

UNIVERSITY OF NORTHERN COLORADO

– 2022 ALL IN ACTION PLAN



Contents

Executive Summary

Leadership

Data and Landscape of UNC

Goals & Strategies for 2022

Reporting & Evaluation



UNIVERSITY OF
NORTHERN
COLORADO

Executive Summary

Over the course of the last six years (since 2016) the University of Northern Colorado has participated in the ALL IN campus democracy challenge. Previously, the Office of Student Life and Student Senate have worked together to develop a set of action items to promote voter registration and voter engagement activities.

- UNC’s 2022 action plan builds on the previous work and expands the scope of action items for the upcoming year. Specifically, UNC’s 2022 action plan will:
- Develop a larger and more inclusive campus/community coalition
 - Review National Study of Learning, Voting, and Engagement (NSLVE) data for opportunities and gaps
 - Outline a series of voter registration and engagement activities
 - Design a more sustainable ALL IN committee structure

These action items will be carried out over the course of the 2022 – 2023 academic year and will be designed and implemented on the UNC campus and in the Greeley community. This plan will be implemented by members of the current UNC ALL IN committee as well as new members to the group.

Leadership

UNC’s ALL IN committee is chaired and led by the Executive Director in the Office of Student Life. Representatives from UNC Libraries and UNC Athletics make up the rest of the committee membership. The committee will meet periodically throughout the summer and once a month during fall and spring semesters. One goal for the 2022 action plan is to increase membership of the committee.

Institutional Values and Landscape of UNC

UNC Overview:
The University of Northern Colorado (UNC) is a public research university in the state of Colorado with more than 10,000 graduate and undergraduate students. The faculty and staff add another 1,400 members to the UNC community. UNC is a multipurpose institution offering a wide range of graduate and undergraduate degree programs in six academic colleges: Humanities and Social Sciences, Monfort College of Business, Education and Behavioral Sciences, Natural and Health Sciences, Performing and Visual Arts, and University Libraries. The University offers more than 2,000 academic courses.

UNC’s vision takes shape in the form of five elements that serve as our foundation in support of and service to our students, faculty, staff, alumni, and community.

