

## Executive Summary:

The purpose of this action plan is to create a guideline for which to follow when increasing civic engagement on the campus of Western Washington University. The goal is to engage as many students as possible in the civic process including voting, registering students to vote and following legislation. The plan will be implemented through the Representation and Engagement Programs Office in the Associated Students of WWU with support from the AS Vice President of Governmental Affairs and Voter Registration Staff on campus.

## Leadership:

The Representation and Engagement Programs Office Staff:

AS REP Director

AS Organizing and Outreach Coordinator

AS Elections Coordinator

AS Director of Legislative Affairs

AS Committees Coordinator

AS Local Issues Coordinator

## Students:

Students at-large from Legislative Affairs Council

## University:

Monroe Institute for Civic Engagement

Karen-Morse Institute for Leadership

Res-life at WWU

## Local:

Whatcom County Auditor

## Timeline:

### September/October:

-Voter Registration Drive for students moving into on-campus residences

-Voter Registration at events such as Paint Bellingham Blue, Late-Night at the Rec, Info-fair, etc.

Goal: Register 2,000 students to vote

### October/November: Get Out the Vote

-Democracy and Donuts ballot printing event

-Ballot printing on campus

-Phone banking with the Washington BUS

- Events at the ballot box
- Local candidate forums on campus

November/December:

- Assist the Legislative Affairs Council in writing the AS Legislative Agenda
- Assist the Legislative Affairs Council in planning Western Lobby Day

January:

- Finalize plans for Western Lobby Day
- Western Lobby Day: January 19-20
  - 115 students in Olympia Lobbying on the ASWWU Legislative Agenda

February:

- Assist in planning Western Intersectional Lobby Day

March/April:

- Plan Local Lobby Day for city council and county council officials
- Prepare for the upcoming census
  - Booths around campus
  - Poster Campaign

April/May: GOTV for the Presidential Primaries

- Poster Campaign
- An event at the ballot box
- Democracy and Donuts for ballot printing
- Review the year, look for where we can improve, prepare for next year.