

ALL IN Campus Democracy Challenge Action Plan

Submitted by William Paterson University

Dr. H. Mark Ellis, Director, American Democracy Project (ellism@wpunj.edu)

Tuesday, October 27th, 2020

ALL IN Campus Democracy Challenge Action Plan Form

In order to help your campus prepare a 2020 action plan, we've created this Google Form to collect key information for an action plan. We will turn the responses into a Word document that we will email to you. This document can serve as your 2020 action plan. We'll add a PDF version of that plan to your campus page on our website. Campuses must submit a 2020 action plan by November 3rd to be eligible for national awards and state recognition where applicable. Completing this form will produce a document that qualifies as an action plan. This document can be the starting place for your 2022 action plan after this election.

We anticipate that it will take 15-20 minutes for you to complete this form. Thank you for your efforts to institutionalize nonpartisan democratic engagement on your campus.

*** Required**

1. Email address *

ellism@wpunj.edu

2. Institution Name *

William Paterson University

3. Name of person completing this form *

Dr. H. Mark Ellis, Director, American Democracy Project

4. Email address of person completing this form *

ellism@wpunj.edu

5. Executive Summary: Share a few sentences or paragraphs about the democratic engagement work happening on campus. Who developed this action plan (person or committee name)? Which campus or campuses will this action plan be implemented? What does this action plan seek to accomplish? When does this

action plan start and end? Who or which department is in charge of this action plan? What are your topline short-term and long-term goals?

In fall, 2019, the William Paterson University of New Jersey administration including the Office of the Provost and Senior Vice President for Academic Affairs, the Dean of the College of Humanities and Social Sciences, Office of Student Development and Campus Life, the Department of Political Science, and the Cheng Library formed the American Democracy Project (ADP) Advisory Committee (2019-2021), which includes representatives from all campus stakeholders for the purpose of molding well-informed students who understand and participate in civic engagement while practicing their rights, roles and responsibilities as action-oriented citizens in our democracy for social betterment for all.

I, Dr. H. Mark Ellis, Professor of Sociology and Criminal Justice, was appointed as the Director of the American Democracy Project (ADP) in fall 2019. Our campus committee was tasked with the revitalization of ADP-related initiatives to bring our campus community together around our shared work of civic engagement so that we would work collaboratively to offer a wide range of activities, lectures and programs to excite our students about the power of their voices, their visions, their votes, and realize their strength in shaping the world that they want to live in and one that they want the next generation to inherit.

Our William Paterson University ADP Action Plan 2019-2021 includes our alumni and all five of our colleges including the: College of Humanities and Social Sciences; College of Business; College of Science and Health; College of Arts and Communication; and the College of Business. We will revisit our plan in spring 2021 and revise it to include strategic planning from 2021-2023.

The goals of our committee include:

1. Revitalize the academic component and presence of ADP on campus;
2. Work collaboratively with Student Development, namely Campus Activities, to develop, offer, and support campus-wide activities and events related to both ADP and University Core Curriculum (UCC) Area 5: Civic Engagement;
3. Develop and offer activities and events to promote voter education and voter registration;
4. Seek students' interests on issues relevant to them and for upcoming elections; and
5. Develop assessment measures and outcomes for the efficacy of ADP at WP.

William Paterson University continues our membership with New Jersey Campus Compact; and the American Democracy Project.

Select ADP-Related Activities from Fall 2019 to Date:

1. Refurbish the ADP office on campus to make it a more inviting space for student drop-ins. (completed)
2. Update the William Paterson University Webpage (on-going)
3. Conduct a William Paterson University ADP Student Survey on Student Interest in ADP; Civic Engagement; and Political Knowledge (completed)
4. Join the Census Count and Local Opportunities for WP Student Ambassadors (completed)
5. Offer Academic Talks on Related Events and Activities (completed and on-going)

(Examples of Select Events and Activities Fall 2019 to Present)

How Students Voting Can Change the Past and Present: Town Hall Meeting
(fall 2020)

Voting Rights: Progress and Prospects (fall 2020)