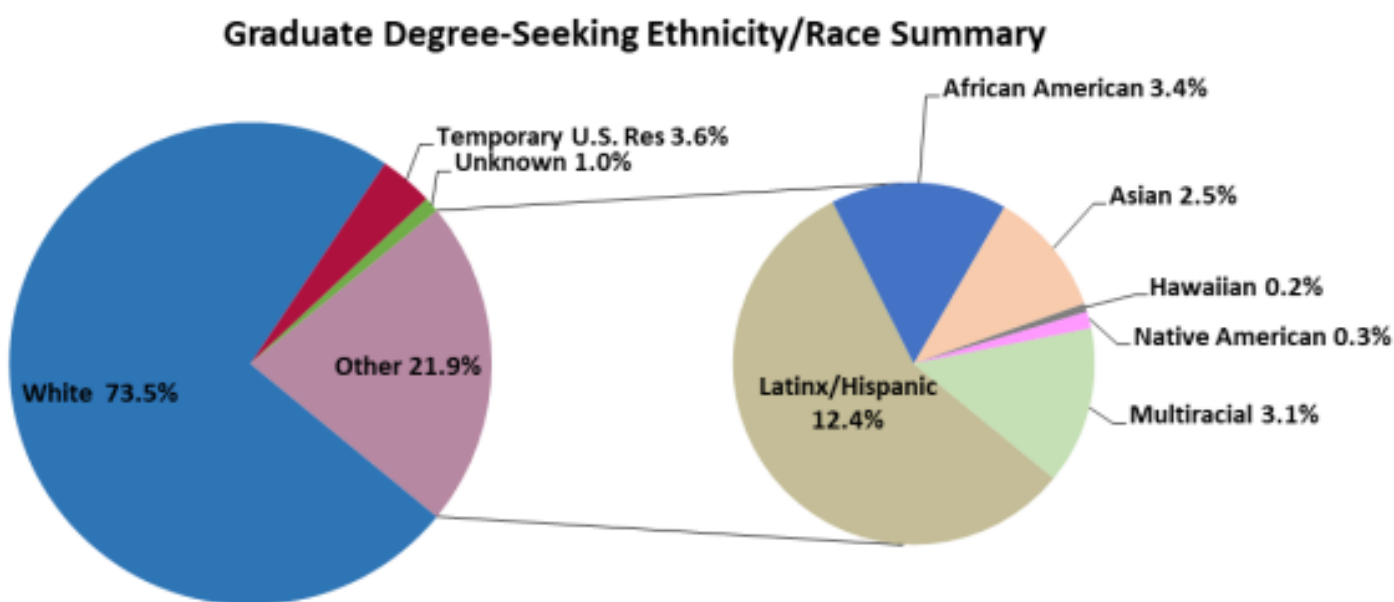
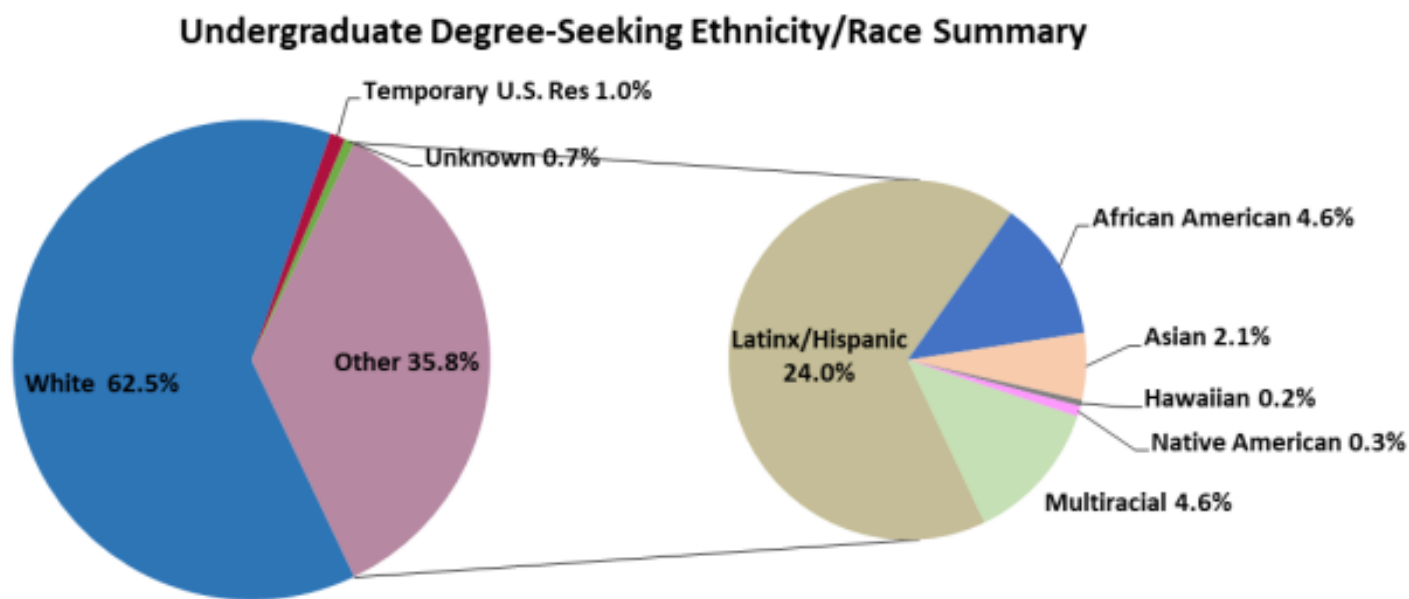
- Students First: We exist to transform the lives of our students. We focus on all aspects of their success by making intentional decisions to meet their needs and the needs of our community.
- Empower Inclusivity: The diversity within our university and state is a distinct advantage that we celebrate and nurture. We ensure learning occurs through meaningful discussion of shared and different experiences, viewpoints, and ideas.
- Enhance & Invest: The success of students relies on a healthy and strong team. We provide our staff and faculty with the support they need to succeed as professionals, educators, and in life. We foster an environment where their individual well-being and sense of belonging are vital to our collective success.
- Innovate & Create: Learning occurs through critical inquiry, discovery, and creation. We leverage technology and capitalize on opportunities to innovate and improve instruction. We anticipate and address societal needs by transforming the campus into a creative laboratory that asks questions, solves problems, and shapes Colorado's future.
- Connect & Celebrate: Strong community connections provide authentic learning experiences and reciprocal partnerships and collaborations. We set the standard for how engaged universities enrich the lives of those on campus, throughout Colorado, and beyond.

Each of the five elements listed above gives rise to the UNC commitment to improving civic learning and democratic engagement.

