

# Campus Voting Plan

## University of Nebraska - Lincoln

### Executive Summary

Welcome to the University of Nebraska - Lincoln (UNL) 2022 Student Voter Engagement Action Plan. This plan was developed by Andrew Brown, Assistant Director of Community Engagement at UNL and Ken Bartling, Student chair of Husker Vote Coalition with input from student leaders, student affairs, academic affairs, athletics, alumni and community partners who serve as members on the Husker Vote Coalition.

This action plan uses the framework described in Strengthening American Democracy, third edition. The plan enumerates UNL's student voter engagement strategy for the 2022 midterm election. Specifically, it is designed to increase voter registration and education and translate that into increased voter turnout rates for the 2022 midterm election. This will be emphasized through voter education and engagement opportunities. The efforts work towards the long-term goal of sustained engagement, participation, and the institutionalization of civic engagement through voting.

This action plan was developed to implement the University's and the Board of Regents' stated goals to educate students to be engaged citizens. This action plan also serves as a road map with specific strategies and evaluation targets to measure the team's success.

This action plan begins on January 1, 2021 and continues through December 31, 2022. The action plan will be updated as needed and as circumstances arise. The action plan will be available on the Husker Vote Coalition website and distributed to stakeholders on and off campus.

The action plan will be implemented primarily by the members of the Husker Vote Coalition and Staff members in the Student Leadership, Involvement, and Community Engagement Office. However, they will partner with community partners, alumni, faculty, staff, and students from across campus to carry out specific strategies.

The values of diversity, equity, and inclusion are woven throughout this document. Specifically, they include working with Academic Colleges, Office of Diversity and Inclusion and Student Affairs who serve underrepresented student groups, facilitate programming with international students and conduct outreach to commuter students with low-turnout populations.

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### Leadership

The Student Leadership, Involvement, and Community Engagement Office (SLICE) at the University of Nebraska – Lincoln will coordinate and oversee the institutions' work to increase civic learning and democratic engagement. The SLICE Office equips students to positively impact their communities through involvement in student organizations, leadership development and civic engagement. SLICE works towards a vision that students will be engaged, lifelong leaders committed to positive change in the World.

Andrew Brown, Assistant Director of Community Engagement in SLICE, is primarily responsible for the implementation of this plan and advises the Husker Vote Coalition. This work is impeded into the Assistant Director of Community Engagements job description.

Additionally, collaboration with campus leaders and community partners occurs through the **Husker Vote Coalition**. The Husker Vote Coalition (HVC) is a nonpartisan student initiative that is made up of students, faculty and staff members dedicated to educating students and the community about their rights as voters and assisting students with registering to vote.

The Husker Vote Coalition meets monthly with a team of staff, faculty, students and community partners and is overseeing by an executive board comprised of Five students and advised by one staff member (Andrew Brown). In addition, the group is open to any student, faculty or staff member to join and serve on one of our three committees, which include the Election Observer Committee, Policy Lab Committee and Vote Ambassador Committee.

Meetings occur monthly via zoom and last for 1 hour. During the meetings the team reviews upcoming voting themed events, shares information about key election information and provides members with training to be a Deputy registrar so they can register students, faculty, and staff to vote in upcoming elections.

Learn more about the [three different committees](#) available for students, faculty and staff members to serve on.

- **Election Observers Committee:** There is one student Election Observer chair who is recruited through an application process and serves in their role for 1 year with an option to return. All Election observers are selected from an open volunteer sign up form.

Election Observers act in a passive role, monitoring elections and the polling places. As part of their observations, Election Protectors gather information and chronicle data regarding how elections are fun from county to county in our state. They also record any irregularities or different treatment of voters. Observers will also confirm that polling places are compliant with the Americans with Disabilities Act.

At the end of the experience election observers report their observations back to Civic Nebraska, particularly instances of concern. Once all the data has been turned in Civic Nebraska and members of our Husker Vote Coalition use the information to build a post-election report, which is shared with county election officials, state election officials, and the public to identify areas of success and improvement. This report also informs future legislative initiatives that can improve Nebraska voters' experiences.

