

**2014 CAMPUS REPORT**

Student Voting Rates for  
University of Northern  
Iowa

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# About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

## About the Data

This report provides estimated registration and voting rates based on your institution's students who were age-eligible to vote at the time of the election, using the best available data. We use enrollment records submitted by your institution to the National Student Clearinghouse (FERPA-blocked records excluded) merged with publicly available voting files collected by Catalist. As with nearly all voting rate calculations, some ineligible voters are difficult to parse out, such as international or undocumented students. We do, however, adjust institutional voting rates by deducting an estimated number of students who are nonresident aliens based on your institution's report to the Integrated Postsecondary Education Data System (IPEDS). For more information, including reports on maintaining the NSLVE database, how ineligible voters might affect turnout rates, and tips for improving the data in your campus report visit our FAQ page: <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

## Reviewing the Data

Use the following key to interpret the charts:

- \* = number of students is less than 10
- n/a = no data was collected or calculated for this field.

## What to do next?

In 2014 less than 20% of eligible college students in NSLVE voted. Use your campus NSLVE data to foster greater political learning and engagement on your campus.

❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2014 and compares your institution's voting rate to similar institutions. Our website also contains an interactive tool on the 2014 data, which you can find here: <https://idhe.tufts.edu/2014-student-voter-turnout>.

❑ Focus on low propensity voters – only 13% of 18-24-year-olds voted in 2014.

❑ Put your data into practice. Use our *Using Your NSLVE Reports* guide for ideas, including sharing the report widely and talking about the NSLVE data with your campus. (Find the guide and other NSLVE resources at <https://idhe.tufts.edu/nslve>).

❑ Partner with IDHE. We are available to work with you to evaluate and improve your campus climate for student political learning, discourse, and participation. Contact us for in-person trainings and campus climate assessment at [IDHE@tufts.edu](mailto:IDHE@tufts.edu).

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: <https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu).

