



2022 Voting Action Plan
University of Nebraska—Lincoln
Husker Vote Coalition

Executive Summary

Welcome to the University of Nebraska - Lincoln (UNL) 2022 Student Voter Engagement Action Plan. This plan was developed by Andrew Brown, Assistant Director of Community Engagement, and Ken Bartling, Chairman of the Husker Vote Coalition with input from student leaders, student affairs, academic affairs, athletics, alumni, and community partners who serve as members on the Husker Vote Coalition.

This action plan uses the framework described in *Strengthening American Democracy*, third edition. The plan enumerates UNL's student voter engagement strategy for the 2022 midterm election. Specifically, it is designed to increase voter registration and education and translate that into increased voter turnout rates for the 2022 midterm election. This will be emphasized through voter education and engagement opportunities. The efforts work towards the long-term goal of sustained engagement, participation, and the institutionalization of civic engagement through voting.

This action plan was developed to implement the University's and the Board of Regents' stated goals to educate students, and to empower students in their journey towards becoming engaged citizens. This action plan also serves as a road map with specific strategies and evaluation targets to measure the team's success.

The action plan will be updated as needed and as circumstances arise. The action plan will be available on the Husker Vote Coalition website and distributed to stakeholders on and off campus.

The action plan will be implemented primarily by the members of the Husker Vote Coalition and the Office of Student Leadership, Involvement, and Community Engagement (SLICE). However, they will partner with community partners, alumni, faculty, staff, and students from across campus to carry out specific strategies.

The values of diversity, equity, and inclusion are woven throughout this document. Specifically, they include working with Academic Colleges and Student Affairs offices who serve underrepresented student groups, outreach to commuter students and academic colleges with low-turnout populations, targeted messaging, engagement with STEM students, and engaging international students.

Leadership

UNL's voting engagement efforts are led by the Executive Board and general members of the Husker Vote Coalition. The Husker Vote Coalition is a nonpartisan, student-led initiative that aims to increase voter registration, civic engagement, and voter turnout not only at the University of Nebraska – Lincoln, but in the community surrounding it.

Membership in the Husker Vote Coalition is open to all students, staff, and faculty of the University of Nebraska-Lincoln without regard to race, religion, sex, ability status, national origin, color, age, gender identity, gender expression, sexual identity, or veteran status.



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The Coalition's efforts are sorted into three Initiatives, each with a student Director, outlined below. The Executive Board is comprised of a student Chairperson, 3 student Directors and 1 staff Advisor. The Executive Board approves any events that the Coalition hosts and reviews any publications put forth by any Initiative to ensure that all materials put forth are nonpartisan in nature.

Executive Officers and Duties:

- **Ken Bartling, Chairman:** The Chairperson of the Coalition serves as the chief executive of the organization, setting wide-reaching policy goals and serving as the primary point of contact for all partnerships. The Chairperson is presently enrolled as a student at the University of Nebraska—Lincoln. The Chairperson is paid a stipend negotiated and set by the Advisor and Student Leadership, Involvement, and Community Engagement. The Chairperson of the Coalition:
 - Organizes and chairs all meetings of the Coalition.
 - Serves as a liaison to any community organizations, partnerships, RSOs, or other entities as required and agreed to by the Executive Board.
 - Analyzes campus-wide voting data and submits the All In Campus Democracy Challenge plan.
 - Oversees and supervises Policy Fellows and reviews and submits all policy documents to the Executive Board prior to submission to external organizations or other entities.
 - Represents the group in all media and press matters.
- **Madison Hurst, Director of the Election Response Task Force:** The Director of the Election Response Task Force coordinates voting rights and election anomaly responses leading up to, during, and following an election. This includes, but is not limited to, the creation of a team to request ballots on behalf of students who are unable to vote on election day or request an absentee ballot prior to the deadline, the recruitment of volunteer poll observers, and additional responsibilities as deemed necessary by the Director or the Executive Board. The Director:
 - Coordinates with the Lancaster County Election Commission and the Secretary of State's Election Division to clarify statutory limitations for Election Response initiatives.
 - Recruits volunteer poll observers.
 - Creates any additional educational materials for election day responses and for voter turnout efforts
 - Partners with organizations on and off campus to coordinate voter turnout efforts and election day responses.
- **Ivan Molina, Director of Voter Communication:** The Director of Voter Communications creates and maintains a variety of educational materials for voters. This includes, but is not limited to, the creation of social media accounts, the creation of posts for said accounts, the publication of articles in student newsletters and other news outlets, filming of educational videos, and additional materials and responsibilities as deemed necessary by the Director or the Executive Board. The Director:
 - Works with partnered organizations to provide meaningful information
 - Prepares marketing materials to promote upcoming elections and HVC events
 - Maintains a document that keeps track of bills that students, staff and faculty can access to stay up to date on bills and laws connected to voting rights (MOVE, Automatic Voter Registration, Voter ID)



