

**2014 & 2018 CAMPUS REPORT**

Student Voting Rates for  
University of North  
Carolina at Chapel Hill

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# About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

## About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - <https://idhe.tufts.edu/nslve-recalculation-tool>.

To read more about NSLVE data, see our Campus Reports FAQ - <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

## Reviewing the Data

Use the following key to interpret the charts:

\* = number of students is less than 10

n/a = no data was collected or calculated for this field.

## What to do next?

□ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals - <https://idhe.tufts.edu/public-data-portal-visualizations>.

□ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

□ Read and implement *Election Imperatives*, ten recommendations for providing your campus climate for student political learning, discourse, equity, and participation - <https://idhe.tufts.edu/electionimperatives>.

□ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: <https://idhe.tufts.edu/>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE).

We appreciate hearing from you! Please email us at [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu).

Warm regards,

IDHE Team



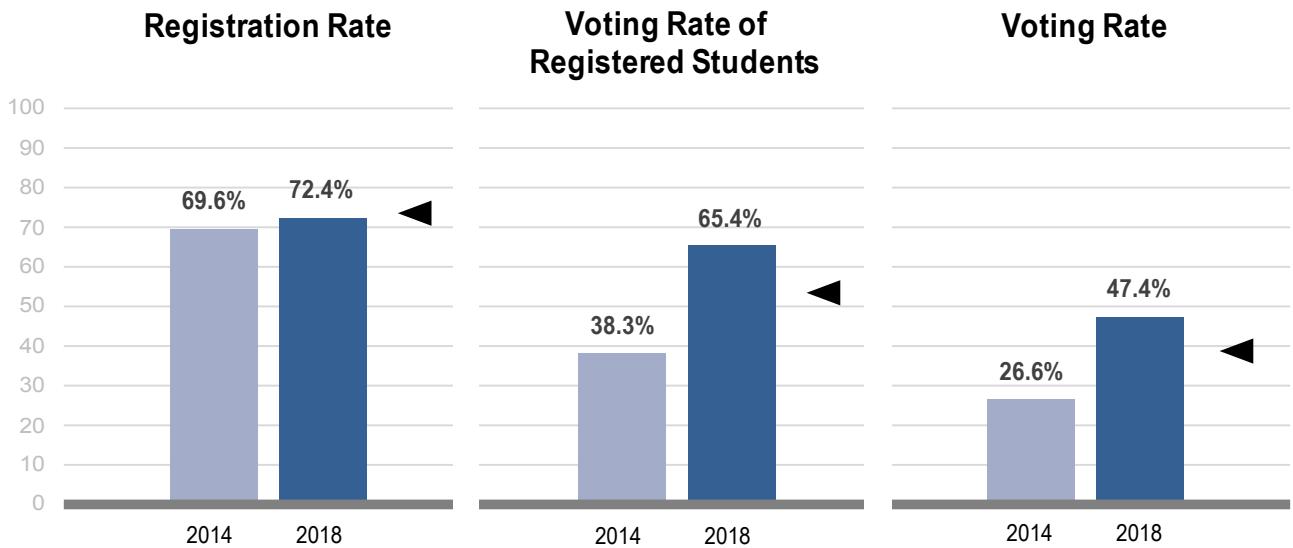
**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

# Voting and Registration Rates

**2018 Voting Rate**  
**47.4%**

CHANGE FROM 2014  
**+20.7**

2018 VOTING RATE FOR ALL INSTITUTIONS  
**39.1%**



◀ All Institutions, 2018

	2014	2018	Change
Total student enrollment	29,951	30,245	↑ 294
Age under 18/Unknown	(172)	(176)	
IPEDS estimated non-resident aliens	(1,635)	(1,634)	
FERPA records blocked	(45)	(36)	
Total eligible voters	28,099	28,399	↑ 300
Number of students who registered	19,545	20,569	↑ 1,024
Number of students who voted	7,486	13,447	↑ 5,961
Registration rate	69.6%	72.4%	↑ 2.9
Voting rate of registered students	38.3%	65.4%	↑ 27.1
Voting rate	26.6%	47.4%	↑ 20.7
Difference from all institutions	+6.9	+8.3	

