



October 2021

Student Voting Rates for University Of New Mexico

2020 NSLVE Campus Report

October 2021

Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

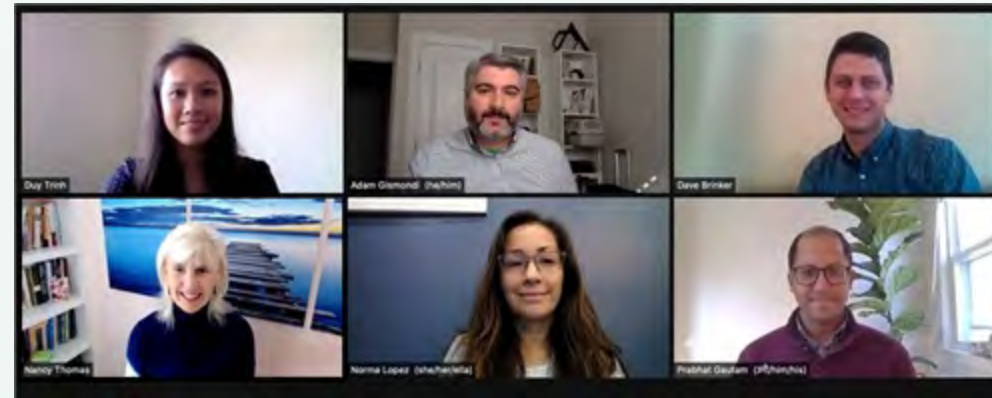
College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email IDHE@Tufts.edu for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,
IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher;
(Bottom Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

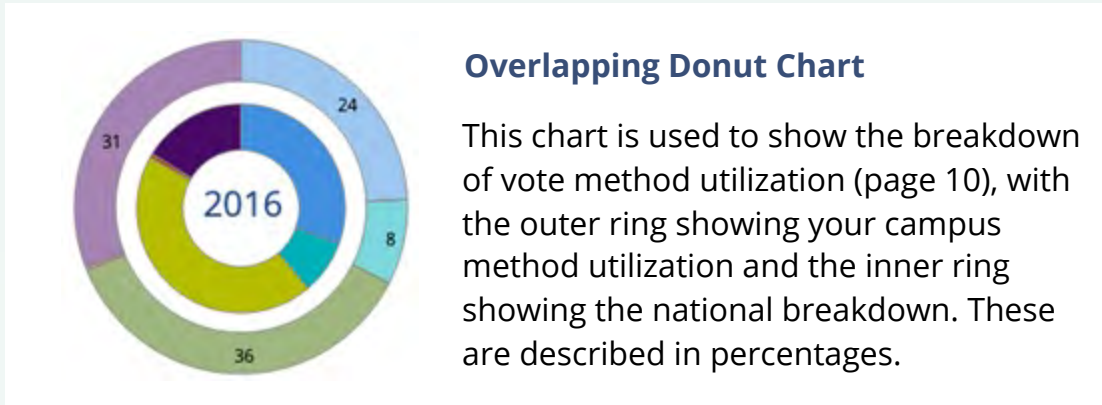
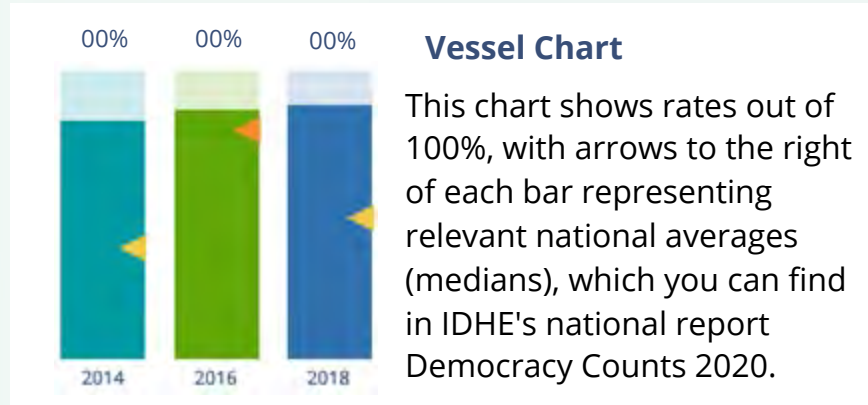
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

