



GATORS VOTE 2022

**BOB GRAHAM CENTER
UNIVERSITY OF FLORIDA**

**Action Plan to Increase Civic Learning,
Political Engagement, and Voter Participation
at the University of Florida**

May 2022

Executive Summary

The Bob Graham Center for Public Service has created and will implement the Fall 2022 Action Plan to Increase Civic Learning, Political Engagement, and Voter Participation at the University of Florida. Center faculty, staff, and students including Dr. Teresa Cornacchione, Civic Engagement Coordinator; Ms. Dorothy Zimmerman, Communications direct, and Andrew Taramykin, Civic Engagement Student Assistant. University President W. Kent Fuchs has tasked the Center to coordinate civic engagement and democratic participation commitments across campus. Additionally he has signed on to the ALL IN Campus Democracy Challenge to full student voter participation.

Looking to 2022 and beyond, this plan maps out short- and long-term goals for civic learning, political engagement and voter participation at the University to increase voting rates across the student body and institutionalize the Gator GOTV Coalition into a more permanent, broad-reaching civic engagement organization

The purpose of this 2022 Action Plan is to establish goals, practices, and assessment of voter outreach and education on the University of Florida campus. Further, this plan shapes the efforts of the Bob Graham Center to extend civic engagement across the main campus of the University of Florida in Gainesville, including voting efforts and additional partnerships within the University community.

Our specific goals include to increase our voter registration rate to 90%, increase our voting rate to 60% for a midterm election, increase our voting rate among registered students to 67%, and to have a total of 10,000 votes cast at our on-campus early-voting precinct, located at the Reitz Union.

We also seek to permanently enshrine our Gator GOTV coalition as a standing civic engagement cabinet, partnering interested student groups, faculty, staff, and other members of the university community to enhance engagement across campus, including but not limited to civic education, discourse, and service. While our plan will carry us through the 2022 Election Season, we also hope that the plan will endure past the election-cycle and provide resources for continued civic engagement between elections.

Since joining the ALL IN Challenge, UF has consistently performed above national averages in student voting rate, yet there remains considerable room for improvement and opportunity to expand engagement among key demographics, including communities of color, graduate students, and STEM majors.

The Center collaborated in developing this plan with the many student organizations, colleges, University offices, and other partners who participate in the Gator Get Out the Vote Coalition, an alliance organized by the Bob Graham Center during election years to mobilize our campus community. UF has also benefitted from several fruitful relationships. These relationships are ongoing, utilizing resources from TurboVote, Fair Elections Center's Campus Vote Project, the National Study of Learning, Voting, and Engagement, and the Students Learn Students Vote Coalition. These resources include online voter registrations and reminder services, manpower, through CVP fellows, graphics and other materials from partners such as SLSV.

Leadership

The Bob Graham Center for Public Service has served as a hub of civic engagement on the University of Florida campus since the Center was created in 2006. UF President Kent Fuchs has committed the university to active work toward the goal of full student participation in elections as described by the ALL IN Campus Democracy Challenge and tasked the Graham Center with helping fulfill those commitments.

The responsibilities include the coordination and implementation of UF's voter engagement efforts for students, faculty and staff. One of the resources the Center coordinates is the Gator Get Out the Vote Coalition, organized in 2020 as an alliance of student groups and other campus entities dedicated to mobilizing the campus vote. It is a long-term goal of the Graham Center to institutionalize this coalition into a formal Civic Engagement Cabinet functioning in both election years and off-years as a means of fostering ongoing civic learning and democratic participation. Prospective members of the cabinet are identified through our university system, GatorConnect, which provides a database of student organizations. Through GatorConnect, we identify student groups from across campus who share a commitment to voting, and wider civic and community engagement.

For the 2022 election year, the Graham Center's Civic Engagement Coordinator, Dr. Teresa Cornacchione, will lead this effort with assistance from the civic engagement student assistant Andrew Taramykin. The Center's Associate Director Marianne Vernetson and Communications Director Dorothy Zimmerman provide additional programming support.

The Center has built relationships with additional units and academic departments throughout campus to help implement its 2022 voter engagement effort, including the Office of the Provost; the Center for Inclusion and Multicultural Engagement in the Division of Student Affairs; the David and Wanda Brown Center for Leadership and Service in the Division of Student Affairs; the Office of the Chief Diversity Officer; the Department of History and the Department of Political Science in the College of Liberal Arts and Sciences; the Center for Public Issues Education in the College of Agriculture and Life Sciences; the Center for Public Interest Communications within the College of Journalism and Communications; United Faculty of Florida, UF Chapter; The University Athletic Association, including their internal organizations such as the Black Student Athletes ; and the George A. Smathers Libraries.

