



University of Michigan-Flint 2022 Democratic Engagement Action Plan

Executive Summary:

This nonpartisan democratic engagement action plan was developed by University of Michigan-Flint in Michigan for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for University of Michigan-Flint for the 2022 election are:

Registering students to vote, educating students about ballot initiatives, educating students on all offices down the ballot, creating a Michigan College Student Voter Guide, and holding our Dinners for Democracy events, which are nonpartisan peer-led discussions on topics important to students that educate them about voting down their ballots.

Leadership:

Our leadership team includes the following:

Gary Ashley - Office of Engaged Learning

Jason Kosnoski - Associate Professor of Political Science/Faculty Adviser for Turn Up Turnout

Edie Goldenberg - Faculty Adviser for Turn Up Turnout

Kimberly Saks-McManaway - Assistant Professor of Political Science

Ryan Seifferlein - Campus Vote Project Fellow/Research Assistant at Turn Up Turnout

Alimatou Sarr - Research Assistant at Turn Up Turnout

T.J. Brooks - President Student Government

Our campus works with these following nonprofit partners: Ask Every Student, Turbo Vote, Campus Vote Project, Turn Up Turnout

Commitment:

Chancellor Dutta plans to sign the [Higher Education Presidents' Commitment](#) for the University of Michigan-Flint.

Landscape:

University of Michigan-Flint is a public 4-year institution and joined the ALL IN Campus Democracy Challenge in 2019.

Our campus demographic and voting data:

University of Michigan-Flint has 6,829 students.

University of Michigan-Flint has ____ residential students and ____ commuters.

Ethnicity - All Students

	Headcount	Percentage
Black or African American	753	12.58%
American Indian or Alask..	42	0.70%
Asian	200	3.34%
Hispanic or Latino	323	5.40%
Native Hawaiian and Othe..	5	0.08%
White	4,012	67.03%
Two or more races	163	2.72%
Unknown	298	4.98%
Nonresident Alien	189	3.16%

Gender-All Students

	Headcount	Percentage
Female	3,862	64.53%
Male	2,098	35.05%
Non-binary	25	0.42%

Undergraduates (UG) by Type

	Full Time	Part Time	Total	Percent..
First Time in College	484	37	521	11.30%
Transfer	308	223	531	11.52%
Continuing	1,905	951	2,856	61.97%
Non-candidate for d..	0	29	29	0.63%
Dual Enrollee	3	224	227	4.93%
Early College	69	227	296	6.42%
Readmit	47	74	121	2.63%
Guest	13	15	28	0.61%

UG Admission

	Appli..	Admi..
First Time in College	6,140	4,074
Transfer	1,641	1,059
Readmit	271	231
Non-candidate for degree	42	37
Guest	42	33
Dual Enrollee	295	295
Early College	89	89

UG Enrolled

	Enrolled
F.	521
T.	531
R.	121
N.	29
G.	28
D.	227
E.	296

University of Michigan-Flint has authorized NSLVE.

Our institution had a 2020 campus voting rate of 71.7%.
Our institution had a 2020 voter registration rate of 91.4%.

Our institution had a 2018 voter turnout rate of 50.7%.
Our institution had a 2018 voter registration rate of 80.6%.

Our institution has been recognized in the past by ALL IN for these awards: 2020 MI Collegiate Voting Challenge: Highest Voter Registration - 4-year Award

Our institution has been recognized by ALL IN with the following seals: 2018 Platinum, 2020 Gold

Goals:

Our campus democratic engagement goals are:

Increase Student voter turnout rate to 80% in 2022, and to 85% in 2024

Increase student voter registration to 94% in 2020, and 96% in 2024

Strategy:

University of Michigan-Flint will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

Our campus wide coalition will keep track and guide our work over the next couple of years. We will meet monthly to ensure transparency to the campus, to hold each other accountable and to make improvements to our plan and events that will be put on for students, staff, faculty, alumni and community.

We will hold the following events:

Tabling all five days of National Voter Education Week

Event with lunch provided for National Voter Registration Day

Tabling for Vote Early Day

Tabling for Constitution Day

Dinners for Democracy - nonpartisan peer-led discussions held weekly where students learn about specific topics and how they can impact them by voting down ballot in elections

Various registration and voter education tabling drives for Fall and Winter semesters

Providing donuts, brownies, and snacks at tabling drives to increase engagement

Tabling on Election Here Day

Election Day tabling

Evaluation:

We will evaluate our action plan in the following ways:

There are many forms of evaluation, but we feel that these three strategies will help us move forward and improve our programming for future activities:

Results from NSLVE data

Attendance at events

SWAT for each event

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/university-of-michigan-flint/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

We will initially share our findings with the University Provost, who is sponsoring this plan. After consultation, we will decide the best strategy for sharing it with the entire university.