

2014 & 2018 CAMPUS REPORT

Student Voting Rates for University of North Carolina at Pembroke

WHAT'S INSIDE

About This Report

Your Institution's Voting Data

Voting and Registration Rates

How Your Institution's Numbers
Compare

Your Students' Voting Data

By Voting Method

By Age Group

By Education Level

By Undergraduate Class Year

By Enrollment Status

By Race/Ethnicity

By Field of Study

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - <https://idhe.tufts.edu/nslve-recalculation-tool>.

To read more about NSLVE data, see our Campus Reports FAQ - <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

□ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals -

<https://idhe.tufts.edu/public-data-portal-visualizations>.

□ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

□ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation -

<https://idhe.tufts.edu/electionimperatives>.

□ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website:

<https://idhe.tufts.edu/>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE).

We appreciate hearing from you! Please email us at NSLVE@tufts.edu.

Warm regards,

IDHE Team



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

2018 Voting Rate

31.8%

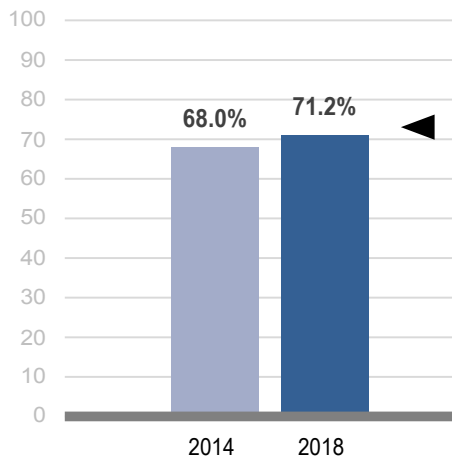
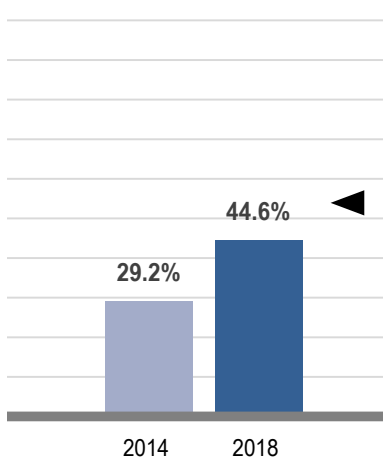
CHANGE
FROM 2014

+11.9

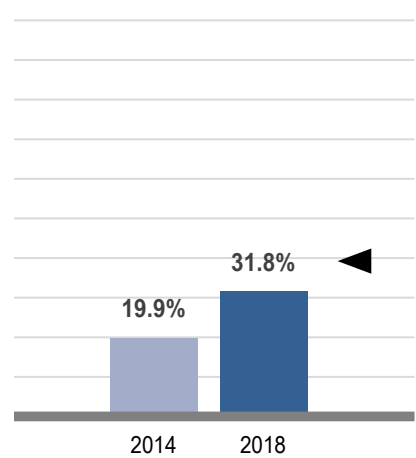
2018 VOTING RATE
FOR ALL INSTITUTIONS

39.1%

Registration Rate


Voting Rate of
Registered Students


Voting Rate



All Institutions, 2018

	2014	2018	Change
Total student enrollment	6,105	7,067	↑ 962
Age under 18/Unknown	(25)	(19)	
IPEDS estimated non-resident aliens	(58)	(45)	
FERPA records blocked	*	*	
Total eligible voters	6,021	7,001	↑ 980
Number of students who registered	4,095	4,982	↑ 887
Number of students who voted	1,197	2,224	↑ 1,027
Registration rate	68.0%	71.2%	↑ 3.1
Voting rate of registered students	29.2%	44.6%	↑ 15.4
Voting rate	19.9%	31.8%	↑ 11.9
Difference from all institutions	+0.2	-7.3	