70.7%

2020 Voting Rate

+13.1

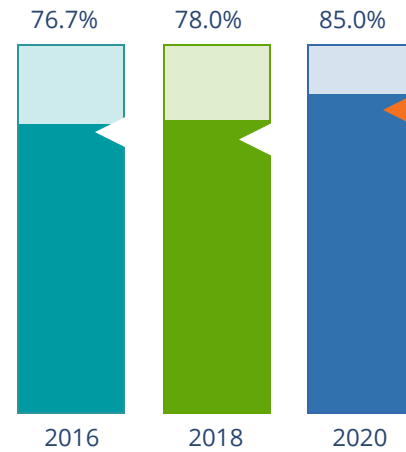
Change From 2016

ALL INSTITUTIONS

66%

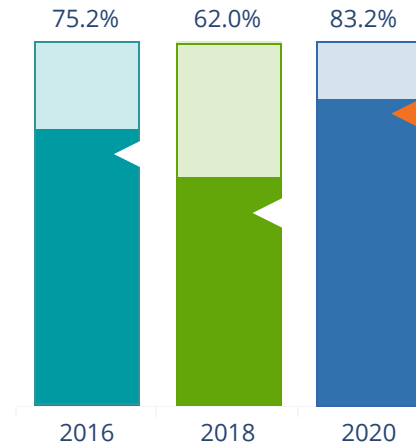
2020 Voting Rate

REGISTRATION RATE



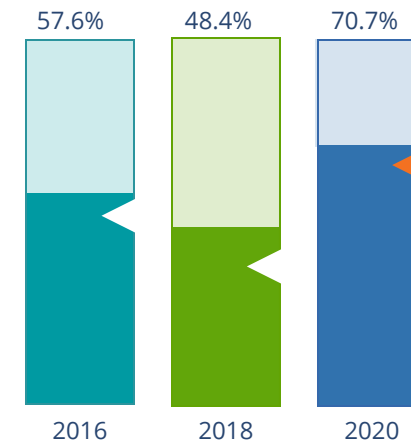
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	30,972	27,715	24,302	↓ -6,669
(Age under 18/Unknown)	231	347	227	↓ -4
(IPEDS estimated non-resident aliens)	1,291	1,239	991	↓ -300
(FERPA records blocked)	263	194	155	↓ -108
(Non-Degree Seeking Students)	515	260	194	↓ -321
Total eligible voters	28,672	25,674	22,735	↓ -5,936
Number of students who registered	21,978	20,032	19,317	↓ -2,661
Number of students who voted	16,519	12,420	16,068	↓ -451
Registration Rate %	77	78	85	↑ 8
Voting Rate of Registered Students %	75	62	83	↑ 8
Voting Rate %	58	48	71	↑ 13

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <https://id-he.tufts.edu/nslve/nslve-recalculation-tool>.