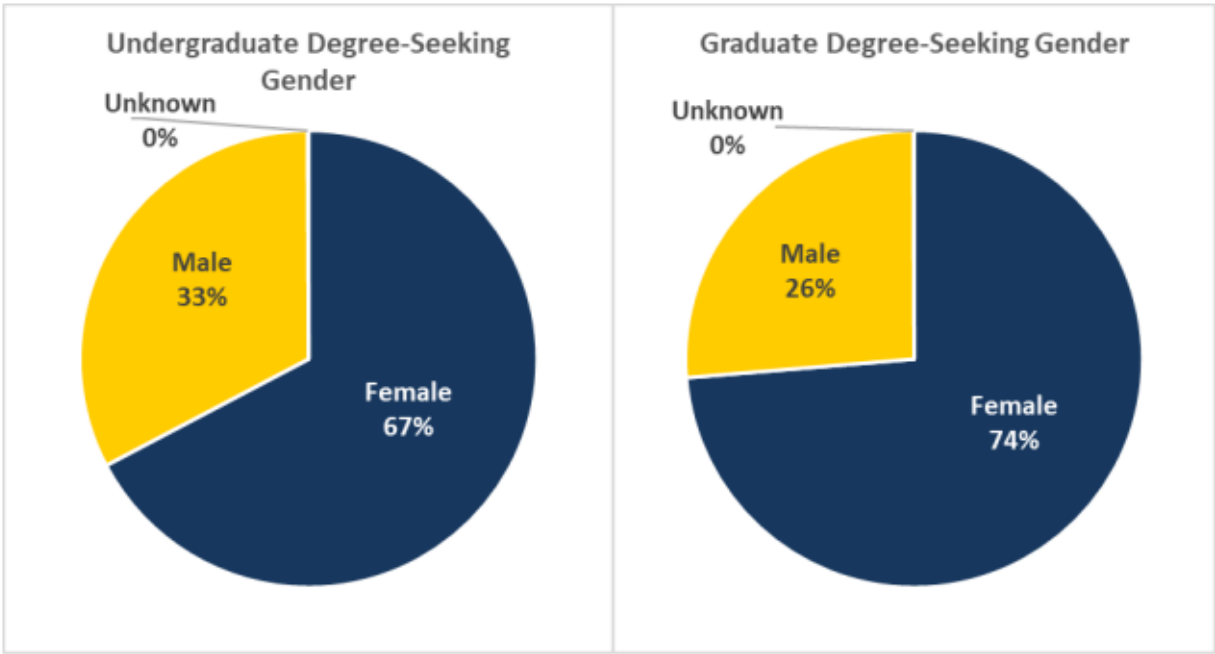
UNC Student Profile:

Headcount Classification Summary								
Headcounts by Classification								
	Classification	Spring 2022					Spring 2021	%
		Resident	Non-Resident	WUE/WICHE	Total	%	Total	Change
Undergraduate	Freshman	827	86	77	990	15.5%	1,011	-2.1%
	Sophomore	1,016	75	78	1,169	18.4%	1,407	-16.9%
	Junior	1,339	81	112	1,532	24.1%	1,741	-12.0%
	Senior	1,913	164	187	2,264	35.6%	2,545	-11.0%
	Non-Degree	375	25	9	409	6.4%	624	-34.5%
Undergraduate Total		5,470	431	463	6,364		7,328	-13.2%
Graduate	Masters	1,187	498	53	1,738	63.0%	1,820	-4.5%
	Doctoral	302	206	51	559	20.3%	548	2.0%
	Specialist	109	22	9	140	5.1%	140	0.0%
	Licensure/Cert	63	54	-	117	4.2%	123	-4.9%
	Unclassified	172	31	-	203	7.4%	254	-20.1%
Graduate Total		1,833	811	113	2,757		2,885	-4.4%
Grand Total		7,303	1,242	576	9,121		10,213	-10.7%

UNC Student Profile (Race/Ethnicity):



UNC Student Profile (Gender):



UNC Student Profile (Age):

