NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

SEPTEMBER 2019

2014 & 2018 CAMPUS REPORT

Student Voting Rates for University of North Carolina at Greensboro

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool -

https://idhe.tufts.edu/nslve-recalculation-tool.

To read more about NSLVE data, see our Campus Reports FAQ -

https://idhe.tufts.edu/nslve/frequently-asked-questio ns.

Reviewing the Data

Use the following key to interpret the charts:

- * = number of students is less than 10
- n/a = no data was collected or calculated for this field.

What to do next?

□ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals -

https://idhe.tufts.edu/public-data-portal-visualizat ions.

□ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

□ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation https://idhe.tufts.edu/electionimperatives.

□ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: https://idhe.tufts.edu.

Follow us on Twitter @TuftsIDHE.

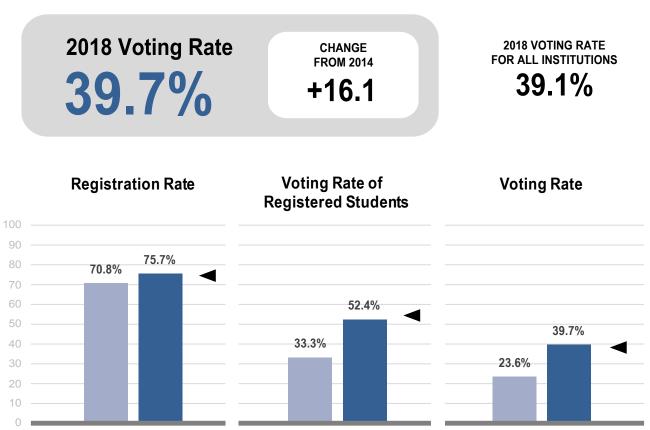
We appreciate hearing from you! Please email us at NSLVE@tufts.edu.

Warm regards,

IDHE Team



Voting and Registration Rates



All Institutions,	2018

2018

2014

	2014	2018		Change
Total student enrollment	18,118	18,352	ᠬ	234
Age under 18/Unknown IPEDS estimated non-resident aliens FERPA records blocked	(367) (604) (244)	(54) (604) (170)		
- Total eligible voters	16,903	17,524	ᡎ	621
Number of students who registered	11,966	13,270	ᡎ	1,304
Number of students who voted	3,983	6,954	ᡎ	2,971
Registration rate	70.8%	75.7%	ᡎ	4.9
Voting rate of registered students	33.3%	52.4%	ᡎ	19.1
Voting rate	23.6%	39.7%	♠	16.1
Difference from all institutions	+3.9	+0.6		