- **Policy Advocate Committee:** There is one student Policy Advocate chair who is recruited through an application process and serves in their role for 1 year with an option to return. All Policy lab advocates are recruited through a sign-up form.

Policy Advocates have the opportunity to research real world policy questions and draft useful research for policy makers. Policy makers submit a question for students to Research. The students conduct hours of in-depth research and then craft a policy memo that typically

includes background information; insights from scholarly literature; a sense of what other cities and states have done and suggestions for how the policy maker might proceed.

During the 2021-2022 academic year HVC focused on answering questions with a theme around voting rights. The work assisted policy makers in gaining more information about [Felony Disenfranchisement](#) and learning more about [Automatic Voter Registration](#).

The Policy Advocates also manage the Husker Vote Coalition social media pages, website and our Civic Notes Blog that provides students with information about upcoming elections and information about what will be on the ballot.

- **Vote Ambassador Committee:** There is one student vote ambassador chair who is recruited through an application process and serves in their role for 1 year with an option to return.

All other Vote Ambassadors are selected from within their student organization, greek organizations, residence halls, athletic teams, academic college or campus office to serve as their representative for the year. To note: students that are not a part of an organization can still serve as a Vote Ambassador.

Vote ambassadors will assist in hosting registration tables, presentations and sharing voting related content back with their organizations to assist their members in learning about upcoming elections and with registering to vote. Vote ambassadors will receive training to serve as Deputy Registrars so they can register students to vote and collect paper registration forms.

- **Participating members of Husker Vote Coalition:** The following is a list of partnering offices, units and organizations that are part of the Husker Vote Coalition and serve as Vote Ambassadors. To Note this list will only highlight the department or student organization name and not the actual people involved. Each partner highlighted below as 1 member from their team that serves as a Vote Ambassador.

- **Student Organization Vote Ambassadors**

- ASUN Student Government
- Residence Hall Advisory Board
- Union Board
- Interfraternity Council
- National Pan-Hellenic Council
- Multicultural Greek Council
- OASIS
- University of Nebraska Sports Clubs Council
- Student-Athlete Advisory Committee
- Spectrum UNL
- Sustain UNL
- Know More
- Pre-Law Club
- Young Democrats
- College of Republicans
- African Student Association
- Asian Student Union

- Innocents Society
  - Nuts
  - Dance Marathon
- **Academic Colleges (Faculty) Vote Ambassadors**
  - College of Agricultural Sciences and Natural Resources
  - College of Architecture
  - College of Arts and Sciences
  - College of Business
  - College of Education and Human Sciences
  - College of Engineering
  - College of Fine and Performing Arts
  - College of Journalism and Mass Communication
  - College of Law
  - Graduate Studies
- **Campus Offices (Staff) Vote Ambassadors**
  - Student Leadership, Involvement, and Community Engagement Office
  - Nebraska Unions
  - Women's Center
  - Office of Fraternity and Sorority Life
  - Campus Recreation
  - Nebraska College Preparatory Academy
  - William H Thompson Scholars
  - Honors Program
  - First Gen Scholars
  - Trio
  - Athletics
  - University Library
  - Public Policy Center
  - University Housing
  - University Communication
  - Services for Students with Disabilities
  - Office of Diversity and Inclusion
  - Extension
- **The Lincoln Get Out the Vote Coalition:** In addition, to leading meetings with student groups, organizations, and campus offices the Husker Vote Coalition also facilitates a bi-weekly meeting in partnership with nonpartisan organizations located in the Lincoln Area. During the meetings with nonpartisan organizations, we coordinate community wide Night of Listening town halls, community wide candidate forums, Nebraska Unify Challenge and develop nonpartisan resources for voters to gain information about upcoming elections.

The Husker Vote Coalition members who attend this meeting include one student representative and one staff representative (Andrew Brown). The Community Partners who attend these meetings are included below. Each partner sends 1 representative to attend each bi-weekly meeting.