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- **Maggie Nielsen, Director of Voter Registration:** The Director of Voter Registration coordinates voter registration and engagement procedures for the campus. This includes, but is not limited to, communicating and collaborating with the Lancaster County Election Commission regarding the distribution and collection of voter registration and absentee ballot request forms, coordinating training for Vote Ambassadors, maintaining accurate membership and party affiliation documentation of Vote Ambassadors, the planning and execution of voter registration events across campus, and additional responsibilities as deemed necessary by the Director or the Executive Board. The Director:
 - Plans and holds events to register prospective voters in compliance with Section 32 of the Nebraska Revised Statutes
 - Works with partnered organizations to provide voter registration services at other events on campus
 - Coordinates with the Chief Deputy Election Commissioner of Lancaster County to hold Deputy Registrar training events for Vote Ambassadors.
- **Andrew Brown, Advisor:** The Advisor is a full-time staff member inside of the Office of Student Leadership, Involvement and Community Engagement at UNL. The Husker Vote Coalition advisor role is a part of this staff member's job description. The Advisor:
 - Renders assistance to the Coalition from an advising standpoint.
 - Serves as the point of contact between the office of Student Leadership, Involvement, and Community Engagement and the Coalition.
 - Attends any meetings or events on behalf of the Chairperson as required and agreed to by the Advisor.
 - Manages the finances of the Coalition and reserves any required spaces for the Coalition's events.

General Member Roles:

- **Vote Ambassadors:** The Coalition continually recruits Vote Ambassadors to assist in its efforts to register voters across campus. Vote Ambassadors are trained by the Lancaster County Chief Deputy Election Commissioner as Deputy Registrars in the State of Nebraska and are given additional training by the Director of Voter Registration and the Chairperson on campus-specific strategies to engage voters. **Most registrations taken on campus are taken by students** and are processed within 24 hours as required under Section 32 of the Neb. Rev. Statutes.

Selection of Executive Officers for HVC

The Coalition's selection process for those serving in leadership roles (as a director or as the Chairperson) is results driven and supportive of experience. The timeline is as follows:

In November of each calendar year, existing Directors and the Chairperson (together, Officers) of the Coalition will notify the Advisor of their intentions for the following year. Officers can resign at any time, and if they wish to continue serving, they will submit a summary of their work and their results.

The Advisor then reviews the notifications and decides whether Officers should continue in their role, or whether the Coalition should field applicants for the role.



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The Executive Board then holds an open application process for any empty roles, and interviews applicants. All roles will be filled by January, and the Coalition begins regular programming during the first week of the academic semester.

Partnership Process:

The Husker Vote Coalition partners with external organizations, including registered student organizations (RSOs) as defined by the Association of Students at the University of Nebraska, community nonprofit organizations, governmental entities, and any other group as deemed appropriate by the Executive Board.

- **The Lincoln Get Out the Vote Coalition:** In addition to leading meetings with student groups, organizations and campus offices, the Coalition also participates in a weekly meeting with nonpartisan organizations located in the Lincoln Area. During the meetings, the Coalition coordinates community Night of Listening town halls, candidate forums, the implementation of the Nebraska Unify Challenge, and develops nonpartisan resources for voters to obtain information about upcoming elections.

The Husker Vote Coalition members who attend this meeting include one student representative (typically the Chairperson, Ken Bartling) and one staff representative (Andrew Brown, Assistant Director of SLICE). The Community Partners who attend these meetings are included below. Each partner sends 1 representative to attend each bi-weekly meeting.

- Civic Nebraska
 - Nebraska Civic Engagement Table
 - League of Women Voters Lincoln
 - Cause Collective
 - Nebraska Appleseed
 - Coalition for a Strong Nebraska
 - OutNebraska
 - Lancaster County Election Commission
 - Asian Community and Cultural Center
- **Civic Nebraska Election Observer Program:** In partnership with Civic Nebraska, the Coalition recruits individual students to serve as Election Observers on election day to monitor polling sites on or near campus.
 - Observers are trained to collect information detailing handicap accessibility, provisional ballots, wait times, voter issues, and more. On Election Day, observers visit polling stations to note the physical accessibility of the polling place and accessibility of the ballot itself.
 - At the end of each visit, election observers report their observations back to Civic Nebraska, particularly instances of concern.
 - Once all the data has been turned in, Civic Nebraska and members of our Coalition use the information to build a post-election report, which is shared with county election



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officials, state election officials, and the public to identify areas of success and improvement. This report also informs future legislative initiatives that can improve Nebraska voters' experiences.

