



October 2021

Student Voting Rates for University of Oklahoma-Norman Campus

2020 NSLVE Campus Report

October 2021

Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

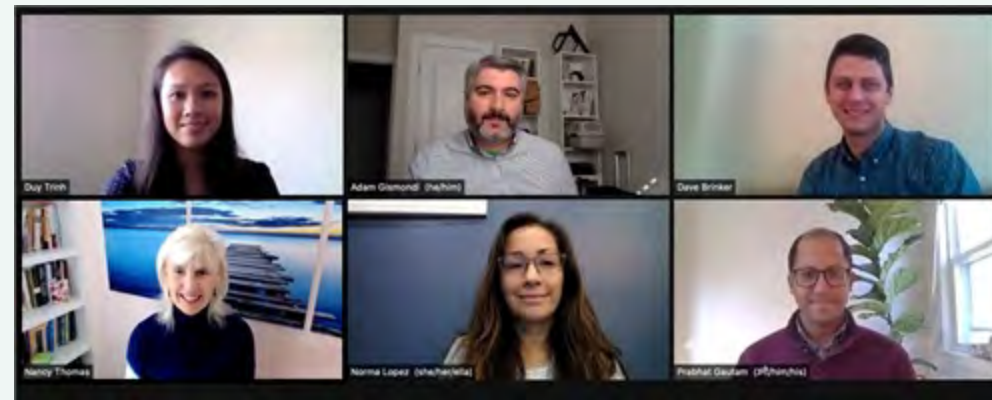
College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email IDHE@Tufts.edu for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,
IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher;
(Bottom Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

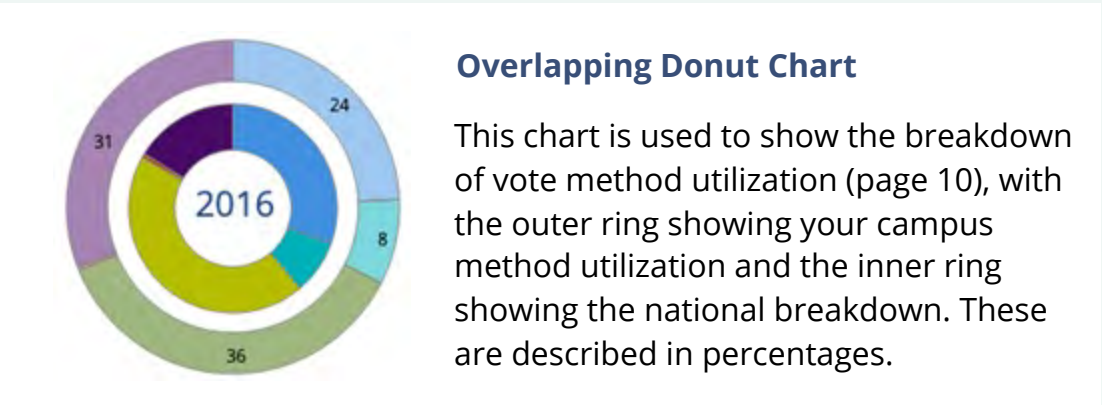
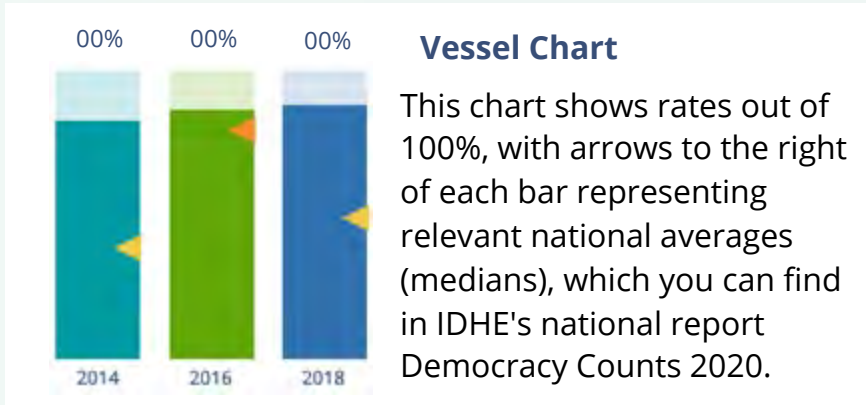
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-



