



October 2021

Student Voting Rates for University Of Minnesota-Twin Cities

2020 NSLVE Campus Report



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College of Civic Life



INSTITUTE FOR DEMOCRACY
& HIGHER EDUCATION

October 2021

Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email IDHE@Tufts.edu for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,
IDHE Team

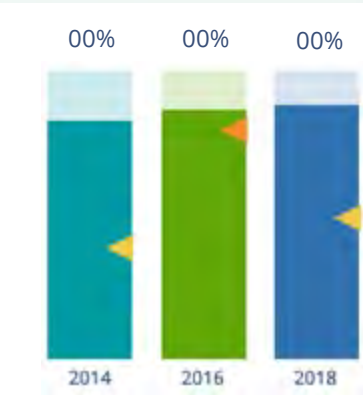


(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher;
(Bottom Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.



Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

80.6%

2020 Voting Rate

+8.9

Change From 2016

ALL INSTITUTIONS

66%

2020 Voting Rate

REGISTRATION RATE

Year	Rate
2016	83.3%
2018	82.7%
2020	88.2%

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

Year	Rate
2016	86.1%
2018	74.7%
2020	91.4%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE

Year	Rate
2016	71.7%
2018	61.8%
2020	80.6%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	57,799	55,131	56,115	↓ -1,684
(Age under 18/Unknown)	170	147	134	↓ -36
(IPEDS estimated non-resident aliens)	6,683	6,156	5,288	↓ -1,395
(FERPA records blocked)	2,682	2,122	1,487	↓ -1,195
(Non-Degree Seeking Students)	10,849	8,081	9,820	↓ -1,029
Total eligible voters	37,415	38,626	39,386	↑ 1,971
Number of students who registered	31,151	31,939	34,746	↑ 3,595
Number of students who voted	26,829	23,874	31,764	↑ 4,935
Registration Rate %	83	83	88	↑ 5
Voting Rate of Registered Students %	86	75	91	↑ 5
Voting Rate %	72	62	81	↑ 9

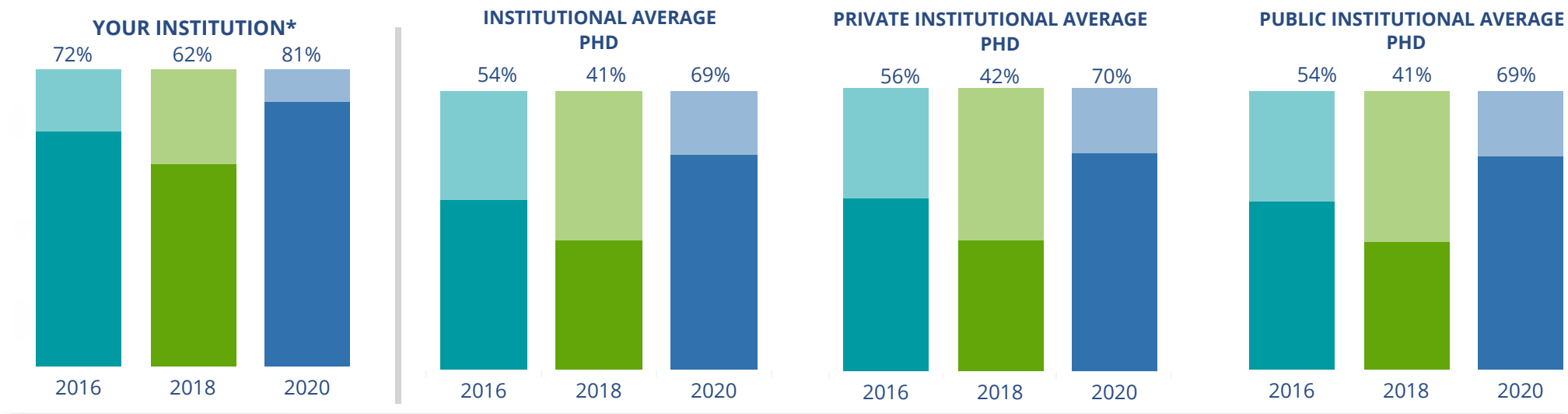
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <https://id-he.tufts.edu/nslve/nslve-recalculation-tool>.