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

# By Carnegie Classification

2014 Voting Rate  
for All Institutions

**19.7%**

HIGH  
54.0%

LOW  
1.5%

2018 Voting Rate  
for All Institutions

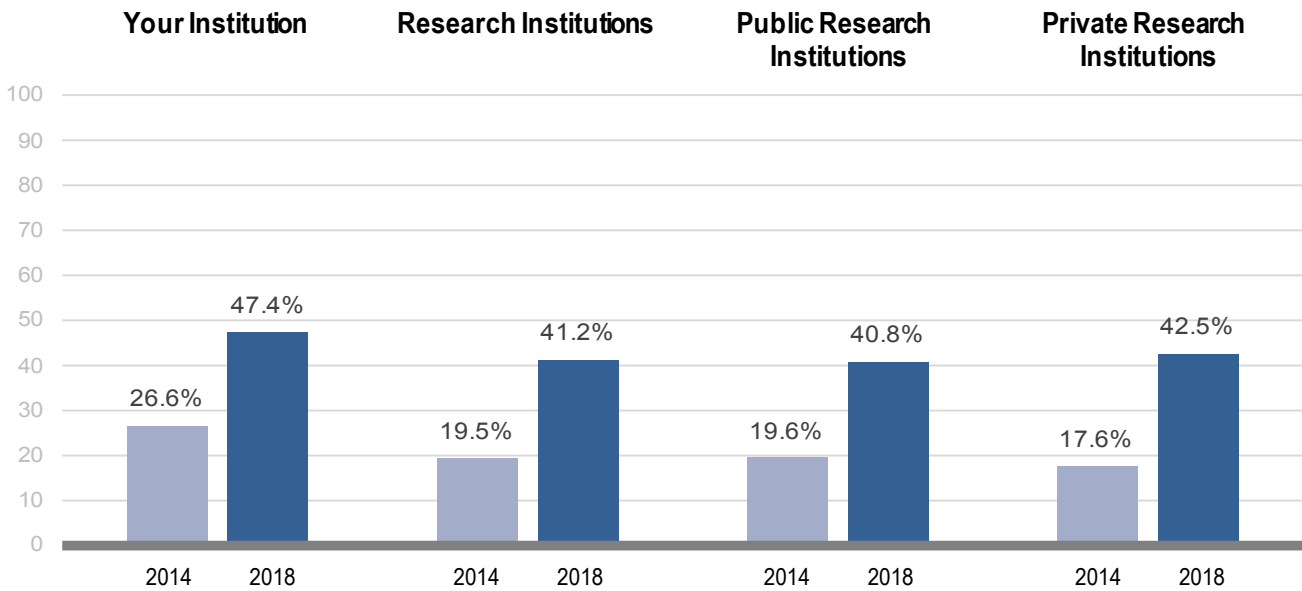
**39.1%**

HIGH  
64.1%

LOW  
11.5%

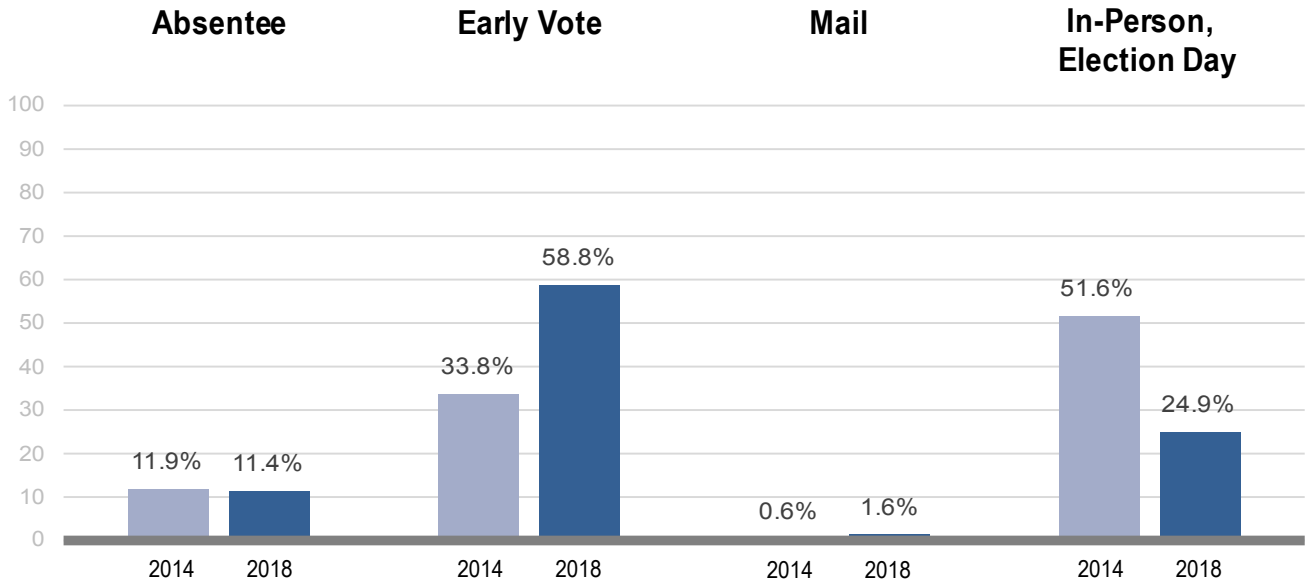
Difference from All Institutions **+6.9**

Difference from All Institutions **+8.3**