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate
for All Institutions

19.7%

HIGH
54.0%

LOW
1.5%

2018 Voting Rate
for All Institutions

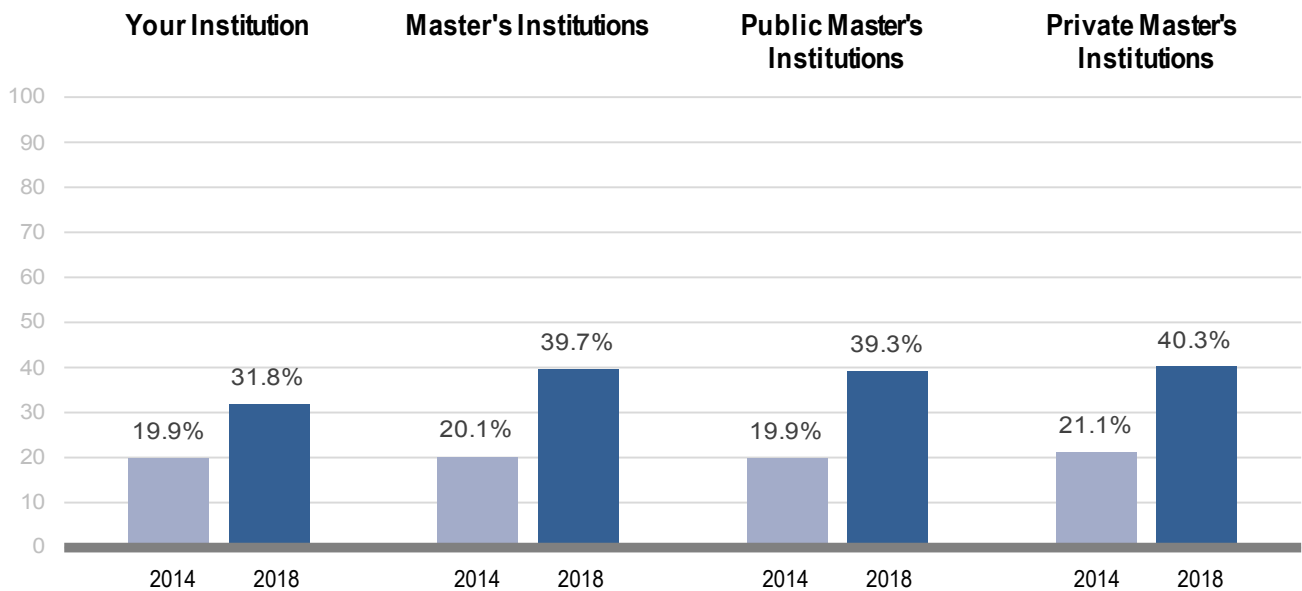
39.1%

HIGH
64.1%

LOW
11.5%

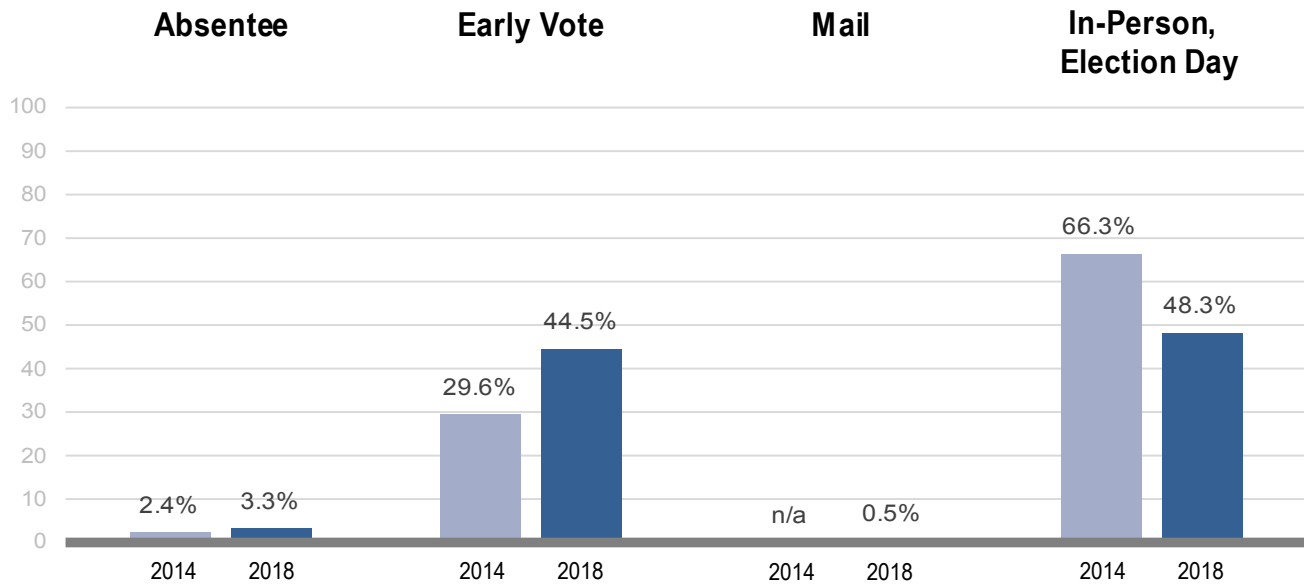
Difference from All Institutions **+0.2**