2014

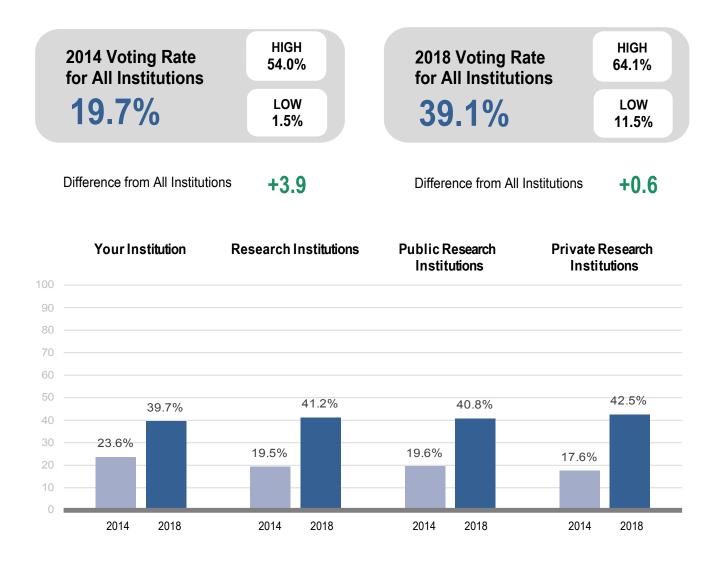
2018

2014

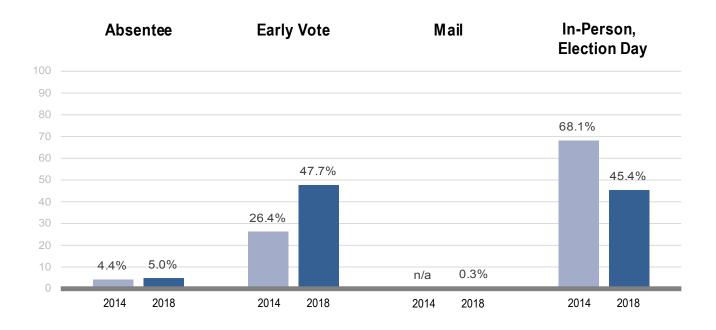
2018

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification



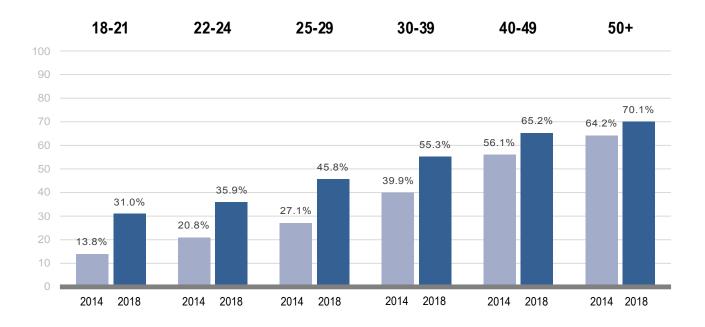
By Voting Method*



	2014		20	18		
	Voted	Rate	Voted	Rate		Change
Absentee	174	4.4%	348	5.0%	ᠬ	0.6
Early Vote	1,051	26.4%	3,320	47.7%		21.4
Mail	*	n/a	19	0.3%		n/a
In-Person, Election Day	2,713	68.1%	3,156	45.4%	Ŧ	-22.7
Unknown	36	0.9%	111	1.6%		
Total	3,983		6,954			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officals where your students voted.

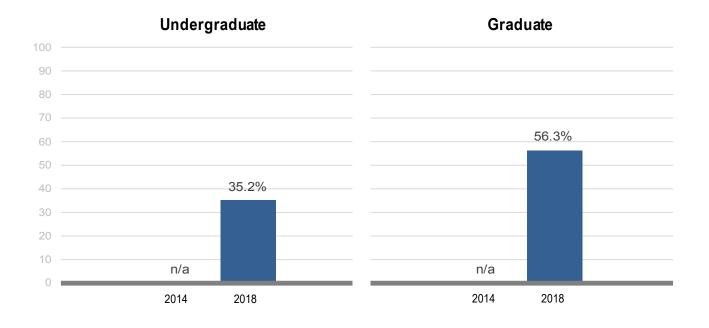
By Age Group*



		2014			2018			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
18-21	8,813	1,218	13.8%	9,737	3,016	31.0%	↑	17.2
22-24	3,557	741	20.8%	3,405	1,223	35.9%	ᠬ	15.1
25-29	2,075	563	27.1%	1,993	912	45.8%	ᠬ	18.6
30-39	1,783	712	39.9%	1,696	937	55.3%	ᡗ	15.3
40-49	888	498	56.1%	883	576	65.2%	ᡗ	9.2
50+	391	251	64.2%	414	290	70.1%	ᠬ	5.9
Unknown	0			0				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Education Level*



	2014						
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
Undergraduate	0	0	n/a	15,400	5,416	35.2%	n/a
Graduate	0	0	n/a	2,655	1,494	56.3%	n/a
Unknown	17,507			73			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

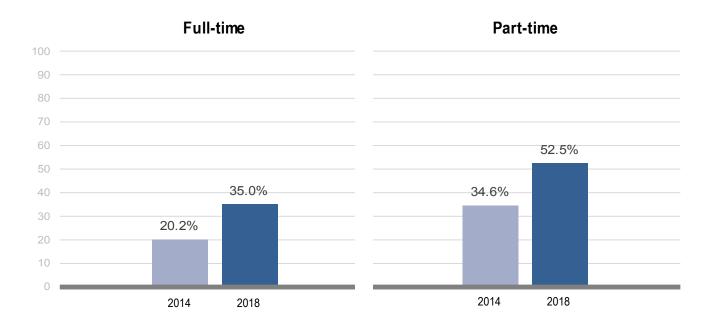
By Undergraduate Class Year*

	First Year	Sophomore	Upper-level
100			
90			
80			
70			
60			
50			
40			
30			23.5%
20	10.3%	16.8%	
10	10.3%		
0	n/a	n/a	n/a
0	2014 2018	2014 2018	2014 2018

	2014						
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
First Year	3,324	341	10.3%	0	0	n/a	n/a
Sophomore	2,924	492	16.8%	0	0	n/a	n/a
Upper-level	7,867	1,845	23.5%	0	0	n/a	n/a