Voting, Registration and Yield Rates

YOUR INSTITUTION

63.5%

2020 Voting Rate

+14.3

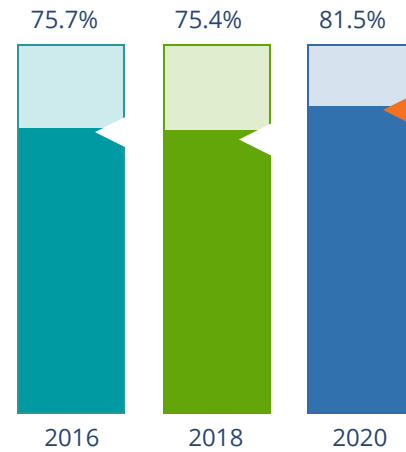
Change From 2016

ALL INSTITUTIONS

66%

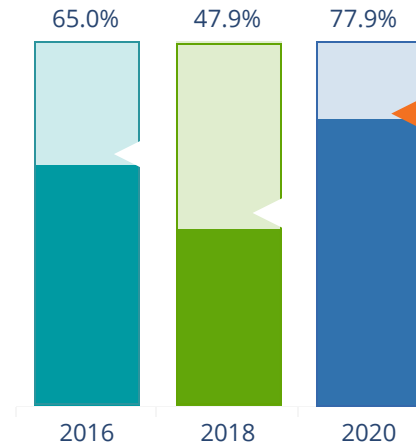
2020 Voting Rate

REGISTRATION RATE



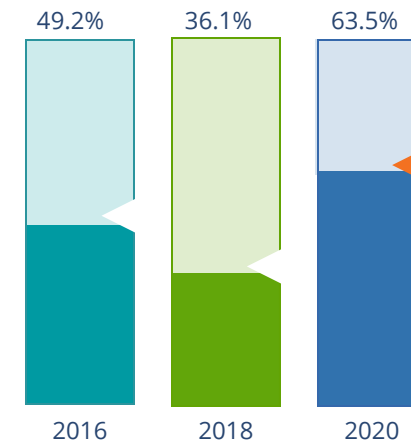
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	31,196	31,157	30,232	↓ -964
(Age under 18/Unknown)	-	-	-	-
(IPEDS estimated non-resident aliens)	2,112	1,891	1,442	↓ -669
(FERPA records blocked)	335	437	264	↓ -71
(Non-Degree Seeking Students)	21	17	28	↑ 7
Total eligible voters	28,728	28,812	28,498	↓ -230
Number of students who registered	21,733	21,711	23,215	↑ 1,482
Number of students who voted	14,132	10,402	18,089	↑ 3,957
Registration Rate %	76	75	81	↑ 6
Voting Rate of Registered Students %	65	48	78	↑ 13
Voting Rate %	49	36	63	↑ 14