The Graham Center will also draw upon its working relationships with Mr. Aaron Klein, the outreach director of the local elections office, the Alachua County Supervisor of Elections; and the Alachua County chapter of the League of Women Voters.

Commitment

While the university does not yet have an overarching mission statement or strategic plan regarding civic engagement, we have adopted the phrase "Gators Vote" as our new moniker for all things voting engagement. We are branded this way on social media accounts, including Facebook and Instagram. This is reflective of the reality that our voting rates have consistently exceeded national standards. While many students particularly the representatives of our GOTV Coalition partners—have identified polarization, burnout, and cynicism as pervasive challenges to reaching students, we have also noted a desire for positive, non-partisan engagement. This reflects our Center's commitment to being a non-partisan lighthouse to assist citizens with engagement the tools of citizenship. Further, our president, Dr. Kent Fuchs, has signed the All-In Democracy Challenge, solidifying our commitment to expanding democracy on campus.

Additionally, the University of Florida, as part of the State University System of Florida, requires that all students demonstrate civic literacy via a civic literacy assessment and completion of civics

related coursework, such as POS2041: American Federal Government or AMH2020: U.S. History Since 1877. As part of the civic literacy standard, students enrolled in these courses are required to participate in multiple synchronous discussions on potentially controversial topics. Our Center has been identified as the party responsible for implementing and coordinating this requirement across the political science and history departments. This requirement offers a strong foundation for civic engagement to the UF student body, and these courses provide a key opportunity to reach potential student voters, especially freshman students who may have never voted before. UF also enjoys a strong relationship with state and local governments as Florida's flagship university, and offers extensive experiential learning opportunities, on-campus programming, and other opportunities for profound student engagement both at the voting booth and beyond.

Despite these challenges, we still see higher-than-usual engagement, a trend on which we are confident we can build a more enduring culture of voter engagement moving forward.

Landscape

The University of Florida is the flagship educational institution of what is historically the largest swing state in the country. Florida's last three gubernatorial elections were decided by margins nearly equivalent to the student body population of UF alone, signifying the high potential of the student vote in such a diverse and competitive state.

[Per the 2020 NSLVE Campus Report](#), 92% of the student body is eligible to vote at the University of Florida. Among these students, 88% were registered to vote, and 88% of these students cast a ballot. Our overall voting rate was 76.7%¹ in the 2020 general election, exceeding the national voting rate of all institutions nationwide by approximately 10 percentage points. This performance relative to all institutions is on par with the University's performance in the 2018 midterm elections, which was 49.8%, compared to a national voting rate of 39.1%; and the 2016 presidential election, which was 65% compared to a national rate of 53%.

Approximately 42% of UF's student voters utilize early voting, as opposed to only 13% who vote in person on election day. This could be due in part to the location of an Alachua County early voting precinct centrally located on campus at the Reitz Student Union. In fact, the percentage of students casting a ballot on in person, on election day as declined, indicating that early voting and mail-in ballots are increasingly popular.

In 2020, UF's undergraduate population outperformed graduate students, with approximately 75% of undergraduates voting as compared to 63% of graduate students. However, both groups increased their participation by nearly 10 percentage points from the previous presidential election year (2016). In 2018, the most recent midterm election, there was very little difference between graduate and undergraduate students. These numbers may indicate that graduate students should be targeted more directly than in previous years.

Further analysis of NSLVE data reveals that, like other institutions, UF suffers from a lower participation rate among certain STEM majors. Students majoring in Computer and Information Sciences voted at a rate of 57%, approximately 20 percentage points lower than the institutional rate of 76%. While students pursuing this field of study did increase their participation by 25 percentage points from the previous presidential election (2016), they remain the academic area with the lowest participation rate.

¹ Voting Rate is calculated as a percentage of the voting eligible student population.