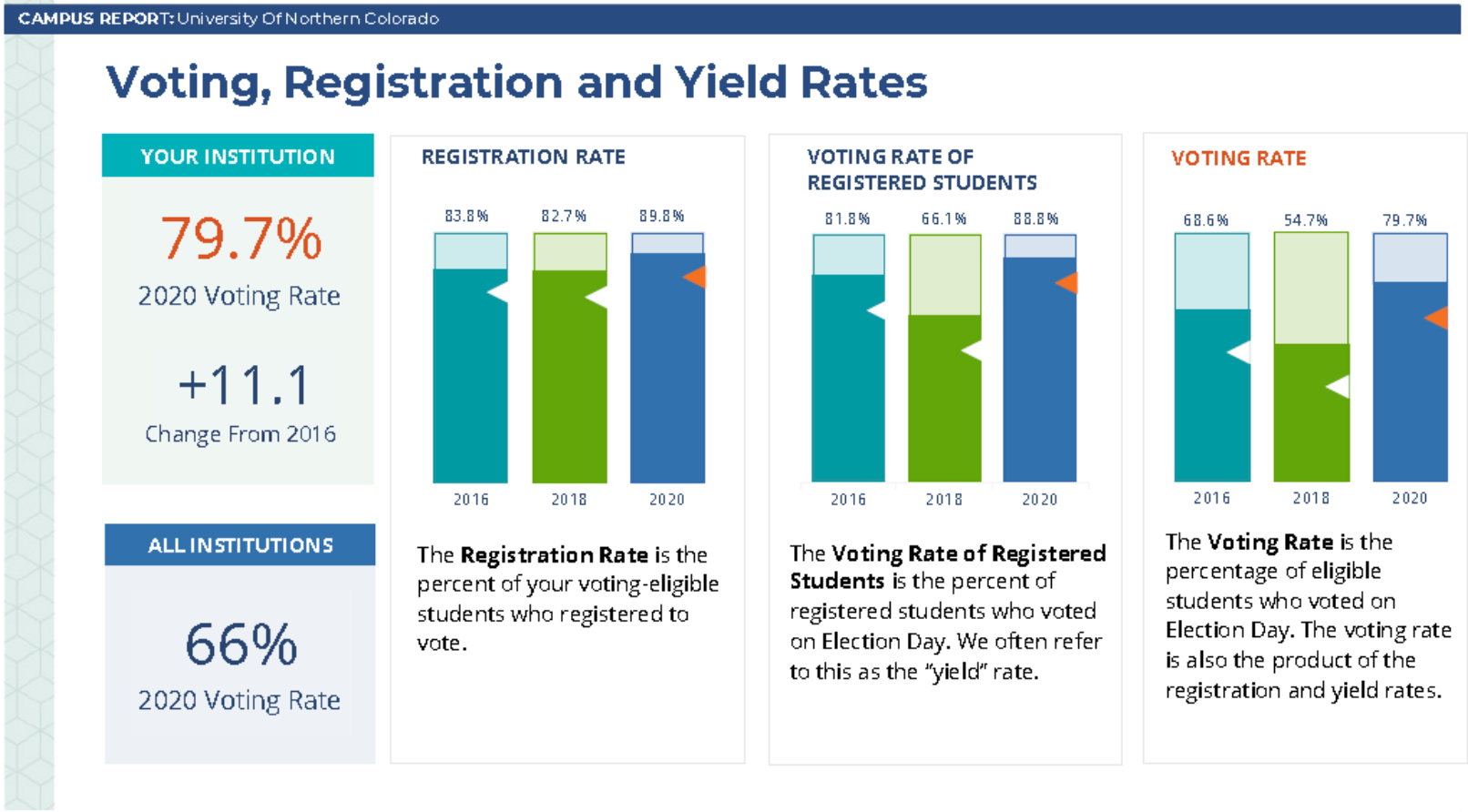
Age Summary

Undergraduate Age Summary																				
Age of Student	First-Time				Transfer				Continuing				High School Concurrent				Total Undergraduate			
	Full-Time	Part-Time	Total	% of Total	Full-Time	Part-Time	Total	% of Total	Full-Time	Part-Time	Total	% of Total	Full-Time	Part-Time	Total	% of Total	Full-Time	Part-Time	Total	% of Total
Under 18	1	1	2	3.6%	-	-	-	0.0%	5	1	6	0.1%	1	225	226	70.0%	7	227	234	3.7%
18-19	17	7	24	43.6%	29	4	33	21.4%	1,611	29	1,640	28.1%	1	96	97	30.0%	1,658	136	1,794	28.2%
20-21	3	6	9	16.4%	39	6	45	29.2%	2,143	153	2,296	39.4%	-	-	-	0.0%	2,185	165	2,350	36.9%
22-24	1	4	5	9.1%	29	10	39	25.3%	1,008	200	1,208	20.7%	-	-	-	0.0%	1,038	214	1,252	19.7%
25-29	2	3	5	9.1%	6	7	13	8.4%	204	134	338	5.8%	-	-	-	0.0%	212	144	356	5.6%
30-34	3	2	5	9.1%	6	7	13	8.4%	74	74	148	2.5%	-	-	-	0.0%	83	83	166	2.6%
35-44	-	3	3	5.5%	4	2	6	3.9%	59	68	127	2.2%	-	-	-	0.0%	63	73	136	2.1%
45-54	-	1	1	1.8%	4	1	5	3.2%	23	30	53	0.9%	-	-	-	0.0%	27	32	59	0.9%
55-64	-	1	1	1.8%	-	-	-	0.0%	5	7	12	0.2%	-	-	-	0.0%	5	8	13	0.2%
65 & Older	-	-	-	0.0%	-	-	-	0.0%	1	3	4	0.1%	-	-	-	0.0%	1	3	4	0.1%
Unknown	-	-	-	0.0%	-	-	-	0.0%	-	-	-	0.0%	-	-	-	0.0%	-	-	-	0.0%