Difference from All Institutions **-7.3**



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

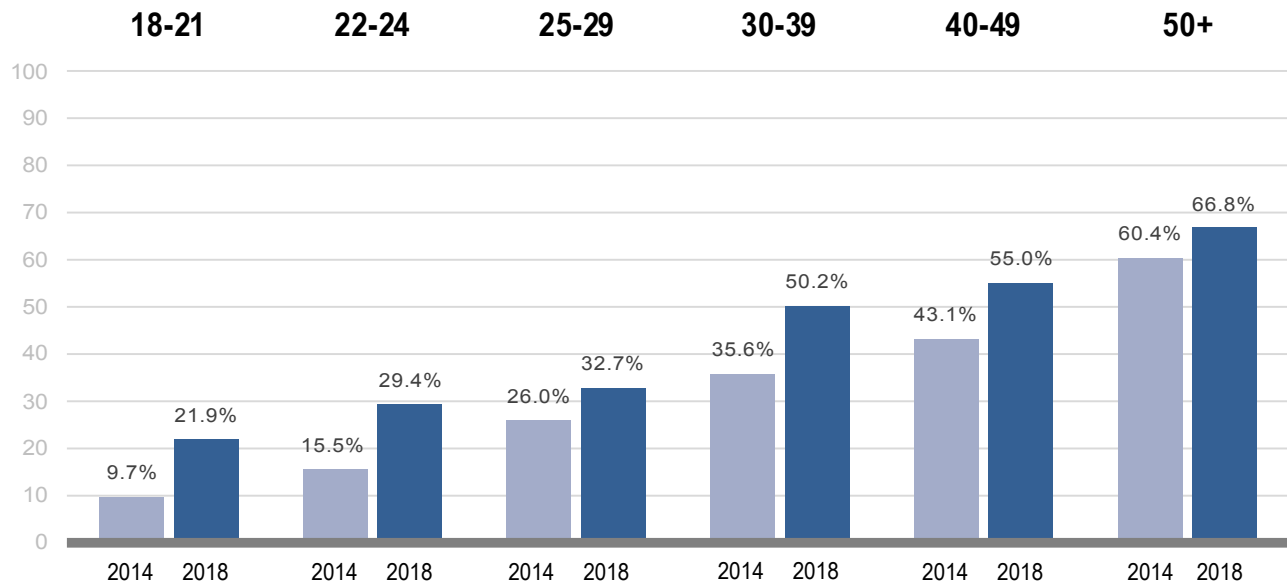


	2014		2018		Change	
	Voted	Rate	Voted	Rate		
Absentee	29	2.4%	74	3.3%	↑	0.9
Early Vote	354	29.6%	990	44.5%	↑	14.9
Mail	0	n/a	11	0.5%		n/a
In-Person, Election Day	794	66.3%	1,074	48.3%	↓	-18.0
Unknown	20	1.7%	75	3.4%		
Total	1,197		2,224			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