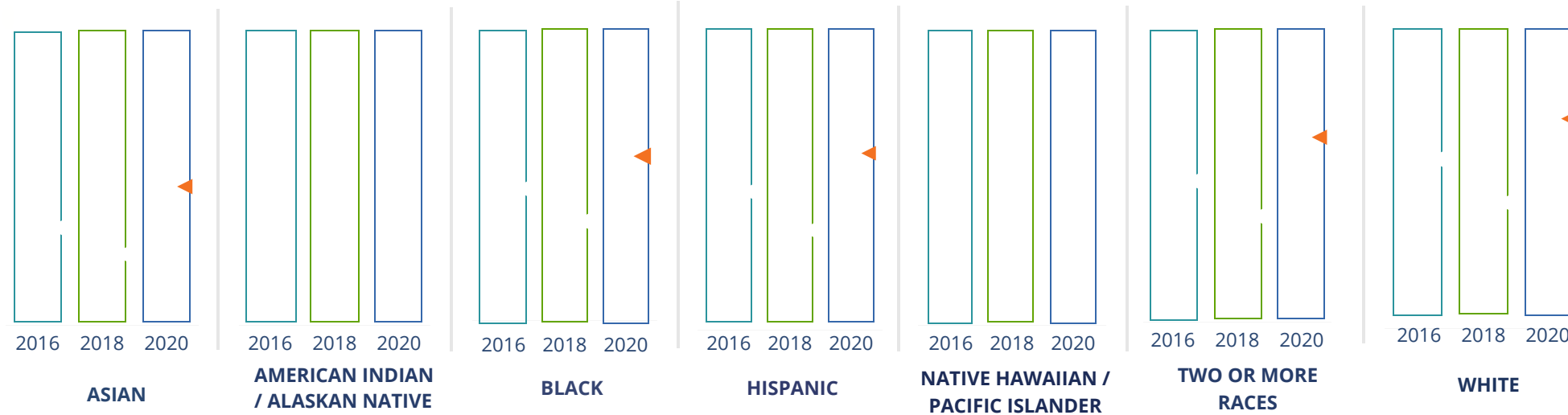
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups:

<https://tufts.app.box.com/v/idhe-nsive-report-faq>


If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* <https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

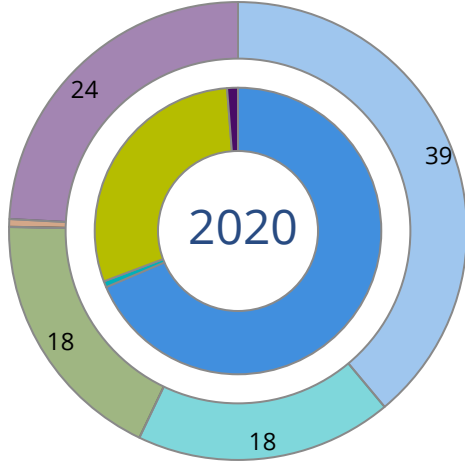
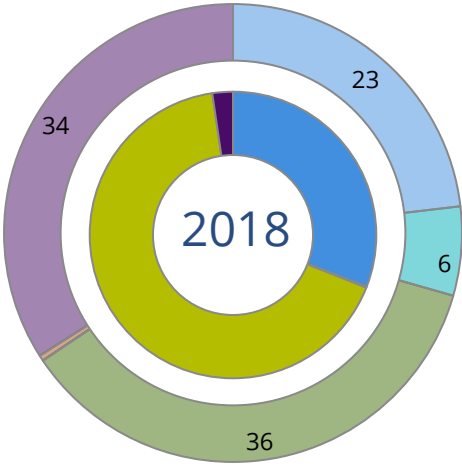
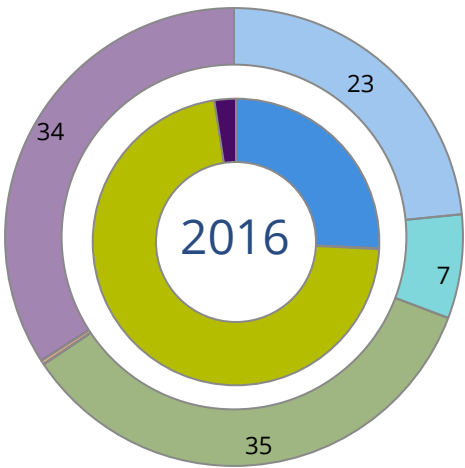
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	-
White	-	-	-	-	-	-	-	-	-	-
Race Unknown	42,736	26,829	63	43,812	23,874	54	43,696	31,764	73	 10

By Voting Method

Not-In-Person Early Vote In-Person Other Provisional Unknown



	2016		2018		2020		2016-2020	
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)	
Early Vote	22	0	17	0	235	1	1	↑
In-Person on Election Day	19,263	72	15,933	67	9,380	30	-42	↓
Not-In-Person	6,907	26	7,382	31	21,787	69	43	↑
Other	-	-	-	-	-	-	-	
Provisional	-	-	-	-	-	-	-	
Voting Method Unknown	635	2	542	2	358	1	-1	↓

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nsive/nsive-faq#CampusReports>

