

**2012 & 2016 CAMPUS REPORT**

Student Voting Rates for  
University of North  
Carolina at Greensboro

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# About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

## About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our [FAQ on Campus Reports](#). Please also see [Creating and Maintaining the NSLVE Database](#) paper for a more detailed study methodology.

## Reviewing the Data

Use the following key to interpret the charts:

- \* = number of students is less than 10
- n/a = no data was collected or calculated for this field.

## What to do next?

- ❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.
- ❑ Share the report widely and strategically, including posting it online.
- ❑ Put your data into practice. Use our IDHE Resources to guide you.
- ❑ Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self-assessment rubric available on our website.
- ❑ Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: [idhe.tufts.edu](http://idhe.tufts.edu).

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu).

Warm regards,  
IDHE Team



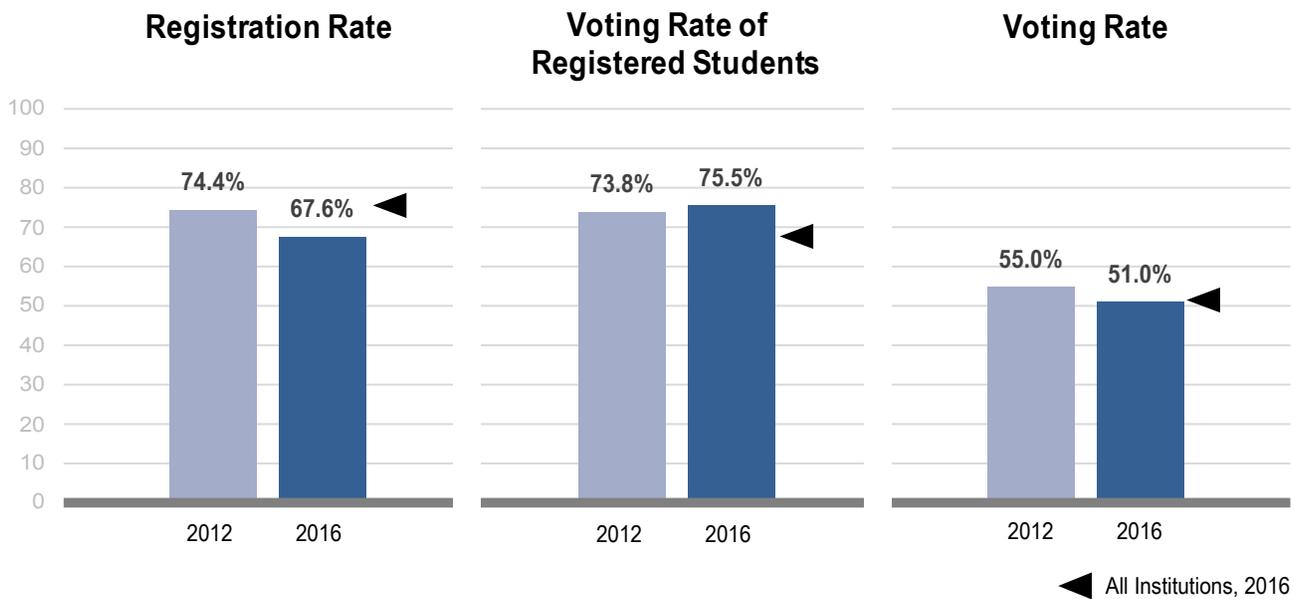
YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# Voting and Registration Rates

**2016 Voting Rate**  
**51.0%**

CHANGE FROM 2012  
**-3.9**

2016 VOTING RATE FOR ALL INSTITUTIONS  
**50.4%**



	2012	2016	Change
Total student enrollment	18,252	19,400	↑ 1,148
Age under 18/Unknown	(142)	(262)	
IPEDS estimated non-resident aliens	(528)	(641)	
FERPA records blocked	(280)	(238)	
Total eligible voters	17,302	18,259	↑ 957
Number of students who registered	12,879	12,340	↓ -539
Number of students who voted	9,508	9,316	↓ -192
Registration rate	74.4%	67.6%	↓ -6.9
Voting rate of registered students	73.8%	75.5%	↑ 1.7
Voting rate	55.0%	51.0%	↓ -3.9
Difference from all institutions	+8.1	+0.6	