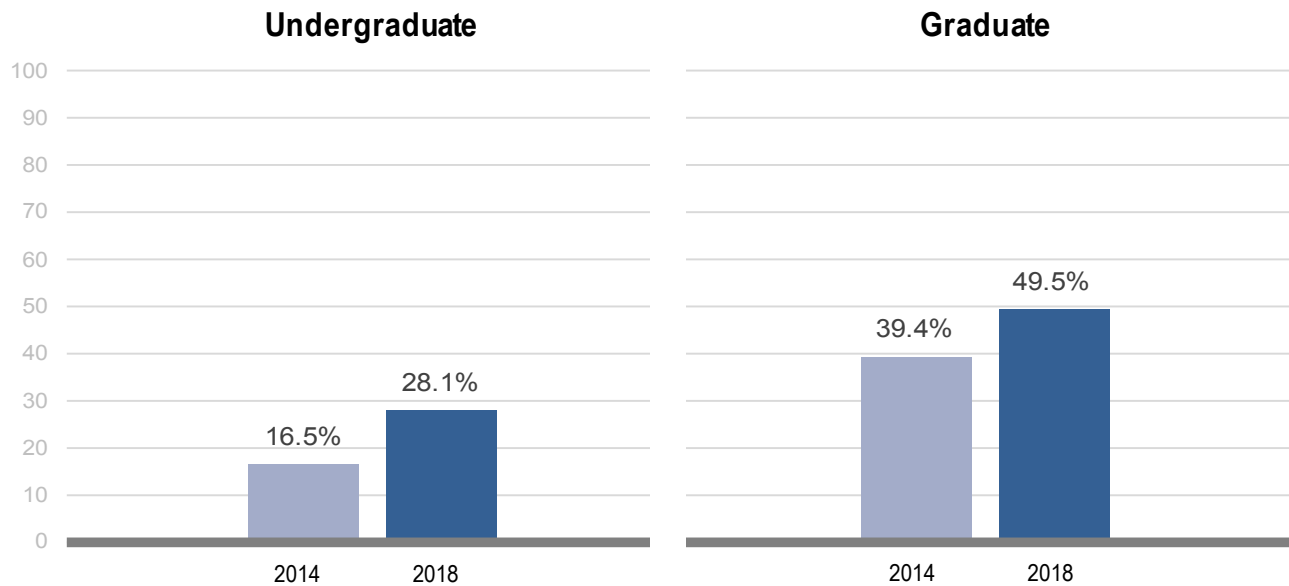


	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
18-21	3,059	297	9.7%	3,544	775	21.9%	↑	12.2
22-24	988	153	15.5%	1,174	345	29.4%	↑	13.9
25-29	642	167	26.0%	733	240	32.7%	↑	6.7
30-39	724	258	35.6%	849	426	50.2%	↑	14.5
40-49	464	200	43.1%	511	281	55.0%	↑	11.9
50+	202	122	60.4%	235	157	66.8%	↑	6.4
Unknown	0			0				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Education Level*

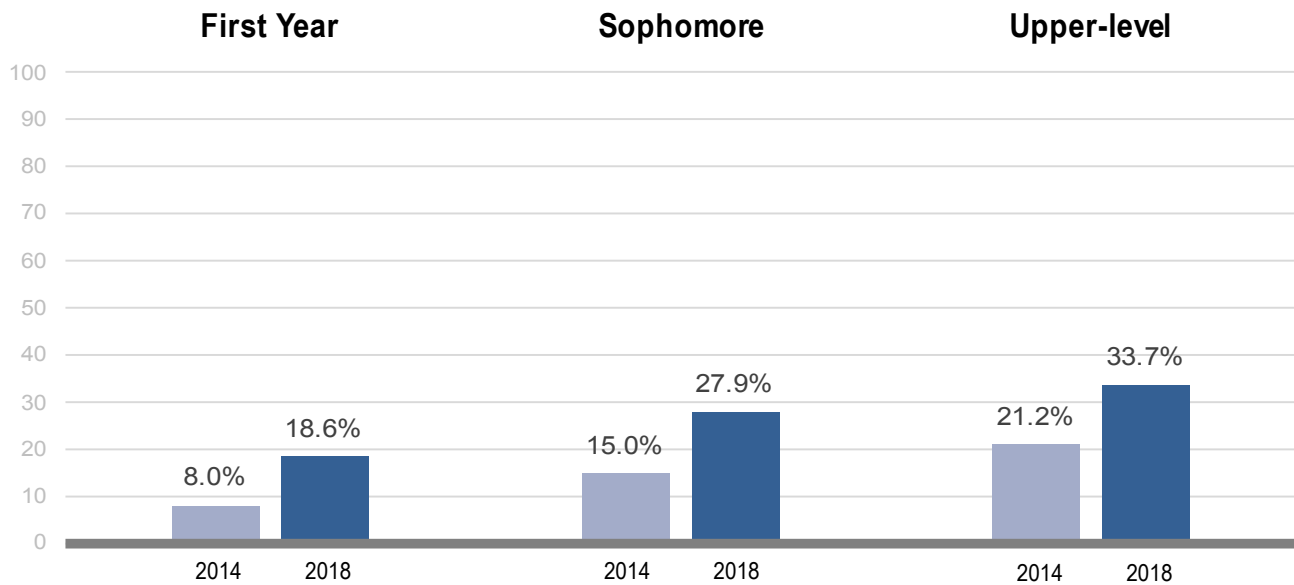


	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
Undergraduate	5,201	859	16.5%	5,901	1,658	28.1%	↑	11.6
Graduate	828	326	39.4%	1,144	566	49.5%	↑	10.1
Unknown	50			*				