Voting Basics 101 (on-going)

Why the Census Matters (spring 2020)

Register to Vote on Campus (on-going)

Putin and The Trump Presidency (fall 2019)

The United States, the Middle East and the Election (fall 2020)

Ballot Bowl (fall 2020)

Registration Campus Competition (fall 2020)

Green Fare: Civic Engagement Initiatives in the State of NJ (fall 2019)

Constitution Day (2019) Screening of "13th" and Discussion

Constitution Day (2020) Screening of "Rigged" and Discussion with the Producers

Day of Remembrance and Service (9-11-2020): How Votes are Counted
(fall 2020)

Club Fair and Civic Engagement-Voter Registration (on-going)

100 Anniversary of the 19th Amendment (spring 2020)

WP Radio Show Interview on Voting (fall 2020)

WP ADP Crowd-Funding Campaign: Raise Additional Funds for our ADP Activities through Our Office of Institutional Advancement (fall 2020)

Should We Be Global Citizens (spring 2020)

“Millennials’ and Generation Z Guide to Voting” (fall 2020) book co-authored by Professor Jeremy Levine, William Paterson University Department of Political Science (MS Alum)

<https://www.amazon.com/Millennials-Generation-Guide-Voting-Importance-ebook/dp/B08KGVJKR7>

(Calendar of Select Events)

- Thursday, January 23rd 12:30pm-2:00pm in the Ballrooms
Club Fair Civic Engagement-Voter Registration
- Saturday, January 25th 10am-3:30pm in the UC Multipurpose Room
In Honor of MLK Day of Service
- Tuesday, January 28 12:30pm-2:00pm in University Commons 168A SAPB
Common Hour Care Package for Straight and Narrow
- Wednesday, January 29th 9:00am-11:00am in University Commons 171AB
Commuter Breakfast Civic Engagement Activity
- Friday, January 31st 12:00pm-2:00pm in University Commons 325 SAPB Common
Hour Care Packages for Oasis A Haven for Women
- Saturday, February 1st 11am-1pm in University Commons 211 WP Changebuilder
Information Session
- Tuesday, February 4th 12:00pm-2:00pm in University Commons 329A (Club Hub)
Parachord Making for Operation Gratitude Military Personnel
- Wednesday, February 5 5:30pm-8:00pm in University Commons 329A (Club Hub)
Scarf Making for Oasis, A Haven for Women and Children
- Thursday, February 6th 12:30pm-2:00pm in University Commons 211 WP
Changebuilder Information Session
- Friday, February 7th 11:00am-2:00pm in University Commons 329A (Club Hub)
CASL Meal Packaging for Paterson Cares Organization

- Monday, February 10th 7:00pm-9:00pm in the UC Multipurpose Room Black History Month: Service Matters Civic Engagement Activity
- Tuesday, February 11th 12:30pm-2:00pm on Main Street (in front of WP Bookstore) Valentine's Book for Camp Youth Development Program
- Tuesday, February 11th 12:30pm-2:00pm (Location TBD) American Democracy Project: Why Census Counts and How to Get Involved
- Wednesday, February 12th 9:00am-11:00am in University Commons 171AB Commuter Breakfast Civic Engagement Activity
- Thursday, February 13th 12:30pm-2:00pm in the Library Auditorium American Democracy Project: Trump Presidency and 2020 Election
- Friday, February 14th Pick up Lot 5 10:00am Drop off Lot 5 2:00pm (Sign up CASL) Elks Developmental Center Patient Visits, Games and Lunch Service
- Wednesday, February 19th 6pm in the University Commons 211 BHM and ADP: Vision 2020-Discussion on the Election
- Friday, February 21st Pick up Lot 5 10:00am Drop off Lot 5 2:00pm (Sign up CASL) Father English Community Center Food Pantry
- Tuesday, February 25th 12:30pm-2:00pm in Raubinger Classroom (TBD) ADP: Mass Shootings in America-Media Myths and Empirical Realities
- Wednesday, February 26th 9:00am-11:00am in University Commons 171AB Commuter Breakfast Civic Engagement Activity
- Friday, February 28th 10:00am-12:00pm in University Commons 329A (Club Hub) WP Changebuilder Information Session
- Friday, February 28th 12:00pm-2:00pm in University Commons 329A (Club Hub) Care Packages for Passaic County Women's Center
- Saturday, February 29th Pick up Lot 5 8:30am and Drop off Lot 5 at 5:00pm Connecting Volunteers to a Meaningful Career Conference
- Tuesday, March 3rd 12:30pm-2pm in the Student Center Multipurpose Room CASL and New Student Programs Civic Engagement Activity
- Tuesday, March 3rd 12:30pm-2pm in the Student Center Multipurpose Room CASL and New Student Programs Civic Engagement Activity