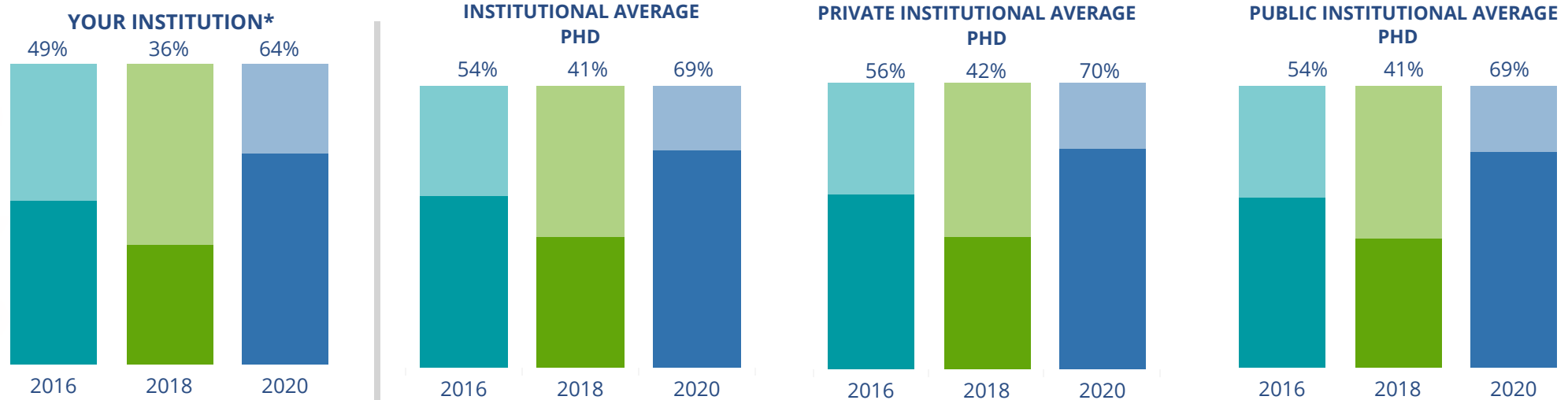
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <https://id-he.tufts.edu/nslve/nslve-recalculation-tool>.

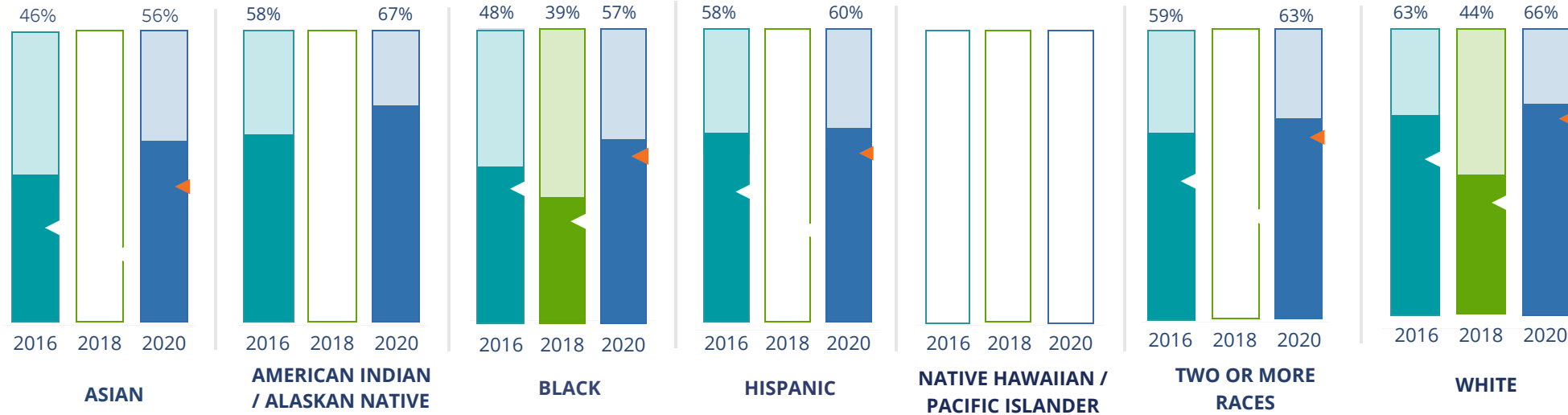
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups:

<https://tufts.app.box.com/v/idhe-nslve-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* <https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