Warm regards,  
IDHE Team



**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

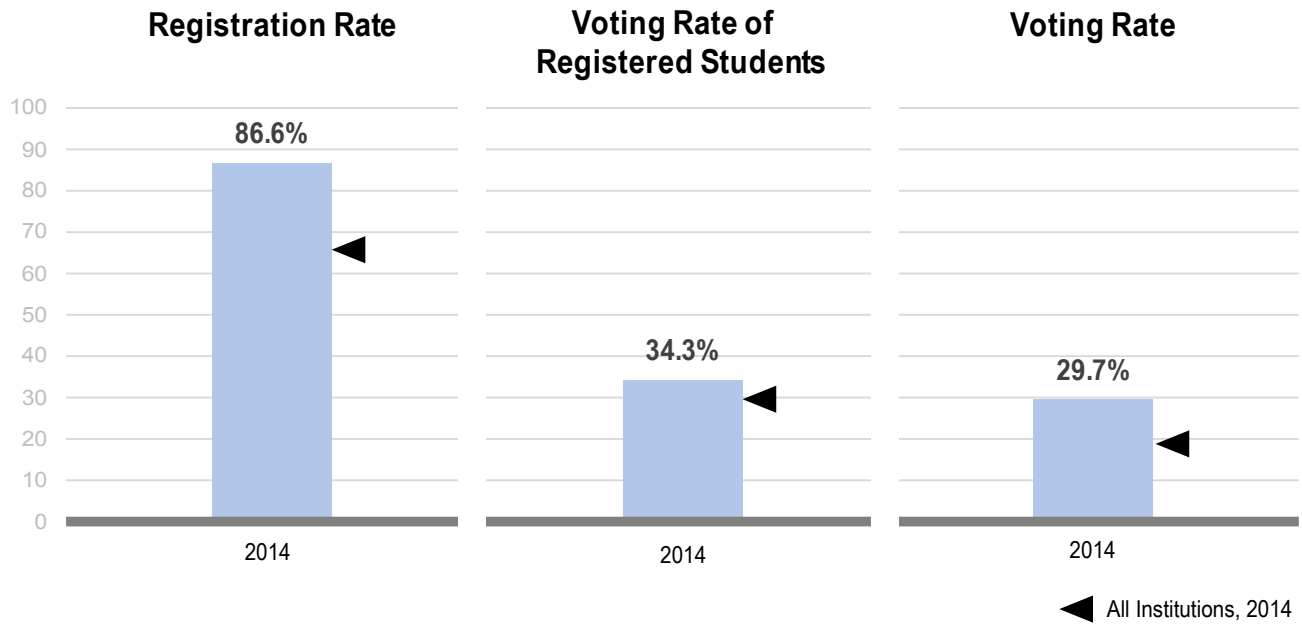
# Voting and Registration Rates

**2014 Voting Rate**

**29.7%**

2014 VOTING RATE  
FOR ALL INSTITUTIONS

**19.1%**



	<b>2014</b>
Total student enrollment	<b>11,314</b>
Age under 18/Unknown	(36)
IPEDS estimated non-resident aliens	(539)
FERPA records blocked	(1,035)
Total eligible voters	<b>9,704</b>
Number of students who registered	<b>8,408</b>
Number of students who voted	<b>2,883</b>
Registration rate	<b>86.6%</b>
Voting rate of registered students	<b>34.3%</b>
Voting rate	<b>29.7%</b>
Difference from all institutions	<b>+10.6</b>