Although 2022 is a midterm election year, we remain confident that UF can continue its upward trajectory in student voter engagement, especially now that in-person campus life has returned after the pandemic. An early voting location on campus and the beginnings of an ‘Active Choice’ voter registration system, delivered through Canvas, are now in place. In April 2022, the Bob Graham Center convened a roundtable of various civic-minded student organizations and entities on campus to begin developing this Action Plan. This discussion built on the success of the 2020 Gator GOTV Coalition, and has laid the foundation for a more formalized, permanent institution to coordinate student civic engagement across campus., including groups representing STEM majors.

Organizations and partners participating in the roundtable included the Fair Elections Center’s Campus Vote Project, the Alachua County Supervisor of Elections’ Office, the Bob Graham Center Student Fellows, the Future of Florida Summit, Florida Political Review, the Freshman Leadership Council, Sunshine Forum, the University Athletic Association, the Panhellenic Council, the Interfraternity Council, the Hispanic Student Association, and College Democrats.

Multiple other organizations have expressed interest in participating in future efforts. Furthermore, we plan to partner with each individual college within the University on voter outreach to their particular student bodies and have previously identified institutional partners such as the Division of Student Affairs, Office of Strategic Communications, the Office of Multicultural and Diversity Affairs, and the Office of Government and Community Relations.

The Graham Center has sponsored UF’s partnership with TurboVote since June 2012, through which we have served more than 7,400 students—more than 5,500 of whom remain active users. Furthermore, UF regularly participates in the Students Learn Students Vote Coalition, whose members share best practices that inform our efforts. Campus Vote Project participates directly in our student civic engagement efforts by sponsoring multiple Democracy Fellows on our campus. These Fellows will work directly with the Bob Graham Center to implement the 2022 Action Plan.

The Alachua County Supervisor of Elections provides us with educational and logistical support for students who register and vote locally in the Gainesville area. As Florida has enacted new election laws ahead of 2022 midterms that will affect vote-by-mail ballots and ballot drop box availability, this relationship has become more important. UF students who are Florida residents can also register online through the Florida Department of State’s Division of Elections website. This website has historically suffered technical difficulties on key voter registration deadlines due to high volume, so we have trained staff and students to register eligible voters through paper forms. Many Florida counties also permit absentee ballot requests to be submitted online, and we have paper absentee ballot request forms for Alachua County on hand. These relationships have been instrumental to our efforts, as Florida’s Legislature had shifted some of the regulations pertaining to voter registration. As a Third-Party Voter Registration Organization (3PVRO), we are authorized under state law to collect voter registration forms. The laws in the state of Florida have further restricted our behavior. For example, if an in-state student from another county registers with us, we can no longer submit those forms to our local supervisor’s office (who would then transfer the applications to the appropriate county). Instead, we must send the forms certified mail. Also, the state of Florida has constrained the time between collection and submission to 14 days (inclusive of holidays and weekends). This has resulted in us taking additional efforts to train our staff and student volunteers to be more diligent in working with voter registration applications.

The Bob Graham Center also maintains its own social media accounts on Facebook, Twitter, Instagram, Flickr, YouTube, and Vimeo, and sends a weekly newsletter that can be used to promote our voter engagement efforts. The Center will also launch its first-ever civic engagement specific newsletter, The Civic Minute, to advertise efforts, and feature important civic engagement information such as voting times/dates, discussions of election laws, etc. The Graham Center uses its

home in Pugh Hall, a modern, spacious, centrally located building on campus, to host civic engagement programming. Regular meetings of the GOTV Coalition have traditionally been hosted online; we anticipate in-person meetings in Pugh Hall this season.

Student Government also allocates money from its budget to Chomp the Vote, an executive branch agency responsible for promoting voter engagement on campus. Historically, Chomp the Vote has been a valuable ally and liaison between the efforts of the Bob Graham Center and Student Government.

Goals

- **We want to increase our midterm voting rate from 49.5% to 60%.**
- **Increase our midterm registration rate from 83.9% to 90%².**
- **Increase our midterm voting rate of registered students from 58.9% to 67%³**
- **Achieve a total of 10,000 votes cast at the on-campus early voting location located at the J. Wayne Reitz Union.** This would be an improvement of ~2,000 votes cast from 2018 and a ~25% increase in votes cast at the Reitz.
- **Obtain the Voter Friendly Campus designation in 2023.**

NSLVE

The NSLVE 2020 report on the University of Florida was very informative of the strengths and weaknesses of our voter registration and get out the vote efforts. While the data did not reveal much about disparities pertaining to race and gender, it did show some disparities between graduate and undergraduate students, and deficiencies regarding certain academic majors.