Commitment

This Plan is an attempt to both continue and further our institution's commitment to voter participation in all elections. UNL believes that civility and education about voter engagement and political issues can happen simultaneously. Because of UNL's proximity to the State Capitol, the University is fortunate to have access to many campus and community partners with a vested interest in civic engagement which aids the mission outlined in this action plan.

UNL is committed to democratic engagement and civic learning at the highest level, as reflected in our institutional core values of "engagement with academic, business, and civic communities throughout Nebraska and the world." In addition, our institutional statement of Beliefs on Diversity and Inclusion further defines our institutional and individual commitment to creating a learning, living, and working environment of respect, dignity, and acceptance. At the University of Nebraska, "(we) believe in the freedom of speech, and encourage the civil and respectful expression of ideas and opinions".

In 2018, UNL joined other Big Ten institutions in the Big Ten Voting Challenge. The Big Ten Voting Challenge helps to mobilize registration and turnout efforts at all 14 Big Ten Universities. This commitment is outlined in the [Letter From the Presidents of the Big Ten](#) and in 2022, UNL's Chancellor signed the ALL IN Voting Challenge Presidential Commitment to make a visible commitment to reaching full student voter registration and voter participation in all elections.

UNL demonstrates commitment to improving civic learning in myriad of ways.

Support from Student Affairs is present through the work of the Office of Student Leadership, Involvement, and Community Engagement. SLICE encourages students to connect curricular and co-curricular learning with opportunities to address critical human need through service, civic-related research, and social change leadership. The office focuses on leading monthly Husker Vote Coalition meetings that inform campus about upcoming elections, recruiting students, staff, and faculty to serve as Vote Ambassadors and leads the Nebraska Unify Challenge that provides students with the opportunity to connect with another Nebraska for a 1 on 1 political conversation about upcoming elections.

Support from Academic Affairs is present as well. Conversations to broaden student perspectives are brought into classrooms that are listed as a [Civic Engagement Certificate Course](#). Students must complete a minimum of 12 credit hours through the 40 courses that are listed as [ACE \(Achievement Centered Education\) 8 \(Civic/ethics/stewardship\)](#). Faculty teaching the courses spend time during the semester providing students with information in the areas for civic action, civic identity and civic literacy.

Additionally, UNL has formed strategic partnerships with community partners to assist in increasing voter turnout. For example, UNL partners with Civic Nation who provides us with an online voter registration portal, and with the Lancaster County Election Commission, which has encased UNL's City Campus in a single, contiguous voting precinct, with a polling location on campus. In addition, SLICE



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partners with Civic Nebraska to recruit over [150 students who serve as Election Observers, monitoring polls during elections](#), and then share their findings with county commissioners to help their county’s improve future polling locations in Nebraska.

Our Civic Engagement programs are primarily assessed through the National Survey of Student Engagement (NSSE) and the National Study of Learning, Voting, and Engagement (NSLVE). Other evaluations are included in the “Landscape” section of this document.

The support in our guiding documents, financial resources, and staff development set our institution up for success when attempting to increase civic learning and democratic engagement on our campus.



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Landscape

NSLVE Data

Data obtained from the National Study of Learning, Voting, and Engagement (NSLVE) indicates that UNL students have become more democratically engaged over the past two presidential elections. In 2016, the UNL voter registration rate was 88%, which increased to 92% in 2020. Voting rates of registered students rose from 69% in 2016 to 81% in 2020, and the overall voting rate increased by 12 points.

NSLVE data shows that in the 2020 presidential election cycle, UNL students voted at a higher rate than the national average of all institutions (66% to 74% respectively). NSLVE data from the 2018 midterm election also demonstrates that UNL students voted at a higher rate (44.2%) than the national average (39.1%).

Students ages 18-21 represent the largest demographic at UNL, and that group had a voting rate of 70% in the 2020 presidential election. Voting rates for five out of six age groups increased from the 2016 to 2020 elections, which students aged 30-39 showing a slight decrease 56% in 2016 and 54% in 2020).