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Undergraduate Class Year*

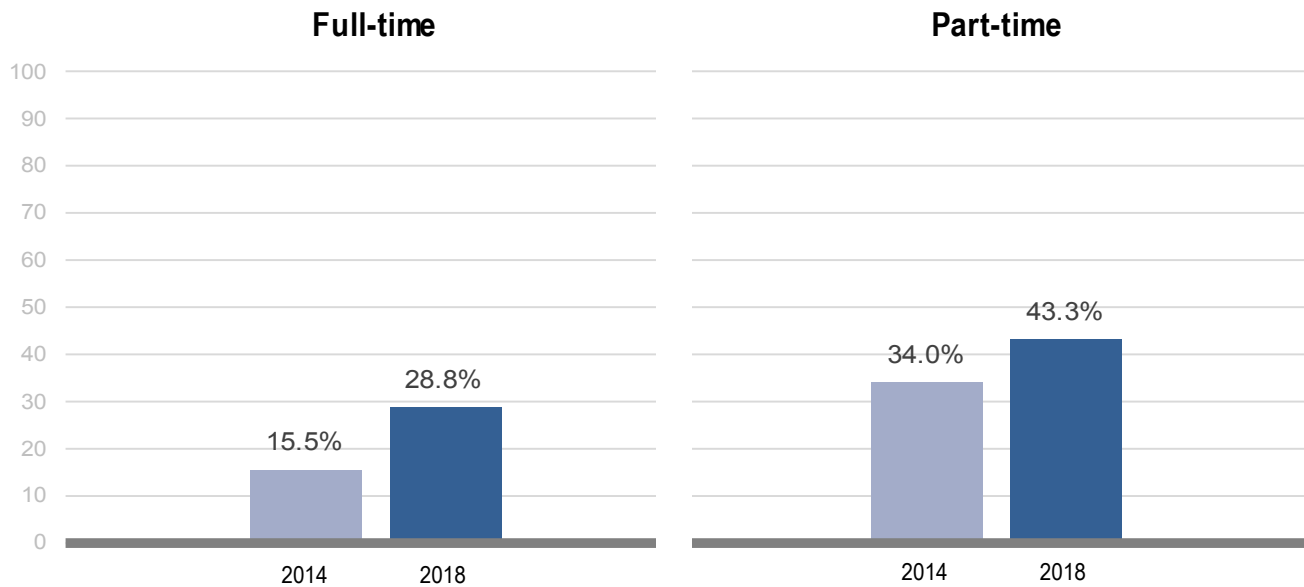


	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
First Year	1,482	119	8.0%	1,712	318	18.6%	↑	10.5
Sophomore	1,022	153	15.0%	1,276	356	27.9%	↑	12.9
Upper-level	2,562	542	21.2%	2,784	938	33.7%	↑	12.5

