

RATIONAL OBJECTIVE: *to efforts to register students, vote. To increase number of students registered to vote and participate in voting.*

build, unify and maximize staff, faculty and community to

EXPERIENTIAL AIM: *to experience confidence in coming together to pool our campus resources and partnerships into a strategic direction toward Rowdy Votes. Participants will feel part of a unified university team that will work together to increase voting awareness, participation and engagement.*

Host a planning session with campus and community partners to strategize on how to increase voter participation on campus

Activities to take place on both campuses

- Host three opportunities to deputize students, staff, faculty and supporting community
- Launch an active voter registration drive highlighting National Voter Registration Day
- Work with Professors who are integrating voter registration into their engaged learning courses to support
 - Disseminating voter ID and requirements information
 - Coordinating with Bexar County on hosting sessions to give students, staff and faculty to become Deputy Registrars
- Partnership Agreement with MOVETX to host numerous activities on campus to register people to vote and energize to go to the polls.
- Host Inside/Out Voter Project (north campus) “Uncover your Power: Vote”
 - A project to reimagine civic engagement and mobilize young people to vote”
- Host “Last day to Register to Vote”
- Social media campaign on Instagram, Twitter and Facebook
- RowdyVotes webpage on Center for Civic Engagement website
 - Provide information on requirements and rules for registration and voting
 - Early Voting Information
 - Polling sites for Students
- Partner with City Councilwoman at the Downtown Campus to “Ride to the Polls”
 - Scooters from three companies were provided for FREE for students, staff and faculty to join the Councilwoman and ride to the polls on first day of early voting
 - At main campus, the Center for Civic Engagement along with MOVETX hosted a coffee and snacks to gear up for first day of early voting
- Daily Social Media Campaign to promote Early Voting engaging both campus and community partners
- Submit two articles for UTSA Today
- Strong social media campaign for “Countdown to end of Early Voting”
- Strong social media campaign for Election Day



- University supports all early campaigns
- University promotes Dr. Eighthmy's short video on voting
 - <https://www.facebook.com/PresidentEighthmy/videos/348110435943591/>
- As part of Loretta Long's four composition classes:
 - Students were registered in class by MOVETX. Two classes researched voting rights to prepare for registering to vote.
 - Students wrote letters to the editor and/or a future grandchild about decisions they were making this election (or about an issue related to the election). In another class, students wrote essays comparing and contrasting Democrat and Republican parties.
 - Students in one class designed posters for a registration drive, to illustrate current Texas voter ID laws.
 - After voting, students in four classes wrote responses to casting ballots and the voting process. Students could also choose, instead, to write reflections on the 2018 US elections or compare our elections with those in their home country.
- As part of Dr. Gina Amatangelo's courses:
 - Students were deputized and registered students, community and high school students.
 - As part of the Center for Civic Engagement's annual Civic Engagement Summit to be held in February 2019, there will be a Voter Engagement Campus Coalition sign-up.

Communication Department
voting and election day media

Communication and CCE