- Civic Nebraska
  - Nebraska Civic Engagement Table
  - League of Women Voters Lincoln
  - Cause Collective
  - Nebraska Appleseed
  - Coalition for a Strong Nebraska
  - OutNebraska
  - Lancaster Election Commission Office
  - Asian Community and Cultural Center
  - Malone Center
  - Young Nonprofit Professionals Group of Lincoln
  - Chamber of Commerce
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## **Commitment**

This Voting action plan is an attempt to both continue and further our institutions commitment to voter participation in all elections. In recent political events, the nation has witnessed Americans becoming increasingly less civil toward one another as they discuss their political views. UNL believes that civility and education about voter engagement and political issues can happen simultaneously. Because of UNL's proximity to the state capitol, the university is fortunate enough to have access to many campus and community partners with a vested interest in civic engagement which aids the mission outlined in this action plan.

The University of Nebraska – Lincoln is committed to democratic engagement and civic learning at the highest level, as reflected in our institutional core values of “engagement with academic, business, and civic communities throughout Nebraska and the world”. In addition, our institutional statement of Beliefs on Diversity and Inclusion further defines our institutional and individual commitment to creating a learning, living, and working environment of respect, dignity, and acceptance. At the University of Nebraska. “(we) believe in the freedom of speech and encourage the civil and respectful expression of ideas and opinions”.

In 2018, UNL joined the other Big Ten institutions in the Big Ten Voting Challenge. The Big Ten Voting Challenge helps to mobilize registration and turnout efforts at all 14 Big Ten Universities. This commitment is outlined in the [Letter From the Presidents of the Big Ten](#) and in 2022, UNL's Chancellor, Ronnie Green signed the ALL IN Voting Challenge Presidential Commitment to make a visible commitment to reaching full student voter registration and voter participation in all elections.

### **The institution demonstrates commitment to improving civic learning in myriad of ways.**

Support from a Student Affairs perspective is present through the work of the Student Leadership, Involvement, and Community Engagement Office. The SLICE team encourages students to connect curricular and co-curricular learning with opportunities to address critical human need through service, civic-related research, and social change leadership. The SLICE team organizes monthly Husker Vote Coalition meetings and Lincoln Get out the Vote coalition meetings that inform campus and community partners about upcoming elections, recruiting students, staff, and faculty to serve as vote ambassadors

and leads the Nebraska Unify Challenge that provides students with the opportunity to connect with another Nebraskan for a 1 on 1 political conversation about upcoming elections.

Support from the Academic Affairs perspective is present as well. Conversations to broaden student perspectives are brought into classrooms that are listed as a [Civic Engagement Certificate](#) Course. Students must complete a minimum of 12 credit hours through the 40 courses that are listed as [ACE \(Achievement Centered Education\) 8 \(Civic/ethics/stewardship\)](#). Faculty teaching the courses spend time during the semester providing students with information in the areas for civic action, civic identity, and civic literacy.

Additionally, UNL has formed strategic partnerships with off campus partners to assist in increasing voter turnout. For example, UNL partners with Civic Nation who provides us with an [online voter registration portal](#) and with Lancaster County Election Commissioner Office who runs a polling site on campus and provides a ballot box near campus for students to utilize. In addition, SLICE partners with Civic Nebraska to recruit [150 students to serve as Election Observers, who monitor polls during elections](#), and then share their findings with county commissioners to help their county's improve future polling locations in Nebraska.

Our Civic Engagement programs are primarily assessed through the National Survey of Student Engagement (NSSE) and the National Study of Learning, Voting, and Engagement (NSLVE). Other evaluations are included in the "Landscape" section of this document.

The support in our guiding documents, financial resources, and staff development set our institution up for success when attempting to increase civic learning and democratic engagement on our campus.

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## **Landscape**

### **NSLVE Data**

Data obtained from the National Study of Learning, Voting, and Engagement (NSLVE) indicates that University of Nebraska – Lincoln students have become more democratically engaged over the past two presidential elections. In 2016, the UNL Voter registration rate was 88%, which increased to 92% in 2020. Voting Rates of registered students rose from 69%, in 2016 to 81% in 2020 and the overall voting rate increased by 12 points

NSLVE data shows that in the 2020 presidential election cycle, UNL students voted at a higher rate than the national average of all institutions (66% to 74% respectively). NSLVE data from 2018 midterm election also demonstrates that UNL students voted at a higher rate (44.2%) than the national average (39.1%).