By Institution Types

2016 Voting Rate for All Institutions

53%

HIGH
82%

LOW
13%

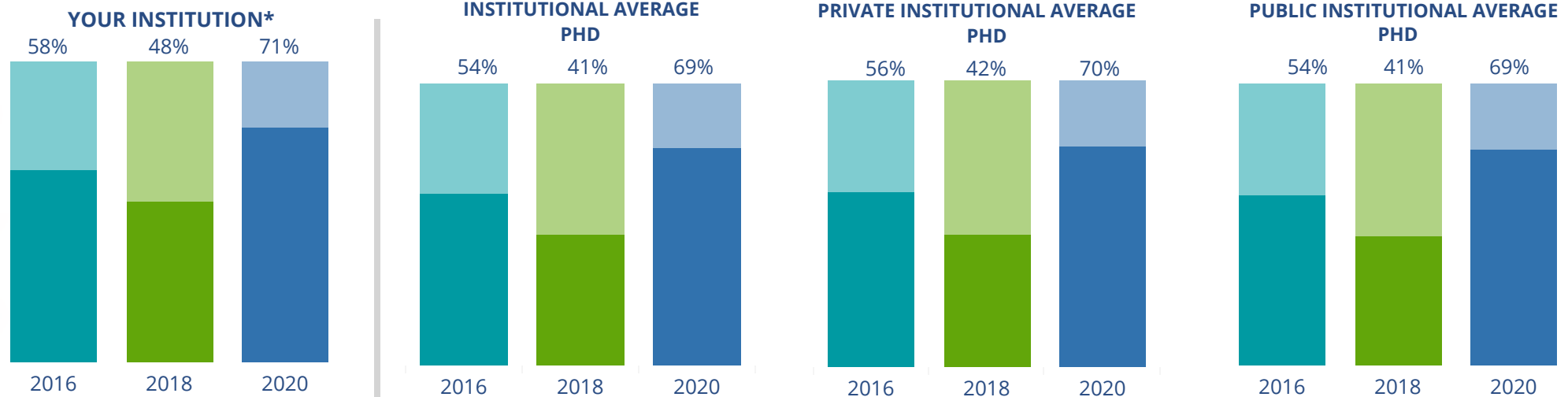
2020 Voting Rate for All Institutions

66%

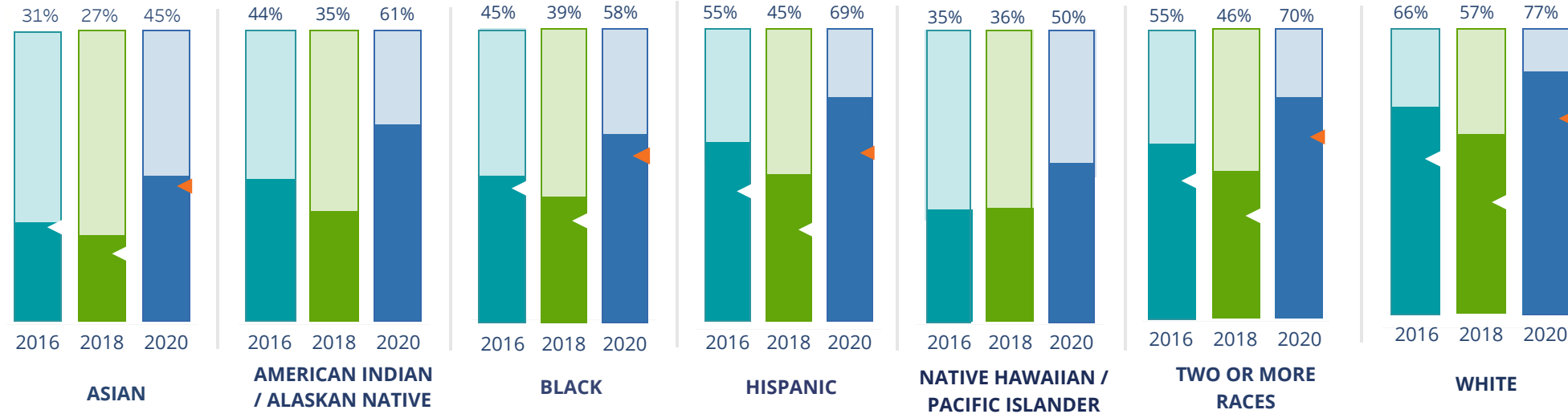
HIGH
89%

LOW
19%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups:

<https://tufts.app.box.com/v/idhe-nslve-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* <https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