By Age Group

	2016	2018	2020
18-21	66%	55%	77%
22-24	56%	51%	68%
25-29	57%	53%	66%
30-39	63%	57%	64%
40-49	69%	64%	71%
50+	78%	83%	80%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
18-21	23,105	15,347	66	24,275	13,360	55	24,606	18,973	77	↑	11
22-24	8,335	4,674	56	8,448	4,291	51	8,122	5,532	68	↑	12
25-29	6,596	3,765	57	6,600	3,515	53	6,318	4,148	66	↑	9
30-39	3,564	2,230	63	3,424	1,968	57	3,466	2,234	64	↑	2
40-49	792	543	69	754	483	64	815	582	71	↑	3
50+	344	270	78	311	257	83	369	295	80	↑	1

Looking Closer

By Sex

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Female	-	-	-	-	-	-	-	-	-	-
Male	-	-	-	-	-	-	-	-	-	-

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)	
EDUCATION LEVEL											
Undergraduate	30,197	19,520	65	31,067	16,973	55	30,777	23,213	75	↑	11
Graduate	12,514	7,298	58	12,738	6,900	54	12,909	8,544	66	↑	8
Class Unknown	25	11	44	-	-	-	-	-	-	-	-
CLASS YEAR											
First Year	3,429	64	2,208	3,071	51	1,553	3,877	74	2,867	↑	10
Second Year	6,286	66	4,149	6,547	54	3,516	6,288	74	4,680	↑	8
Upper Level	20,481	64	13,163	21,339	55	11,831	20,607	76	15,661	↑	12
ENROLLMENT STATUS											
Full-time	39,482	24,664	62	40,272	21,778	54	40,246	29,229	73	↑	10
Part-time	3,251	2,163	67	3,535	2,092	59	3,444	2,530	73	↑	7

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2016			2018			2020			2016-2020 RateChange (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	658	398	60	705	364	52	685	499	73	↑ 12
Area, Ethnic, Cultural, and Gender Studies	138	101	73	125	89	71	94	64	68	↓ -5
Biological and Biomedical Sciences	3,927	2,662	68	4,064	2,323	57	4,108	3,140	76	↑ 9
Business, Management, and Marketing	4,488	2,924	65	4,522	2,436	54	4,467	3,240	73	↑ 7
Communication and Journalism	912	664	73	942	621	66	919	773	84	↑ 11
Computer and Information Sciences	1,336	648	49	1,753	752	43	2,086	1,305	63	↑ 14
Education	2,739	1,784	65	2,772	1,611	58	2,683	2,012	75	↑ 10

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Engineering and Engineering Technologies	5,546	3,093	56	5,419	2,573	47	5,301	3,551	67	↑ 11
English Language and Literature	978	649	66	888	556	63	762	589	77	↑ 11
Family and Consumer/Human Sciences	357	243	68	300	190	63	265	204	77	↑ 9
Foreign Languages, Literatures, and Lingui..	496	325	66	501	305	61	452	329	73	↑ 7
Health Professions	4,729	3,195	68	5,119	2,921	57	5,461	4,218	77	↑ 10
History	329	230	70	344	227	66	311	240	77	↑ 7
Legal Professions and Studies	600	325	54	607	356	59	682	548	80	↑ 26
Liberal Arts and Sciences, and Humanities	4,522	2,995	66	4,273	2,336	55	4,406	3,287	75	↑ 8
Mathematics and Statistics	917	368	40	946	359	38	864	443	51	↑ 11
Multi/Interdisciplinary Studies	887	580	65	922	560	61	748	544	73	↑ 7
Natural Resources and Conservation	602	430	71	753	489	65	782	656	84	↑ 12
Parks, Recreation, Leisure, and Fitness Stu..	249	144	58	263	126	48	232	146	63	↑ 5
Personal and Culinary Services	52	34	65	47	27	57	54	38	70	↑ 5
Philosophy and Religious Studies	95	57	60	116	67	58	79	55	70	↑ 10

By Field of Study

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Physical Sciences	763	410	54	753	357	47	752	441	59	↑	5
Psychology	1,708	1,071	63	1,867	1,022	55	1,924	1,418	74	↑	11
Public Administration and Social Service Professions	510	416	82	472	371	79	454	389	86	↑	4
Science Technologies/Technicians	20	-	-	23	19	83	26	24	92		-
Social Sciences	2,657	1,453	55	2,768	1,415	51	2,535	1,665	66	↑	11
Visual and Performing Arts	1,395	933	67	1,524	895	59	1,401	1,086	78	↑	11
Unknown	118	42	36	25	16	64	51	42	82	↑	47

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

University Of Minnesota-Twin Cities

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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