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

# By Carnegie Classification

**2012 Voting Rate for All Institutions**  
**46.9%**

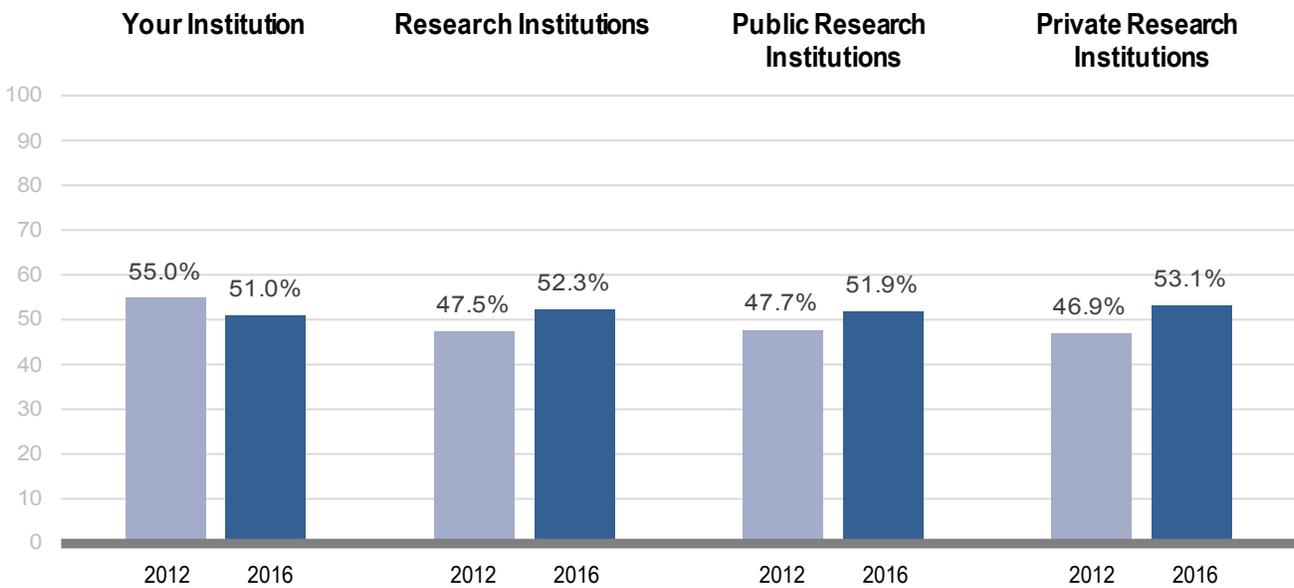
HIGH 72.9%  
 LOW 19.3%

**2016 Voting Rate for All Institutions**  
**50.4%**

HIGH 81.4%  
 LOW 13.1%

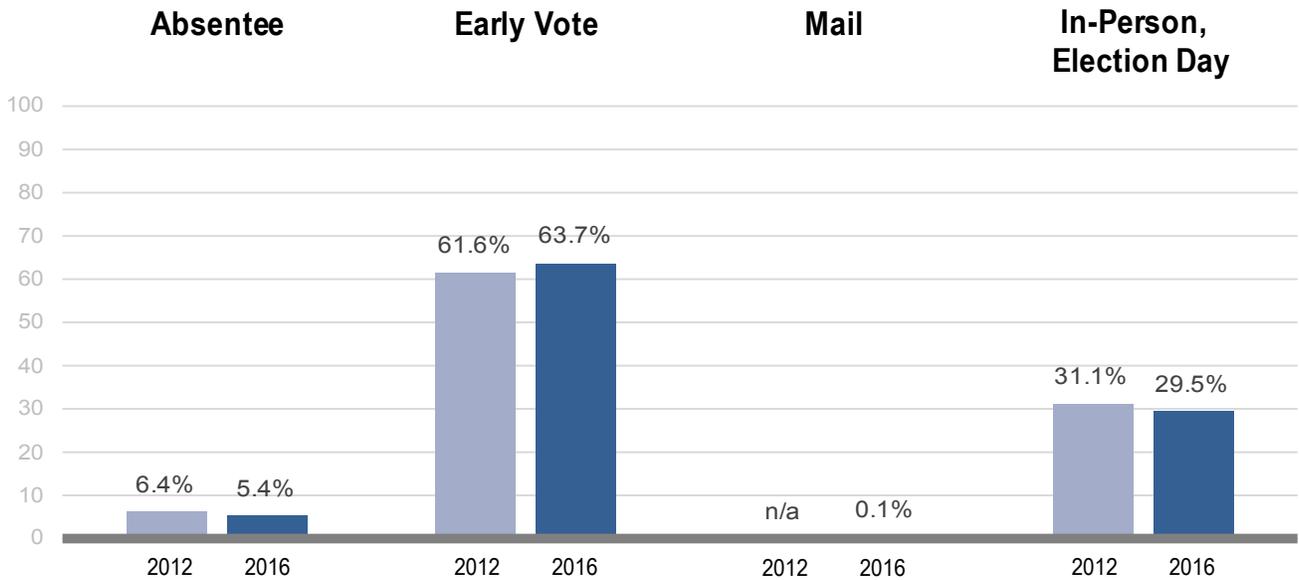
Difference from All Institutions **+8.1**