NSLVE data from the 2018 midterm election reveals that UNL students who identify as ethnically diverse are less likely to vote than students who identify as white or multiethnic. Voting rates by student race/ethnicity in 2018 were:

- Asian 18.3%
- Black 26.2%
- Hispanic 34.4%
- American Indian/Alaska Native 38.6%
- 2 or More Races 39.4%
- White 42.2%

Of those students who voted in 2020, the disciplines with voting rates below the national average for that election cycle were:

- Physical Sciences 55%
- Computer and Information Sciences 60%
- Philosophy and Religious Studies 64%
- Liberal Arts/Sciences/Humanities 63%
- Health Professions 64%
- Law Enforcement, Firefighting, & Protective Services 65%
- Engineering and Engineering Technologies 65%
- Mathematics and Statistics 64%
- Foreign Languages, Literatures and Linguist 61%



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Internal Resources to Support our Work: UNL enjoys several internal factors that help encourage student voting engagement. They include:

- **Voting FAQ Site:** The Husker Vote Coalition has created and maintains a student voting FAQ website that provides students with info about key dates, and the website includes a registration portal so students can learn about the steps it takes to register to vote in Nebraska or in their home state.
- **Financial Resources:** The SLICE office has funded a full-time staff member and student workers to support voter engagement activities. The office also provides funds to support planning signature events based around voter engagement activities.
- **Vote Ambassadors:** We have a team of students, staff and faculty who are deputies to help members of our campus community register to vote in Nebraska. Any student, staff or faculty member can get deputized to register voters in one of the 93 Nebraska counties.

External Resources to Support our Work: UNL enjoys several external factors that help encourage student voting engagement. They include:

- **Online Voter Registration Portal:** UNL partners with Civic Nation who provides us with an online voter registration portal to assist students in registering to vote in across the Nation.
- **Government Partnerships:** UNL partners with the Lancaster County Election Commission to train and deputize our Vote Ambassadors as Deputy Registrars. The Lancaster County Election Commission has also encased UNL's City Campus in a single, contiguous voting precinct, with a polling location on campus.
- **Poll Observation Opportunities:** UNL partners with Civic Nebraska to send students to election polling sites across Nebraska and observe the polling stations to help our state develop an election protection plan.
- **Legislative Barriers:** Nebraska has a high level of voter access. Voters are not required to provide ID at the polls, and Nebraska requires no reason to vote absentee, including by mail or early, in-person.

Barriers to Success

- **Voting Rate:** Past UNL NSLVE reports show a difference between students who registered to vote. For example, in the 2020 election, 92% of students were registered, and 74% of students voted.
 - **Campus Climate:** Nearly (80%) of the UNL student body identifies as white. Students of color, including Latinx, African American, Asian, Native American, and Native Hawaiian, comprise about 20% of the student body. In the 2020 election, we saw 12,795 white students vote out of an eligible population of 17,442, which is a 73% voting rate. In addition, in the 2020 election we saw 2,594 students of color vote out of an eligible population of 5,172, which is a 50% voting rate. We will be installing targeted messaging to increase our voting rates withing race and ethnicity demographics.
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Goals

The Husker Vote Coalition team has identified three short-term and three long-term goals for its student voter engagement efforts leading up to the 2022 midterm election:

Short-Term Goals

- Increase the voting rate of the student body by 2%, as compared to the 2018 NSLVE report.
- Implement new digital communication strategies with students who turn out at lower rates as identified by NSVLE reports.
- Develop a clear access point for voter registration through centralized campus website including information accessible for those looking for absentee/out of state voting.
- Process 500 voter registrations, through in-person registration tabling events and through UNL's online voter registration portal.

Long-Term Goals

- To create productive, sustainable partnerships between the Husker Vote Coalition and nonpartisan community organizations that promote democratic engagement.
- To provide increased access to voter education materials and opportunities to engage in meaningful dialogue that cultivates civil deliberation.
- To increase student, faculty, and staff collaboration in promoting civic and democratic engagement on our campus.
- To develop a community of dedicated student leaders, working towards unilateral registration and turnout among the student body.

Strategy

The Husker Vote Coalition team has identified strategies that will assist our team in creating a culture of civic engagement on campus, and to create and implement sustainable programming that is year-round.