As mentioned above, UF graduate students vote at a lower rate than undergraduate students. On the one hand this is surprising, given that level of education tends to be a reliable predictor of casting a ballot. On the other hand, graduate students do experience more time constraints than undergraduate students and may perceive voting as taking too much time. It is also true that many on campus voting efforts tend to target undergraduate students via student organizations. This finding indicates that we should target graduate student groups, the Graduate Assistant Union, etc. to more fully incorporate graduate students in to get-out-the-vote efforts.

Further, our NSLVE data reveals that computer science and technology students vote at a significantly lower rate than other academic majors and the institutional average. As mentioned above, the voting rate for these students is 20 percentage points lower than the institutional average. This reflects a national trend of under-participation on the part of STEM students. There are many reasons cited across numerous studies, including a rigorous academic schedule, and a lack of efficacy, i.e., not believing their major relates to politics.

² Registration rate is calculated as a percentage of voting-eligible students.

³ Voting rate of registered students calculated as the percentage of registered students who vote on Election Day.

We aim to help narrow this gap in participation by actively targeting STEM majors, in particular computer science and technology. We are beginning to establish partnerships with faculty in Computer Science and Engineering, to facilitate our student relationships.

Strategy

Student mobilization on a campus as large and diverse as the University of Florida requires a high-degree of coordination, communication, and cooperation among relevant stakeholders, including student organizations, Student Government, colleges and faculty, and University and community partners. Fundamental to our approach is the idea of meeting every student where they are, rather than expecting them to seek us out. Thus, the active participation of all stakeholders is crucial to reaching those students who may have historically been underserved by our campus's civic engagement efforts. The Spring 2022 GOTV Roundtable Discussion was the beginning of a more institutionalized coalition approach to student voting, and civic engagement more broadly. At the Roundtable, we subdivided our Action Plan into three key categories: Registration, Education, and Engagement. Below, we outline both short-term tactics and long-term strategies that emphasize o

Registration

Short Term Tactics

The following programs, initiatives, and events will be held from now until Florida's general election voter registration deadline on October 11, 2022 to encourage and increase voter registration on campus.

It should be noted that Florida law requires voter registration be certified by a Third-Party Voter Registration Organization (3PVRO), a designation the Graham Center holds, but our student organizations do not. Thus, this portion of the Action Plan requires direct coordination by the Graham Center.

1. Ongoing campaign to encourage enrollment in TurboVote, UF's digital partner for voter registration, ballot requests, and election reminders.
2. Regular voter registration tabling by students from CVP, Chomp the Vote, and other Coalition organizations at key campus locations, including:
 - a. Turlington Plaza, a centrally located area between the College of Liberal Arts & Sciences building and the Marston Science Library,
 - b. The Plaza of the Americas, the main campus quad,
 - c. The J. Wayne Reitz Union, the campus's student union building,
 - d. Pugh Hall, the location of the Bob Graham Center.
 - e. Specific home games for Volleyball, and Soccer
3. Targeted outreach toward key demographics and partners, including:
 - a. Freshman student athlete orientation with the University Athletic Association at Farrior Hall, and other events with athletic teams and student athletes as permitted by the UAA,

- b. Freshman orientation at UF “Preview,” a summer session where incoming students tour campus and register for classes,
- 4. Events hosted by coalition partners, including student organization general body meetings, public programming, and socials. Campus-wide campaigns surrounding major deadlines and civic holidays, including:
 - a. The Florida primary voter registration deadline, July 25; Social Media reminders
 - b. Constitution Day, September 17; Constitution Night Trivia competition among student groups
 - c. National Voter Registration Day, September 20; Engaging in a Month-long competition with the University of Tennessee for TurboVote Enrollments – we will be tabling throughout September
 - d. National Voter Education Week: Hosting a candidate forum in conjunction with the Alachua County Chapter of the League of Women Voters
 - e. The Florida general election voter registration deadline, October 11.- Social Media Campaign
 - f. National Vote Early Day, October 28th – Highlight a path to our on-campus early voting location at the Reitz Union
 - g. Election Heroes Day, November 7th: Tentatively, we have planned a luncheon with a civil rights activist from Freedom Summer (1964).
 - h. Election Day, November 8th – Social Media campaign and election results watch party at Pugh Hall, home of the Bob Graham Center.
- 5. A series of Active Choice Voter Registration modules for Canvas, which instructors may disseminate to their students via their course pages to implement voter registration into class curriculum. We have also partnered with the UF chapter of the United Faculty of Florida to help promote our Canvas module to instructors.
- 6. Partner with the Interfraternity Conference, Panhellenic Council, Multicultural Greek Council, and National Panhellenic Council to hold voter registration competitions between Greek organizations on campus.