Students ages 18-21 represent the largest demographic at UNL and had a voting rate of 70% in the 2020 presidential election. Voting rates for five out of six age groups increased from the 2016 to 2020 elections, with students aged 30-39 showing a slight decrease 56% in 2016 and 54% in 2020).

NSLVE data from the 2018 midterm election reveals that UNL students who identify as ethnically diverse are less likely to vote than students who identify as white or multiethnic. Voting rates by student race/ethnicity in 2018 were:

- Asian 18.3%
- Black 26.2%
- Hispanic 34.4%
- American Indian/Alaska Native 38.6%
- 2 or More Races 39.4%
- White 42.2%

Of those students who voted in 2020, the disciplines with voting rates below the national average for that election cycle were:

- Physical Sciences 55%
- Computer and Information Sciences 60%
- Philosophy and Religious Studies 64%
- Liberal Arts/Sciences/Humanities 63%
- Health Professions 64%
- Law Enforcement, Firefighting, & Protective Services 65%
- Engineering and Engineering Technologies 65%
- Mathematics and Statistics 64%
- Foreign Languages, Literatures and Linguist 61%

**Internal Resources to Support our Work:** UNL enjoys a number of internal factors that help encourage student voting engagement. They include:

- **Voting FAQ website:** The Husker Vote Coalition created and maintains a [Voting FAQ website](#) that provides students with info about key dates, decodes what will be on the ballot and includes a registration portal so students can learn about the steps it takes to register vote in Nebraska or in their home state.
- **Financial Resources:** The Student Leadership, Involvement, and Community Engagement office has funded a full-time staff member and student workers to support voter engagement activities. The office also provides funds to support planning signature events based around voter engagement activities.
- **Vote Ambassadors:** We have a team of students, staff and faculty who are deputies to help members of our campus community register to vote in Nebraska. Any student, staff or faculty member can get deputized to register voters in one of the 93 Nebraska Counties and we are exploring options to get students, staff and faculty deputized to register voters in other states.

**External Resources to Support our Work:** UNL enjoys a number of external factors that help encourage student voting engagement. They include:

- UNL partners with Civic Nation who provides us with an [online voter registration portal](#) to assist students in registering to vote across the Nation.
- UNL partners with [Nebraska based County Election Commissioner offices](#) who train our Vote Ambassadors to be deputy registrars so they can register voters. UNL also partners with the Lancaster County Commission office to host a mail in ballot box near campus and a polling site located in the Nebraska Union on election day for students to vote at.

- UNL partners with Civic Nebraska to send students to election polling sites across Nebraska and observe the polling stations to help our state develop an election protection plan.
- Our States Voter ID law's provides students without a valid driver's license the ability to Register to vote and vote in Nebraska.

### **Barriers to Success**

- **Disparities in Student Voter Registration rate compared to Voter Turnout:** Past UNL NSLVE reports show a difference between students who registered to Vote 92% and students who voted in the 2020 election 74%.
- **Campus Climate:** Nearly (80%) of the UNL student body identifies as white. Students of color, including Latinx, African American, Asian, Native American, and Native Hawaiian, comprise about 20% of the student body. In the 2020 election we saw 12,795 white students vote out of an eligible 17,442 which is a 73% voting rate. In addition, we in the 2020 election we saw 2,594 non-white (Latinx, African American, Asian, Native American, and Native Hawaiian) vote out of an eligible 5,172 which is a 50% voting rate. We will be installing targeted messaging to increase our voting rates within this area.
- **Covid-19 Pandemic:** The ongoing COVID-19 pandemic continues to pose challenges for student voter engagement efforts. The biggest challenge is planning in person events, given the unpredictable nature of the pandemic. We have seen a decrease in attendance numbers associated with our in-person Night of Listening Town Hall events and in-person voter registration tabling events.

