



ALL IN Campus Democracy Challenge Action Plan

Report prepared by the Morgridge Center for Public Service

With a rich history of civic engagement, the University of Wisconsin-Madison takes seriously its public service mission—including helping students become their best civic selves. Voting is one of the single most important actions U.S. citizens can take in contributing to their democracy. To that end, UW-Madison students, administrators, staff and faculty have made and continue to pursue vigorous voter information, education, access and outreach efforts.

The 2020 elections eligible students will be able to participate in are as follows:

2020 Spring Primary

February 2018 – 7 a.m. - 8 p.m.

2020 Fall Primary

August 11 – 7 a.m. - 8 p.m.

2020 Spring Election & President Primary

April 7 – 7 a.m. - 8 p.m.

2020 Presidential Election

November 3 – 7 a.m. - 8 p.m.

Cross-campus Student Voter Information Campaign



Website

Vote.wisc.edu – A one-stop website for students with updated information on registration, voting location, voter ID and more.

Social Media

University Communications, the Division of Student Life, University Housing, the Associated Students of Madison, the Morgridge Center for Public Service and the Badgers Vote Coalition are coordinating social media efforts.



Election Day Residence Hall Signage

University Communications and University Housing will produce signage in residence halls directing students to their proper polling locations.

Residence Hall and Dining Hall Advertisements

University Housing and the Morgridge Center for Public Service will coordinate on voter awareness and engagement advertising on digital displays and table tents in the residence halls and dining halls.

Computer Kiosk Advertisements

The Division of Information Technology will display voting information on desktop backgrounds of campus kiosk computers.

Student and Local Media Coordination

University Communications will continue to coordinate closely with both student and local media to share information, resources and updates on student voting.

Email from Dean of Students

The Dean of Students will send an email with voter information to all students in the days leading up to the fall Election Day.

Voter Registration Opportunities



Bus Pass Pick-Up Coordination

The Associated Students of Madison and the Wisconsin Union Social Justice Hub are providing voter registration opportunities when students pick up their free city bus pass.

Badgers Vote Coalition

The Morgridge Center for Public Service is hosting a team of Andrew Goodman Foundation Vote Ambassadors and Campus Election Engagement Project Fellows, in addition to several interns, who are conducting registration and voter information events.

Campus Events

The Morgridge Center for Public Service has arranged registration and voter information during its fall events, including:

- Public Service Fair in January and September: Over 500 students are expected to attend based on past events
- Badger Volunteers program orientations: More than 1,500 students will attend and be reminded of upcoming elections

Student Vote Coalition

The Student Vote Coalition is a student organization coordinated through UW-Madison's student government, Associated Students of Madison, that will conduct registration events throughout the fall (coordinating with the Badgers Vote student team). This organization will be led by a Vote Coordinator hired by ASM.

Big Ten Voting Challenge

UW-Madison will be joining Big Ten institutions to once again promote civic engagement leading up to the Presidential Election. The Big Ten Voting Challenge will help mobilize registration and turnout efforts at all 14 Big Ten Universities.

Voter ID Assistance



Student ID Pick-Up

All incoming students picking up their campus ID (Wiscard) were provided information on voter ID. Those students were also offered the opportunity to acquire an eligible voter ID on the spot.

Election Day Printable Voter IDs

On Election Day, several campus-area polling locations will offer printable paper voter IDs for students who don't have an eligible ID. This option came as a result of collaborative efforts between campus, city, county and state officials.

Extended Hours

Permanent Voter ID machine locations on campus will have extended hours in the week leading up to Election Day.

Voter Enrollment Verification Short Link

State law requires students using a UW-Madison-issued voter ID to also present proof of current enrollment. The Registrar's Office created a short link for students to easily access a customized voter enrollment verification letter to be printed out or presented digitally at the polling location.

Early Voting



Early Voting on Campus

UW-Madison has coordinated with the City of Madison to offer early voting at four campus locations: Union South, Memorial Union, the Student Activity Center and the Health Sciences Learning Center.

Early Voting off Campus

University Communications and other campus units will promote early voting in off-campus locations throughout the city.

More Information

To learn more about the Morgridge Center for Public Service, please visit: www.morgridge.wisc.edu