Long-Term Strategy

As an official third-party voter registration organization, we are committed to promoting voter registration year-long with period tabling, advertised through our newsletter. Further, we have opened our office to voter registration, trained our staff in the collection of voter registration forms, and are advertised as place to register all year long.

Education

Short-Term Tactics

The following programs, initiatives, and events will be held from now until the general election on Nov. 8th to promote voter education on campus.

1. Regular election reminders via TurboVote to ensure enrolled students are aware of dates, deadlines, and procedures. This will also be a key part of our competition with the University of Tennessee- the school with the most TurboVote enrollments will win the competition.
2. Educational sessions for partners, including classes and student organizations, on how to register, request ballots, and vote. We are coordinating with UFF to facilitate class visits by CVP fellows to help answer questions about civic education, such as how to vote, etc. .
3. Creation and dissemination of educational material regarding what is on the ballot in Florida, including:
 - a. Description of offices elected,
 - b. Names and basic information of candidates for statewide office and local offices in Alachua County,
 - c. Explanations of constitutional ballot measures.
4. Public candidate forums or meet-and-greet events hosted both on-campus and virtually,
5. Informational events about current issues in Gainesville or Florida with elected officials, advocacy groups, nonprofits, etc.,
6. Faculty outreach to encourage voter education integration into course curriculum across all colleges (Jennifer Smith, Center for Teaching Excellence), integration of our Canvas module on voting and voter education.
7. Partner with Alachua County Supervisor of Elections to create a webpage with voter information for students at UF and Santa Fe College. Establish a unique url: vote.ufl.edu as our landing page for all things voter education.

Long Term Strategy

Our long-term strategy for civic education includes collaboration with the political science and history departments to implement civic literacy sessions for online students. These sessions are discussion-based and center around civic topics, such as voting rights, polarization, and constitutional issues. We are also working on collaboration with the University Athletic Association (UAA) to create a video series with student athletes, CVP fellows, Brown Center for Leadership students, and Graham Center students about important civic education topics such as voting mechanisms, current events, and guides to government.

Engagement

Short-Term Tactics

1. Ongoing campaign to encourage students to create a proactive voting plan to overcome potential barriers to student voting. Components will include:
 - a. Regular TurboVote reminders;
 - b. Voting plan tabling events;
 - c. Online resources, including the Active Choice Voter Registration Canvas modules and a voting information web corner on the Graham Center website;
2. Targeted GOTV campaigns at student demographics least likely to vote, including STEM majors and graduate students, through partnerships with the student government representatives of these students; and

3. Promotion of our on-campus early voting location, with the goal of getting 10,000 early votes cast at this location.
4. On-going meetings with our Civic Engagement Cabinet to coordinate efforts among the Center and various university partners.

Long-term Strategy

The long-term strategy for this plan is focused on a systematic approach to ask every voter programs that integrate active choice VR into campus life; institutionalization of the student coalition into a formal body; and development of a civic learning plan that emphasizes democratic participation beyond the baseline of turning out to vote. We also plan to communicate our Center's mission beyond election years with the creation and distribution of civic engagement themed newsletter that will not only promote civic engagement events, but it will also feature occasional reflections on civic life.

Implementation Timeline

The Action Plan has been/will be implemented according to the following timeline. Certain events may be adjusted based on availability of staff and opportunity.

April

- Organize the Gator GOTV Coalition and host the Spring 2022 GOTV Roundtable to brainstorm Action Plan ideas and begin planning cross-campus collaboration for the Fall semester

May

- Finalize the Active Choice Voter Registration Canvas Module and distribute to faculty and staff
- Identify new campus leaders for Gator GOTV Coalition member organizations and designate organization representatives
- Schedule regular meetings of the Coalition
- **May 9**—Summer "A" and Summer "C" terms begin
- **May 31**—Action Plan submission deadline
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June

- Coordinate with Coalition partners to ensure all members are prepared for Fall operations
- Begin holding monthly Coalition meetings
- Publish the Civic Engagement web corner on the Graham Center website, including links to TurboVote, information on voter registration, and voter planning guides
- Organize paired events with UAA and begin student athlete outreach
- Table at summer events on campus
- Prepare campaign to incoming freshman via partnerships with Preview, campus presence during Summer "B" term
- **June 17**—Summer "A" term ends

- **June 26**—League of Women Voters x Bob Graham Center Candidate Forum
- **June 27**—Summer “B” term begins; Class of 2026 begins taking classes on campus.