Total	27	28	55	100%	117	37	154	100%	5,133	699	5,832	100%	2	321	323	100%	5,279	1,085	6,364	100%

Graduate Age Summary												
Age of Student	First-Time				Continuing				Total Graduate			
	Full-Time	Part-Time	Total	% of Total	Full-Time	Part-Time	Total	% of Total	Full-Time	Part-Time	Total	% of Total
Under 18	-	-	-	0.0%	-	-	-	0.0%	-	-	-	0.0%
18-19	-	-	-	0.0%	-	-	-	0.0%	-	-	-	0.0%
20-21	-	1	1	0.4%	10	4	14	0.6%	10	5	15	0.5%
22-24	20	20	40	15.4%	251	131	382	15.3%	271	151	422	15.3%
25-29	15	43	58	22.4%	270	442	712	28.5%	285	485	770	27.9%
30-34	10	38	48	18.5%	145	325	470	18.8%	155	363	518	18.8%
35-44	9	54	63	24.3%	102	488	590	23.6%	111	542	653	23.7%
45-54	7	29	36	13.9%	45	224	269	10.8%	52	253	305	11.1%
55-64	2	8	10	3.9%	5	49	54	2.2%	7	57	64	2.3%
65 & Older	-	3	3	1.2%	-	7	7	0.3%	-	10	10	0.4%
Unknown	-	-	-	0.0%	-	-	-	0.0%	-	-	-	0.0%
Total	63	196	259	100%	828	1,670	2,498	100%	891	1,866	2,757	100%

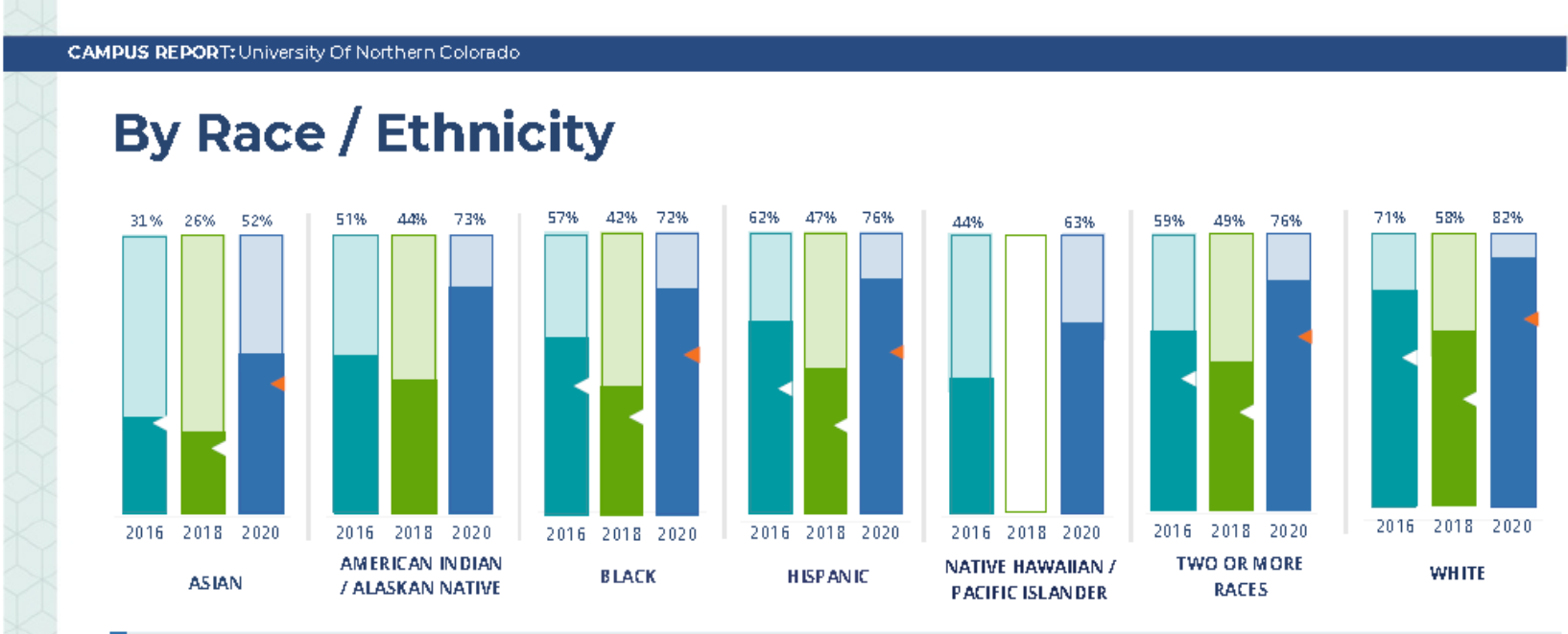
The committee has not reviewed any of the student profile information to make any determinations regarding outreach or programmatic opportunities that might exist for different student demographics in regards to voter registration, turn out, or civic engagement. This will serve as a point of emphasis and a goal for the 2022 action plan.