The action plan seeks to meet our short-term and long-term goals in democratic engagement efforts through the following:

Area One: Voter Registration:

- **Vote Ambassadors**
 - Student organizations, campus offices and academic colleges choose a representative to serve as a vote ambassador for their organization. The Vote Ambassadors, as previously mentioned, are deputized as Deputy Registrars by the Lancaster County Election Commission, empowering Ambassadors to register students in their organizations, offices, or classrooms to vote during upcoming elections.
 - We currently have 7 student Vote Ambassadors, 2 staff Vote Ambassadors, and 4 Executive Board members, additionally trained as Deputy Registrars, totaling 13 Vote Ambassadors.



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- We are also targeting Resident Assistants (RAs) as future Vote Ambassadors. Each floor of University Housing has a live-in, student staff member who connects students to on-campus resources and ensures student success in and outside of class. The Coalition believes that RAs are critical to empowering students across UNL's campus.
 - This partnership with University Housing is preliminary, but at present, 3 RAs are already members of the Coalition as Vote Ambassadors and have registered voters in the 2022 cycle.
- **Voter Registration Website and Portal**
 - The Coalition has developed a website ([Husker Vote Coalition](#)) that provides students with resources related registering to vote, checking their registration status, learning about candidates and learning about key dates.
 - Within the Website we also feature an [Online Voting Portal](#) through a partnership with Civic Nation. The portal assists students in the process of registering to vote in Nebraska and other states.
- **Decoding the Ballot Guides**
 - The Coalition has developed a digital document that students can view online that [decodes the ballot in Nebraska](#). The document is a nonpartisan guide that explains the roles, responsibilities, and compensation for elected officials on ballots for upcoming elections in Nebraska. Our goal is to expand this guide to cover more states in future elections.
- **Registering to Vote Handouts**
 - The Coalition has also [created a handout](#) that is provided to students during our tabling events that highlights key election dates, and additionally links to an online registration portal to help students register to vote or check their registration status.
- **Voter ID resources**
 - While the State of Nebraska does not presently require photo identification at the polls or when requesting an absentee ballot, [Initiative 432](#) is on the ballot in the 2022 Statewide General Election, and we are considering options to empower student voters should such a measure take effect.
 - We are working with our Student ID office to see if students can utilize their [NCard](#) as valid identification should such a requirement take effect. While the specific statutory requirements are not listed in the Initiative, we will continue to monitor future legislation and will work with the University to accommodate any statutory requirements.
- **National Voter Registration Day**
 - The Coalition hosted tables across UNL's campus on September 20th. These tables were located outside of UNL's Student Union, inside dining halls, and inside of our second campus' Union. The Coalition successfully registered 167 voters, with 138 voters registering through the aforementioned online registration portal.
 - The Coalition believes that this single-day number is a statewide record. The Coalition has reached out to the Nebraska Secretary of State's office to verify this statistic.



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- The Coalition did confirm that 167 voters in one day did surpass any previous registration effort on UNL’s campus.
- **Student Move In**
 - The Coalition is exploring a partnership with University Housing to install registration booths in each hall during the move-in period to help students gain information about upcoming elections and assist them with registering to vote at their residence hall address, as is permitted under state and federal law.
- **Athletics Life Skills Workshops**
 - The Coalition partners with UNL athletic teams to register student athletes to vote during the individual teams’ Life Skills sessions. During the session, we share educational materials related to the upcoming election.
 - The Coalition has a Vote Ambassador that serves on the Student Athlete Advisory Council.

Area Two: Voter Education

- **Night of Listening Series**
 - We host three Night of Listening events during the fall and spring semester to assist students in learning more about registering to vote, their rights as voters and what people can do on election day.
 - **Voting Process Session** – This session focuses on voter process like registration, voting by mail, voting in person, and key election date reminders. Video can be found here: <https://mediahub.unl.edu/media/19881>
 - **Voting Rights Session** – This session focuses on voting rights shares information about voter ID, felony disenfranchisement, the MOVE Act, and more related to individual rights as a voter.
 - **Decode the Ballot session** – This session will provide individuals with a chance to decode the ballot and learn about the roles, responsibilities for elected officials on ballots for the 2022 Election on Nov. 8 in NE.
- **Civic Notes Blog**
 - The Coalition will have 2 Vote Ambassadors that specialize in running our [Civic Notes nonpartisan blog](#). This blog will help students stay up to date about the most-common voting topics and ensures that students are empowered, no matter how they are planning to cast their ballot during an election.
 - Students can either sign up and subscribe to the blog or read one of one of our stories that are featured in UNL’s student newsletter. Our partnership with the newsletter helps us target our messaging to the student body and ensure that our messaging reaches all students.
- **Social Media Approach:**
 - The Coalition will develop [Instagram stories](#) that provide students with information about upcoming elections. These stories will then be shared with our Vote Ambassadors and published on other channels across campus.