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

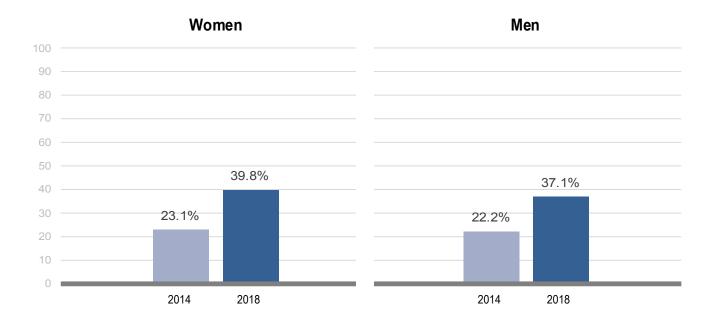
By Enrollment Status*



	2014			2018				
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
Full-time	14,377	2,901	20.2%	14,674	5,142	35.0%	♠	14.9
Part-time	3,130	1,082	34.6%	3,454	1,812	52.5%	♠	17.9
Unknown	0	0	n/a	0	0	n/a		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

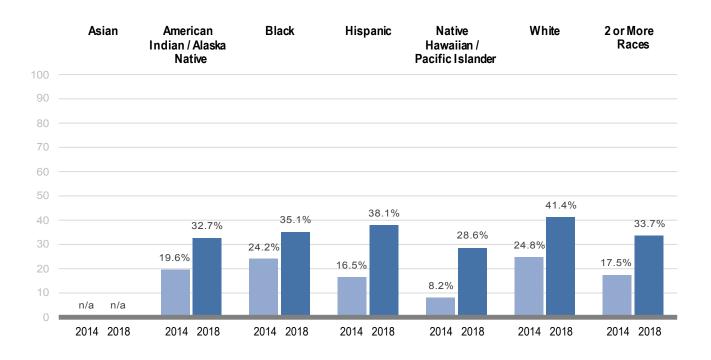
By Gender*



	2014			2018				
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
Women	11,585	2,673	23.1%	8,199	3,265	39.8%		16.8
Men	5,915	1,310	22.2%	3,878	1,437	37.1%		14.9
Unknown	*			6,051				

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Race/Ethnicity*



		2014			2018			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
Asian	0	0	n/a	0	0	n/a		n/a
American Indian/ Alaska Native	56	11	19.6%	49	16	32.7%	ᡎ	13.0
Black	4,235	1,025	24.2%	3,442	1,209	35.1%		10.9
Hispanic	943	156	16.5%	981	374	38.1%	↑	21.6
Native Hawaiian/ Pacific Islander	551	45	8.2%	524	150	28.6%	ᡎ	20.5
White	8,639	2,138	24.8%	5,720	2,365	41.4%	ᠬ	16.6
2 or More Races	714	125	17.5%	650	219	33.7%	♠	16.2
Unknown	2,369			6,762				

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

		2014		2018				
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change	
Architecture	*	*	n/a	0	0	n/a	n/a	
Area, Ethnic, Cultural, Gender, and Group Studies	60	17	28.3%	83	35	42.2% 👚	13.8	
Biological and Biomedical Sciences	1,311	223	17.0%	1,209	376	31.1% ϯ	14.1	
Business, Management, and Marketing	2,667	535	20.1%	2,891	1,025	35.5% 👚	15.4	
Communication and Journalism	674	120	17.8%	704	249	35.4% 👚	17.6	
Computer and Information Sciences	724	181	25.0%	878	318	36.2% 👚	11.2	
Education	1,932	592	30.6%	1,700	755	44.4% 👚	13.8	
English Language and Literature	391	99	25.3%	311	138	44.4% 👚	19.1	
Family and Consumer/Human Sciences	721	163	22.6%	886	337	38.0% 👚	15.4	
Foreign Languages, Literatures, and Linguistics	160	36	22.5%	182	75	41.2% 👚	18.7	
Health Professions	1,800	414	23.0%	1,961	757	38.6% 👚	15.6	
History	226	76	33.6%	208	100	48.1% 🛧	14.5	
iberal Arts and Sciences, and Humanities	1,325	372	28.1%	894	377	42.2% 👚	14.1	
ibrary Science	230	121	52.6%	298	195	65.4% 🛧	12.8	
Mathematics and Statistics	105	21	20.0%	91	36	39.6% 👚	19.6	
Multi/Interdisciplinary Studies	370	65	17.6%	548	239	43.6% 👚	26.0	
Parks, Recreation, Leisure, and Fitness Studies	995	157	15.8%	1,158	371	32.0% ϯ	16.3	
Philosophy and Religious Studies	52	15	28.9%	103	46	44.7% 👚	15.8	
Physical Sciences	224	39	17.4%	239	94	39.3% 👚	21.9	
Psychology	807	121	15.0%	942	315	33.4% 숚	18.5	
Public Administration and Social Service Professions	439	154	35.1%	464	202	43.5% 👚	8.5	
Social Sciences	951	225	23.7%	1,006	405	40.3% 👚	16.6	
isual and Performing Arts	1,217	203	16.7%	1,351	497	36.8% 🛧	20.1	

Unknown	121	33	27.3%	21	12	57.1% 🛧	29.9
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Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____[name of institution]*. Medford, MA.

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