- Thursday, March 5th 12:00pm-2:00pm on Main Street (in front of WP Bookstore)
Voter Registration and Breast Cancer Fundraiser
 - Friday, March 6th Pick up Lot 5 10am and Drop off Lot 5 at 1:30pm (Sign up CASL)
Lunches with Love service at Oasis a Haven for Women and Children
 - Saturday, March 7th 11:00am to 2:00pm in University Commons 329A (Club Hub)
Civic Engagement Activity for Latinx Women's Center in Paterson
 - Monday, March 9th 6:00pm-8:00pm in University Commons 329A (Club Hub)
Civic Engagement Activity
 - Tuesday, March 10th 12:30pm-2:00pm in University Commons 329A (Club Hub)
Civic Engagement Activity
 - Tuesday, March 10th 7:00pm-9:00pm Library Auditorium ADP: Voting Rights to
Governing Women's Rights to Power-Movie/Talk
- Wednesday, March 11th 9:00am-11:00am in University Commons 171AB
Commuter Breakfast Civic Engagement Activity
- Wednesday, March 11th 9:00am in the University Commons Ballrooms (All-day)
100th Anniversary of 19th Amendment Conference
 - Thursday, March 12th 12:00pm-2:00pm on Main Street (in front of WP Bookstore)
Voter Registration and Breast Cancer Fundraiser
 - Wednesday, March 18th Pick up Lot 5 10am and drop off at Lot 5 2pm
Father English Community Center Food Pantry
 - Thursday, March 19th Pick up Lot 5 10am and drop off at Lot 5 2pm
Latinx Multicultural Center in Paterson
 - Friday, March 20th Pick up Lot 5 10am and drop off at Lot 5 2pm Elks
Developmental Disability Center
 - Monday, March 23rd 6:00pm-8:00pm in University Commons 329A
(Club Hub) Civic Engagement Activity
 - Friday, March 27th 11:00am-1:00pm in University Commons 329A
Book Drive for Incarcerated Women
 - Wednesday, April 1st 9:00am-11:00am in University Commons 171AB Commuter
Breakfast Civic Engagement Activity

- Friday, April 3 Pick-up Lot 5 at 7:00am and drop off Lot 5 at 3:00pm
Student Veterans Habitat for Humanity House Build
- Wednesday, April 15th 9:00am-11:00am in University Commons 171AB
Commuter Breakfast Civic Engagement Activity
- Thursday, April 16th 12:30pm-2:00pm Caldwell Plaza
Suicide Prevention Walk
- Friday, April 17th 11:00am-1:00pm in University Commons 329A
WP Changebuilders Civic Engagement Activity
- Monday, April 20th 6:00pm-9:00pm in the UC Multipurpose Room
Rise Against Hunger 10,000 Meal Packaging Program
- Friday, April 24th Pick up Lot 5 at 7:00am and drop off Lot 5 at 3:00pm
CASL and Honor's College Club Habitat for Humanity House Build
- Friday, May 1st Pick up Lot 5 at 9:30am and drop off Lot 5 at 1pm
CASL and CDI Trip to Community Food Bank of New Jersey
- Wednesday, May 6th 9:00am-11:00am in University Commons 171AB
Commuter Breakfast Civic Engagement Activity
- Saturday, September 12 from 12pm to 2pm
Day of Remembrance Pioneer Service Ventures
- Wednesday, September 16 from 12:30pm to 2pm
Constitution Day Rigged
- Monday, September 28th to Friday October 9th
Participation in NJ Ballot Bowl with NJ Secretary of State
- Tuesday, October 6th 6pm to 7:30pm
How Students Voting Can Change the
- Wednesday, October 7th from 11am to 12:30pm
Voting Rights: Progress and Prospects with Sarah Farjardo, Director, NJ ACLU
- Thursday, October 8th from 12:30pm-2:00pm
Political Science and Voter Registration table
- Friday, October 9th throughout October
Theta Phi Alpha Email Outreach to Van-Dyke Assisted Living Home in NJ