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*

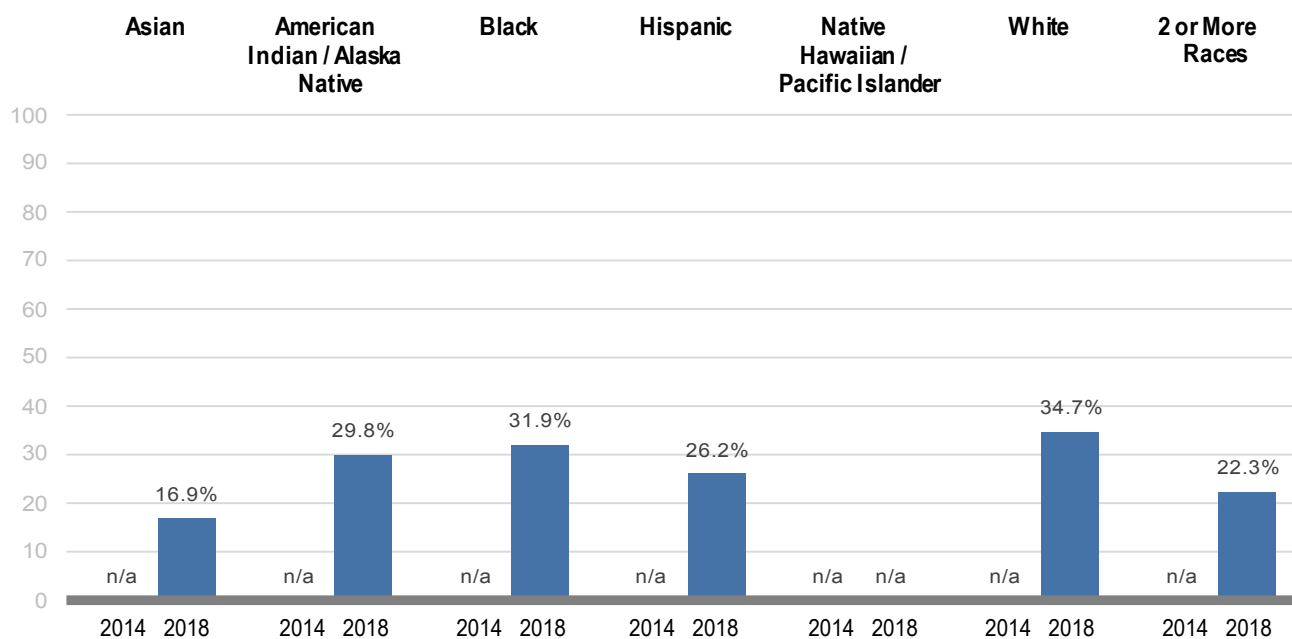


	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
Full-time	4,697	727	15.5%	5,691	1,638	28.8%	↑	13.3
Part-time	1,382	470	34.0%	1,355	586	43.3%	↑	9.2
Unknown	0	0	n/a	0	0	n/a		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Race/Ethnicity*



	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	0	0	n/a	136	23	16.9%	n/a
American Indian/ Alaska Native	0	0	n/a	1,026	306	29.8%	n/a
Black	0	0	n/a	2,316	738	31.9%	n/a
Hispanic	0	0	n/a	455	119	26.2%	n/a
Native Hawaiian/ Pacific Islander	0	0	n/a	0	0	n/a	n/a
White	0	0	n/a	2,702	937	34.7%	n/a
2 or More Races	0	0	n/a	292	65	22.3%	n/a
Unknown	6,079			119			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Area, Ethnic, Cultural, Gender, and Group Studies	11	*	n/a	13	*	n/a	n/a
Biological and Biomedical Sciences	461	53	11.5%	643	150	23.3% ↑	11.8
Business, Management, and Marketing	670	135	20.2%	1,341	483	36.0% ↑	15.9
Communication and Journalism	186	22	11.8%	172	39	22.7% ↑	10.8
Computer and Information Sciences	191	26	13.6%	267	68	25.5% ↑	11.9
Education	1,131	337	29.8%	947	363	38.3% ↑	8.5
English Language and Literature	31	*	n/a	53	16	30.2%	n/a
Foreign Languages, Literatures, and Linguistics	18	*	n/a	27	*	n/a	n/a
Health Professions	730	103	14.1%	187	65	34.8% ↑	20.7
History	46	*	n/a	61	28	45.9%	n/a
Law Enforcement, Firefighting, and Protective Services	487	78	16.0%	487	145	29.8% ↑	13.8
Liberal Arts and Sciences, and Humanities	312	42	13.5%	652	157	24.1% ↑	10.6
Mathematics and Statistics	18	0	n/a	21	*	n/a	n/a
Multi/Interdisciplinary Studies	66	28	42.4%	117	69	59.0% ↑	16.6
Natural Resources and Conservation	39	*	n/a	61	24	39.3%	n/a
Parks, Recreation, Leisure, and Fitness Studies	335	38	11.3%	450	82	18.2% ↑	6.9
Philosophy and Religious Studies	23	*	n/a	15	*	n/a	n/a
Physical Sciences	179	18	10.1%	198	43	21.7% ↑	11.7
Psychology	223	29	13.0%	273	61	22.3% ↑	9.3
Public Administration and Social Service Professions	497	168	33.8%	467	205	43.9% ↑	10.1
Social Sciences	283	76	26.9%	376	149	39.6% ↑	12.8
Visual and Performing Arts	141	12	8.5%	218	57	26.2% ↑	17.6
Unknown	*	0	n/a	0	0	n/a	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____ [name of institution]*. Medford, MA.

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