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### **Goals**

The Husker Vote Coalition team has identified three short-term and three long-term goals for its student voter engagement efforts leading up to the 2022 midterm election:

#### **Short-Term Goals**

- Increase Campus Voter Turnout Rate by 2% through strategic collaboration with faculty, staff, student leaders and community organizations.
- Implement new digital communication strategies with students who turn out at lower rates as identified by NSVLE reports and engage in period of online learning.
- Develop a clear access point for voter registration through centralized campus website including information accessible for those looking for absentee/out of state voting.

#### **Long-Term Goals**

- To create productive, sustainable partnerships between the Husker Vote Coalition and nonpartisan community organizations that promote democratic engagement.
- To provide increased access to voter education materials and opportunities to engage in meaningful dialogue that cultivates civil deliberation.
- To increase student, faculty, and staff collaboration in promoting civic and democratic engagement on our campus.

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## **Strategy**

The Husker Vote Coalition team has identified strategies/programs that will assist our team in creating a culture of civic engagement on campus, and to create and implement sustainable programming that is year-round.

The action plan seeks to meet our short-term and long-term goals in democratic engagement efforts through the following:

### **Area One: Voter Registration:**

- **Vote Ambassadors**
  - Student organizations, campus offices and academic colleges choose a representative to serve as a vote ambassador for their area. The Vote Ambassadors then receive training from Nebraska based County Commissioner Offices so they can register students in their organizations, offices or classrooms to vote during upcoming elections.
  - We currently have 20 Recognized Student Organizations vote ambassadors, 15 Greek Organization Vote Ambassadors, 20 Athletic team vote ambassadors, 10 academic college vote ambassadors and 10 campus office vote ambassadors.
  - A new group that we will be adding vote ambassadors within include University Housing and their Resident Assistants (RA). These RA's will serve as vote ambassadors and have the training to register their residents to vote and allow other RA's to send their residents to them for voter registration. The Husker Vote Coalition team will also provide bulletin board materials on voting and host information events for any interested RA's.
- **Voter Registration Website and Portal**
  - The Husker vote coalition team developed a website "[Husker Vote Coalition](#)" that provides students with resources related registering to vote, checking their registration status, learning about candidates, and learning about key dates.
  - Within the Website we also feature an [Online Voting Portal](#) through partnership with Civic Nation. The portal will assist students in the process of registering to vote in Nebraska and other states.
- **Decoding the Ballot Guides**
  - The Husker Vote Coalition team developed a digital document that students can view online that [decodes the ballot in Nebraska](#). The document is a nonpartisan guide that explains the roles, responsibilities, and compensation for elected officials on ballots for upcoming elections in Nebraska. Our goal is to expand this guide to cover more states
- **Registering to Vote Handouts**
  - The Husker Vote Coalition team also [created a handout](#) that is provided to students during our info tables that highlights key election dates in a specific state and links to an online registration portal to help students register to vote or check their registration status.
- **Voter ID resources**

- The Husker Vote Coalition team highlights Voter ID laws on our “Husker Vote Coalition” website through a link to [VoteRiders](#). This site allows students to gain information about Voter ID laws in a specific state.
- In addition, we are working with our NCard office to see if students can utilize their campus ID as a Voter ID. Our goal is to provide students with an opportunity to use the student Ncard as a form of identification if a polling site asks them for one to register.
- **National Voter Registration Day**
  - The Husker Vote Coalition will be hosting registration tables located at Residence Hall Front desks, Student Athlete Learning Commons, inside the Library, Academic Colleges front desks and Greek Chapter houses. Each Registration table will have two vote ambassadors who will assist students in registering to vote in upcoming elections. The table will also have information about what will be on the ballot.
- **Student Move In**
  - The Husker Vote Coalition partners with University Housing to install registration booths in each hall to help students gain information about upcoming elections and assist them with registering to vote by using their residence hall address.
- **Athletics Life Skills Workshops**
  - We partner with UNL athletic teams to register to vote during one of the Life Skills sessions. During the session we share educational materials related to the upcoming election and assist athletes in registering to vote.
  - We also have a vote ambassador that serves on the Student Athlete advisory board.
- **Student Organization Annual Training**
  - The Husker Vote Coalition [presents a Voter Registration info session](#) to executive members of student organizations during their annual fall and spring training sessions. The presentation helps executive members of student organizations learn about how they can register to vote and how a member of their organization can become a vote ambassador.