Difference from All Institutions **+0.6**



**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

# By Voting Method\*

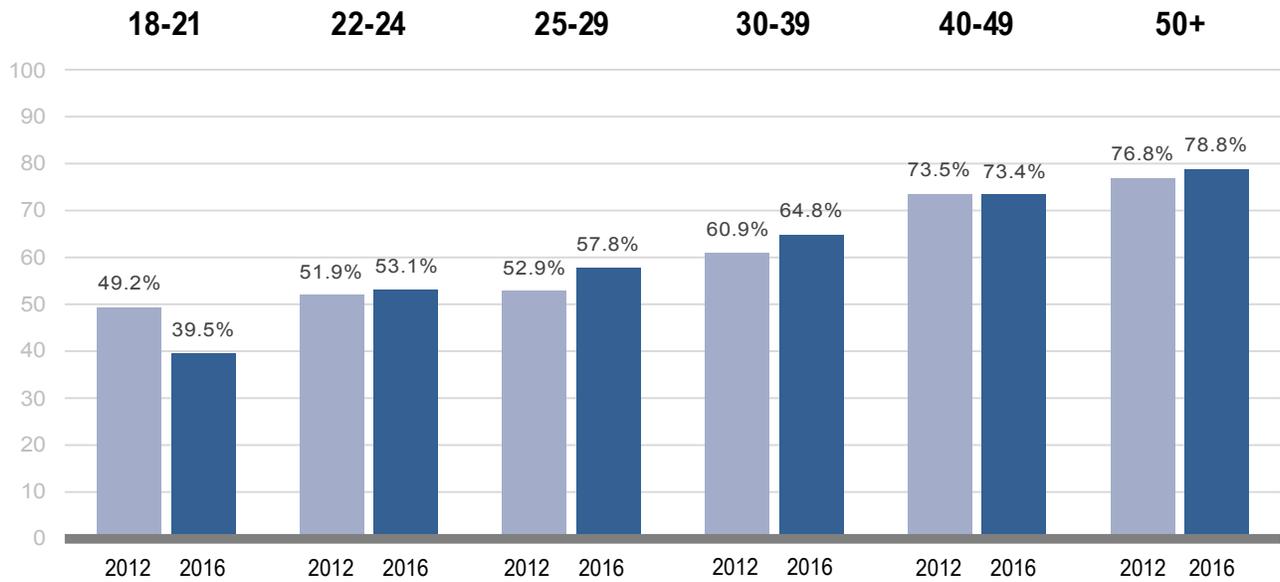


	2012		2016		Change
	Voted	Rate	Voted	Rate	
Absentee	606	6.4%	499	5.4%	↓ -1.0
Early Vote	5,854	61.6%	5,933	63.7%	↑ 2.1
Mail	*	n/a	13	0.1%	n/a
In-Person, Election Day	2,960	31.1%	2,751	29.5%	↓ -1.6
Unknown	81	0.9%	120	1.3%	
<b>Total</b>	<b>9,508</b>		<b>9,316</b>		

\* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

# By Age Group\*

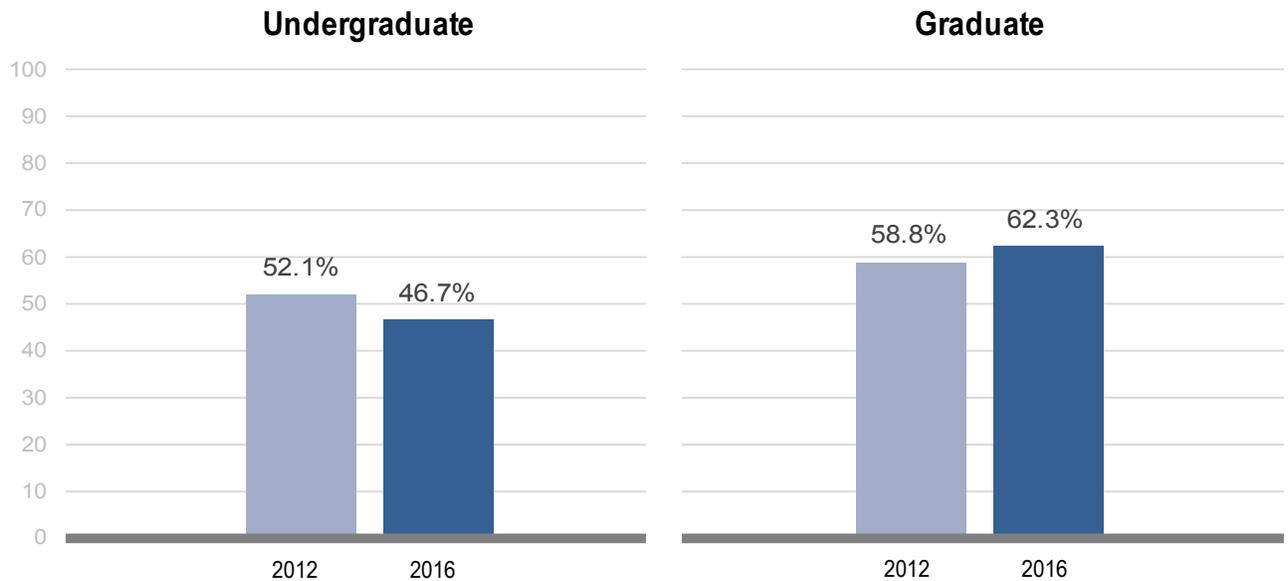


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	8,802	4,334	49.2%	9,787	3,867	39.5%	↓ -9.7
22-24	3,630	1,885	51.9%	3,719	1,973	53.1%	↑ 1.1
25-29	2,229	1,178	52.9%	2,244	1,297	57.8%	↑ 5.0
30-39	1,845	1,124	60.9%	1,808	1,172	64.8%	↑ 3.9
40-49	914	672	73.5%	945	694	73.4%	↓ -0.1
50+	410	315	76.8%	397	313	78.8%	↑ 2.0
Unknown	0			*			

\* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

# By Education Level\*

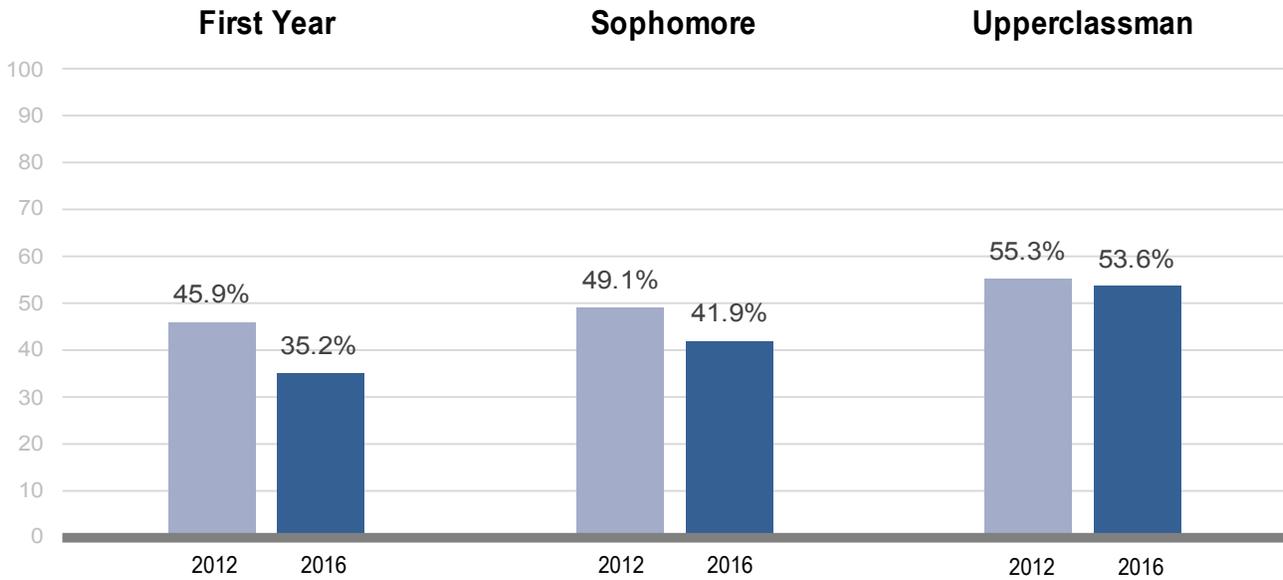


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	14,485	7,540	<b>52.1%</b>	15,772	7,366	<b>46.7%</b>	↓ <b>-5.3</b>
Graduate	3,345	1,968	<b>58.8%</b>	3,127	1,949	<b>62.3%</b>	↑ <b>3.5</b>
Unknown	0			*			

\* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# By Undergraduate Class Year\*

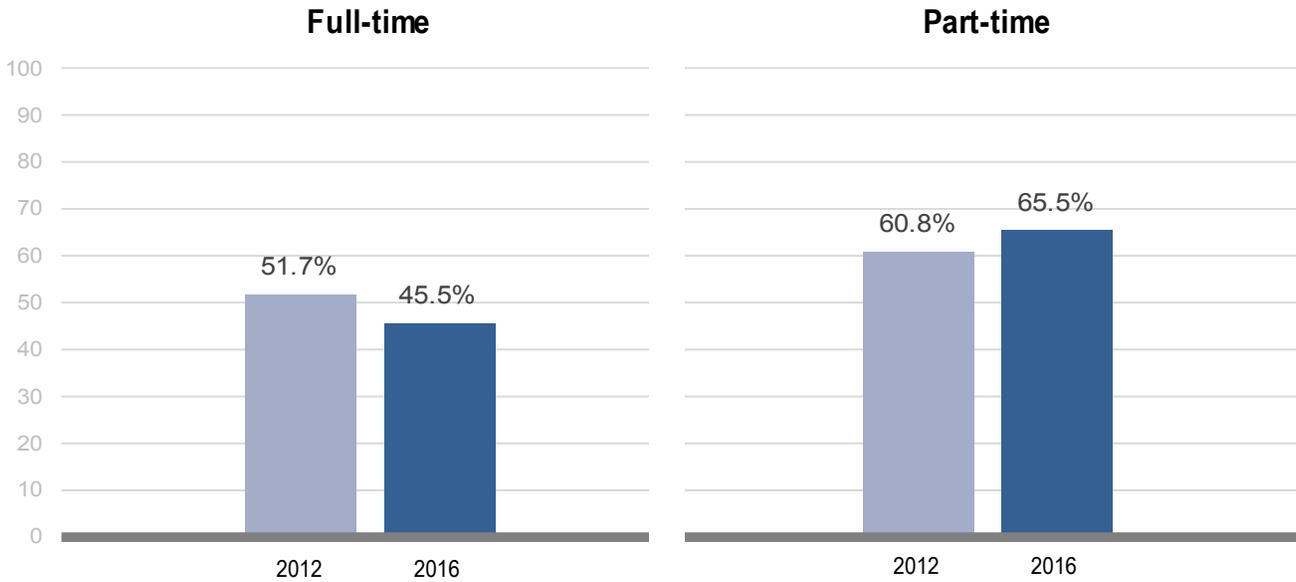


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	3,448	1,583	<b>45.9%</b>	3,584	1,260	<b>35.2%</b>	↓ -10.8
Sophomore	2,732	1,342	<b>49.1%</b>	3,237	1,355	<b>41.9%</b>	↓ -7.3
Upperclassman	7,559	4,180	<b>55.3%</b>	8,616	4,621	<b>53.6%</b>	↓ -1.7

\* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

# By Enrollment Status\*

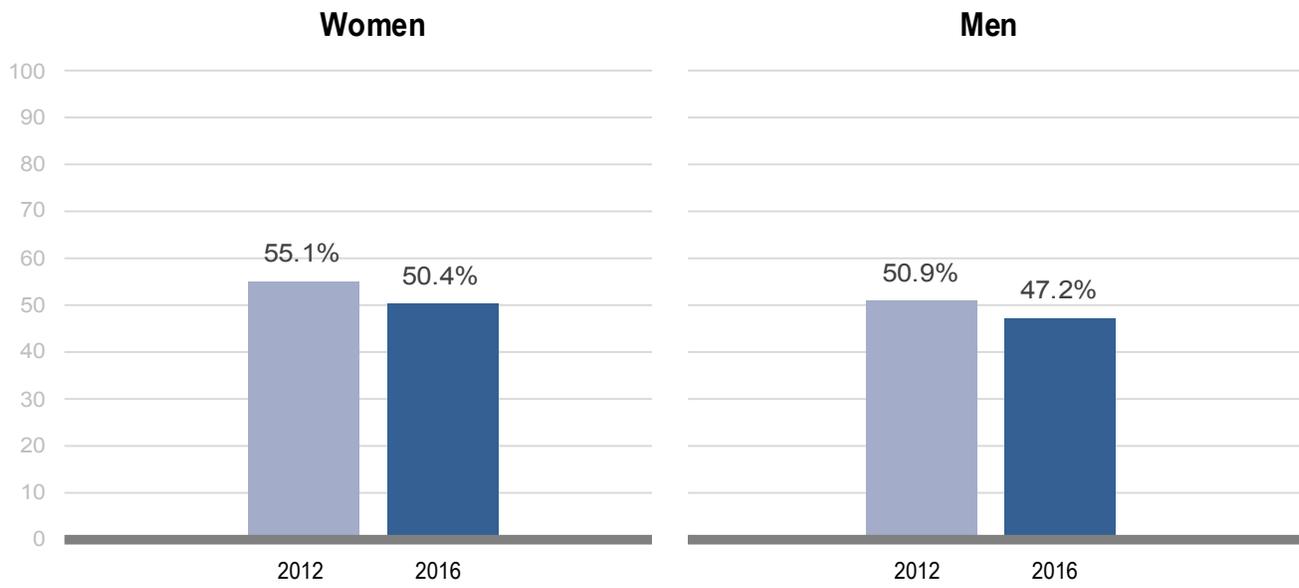


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	14,590	7,538	51.7%	15,351	6,991	45.5%	↓ -6.1
Part-time	3,240	1,970	60.8%	3,549	2,325	65.5%	↑ 4.7
Unknown	0	0	n/a	0	0	n/a	

\* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# By Gender\*

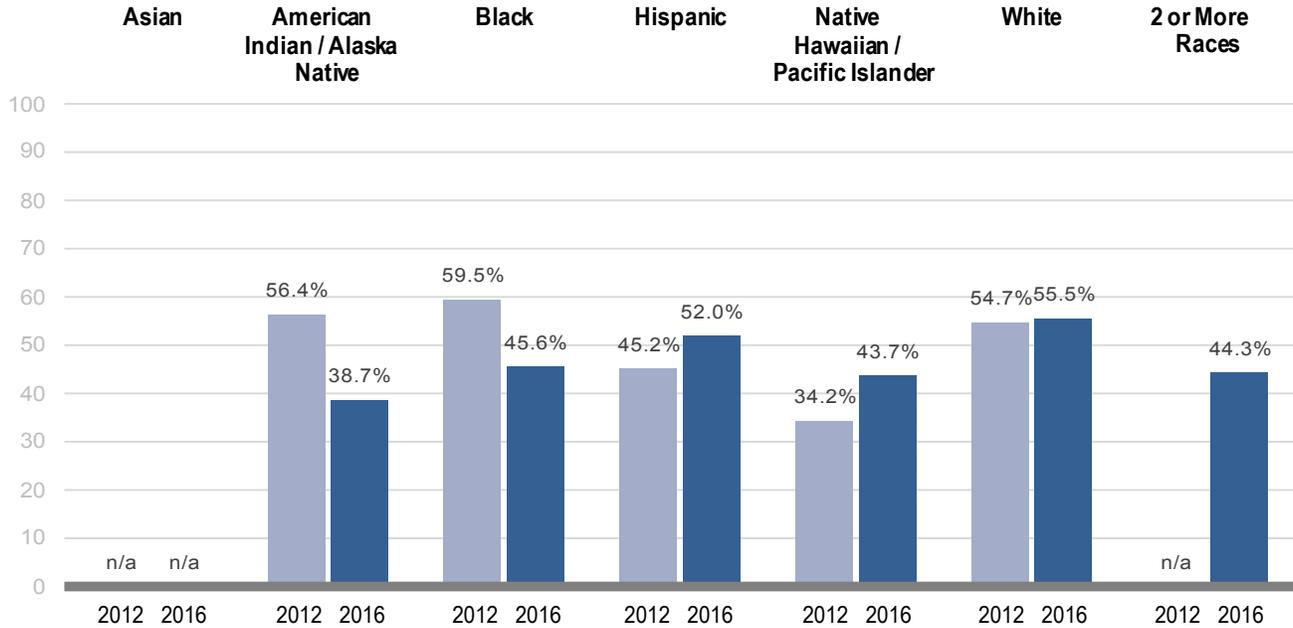


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	11,674	6,428	55.1%	12,568	6,328	50.4%	↓ -4.7
Men	6,052	3,080	50.9%	6,330	2,988	47.2%	↓ -3.7
Unknown	104	0	n/a	*	0	n/a	

\* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# By Race/Ethnicity\*



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	0	0	n/a	0	0	n/a	n/a
American Indian/ Alaska Native	133	75	56.4%	62	24	38.7%	↓ -17.7
Black	4,109	2,445	59.5%	4,775	2,177	45.6%	↓ -13.9
Hispanic	911	412	45.2%	1,217	633	52.0%	↑ 6.8
Native Hawaiian/ Pacific Islander	745	255	34.2%	700	306	43.7%	↑ 9.5
White	10,503	5,749	54.7%	9,046	5,019	55.5%	↑ 0.7
2 or More Races	0	0	n/a	851	377	44.3%	n/a
Unknown	967			1,041			

\* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# By Field of Study\*

\* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	0	0	n/a	*	*	n/a	n/a
Area, Ethnic, Cultural, Gender, and Group Studies	61	43	70.5%	66	29	43.9% ↓	-26.6
Biological and Biomedical Sciences	1,196	570	47.7%	1,410	618	43.8% ↓	-3.8
Business, Management, and Marketing	2,617	1,336	51.1%	2,982	1,445	48.5% ↓	-2.6
Communication and Journalism	658	343	52.1%	710	359	50.6% ↓	-1.6
Computer and Information Sciences	590	304	51.5%	920	434	47.2% ↓	-4.4
Education	2,288	1,366	59.7%	1,791	1,032	57.6% ↓	-2.1
Engineering and Engineering Technologies	11	*	n/a	0	0	n/a	n/a
English Language and Literature	445	244	54.8%	342	174	50.9% ↓	-4.0
Family and Consumer/Human Sciences	649	337	51.9%	869	430	49.5% ↓	-2.5
Foreign Languages, Literatures, and Linguistics	164	81	49.4%	121	64	52.9% ↑	3.5
Health Professions	2,088	1,179	56.5%	1,953	1,020	52.2% ↓	-4.2
History	278	174	62.6%	201	115	57.2% ↓	-5.4
Liberal Arts and Sciences, and Humanities	1,115	606	54.4%	1,434	692	48.3% ↓	-6.1
Library Science	165	120	72.7%	287	232	80.8% ↑	8.1
Mathematics and Statistics	101	47	46.5%	146	56	38.4% ↓	-8.2
Multi/Interdisciplinary Studies	328	158	48.2%	432	216	50.0% ↑	1.8
Parks, Recreation, Leisure, and Fitness Studies	868	408	47.0%	1,205	532	44.2% ↓	-2.9
Philosophy and Religious Studies	57	32	56.1%	77	47	61.0% ↑	4.9
Physical Sciences	247	118	47.8%	208	94	45.2% ↓	-2.6
Psychology	842	423	50.2%	897	391	43.6% ↓	-6.7
Public Administration and Social Service Professions	423	257	60.8%	442	247	55.9% ↓	-4.9
Social Sciences	1,017	532	52.3%	988	462	46.8% ↓	-5.6

Visual and Performing Arts	1,308	614	46.9%	1,316	576	43.8% ↓	-3.2
Unknown	314	212	67.5%	94	49	52.1% ↓	-15.4

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: [idhe.tufts.edu](http://idhe.tufts.edu).

**References:**

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2016). *2012 & 2016 NSLVE Campus Report*. Medford, MA.

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**Contact us:**

Institute for Democracy & Higher Education:  
 National Study of Learning, Voting and Engagement  
 Lincoln Filene Hall, Medford, MA 02155  
[NSLVE@tufts.edu](mailto:NSLVE@tufts.edu) | 617-627-3804

