As a public liberal arts college, the University of Minnesota Morris has a long tradition of civic engagement which includes voter registration and turnout significantly above the rates for young voters (ages 18-22). A diverse coalition of campus and community partners work to foster UMN Morris student voter registration and participation. The coalition is convened by the Director of Student Activities and the Vice Chancellor for Student Affairs.

The University of Minnesota Morris participates in the Minnesota Secretary of State’s college student voter engagement efforts; the National Study of Learning, Voting and Engagement; and the ALL IN Campus Democracy Challenge.

Coalition representatives:

- University offices and programs
  - Student Activities, Conferences, and Events
  - Office of the Vice Chancellor for Student Affairs
  - Office of the Vice Chancellor for Academic Affairs
  - Office of the Vice Chancellor for Finance and Facilities
  - Political Science discipline and Social Science Division
  - Residential Life
  - Communications and Marketing
  - Community Engagement
  - Briggs Library
- Student organizations including
  - Morris Campus Student Association
  - KUMM student radio
  - University Register - campus newspaper
- Stevens County Auditor’s Office
UMN Morris Votes
Action Plans and Activities

Establish On Campus Absentee Voting Site
UMN Morris
Date: Spring 2022
Partners: Stevens County Auditor, Student Activities, MCSA, Vice Chancellors
Strategy: UMN Morris leaders will work with the Stevens County Auditor to request that an absentee voting location be established on the Morris campus in advance of the election. The Twin Cities Campus was able to do this with Hennepin County in 2016 and will provide some guidance.

Turbovote
UMN Systemwide
Beginning in Spring 2022
The University of Minnesota system as a whole will utilize Turbovote in 2020 to register people to vote. The idea behind this is to keep accurate counts for awards, social media, and personal information safety. Each campus will be provided either their own portal to Turbovote OR there may be a drop down menu for students to choose their campus. STUDENTS WILL NOT ALL BE DUMPED INTO ONE PLACE.

Peer Mentor Training
UMN Morris
Date: 8/16/2022
Partners: Communication and Marketing, Student Affairs,
Strategy: WGLs, Mentors, and CAs will be encouraged to register to vote during their training and will be given information on how to engage their new and returning students.

New Student Welcome Week
UMN Morris
Date: 8/19-23/2022
Partners: Residential Life, Communication and Marketing, Student Affairs, Summit Scholars, NASS
Strategy: Seminars on how to register, how to help get others to register, and why Turbovote is important and easy. WGLs, Mentors, and CAs will encourage new students to register and discuss absentee options with them.

Digital/Paper Posters
UMN Morris
Begin: July, 2022  Due: Sept 1, 2022
Partners: Campus Contacts, Creative Services, Student Government, Housing, Student Activities,
Strategy: Posters urging voting will be distributed both physically and through electronic systems. Does not need to be a new photo.
Social Media  
**UMN Morris**  
**Date:** Ongoing  
Partners: Campus Contacts, Creative Services, Student Governments, Communicators Forum  
Strategy: From September through Election Day @UMNMORRIS will tweet out occasional voter content and links. Special artwork, memes, and other content will be created.

“be a voter” Buttons  
**UMN Morris Campus**  
**Date:** 8/13/22-11/2/22  
Partners: Academic Affairs, Residential Life, Student Leaders.  
Student Activities will make and distribute “be a voter” buttons similar to the “I voted” stickers. Faculty, staff and student leaders will be encouraged to wear the buttons to promote the culture of voting.

MyU Portal Flag  
**UMN Systemwide**  
**Date:** 9/1/2022 to 10/11/2022  
Partners: Campus Contacts, MyU.  
Strategy: Flag in students’ MyU portal. This will be the official UMN recommended way to register. It is easy, safe, and allows for more accurate counts than other methods, without the risk of losing documents with student data.

Emails from the UMN Morris Chancellor  
**UMN Morris**  
**Date:** 9/30/2022  
Partners: Student Activities, Chancellor’s Office, Communications and Marketing  
Strategy: Chancellor Ericksen will be asked to send an email to the entire University community driving people to MyU to register.

On Campus Absentee Voting  
**UMN Morris**  
**Date:** Late October, 2022  
Partners: Stevens County Auditor, Student Activities, MCSA, Vice Chancellors  
Strategy: UMN Morris leaders will work with the Stevens County Auditor to set up an absentee voting location on the Morris campus in advance of the election. The Twin Cities Campus was able to do this with Hennepin County in 2016 and will provide some guidance.

Transportation to Polling Sites  
**UMN Morris**  
**Date:** 11/1/19  
The Campus will offer free transportation on election day via Morris Transit to the three Morris Polling sites.

OTHER IDEAS:  
Tabling in the Student Center  
Displays showing voting districts and polling sites
UMN Morris Votes
Goals and Assessment

UMN Morris has participated in National Study of Learning, Voting and Engagement (NSLVE) since 2012 and will continue using this data as a way to track voter engagement. Our goal for 2022 is to match or exceed our rates from 2018 which were a registration rate of 75.4% and a voting rate of 51.4%.