July

- Begin tabling events, class outreach events geared toward freshman taking classes in the Summer “B” term
- Begin digital outreach via email, web advertising, and social media campaigns
- Conduct monthly Coalition meeting
- Plan competitive voter registration drives between Greek chapters, student organizations
- Explore opportunities for competitive voter registration drives between UF and other campuses
- **July 4**—Independence Day
- **July 25**—Florida primary election voter registration deadline

August

- Continue tabling events, begin class outreach for Fall semester courses
- Continue digital outreach campaigns
- Conduct monthly Coalition meeting
- Implement competitive voter registration drives
- Coordinate with UF Housing and Inter-Residence Hall Association to offer voter registration opportunities to students living on-campus during move-in, first weeks of school
- Hold voter registration drive at new student athlete orientation at Farrior Hall in partnership with the UAA
- Host Florida primary GOTV events on-campus and virtually
- Produce and distribute materials and resources explaining Florida primary elections to students
- **August 5**—Summer “B” and Summer “C” terms end
- **August 23**—Florida primary election day
- **August 24**—Fall term begins
- **Begin our SEC voter registration competition with University of Tennessee**

September

- Continue tabling events, class outreach
- Continue digital outreach campaigns
- Conduct monthly Coalition meeting
- Produce and distribute materials and resources explaining Florida general elections to students
- Facilitate candidate forums, meet-and-greet events with general election nominees

- **September 17**—Constitution Day
- **September 19- 23; Celebrate National Voter Registration Day all week! September 20**—National Voter Registration Day

October

- Continue tabling events, class outreach
- Continue digital outreach campaigns
- Conduct monthly Coalition meeting
- Encourage student organizations to facilitate group GOTV events
- Celebrate National Voter Education Week
- **October 11**—Florida general election voter registration deadline

November & Beyond

- Continue tabling events, class outreach
- Continue digital outreach campaigns
- Conduct monthly Coalition meeting
- Host Florida general election GOTV events on-campus and virtually
- **November 8**—Election Day
- Establish a permanent civic engagement partnership with student organizations participating in the GOTV Coalition.

Reporting

This plan will be distributed to each partner group affiliated with the new Civic Engagement Cabinet and previous participants in the Gator GOTV Coalition and will be published on the Graham Center's Civic Engagement website, under "Civic Corner". Additionally, we will be distributing it to UF colleges, University offices, and community partners. The Action Plan will also be presented to the UF Student Senate for the purpose of seeking a resolution explicitly supporting our efforts, as well as to the Student Body President, Lauren Lemasters.

The Graham Center will be responsible for submitting the Voter Friendly Campus Report by its due date of January 31, 2023.

The Graham Center will schedule and host regular meetings of the Civic Engagement Cabinet to give members a chance to report on campus activities, promote upcoming events and provide feedback on progress to date.

We will participate in NSLVE and publish the 2022 NSLVE report as soon as it is available in early 2023.

The most recent [NSLVE report can be accessed at this link](#) to provide context to readers of the plan.

Evaluation

To check on the progress of our action plan, the Graham Center civic engagement working group will meet twice monthly through the Election 2022 season to monitor progress toward completion of the objectives outlined in the “Goals” section of this action plan.

We plan to collect data throughout our efforts. Specifically, we will collect data on number of voters registered at various tabling events, we will be tracking our TurboVote enrollments weekly. We will also seek to track which departments are utilizing our Canvas module.

We will continue to take attendance at all events and programs.

Special emphasis will be placed on which methods are most successful and what student segments we are mobilizing. TurboVote enrollments and voter registration numbers will be reviewed, as will attendance at events and social media metrics. Use of the ‘Ask Every Voter’ Canvas module will also be reviewed. These numbers will be shared at the monthly meetings of the Gator GOTV Coalition.

Additionally, the Center’s Civic Engagement Coordinator will provide periodic updates on the formalization of the Civic Engagement Cabinet.