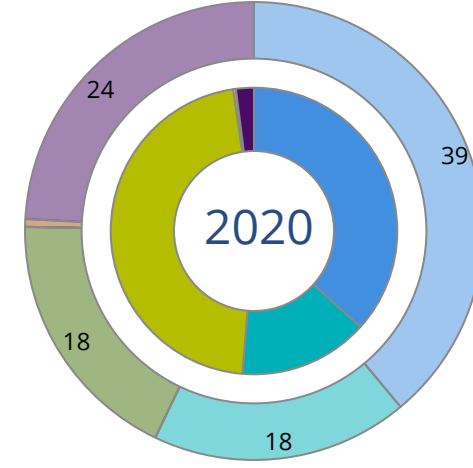
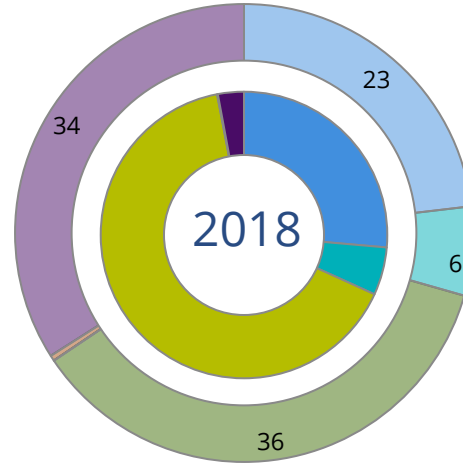
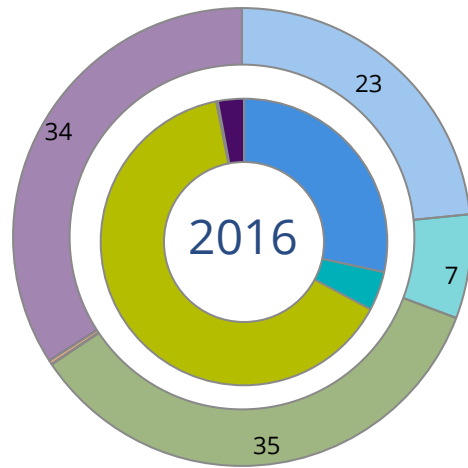
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	317	145	46	83	-	-	323	181	56	↑ 10
American Indian/ Alaska Native	108	63	58	-	-	-	86	58	67	↑ 9
Black	95	46	48	142	55	39	104	59	57	↑ 8
Hispanic	163	95	58	62	-	-	207	124	60	↑ 2
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-
2 or More Races	147	86	59	-	-	-	103	65	63	↑ 5
White	2,102	1,325	63	2,560	1,136	44	1,838	1,221	66	↑ 3
Race Unknown	27,894	12,372	44	27,843	9,207	33	27,267	16,381	60	↑ 16

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2016		2018		2020		2016-2020	
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)	
Early Vote	623	4	565	5	2,644	15	10	↑
In-Person on Election Day	9,062	64	6,787	65	8,385	46	-18	↓
Not-In-Person	4,013	28	2,749	26	6,641	37	8	↑
Other	28	0	16	0	54	0	0	↑
Provisional	-	-	-	-	-	-	-	-
Voting Method Unknown	404	3	284	3	361	2	-1	↓

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>

By Age Group

	2016	2018	2020
18-21	42%	28%	61%
22-24	46%	35%	60%
25-29	47%	38%	56%
30-39	51%	44%	57%
40-49	65%	56%	67%
50+	70%	67%	77%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections.

Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	14,858	6,200	42	15,603	4,311	28	15,618	9,571	61	↑ 20
22-24	6,604	3,043	46	6,408	2,241	35	6,280	3,776	60	↑ 14
25-29	4,286	2,017	47	3,909	1,491	38	3,689	2,069	56	↑ 9
30-39	3,328	1,711	51	3,024	1,319	44	2,759	1,559	57	↑ 5
40-49	1,229	795	65	1,221	686	56	1,094	738	67	↑ 3
50+	521	366	70	525	354	67	488	376	77	↑ 7

Looking Closer

By Sex

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Female	15,766	7,990	51	16,000	5,976	37	15,918	10,313	65	↑	14
Male	15,058	6,140	41	14,669	4,416	30	14,001	7,772	56	↑	15

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)
EDUCATION LEVEL										
Undergraduate	21,522	9,318	43	21,687	6,456	30	21,329	12,907	61	↑ 17
Graduate	8,873	4,681	53	8,630	3,864	45	8,408	5,078	60	↑ 8
Class Unknown	431	133	31	373	82	22	191	104	54	↑ 24
CLASS YEAR										
First Year	4,431	37	1,645	4,701	22	1,022	4,673	56	2,603	↑ 19
Second Year	4,485	41	1,831	4,499	26	1,186	4,408	60	2,660	↑ 20
Upper Level	12,619	46	5,853	12,501	34	4,251	12,298	62	7,677	↑ 16
ENROLLMENT STATUS										
Full-time	24,130	10,891	45	24,363	7,766	32	23,890	14,530	61	↑ 16
Part-time	6,696	3,241	48	6,327	2,636	42	6,038	3,559	59	↑ 11

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2016			2018			2020			2016-2020 RateChange (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	252	116	46	316	108	34	264	159	60	↑ 14
Area, Ethnic, Cultural, and Gender Studies	88	48	55	75	43	57	50	34	68	↑ 13
Biological and Biomedical Sciences	1,012	429	42	1,247	396	32	1,247	718	58	↑ 15
Business, Management, and Marketing	4,905	1,919	39	4,934	1,298	26	5,098	2,999	59	↑ 20
Communication and Journalism	1,495	703	47	1,700	542	32	1,635	1,077	66	↑ 19
Computer and Information Sciences	583	220	38	751	214	28	719	335	47	↑ 9
Education	1,382	848	61	1,329	660	50	1,224	867	71	↑ 9

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Engineering and Engineering Technologies	3,776	1,316	35	3,510	867	25	3,099	1,566	51	↑ 16
English Language and Literature	201	119	59	160	79	49	168	117	70	↑ 10
Family and Consumer/Human Sciences	-	-	-	-	-	-	-	-	-	-
Foreign Languages, Literatures, and Lingui..	269	137	51	249	110	44	184	126	68	↑ 18
Health Professions	5,715	2,850	50	5,366	1,809	34	5,376	3,260	61	↑ 11
History	207	125	60	203	113	56	220	144	65	↑ 5
Law Enforcement, Firefighting, and Protec..	203	102	50	179	57	32	134	78	58	↑ 8
Legal Professions and Studies	1,006	608	60	1,499	723	48	1,418	1,025	72	↑ 12
Liberal Arts and Sciences, and Humanities	1,927	1,024	53	1,544	682	44	1,241	768	62	↑ 9
Mathematics and Statistics	234	102	44	235	80	34	182	109	60	↑ 16
Multi/Interdisciplinary Studies	1,169	409	35	1,127	296	26	1,068	511	48	↑ 13
Natural Resources and Conservation	175	93	53	171	70	41	327	219	67	↑ 14
Parks, Recreation, Leisure, and Fitness Stu..	788	297	38	659	152	23	654	373	57	↑ 19

By Field of Study

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Philosophy and Religious Studies	88	45	51	82	34	41	83	48	58	↑	7
Physical Sciences	974	417	43	966	292	30	974	550	56	↑	14
Psychology	699	321	46	815	261	32	1,000	632	63	↑	17
Public Administration and Social Service Professions	688	467	68	747	457	61	874	608	70	↑	2
Social Sciences	1,156	597	52	1,088	438	40	1,167	756	65	↑	13
Visual and Performing Arts	941	481	51	929	335	36	898	599	67	↑	16
Unknown	581	155	27	381	84	22	215	124	58	↑	31

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

University of Oklahoma-Norman Campus

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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