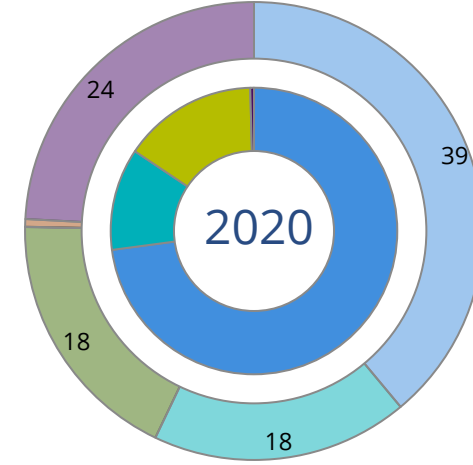
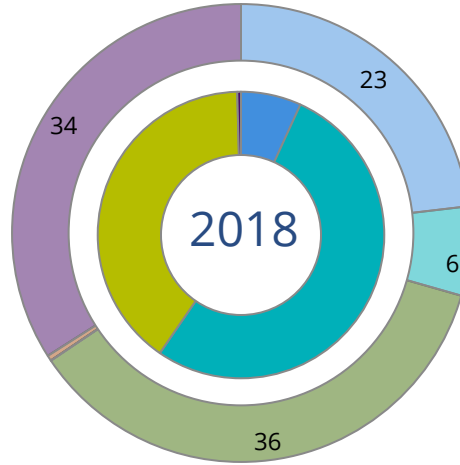
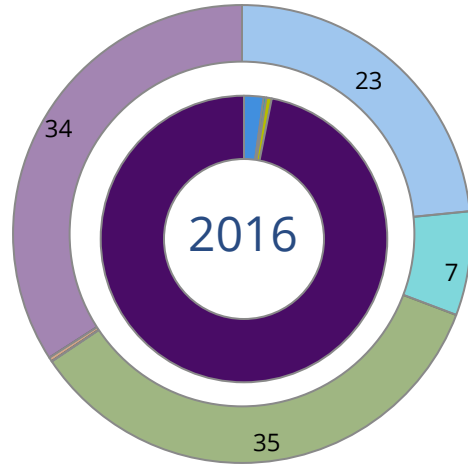
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	1,226	376	31	1,282	345	27	1,202	542	45	↑ 14
American Indian/ Alaska Native	2,738	1,207	44	2,325	802	34	1,801	1,099	61	↑ 17
Black	654	297	45	605	235	39	589	343	58	↑ 13
Hispanic	12,600	6,961	55	11,538	5,227	45	10,632	7,361	69	↑ 14
Native Hawaiian/ Pacific Islander	51	18	35	56	20	36	40	20	50	↑ 15
2 or More Races	928	511	55	844	391	46	801	558	70	↑ 15
White	10,402	6,828	66	9,047	5,159	57	7,650	5,878	77	↑ 11
Race Unknown	1,261	321	25	1,113	241	22	935	267	29	↑ 3

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2016		2018		2020		2016-2020	
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)	
Early Vote	51	0	6,560	53	1,847	12	11	↑
In-Person on Election Day	103	1	4,967	40	2,441	15	15	↑
Not-In-Person	364	2	839	7	11,713	73	71	↑
Other	-	-	-	-	-	-	-	
Provisional	-	-	-	-	-	-	-	
Voting Method Unknown	16,001	97	54	0	62	0	-97	↓

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>

By Age Group

	2016	2018	2020
18-21	52%	41%	68%
22-24	54%	45%	68%
25-29	53%	46%	64%
30-39	59%	51%	65%
40-49	67%	63%	73%
50+	78%	74%	84%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections.

Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	12,998	6,713	52	11,591	4,708	41	10,150	6,905	68	↑ 16
22-24	5,550	3,006	54	4,894	2,199	45	4,559	3,095	68	↑ 14
25-29	4,394	2,342	53	4,075	1,891	46	3,475	2,232	64	↑ 11
30-39	3,991	2,353	59	3,663	1,865	51	3,310	2,168	65	↑ 7
40-49	1,571	1,054	67	1,409	881	63	1,312	960	73	↑ 6
50+	1,356	1,051	78	1,178	876	74	844	708	84	↑ 6