## **Area Two: Voter Education**

- **Night of Listening Series**
  - We host three Night of listening events during the fall and spring semester to assist students in learning more about upcoming elections.
    - **Registering to Vote Session** – This session features [three panelists](#) that highlights the steps it takes to vote, provides an overview of voter ID laws and shares information about the key dates leading up to elections.
    - **Ballot and Candidate Session** – This session features a [panel of candidates](#) running for an office and provides guests with information about what will be on the upcoming ballot.
    - **Conversation with Senators Session** – This session features a [panel of current senators](#) and local city council members who share with students their hopes and visions for safe and productive communities in Nebraska. Students have a chance to dialogue the challenges facing students today.
- **Policy Advocates**

- The Husker Vote Coalition facilitates a nonpartisan service-learning experience that gives undergraduate and graduate students the opportunity to research real world policy questions and draft useful research for policy makers. Policy makers submit a question for students to Research. The students conduct hours of in-depth research and then craft a policy memo that typically includes background information; insights from scholarly literature; a sense of what other cities and states have done and suggestions for how the policy maker might proceed.
- In 2021-22 we focused on answering questions with a theme around voting rights. The work assisted policy makers in gaining more information about [Felony Disenfranchisement](#) and learning more about [Automatic Voter Registration](#).
- **Civic Notes Blog**
  - The Husker Vote Coalition manages a nonpartisan blog called "[Civic Notes](#)" which helps students stay up to date about the most-common voting topics.
  - Students can either sign up and subscribe to "Civic Notes" blog or read one of our posts inside the [Next@Nebraska Newsletter](#) which goes once a week to students at UNL.
- **Social Media Approach:**
  - The Husker Vote Coalition will develop [Instagram stories](#) that will provide students with information about upcoming elections. These stories will then be shared with our Vote Ambassador team and published on other channels across campus.
  - In addition, we will create messaging scripts that other groups or classrooms can download and use as they share messaging to their targeted population. The templates will be added to our Husker Vote Coalition Webpage.
- **Nebraska Unify Challenge**
  - The [Nebraska Unify Challenge](#) is a live, one-to-one online video conversation program designed to connect pairs of Nebraskans across Political, ideological, geographical, and other demographic divides. The program will help students connect with another Nebraskan to engage in constructive dialogue about goals for our state and our nation. The program is held once in the Fall semester and once in the Spring semester.
  - The Nebraska Unify challenge is a partnership between Unify American, our Husker Vote Coalition and Civic Nebraska.
- **Certificate of Civic Engagement**
  - The Certificate of Civic Engagement is an academic credential for UNL students interested in putting their academic learning into action. Students will complete 12 credits inside of any ACE 8 Courses to deepen their understanding of civil discourse, critical thinking, and community leadership skills.
- **Capitol Experience Days**
  - The Husker Vote Coalition partners with the State Capitol Building in hosting capital experience days for student groups and classrooms at UNL to sign up and attend. Capitol experience days are held [virtually](#) and in person.
  - Students or classrooms interested in attending an experience day just need to reach out to Andrew Brown, Assistant director of SLICE to coordinate the trip for your group.
  - The experience is designed to teach critical thinking, civil discourse, and the governing process through and interactive lineup of state legislator, executive branch official and a supreme court justice. The Capitol experience Day engages students who understand

how to effectively advocate for their communities by honing civil discourse, critical thinking, and community leadership skills.

- **Constitution Day**

- The Husker Vote Coalition partners with our Law student group to recruit student volunteers to [teach constitution lessons](#) to eight graders located at Lincoln Public School Middle Schools.
- In addition, the Husker Vote Coalition also hosts an info table in the Nebraska Union that will inform students about the constitution. Students who attend will receive a free pocket constitution.