**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

# By Voting Method\*

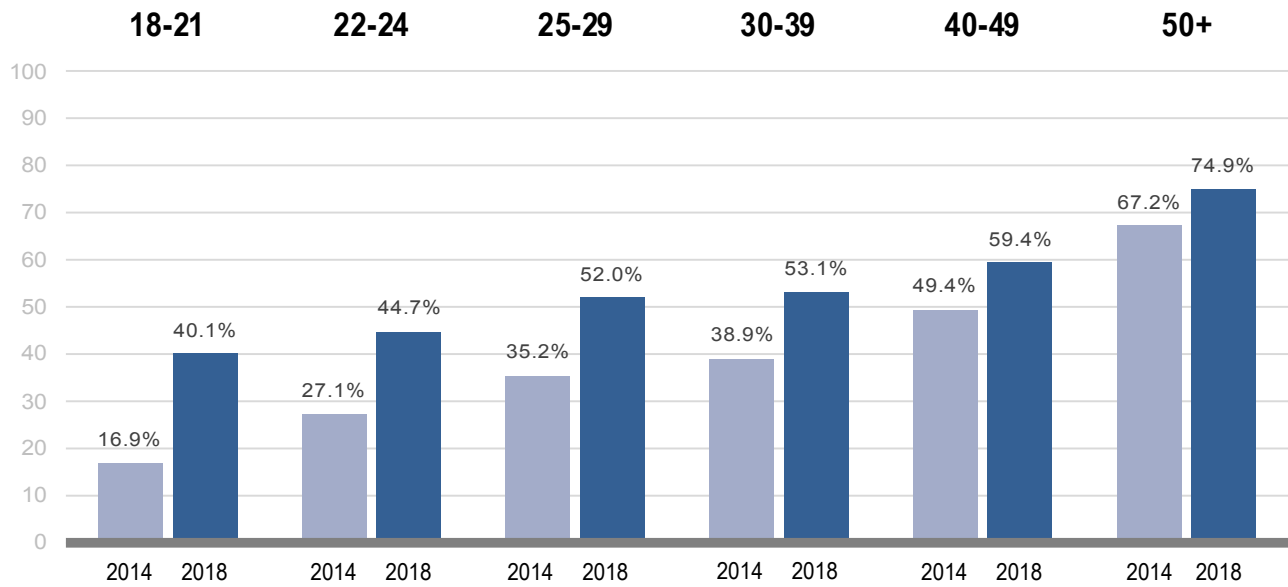


	2014		2018		Change
	Voted	Rate	Voted	Rate	
Absentee	893	11.9%	1,533	11.4%	↓ -0.5
Early Vote	2,528	33.8%	7,906	58.8%	↑ 25.0
Mail	43	0.6%	210	1.6%	↑ 1.0
In-Person, Election Day	3,864	51.6%	3,354	24.9%	↓ -26.7
Unknown	158	2.1%	444	3.3%	
<b>Total</b>	<b>7,486</b>		<b>13,447</b>		

\* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

# By Age Group\*

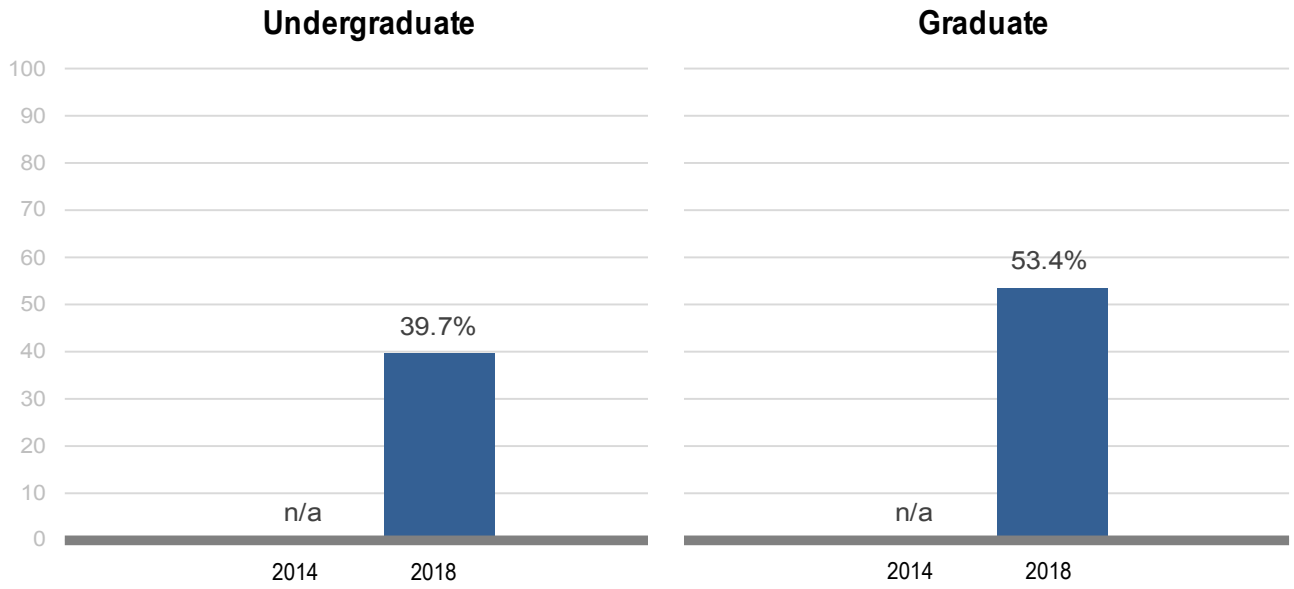


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	15,881	2,679	16.9%	16,733	6,709	40.1%	↑ 23.2
22-24	4,605	1,250	27.1%	4,381	1,957	44.7%	↑ 17.5
25-29	5,099	1,797	35.2%	4,695	2,439	52.0%	↑ 16.7
30-39	3,160	1,229	38.9%	3,207	1,704	53.1%	↑ 14.2
40-49	751	371	49.4%	798	474	59.4%	↑ 10.0
50+	238	160	67.2%	219	164	74.9%	↑ 7.7
Unknown	0			0			

\* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

# By Education Level\*

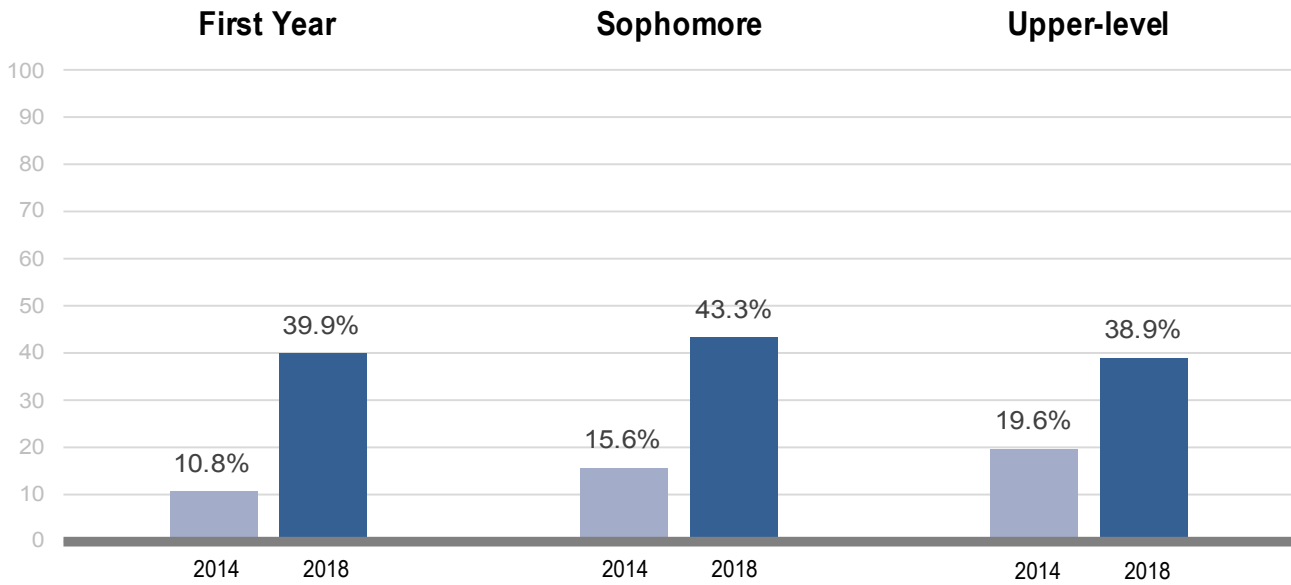


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	0	0	n/a	18,928	7,515	39.7%	n/a
Graduate	0	0	n/a	11,093	5,926	53.4%	n/a
Unknown	29,734			12			

\* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

# By Undergraduate Class Year\*



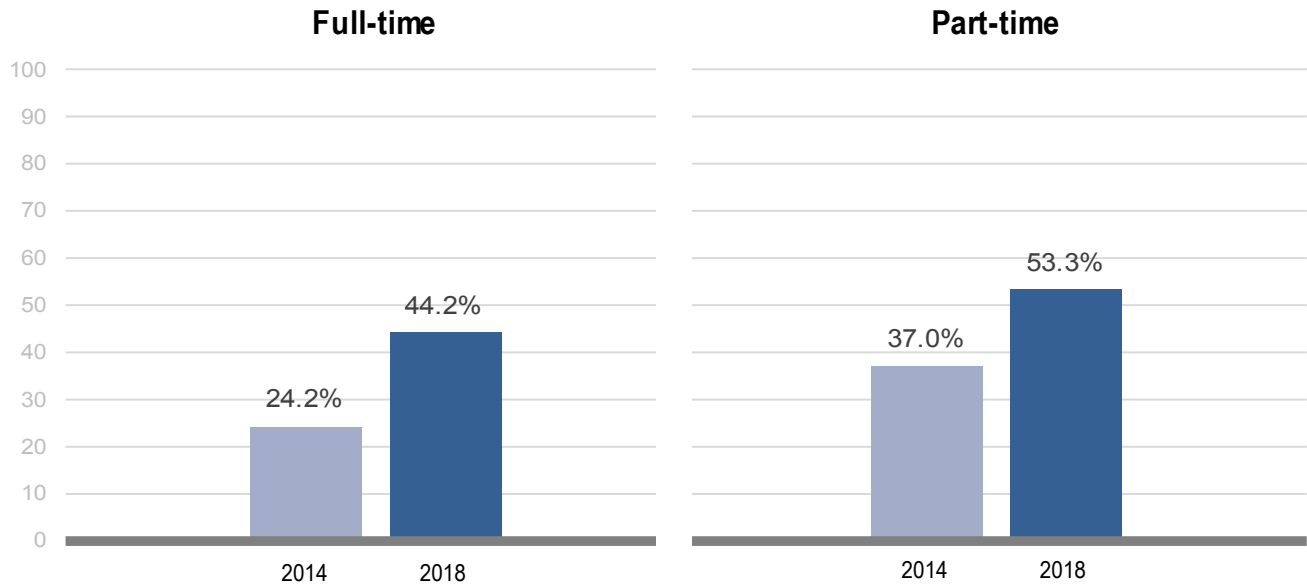
	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	2,187	235	<b>10.8%</b>	2,792	1,115	<b>39.9%</b>	↑ <b>29.2</b>
Sophomore	3,958	616	<b>15.6%</b>	4,541	1,966	<b>43.3%</b>	↑ <b>27.7</b>
Upper-level	11,490	2,249	<b>19.6%</b>	11,226	4,366	<b>38.9%</b>	↑ <b>19.3</b>

\* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.



**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

# By Enrollment Status\*



	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	27,468	6,647	<b>24.2%</b>	27,997	12,362	<b>44.2%</b>	↑ 20.0
Part-time	2,266	839	<b>37.0%</b>	2,036	1,085	<b>53.3%</b>	↑ 16.3
Unknown	0	0	n/a	0	0	n/a	

\* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

## YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

## By Field of Study\*

\* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	0	0	n/a	88	58	65.9%	n/a
Area, Ethnic, Cultural, Gender, and Group Studies	0	0	n/a	658	319	48.5%	n/a
Biological and Biomedical Sciences	0	0	n/a	3,580	1,537	42.9%	n/a
Business, Management, and Marketing	0	0	n/a	4,227	1,656	39.2%	n/a
Communication and Journalism	0	0	n/a	1,887	866	45.9%	n/a
Computer and Information Sciences	0	0	n/a	1,527	549	36.0%	n/a
Education	0	0	n/a	528	278	52.7%	n/a
Engineering and Engineering Technologies	0	0	n/a	442	171	38.7%	n/a
English Language and Literature	0	0	n/a	420	248	59.1%	n/a
Family and Consumer/Human Sciences	0	0	n/a	123	48	39.0%	n/a
Foreign Languages, Literatures, and Linguistics	0	0	n/a	337	147	43.6%	n/a
Health Professions	0	0	n/a	4,480	2,282	50.9%	n/a
History	0	0	n/a	326	167	51.2%	n/a
Legal Professions and Studies	0	0	n/a	616	374	60.7%	n/a
Liberal Arts and Sciences, and Humanities	0	0	n/a	1,019	354	34.7%	n/a
Library Science	0	0	n/a	138	96	69.6%	n/a
Mathematics and Statistics	0	0	n/a	761	261	34.3%	n/a
Multi/Interdisciplinary Studies	0	0	n/a	346	175	50.6%	n/a
Natural Resources and Conservation	0	0	n/a	506	258	51.0%	n/a
Parks, Recreation, Leisure, and Fitness Studies	0	0	n/a	1,109	352	31.7%	n/a
Philosophy and Religious Studies	0	0	n/a	197	80	40.6%	n/a
Physical Sciences	0	0	n/a	1,150	524	45.6%	n/a
Psychology	0	0	n/a	1,495	594	39.7%	n/a

Public Administration and Social Service Professions	0	0	n/a	873	557	63.8%	n/a
Social Sciences	0	0	n/a	2,260	1,001	44.3%	n/a
Visual and Performing Arts	0	0	n/a	447	237	53.0%	n/a
Other	0	0	n/a	481	252	52.4%	n/a
Unknown	29,734	7,486	25.2%	12	*	n/a	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

**References:** IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for \_\_\_\_\_ [name of institution]*. Medford, MA.

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