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- In addition, we will create messaging scripts that other groups or classrooms can download and use as they share messaging to their targeted population. The templates will be added to our website.
- **Nebraska Unify Challenge**
 - The [Nebraska Unify Challenge](#) is a live, one-to-one online video conversation program designed to connect pairs of Nebraskans across political, ideological, geographical, and other demographic divides. The program will help students connect with another Nebraskan to engage in constructive dialogue about goals for our state and our nation. The program is held once in the Fall semester and once in the Spring semester.
 - The challenge is a partnership between Unify America, the Coalition and Civic Nebraska.
- **Capitol Experience Days**
 - The Husker Vote Coalition will be looking to partner with Civic Nebraska and with the State Capitol in hosting Capitol Experience Days for local schools, UNL student groups and classrooms at UNL to sign up and attend. Capitol Experience Days are held [virtually](#) and in person. The experience is designed to teach critical thinking, civil discourse, and the governing process through an interactive lineup of state legislators, executive branch officials, and Nebraska Supreme Court justices. These Capitol Experience Days engage students and help them to understand how to effectively advocate for their communities by honing in on their civil discourse, critical thinking, and community leadership skills.

Area Three: Voter Engagement

- **Election Observers**
 - In partnership with Civic Nebraska, the Coalition recruits individual students to serve as Election Observers on election day to monitor polling sites on or near campus.
 - Observers are trained to collect information detailing handicap accessibility, provisional ballots, wait times, voter issues, and more. On Election Day, observers visit polling stations to note the physical accessibility of the polling place and accessibility of the ballot itself.
 - At the end of each visit, election observers report their observations back to Civic Nebraska, particularly instances of concern.
 - Once all the data has been turned in, Civic Nebraska and members of our Coalition use the information to build a post-election report, which is shared with county election officials, state election officials, and the public to identify areas of success and improvement.
 - This report also informs future legislative initiatives that can improve Nebraska voters' experiences.
- **Campus Polling Location**
 - UNL's City Campus is located within a contiguous, complete voting precinct (Lancaster County, [Precinct 3D](#)) with a polling location on campus.
 - This precinct includes some off-campus apartments, enabling students who may not be living on campus to vote on campus.
 - In addition, the Coalition is partnering with our academic senate, staff senate and ASUN to adopt resolutions that encourage faculty to refrain from scheduling



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exams or major assignments on Election Day to encourage students to vote, and to empower those students who are participating in the process by observing or working at the polls.

- **Drop Box Map**
 - To assist our campus community in voting by mail, we developed a [ballot drop box map](#) in collaboration with Civic Nebraska that highlights drop boxes located in Nebraska.
- **I Love NU Day**
 - The ASUN student government plans [“I love NU”](#) day. The event invites our campus community to visit the State Capitol, network with state senators, and gather in the balcony of the Norris Legislative Chamber to be recognized by the Nebraska Legislature.

Reporting

This plan will be published on the Coalition website as well as by some of our partner organizations and the local and state level. Vote Ambassadors will share this plan with their student groups, campus offices and academic colleges. The plan will also be shared with members of the Chancellor's council. The NSLVE data, which was used to develop the plan is already publicly available on the Coalition website.

Evaluation

The effectiveness of this plan will be evaluated in a few different ways. Metrics collected will include how many people were impacted by each event, if those students found the events helpful, and if those numbers are reflected in the final voter registration and turnout numbers. This information will be collected and evaluated by the Coalition and Vote Ambassadors.

Event Attendance: Attendance during events will be tracked utilizing our NvolveU platform and event pass. This information will be used in the next campus plan, which will also be shared publicly.

Voter Registration Portal: Users of the portal will be tracked by working with Civic Nation in downloading a monthly activity report. This information will be used in the next campus plan, which will also be shared publicly.

NSLVE Data: NSLVE data will continue to be used for insight into the voter turnout and registration numbers. The data will also assist our team in gathering information on which academic areas have the most turnout or registration numbers. This information will be used in the next campus plan, which will also be shared publicly.

Research: In partnership with applicable campus departments, we will work to assist in research for academic studies. Our Policy Fellows, in cooperation with University staff, will produce white papers for recommendations around voter engagement in higher education spaces. This research will help improve understanding of the status of political participation on UNL campus and allow for effective planning in the future.