voter Education Week, or Vote Early Day, voter registration during new student orientation, classroom presentations about voter engagement, etc. Reference the [Ask Every Student Toolkit](#) for additional strategy ideas.

Evaluation:

We will evaluate our action plan in the following ways:

-Our campus does not participate in these measuring metrics, however we will be looking to initiate ourselves into them. The Student director and the advisor will be looking to help lead this measuring techniques.

Tip: In addition to using your 2022 NSLVE voting data, how will you evaluate your campus democratic engagement programming? What metrics will you track and who will lead the evaluation effort? Does your institution participate in additional evaluations like NSSE or the Carnegie Foundatoin's Classification for Community Engagement?

Tip: If your campus hasn't authorized the National Study of Learning, Voting, and Engagement ([NSLVE](#)) which gives you access to campus voting data reports, NSLVE can be authorized through [this form](#) and submitted to NSLVE@Tufts.edu.

Wilson College

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/wilson-college/>.

Tip: Include with whom your campus action plan and NSLVE reports will be shared on your campus community and where, in addition to ALL IN, the action plan and NSLVE reports will be posted online for people to access.