2020 Voting Data:



This data indicates that UNC student registration to vote, those who are registered vote at a higher rate, and the overall voting rate is higher than most other institutions. More work needs to be done identifying reasons for the high voter registration and turn out rates as well as opportunities to increase participation. Additionally, while voter registration and turn out is high, there needs to be more work done with other civic engagement and education opportunities.

2020 Voting Data by Race and Ethnicity:



This data indicates that there is work to be done in identifying potential gaps in voter registration and turn out to vote with different race/ethnicity demographics at UNC.

Strategies and Goals for 2022

The majority of the goals established for the 2022 action plan are short-term measures with long-term implications.

Strategy: Increase Knowledge of the UNC ALL IN action plan and NSLVE Data

- Goal 1: Host a retreat with the ALL IN committee to set specific goals/objectives for the year
- Goal 2: Further Develop UNC ALL IN committee (identify stakeholders to serve as part of the committee)
- Goal 3: Work with the Center for the Enhancement of Teaching and Learning (CETL) to host a “lunch and learn” for faculty and staff regarding the NSLVE report and ALL IN plan.

Strategy: Review historical data to identify gaps, opportunities, and points of pride

- Goal 1: Review current UNC demographic data and identify opportunities/challenges
- Goal 2: Review NSLVE data and identify opportunities/challenges
- Goal 3: Work with UNC Data/Assessment staff to identify other data sets that might be helpful

Strategy: Develop a relationship with groups/organizations external to UNC

- Goal 1: Identify new community groups who are involved with voter registration and civic engagement (League of Women Voters, County Clerk & Recorder, etc.)
- Goal 2: Solidify relationships and clarify roles with existing external partners (New Era)

Strategy: Create specific voter registration and civic engagement activities and events

- Goal 1: Work with committee to host events on or during the following:
 - National Voter Registration Day 9/20/22
 - National Voter Education Week 10/3 – 10/7
 - Election Heroes Day 11/7/22
 - Election Day 11/8/22
 - Constitution Day
- Goal 2: Work with committee to identify other engagement activities and events regarding specific topics
- Goal 3: Support Big Sky Votes goals and initiatives
 - 78% Voter Registration Rate across Big Sky Votes an increase from 74.3% in 2018 based on NSLVE reports.
 - 45% Voter Turnout Rate across Big Sky Votes an increase from 43% in 2018 based on NSLVE Reports.
 - Implement an Election Hero Day activity

Reporting & Evaluation

The 2022 ALL IN action plan will be reviewed by the committee and then distributed to UNC shared governance groups in order to create knowledge and solicit feedback. The plan will also be shared with newly identified external groups to identify potential collaborations and shared resources.

The committee will consider internal and external stakeholder feedback and make appropriate updates to the action plan strategies and goals.