

## University All In Action Plan

(Draft in Progress)

- A) Leaders
  - a. ASUI President – Currently Tanner McLain (Elections in April)
  - b. ASUI Elections Coordinator – Currently Martha Smith (Elections in April)
  - c. DSI Director – Brandon Brackett
  - d. DSI Assistant Director – Britnee Christen
  - e. Rec Director – Trevor
  - f. Rec Elections Coord – Brian Mahoney
  - g. Res Life/RHA – Charity Wight
  - h. ISUB Director – Jeremy Barron
- B) Timeline
  - a. Elections in Spring 2024
  - b. Meet with new ASUI Execs May 2024
    - i. Allocate funds for election effort
  - c. August 2023
    - i. Develop Address verification system for Residence Hall students to easily register to vote.
  - d. September 2024
    - i. Develop advertising/social media plan
    - ii. Develop Tabeing/SWAG plan/Recruiting
    - iii. Implement address verification system for Residence Hall students
    - iv. Develop election logistics
  - e. October
    - i. Staff and equip tabling events
    - ii. Implement social media campaign
    - iii. Reserve resources for election day
  - f. November
    - i. Host election day
- C) Assess Current Work and Outcomes
  - a. In Progress
- D) Set Smartie Goals
  - a. Increase Residence Hall Student registration by 25% in 2024
  - b. Increase total student turnout to polls at UREC by 20% in 2024
- E) Plan Work
  - a. In Progress
- F) Document Plan
- G) Implement Plan
- H) Assess
- I) Review Plan