### **Area Three: Voter Engagement**

- **Husker Vote Coalition Meetings**

- The Husker Vote Coalition team is a nonpartisan university-wide committee that is made up of students, faculty and staff members who serve as Vote Ambassadors, Election Observers and Policy Advocates.
- The group meets monthly in person and via zoom. During the meetings the team reviews upcoming voting themed events, shares information about key election information and provides members with training to serve as deputy registrars so they can register students to vote in upcoming elections.

- **Election Observers**

- The Husker Vote Coalition partners with Civic Nebraska in recruiting students to serve as [Election Observers on Election Day](#). Election Observers act in a passive role, monitoring elections and the polling places. As part of their observations, Election Protectors gather information and chronicle data regarding how elections are run from county to county in our state. They also record any irregularities or different treatment of voters. Observers will also confirm that polling places are compliant with the Americans with Disabilities Act.
- At the end of the experience election observers report their observations back to Civic Nebraska, particularly instances of concern. Once all the data has been turned in Civic Nebraska and members of our Husker Vote Coalition use the information to build a post-election report, which is shared with county election officials, state election officials, and the public to identify areas of success and improvement. This report also informs future legislative initiatives that can improve Nebraska voters' experiences.

- **Campus Voting location**

- If a student utilizes their campus resident hall address when they register to vote, then they can vote in the Nebraska Union on that day.
- In addition, a week before each election cycle students who are registered to vote will receive a letter in the mail that highlights where their polling location is. We partner with our Nebraska election commission offices to get that information out to students.
- In addition, our Husker Vote Coalition group is partnering with our academic senate, staff senate and ASUN to adopt resolutions that encourage faculty to refrain from scheduling exams or major assignments on Election Day to encourage students to vote.

- **Drop Box Map**

- To assist our campus community in voting by mail we developed a [ballot drop box map](#) in collaboration with Civic Nebraska that highlights drop boxes located in Nebraska.
  - **I Love NU Day**
    - The Husker Vote Coalition partners with ASUN student government in planning “[I love NU](#)” day. The event invites our campus community to visit the state capitol, network with state senators, and gather in the balcony of the Norris Legislative Chamber to be recognized by the Nebraska Legislature.
  - **Legislative Dinner**
    - The Husker Vote Coalition partners with ASUN student government to coordinate a Legislative Dinner that invites student leaders from all Nebraska campuses as well as faculty and staff, board of regent members and state senators for a dinner on campus. The dinner is a chance for student-leaders to advocate on behalf of the students at the University of Nebraska for various bills currently in the Unicameral. It also serves as a wonderful experience for students to meet with senators who support the University. This event occurs annually in February.
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## **Reporting**

This plan will be published on the Husker Vote coalition website as well as by some of our partner organizations and the local and state level. Vote Ambassadors will share this plan with their student groups, campus offices and academic colleges. The plan will also be shared with members of the chancellor's council. The NSLVE data, which was used to develop the plan is already publicly available on the Husker Vote Coalition website.

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## **Evaluation**

The effectiveness of this plan will be evaluated in a few different ways. Metrics collected will include how many people were impacted by each event, if those students found the events helpful, and if those numbers are reflected in the final voter registration and turnout numbers. This information will be collected and evaluated by the Husker Vote Coalition and Student Leadership, Involvement, and Community Engagement Office.

**Event Attendance:** Attendance during events will be tracked utilizing our Nvolve U platform and event pass. This information will be used in the next campus plan, which will also be shared publicly.

**Voter Registration Portal:** Users of the portal will be tracked by working with Civic Nation in downloading a monthly activity report. This information will be used in the next campus plan, which will also be shared publicly.

**Follow-up Surveys:** After events, if emails are collected, follow-up surveys will be sent to see what students found valuable about the event. This information will be used in the next campus plan, which will also be shared publicly.

**NSLVE Data:** NSLVE data will continue to be used for insight into the voter turnout and registration numbers. The data will also assist our team in gathering information on which academic areas have the most turnout or registration numbers. This information will be used in the next campus plan, which will also be shared publicly.

**Research:** Through our Husker Vote Coalition we will work to produce research for academic studies, as well as white papers for recommendations around voter engagement in higher education spaces. This research will help improve understanding of the status of political participation on UNL campus and allow for effective planning in the future.