- Saturday, October 10 6pm to 8pm
Meal Packaging for Paterson at Prince of Peace Chapel
- Monday October 12 to November 2nd
Food Collection Drive for the Pioneer Pantry (honor's/class)
- Tuesday, October 13th from 12:30pm to 2pm
Pumpkin Decorating for Veterans in Multipurpose Room
- Tuesday, October 13th from 12:30pm to 2pm
What is Pioneer Life and Exploration of CE Opportunities
- Wednesday, October 14th from 12:30pm to 2pm
WP Changebuilder Information Session
- Thursday, October 15th from 11am to 12pm
Dr. Kaur presentation on Food Insecurity & WP Changebuilders
- Thursday, October 15th from 12:30pm to 2pm
Civic Engagement Session for Greek New Member Virtual Program
- Thursday, October 15th from 7:30pm to 9pm
Voter Basics 101 Workshop Virtual Program
- Thursday, October 15 from 7pm to 9pm
Atmosph Pride Night Open Mic and Food Collection/WP Changebuilder
- Tuesday, October 20th from 12:30pm to 2pm
Translating Leadership/Service into Employment Skills
- Monday, October 26 or Tuesday, October 27
RA Morgan Macklin Jones 7pm virtual civic engagement
- Wednesday, October 28th from 12:30pm to 2pm
WP Changebuilder Information Session
- Wednesday, October 28th from 7pm to 9pm
Movie Night with Civic Engagement Treat Bag Making for Oasis
- Thursday, October 29th from 12:30pm to 2pm
Campus Police Trunk and Treat
- Wednesday, November 4th from 12:30pm to 2pm
What is Community Outreach & How Can I Do Service on Own?

- Monday, November 9 to November 11th
Virtual Outreach—Collection of Veteran Stories
- Tuesday, November 10 12:30pm to 2pm
Inspirational Cards and Care Packages for Veterans in MPR
- Wednesday, November 11 9am to 5pm
Flag Planting for Veterans area outside of Veterans Office
- Wednesday, November 11th 3pm to 4pm
Vulnerable Soldiers: Where's the coverage? – Courageous Convos
- Campus Clean with Physical Plant Operations -- TBA
- COVID-19 Safety Team package making with Physical Plant Operations TBA

This semester, fall 2020, for the NJ Ballot Bowl, we conducted a survey powered by Qualtrics on voter registration to assess the status of our student voter registration, intentions to register to vote, as well as intentions to vote in the 2020 Presidential election. One hundred and thirty students completed the survey and most were new students. As a result, ten new registrants indicated their intentions to now vote. Most of the survey respondents were already registered and expressed interest in voting in this upcoming Presidential election.

Plans for Post Election Events and Activities and Spring 2020 (Select List):

1. *Post Election Debriefing Town Hall*
2. *Why Mid-Term Elections Matter*
3. *What Can Our College of Science and Health Teach Us About the Politics of Science?*
4. *Crafting A New Agenda: How Do College Students Respond to the Election With Collective Action*
5. *Why Understanding How Local Politics, Governments and All Elections Matter*
6. *ADP and CE Efficacy Campus Survey: How Can We Improve ADP and Civic Engagement at William Paterson University?*
7. *COVID-19 Through the Lens of ADP and CE: Living in the Solution and Not in the Problem*

William Paterson University Student Profile:

<https://www.collegefactual.com/colleges/william-paterson-university-of-new-jersey/student-life/diversity/>

6. Leadership: Who is on your leadership team? Include name, title, and department. This may include faculty, staff, administrators, students, community and national partners, and local elections officials.