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

# By Carnegie Classification

**2014 Voting Rate  
for All Institutions**

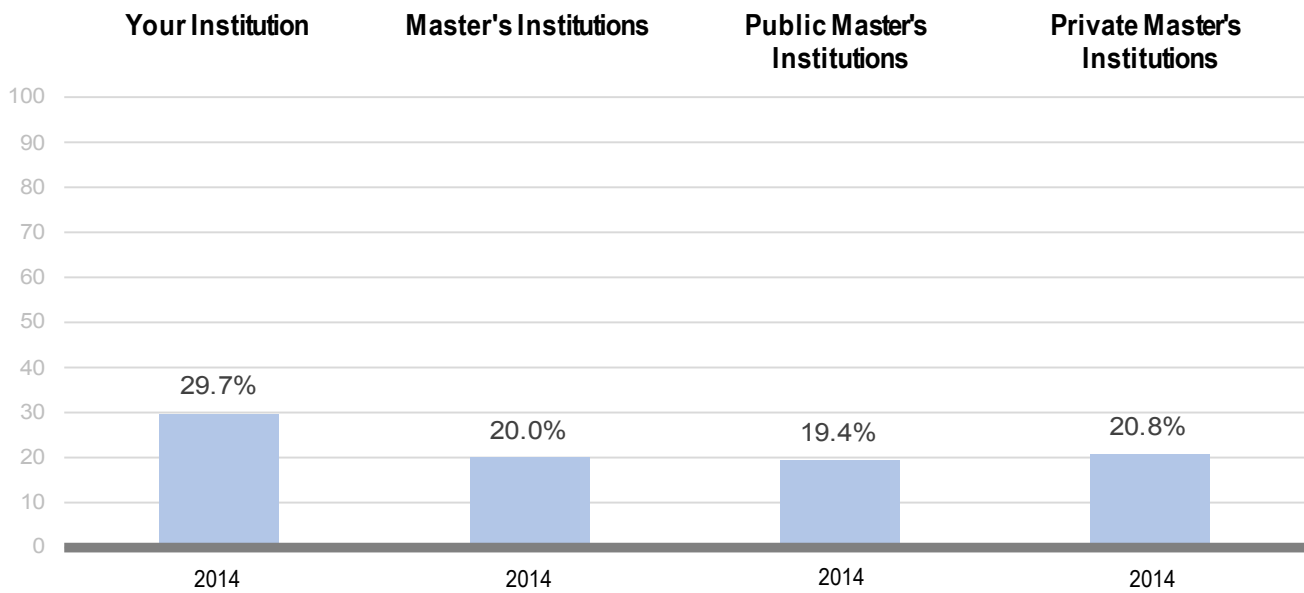
**19.1%**

**HIGH**  
54.0%

**LOW**  
5.2%

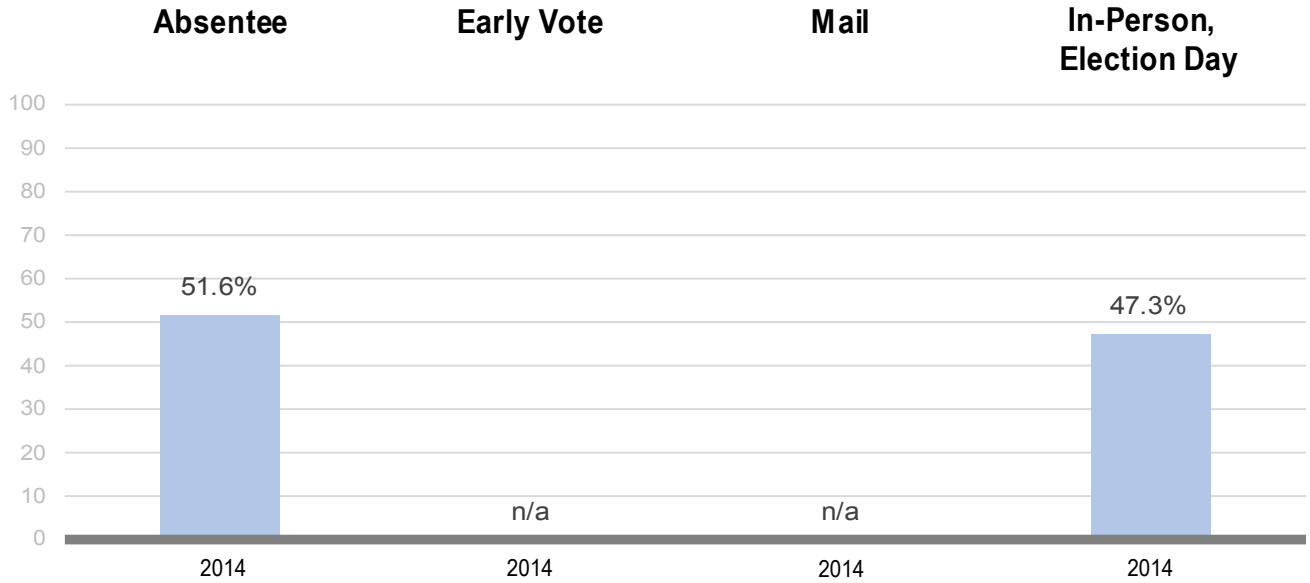
Difference from All Institutions

**+10.6**



**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

# By Voting Method\*

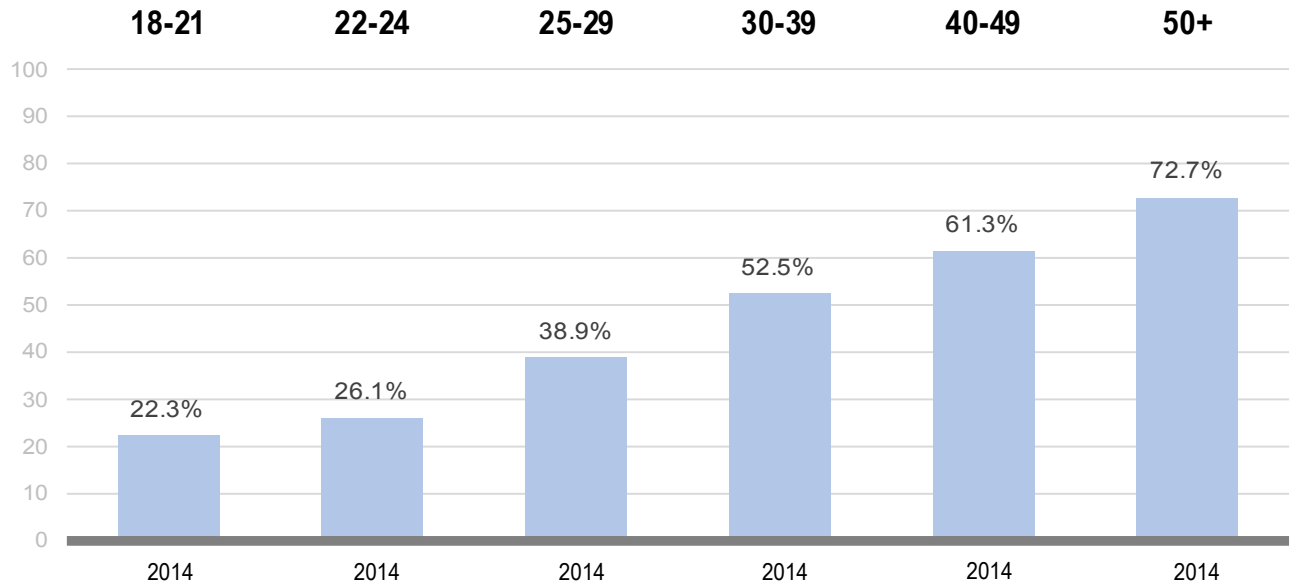


	2014	
	Voted	Rate
Absentee	1,488	51.6%
Early Vote	0	n/a
Mail	*	n/a
In-Person, Election Day	1,363	47.3%
Unknown	24	0.8%
<b>Total</b>	<b>2,883</b>	

\* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

# By Age Group\*

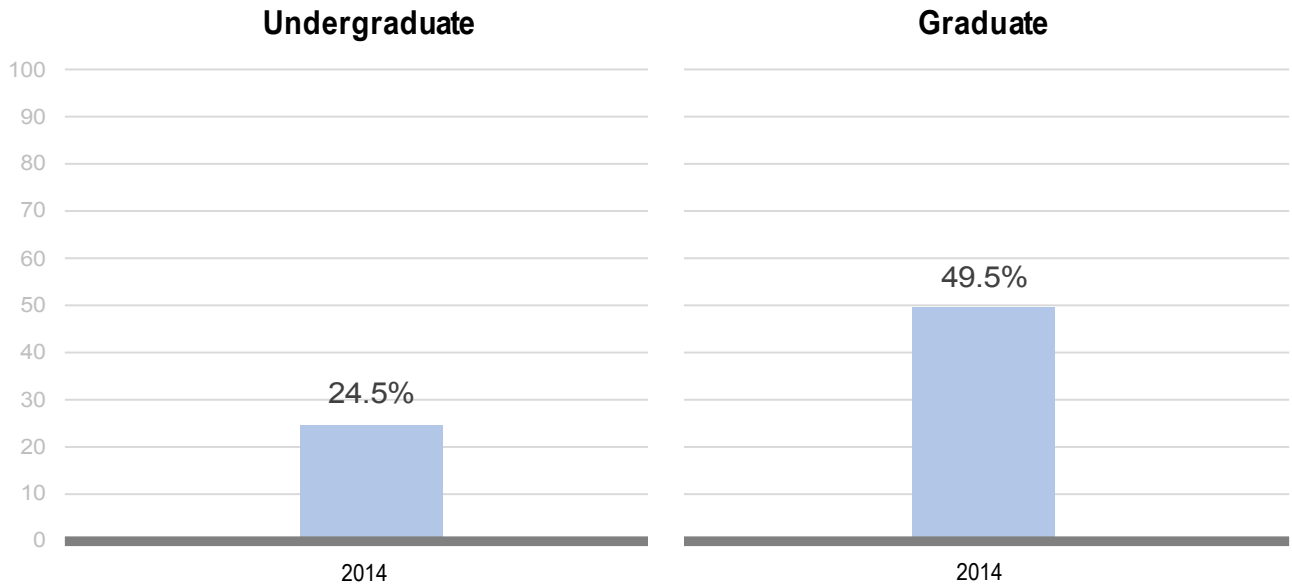


	2014		
	Enrolled	Voted	Rate
18-21	6,132	1,366	<b>22.3%</b>
22-24	2,295	598	<b>26.1%</b>
25-29	733	285	<b>38.9%</b>
30-39	589	309	<b>52.5%</b>
40-49	300	184	<b>61.3%</b>
50+	194	141	<b>72.7%</b>
Unknown	0		

\* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

# By Education Level\*

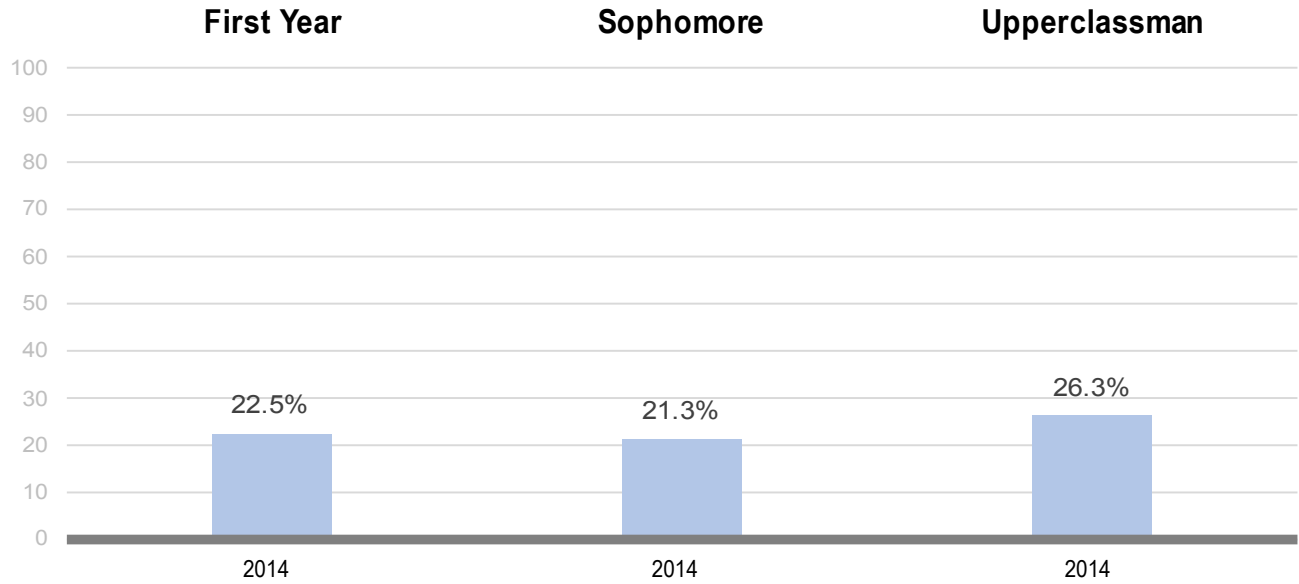


	2014		
	Enrolled	Voted	Rate
Undergraduate	8,763	2,150	24.5%
Graduate	1,480	733	49.5%
Unknown	0		

\* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

# By Undergraduate Class Year\*



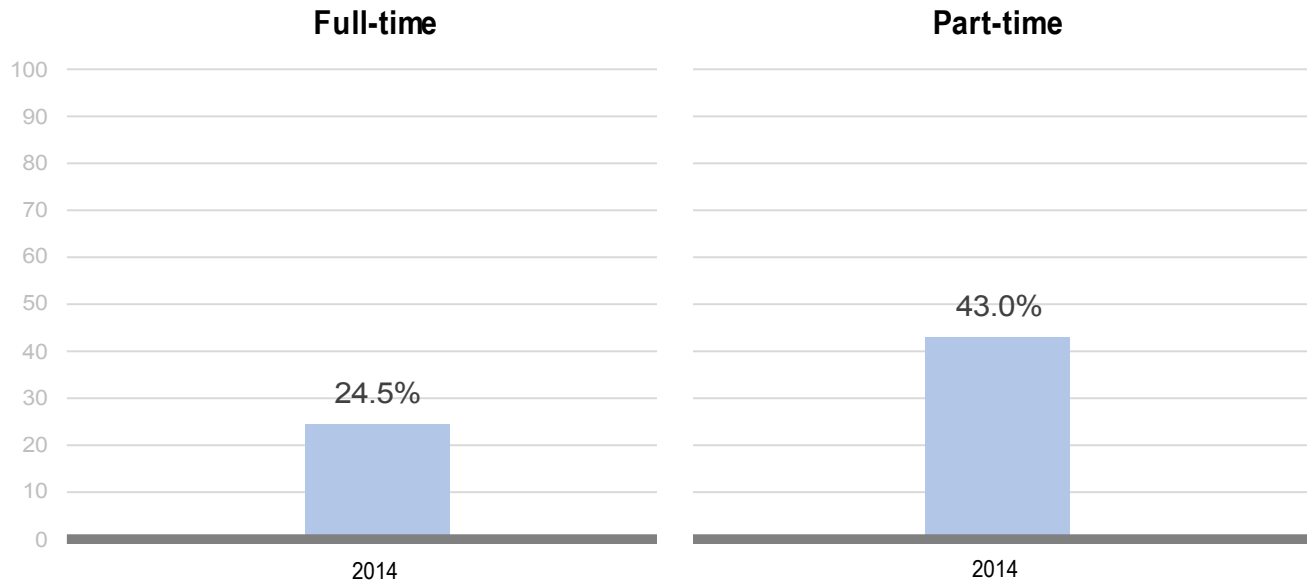
	2014		
	Enrolled	Voted	Rate
First Year	1,500	337	<b>22.5%</b>
Sophomore	1,580	336	<b>21.3%</b>
Upperclassman	5,153	1,355	<b>26.3%</b>

\* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

# By Enrollment Status\*



	2014		
	Enrolled	Voted	Rate
Full-time	8,221	2,013	<b>24.5%</b>
Part-time	2,022	870	<b>43.0%</b>
Unknown	0		

\* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

**References:**

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2018). *2014 NSLVE Campus Report*. Medford, MA.

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