Looking Closer

By Sex

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Female	16,763	9,788	58	15,230	7,345	48	13,785	9,618	70	↑	11
Male	13,094	6,730	51	11,578	5,074	44	9,865	6,450	65	↑	14

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)	
EDUCATION LEVEL											
Undergraduate	22,677	12,269	54	19,860	8,647	44	17,338	11,672	67	↑	13
Graduate	5,437	3,202	59	5,631	3,076	55	5,426	3,720	69	↑	10
Class Unknown	1,746	1,048	60	1,319	697	53	886	676	76	↑	16
CLASS YEAR											
First Year	-	-	-	-	-	-	-	-	-	-	-
Second Year	-	-	-	-	-	-	-	-	-	-	-
Upper Level	-	-	-	-	-	-	-	-	-	-	-
ENROLLMENT STATUS											
Full-time	21,968	11,849	54	19,171	8,486	44	16,913	11,507	68	↑	14
Part-time	7,892	4,670	59	7,639	3,934	51	6,733	4,559	68	↑	9

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2016			2018			2020			2016-2020 RateChange (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	473	227	48	500	236	47	501	333	66	↑ 18
Area, Ethnic, Cultural, and Gender Studies	177	96	54	194	103	53	193	145	75	↑ 21
Biological and Biomedical Sciences	2,125	1,206	57	1,828	838	46	1,603	1,156	72	↑ 15
Business, Management, and Marketing	3,399	1,833	54	3,062	1,329	43	2,763	1,811	66	↑ 12
Communication and Journalism	298	189	63	186	111	60	134	106	79	↑ 16
Communications Technologies/Technicians	40	11	28	25	-	-	-	-	-	-
Computer and Information Sciences	725	383	53	807	370	46	707	432	61	↑ 8

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Construction Trades	58	20	34	55	12	22	21	12	57	↑ 23
Education	2,904	1,686	58	2,494	1,189	48	2,077	1,440	69	↑ 11
Engineering and Engineering Technologies	2,480	1,276	51	2,139	882	41	2,074	1,307	63	↑ 12
English Language and Literature	825	532	64	673	361	54	557	394	71	↑ 6
Family and Consumer/Human Sciences	305	185	61	248	119	48	297	212	71	↑ 11
Foreign Languages, Literatures, and Lingui..	473	272	58	398	178	45	319	204	64	↑ 6
Health Professions	3,565	1,921	54	4,045	1,806	45	3,780	2,638	70	↑ 16
History	242	167	69	202	124	61	188	138	73	↑ 4
Law Enforcement, Firefighting, and Protec..	859	431	50	621	231	37	518	342	66	↑ 16
Legal Professions and Studies	332	245	74	360	253	70	298	261	88	↑ 14
Liberal Arts and Sciences, and Humanities	2,374	1,185	50	1,806	732	41	1,330	804	60	↑ 11
Mathematics and Statistics	252	127	50	269	115	43	216	131	61	↑ 10
Mechanic and Repair Technologies/Techni..	71	21	30	53	13	25	22	-	-	-
Multi/Interdisciplinary Studies	205	124	60	264	125	47	210	139	66	↑ 6

By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Natural Resources and Conservation	134	69	51	91	52	57	88	62	70	↑ 19
Personal and Culinary Services	-	-	-	-	-	-	-	-	-	-
Philosophy and Religious Studies	135	78	58	98	50	51	91	53	58	↑ 0
Physical Sciences	1,539	703	46	1,288	507	39	994	573	58	↑ 12
Precision Production	-	-	-	17	-	-	39	18	46	-
Psychology	1,675	943	56	1,444	682	47	1,426	978	69	↑ 12
Public Administration and Social Service Professions	203	131	65	198	118	60	140	108	77	↑ 13
Social Sciences	1,226	794	65	1,101	635	58	1,005	740	74	↑ 9
Visual and Performing Arts	1,156	707	61	1,075	576	54	1,127	813	72	↑ 11
Unknown	1,608	955	59	1,264	657	52	921	699	76	↑ 17

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

University Of New Mexico

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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