Hill, Djanna -- Community and Social Justice Studies
Andrew, Babara -- Honors College
Daniels, Maria -- Marketing and Public Relations
Arnone, James -- Biology
Cherry, Tia -- Dean's Office -- College of Humanities and Social Sciences
Darby, Keyana -- New Student Programs
Ellis, H. Mark Sociology and CJ and ADP
Kalaramadam, Sreevidya -- Community and Social Justice Studies
Lauby McKinley, Fanny -- Political Science
Marks, Gary -- Cheng Library
Minnich Spuhler, Donna -- Campus Activities, Service and Leadership
Rebe, Ryan -- Political Science
Rodriguez, Maribel -- Campus Activities, Service and Leadership
Shalom, Stephen -- Political Science
Williams, Margaret - Art
Davis, Wartyna, Dean -- College of Humanities and Social Sciences
Lincoln, Jonathan -- Associate Provost for Curriculum and International Education
ADP Graduation Assistant 2019-2020, Preciousgift Isibor, MS Biology

7. Commitment: Has your campus signed the Higher Education Presidents' Commitment to Full Student Voter Participation?

(<https://www.allinchallenge.org/higher-education-presidents-commitment-to-full-student-voter-participation/>)

No sure. Not yet. We will.

8. Commitment: Has your campus sent information about the election and voting to students?

By email – Yes

By mail – No

By posting on institutional social media channels – Yes

Other: Posters, Event Giveaways, Club Fairs, WeeklyTabling, Etc.

9. Landscape: What are your past voting rates? How many students are on campus? What is the demographic breakdown of the student body?

Based on the NSLVE 2019 "2014 and 2018 Student Voting Rates at William Paterson University of New Jersey", voting rates increased +25.5% from 2014 (14.8%) to 40.3% in 2018. We can send you our full NSLVE report as a pdf attachment. Also, see response to the question on our Executive Summary above for a link to our student profile. We can also send you our most recent WP Student Fact Book.

10. Goals: What are your short-term (2020 election) and long-term goals (2022 and beyond)?

Please see response to campus Executive Summary above.

11. Strategy: Has your campus organized or will your campus organize any of the following events?

In-person voter registration drives – Yes

In-person voter education events (e.g. film screenings, debates, lecture series, etc.) – Yes

Classroom voter registration presentations (in-person or virtual) -- Yes

Virtual voter registration drives (e.g. Couch Party text banking events) – Yes

Virtual voter education events (e.g. film screening, debates, lectures series, etc.) – Yes

Pledge to Vote Drive -- Yes

Other: Guest Lectures on Topical Issues; Campus Town Hall Meetings; Election Night Watch Events; Post Election Watch Events as Votes Come in After 11/3/2020, Etc.

12. Strategy: What events, tactics, and strategies are happening on campus this election?

Please see response to campus Executive Summary above.

13. NSLVE: Has you campus authorized the National, Study, of Learning, Voting, and Engagement (NSLVE)? (<https://idhe.tufts.edu/nslve/participating-campuses>)

Yes

No

Other: Not Sure -- Did I apply for this for our campus through the ALL IN Challenge?

14. Evaluation: How will you evaluate success of your action plan and strategies? What metrics will you measure from specific events and strategies in addition to NSLVE data? Who will do the evaluation?

Our ADP Advisory Committee will create and administer our own in-house Year-End Assessment Self-Study in spring 2020.

15. Reporting: Will your action plan, once complete and returned to you by the ALL IN Challenge, be posted on a campus website and shared with members in the campus community?

Yes

No

Other: It will be posted in a Blackboard organizational shell created for only ADP Advisory Committee members.

16. Reporting: Will your campus NSLVE student voting report be posted on a campus website and shared with the campus community?

It will be posted in a Blackboard organizational shell created for only ADP Advisory Committee members. It will then be added to a public page on the University's webpage after committee review.