



GATORS VOTE

**BOB GRAHAM CENTER
UNIVERSITY OF FLORIDA**

**Action Plan to Increase Civic Learning,
Political Engagement, and Voter Participation
at the University of Florida**

December 2023

Executive Summary

The Bob Graham Center for Public Service has created and will implement the 2024 Action Plan to increase civic learning, political engagement, and voter participation at the University of Florida. Center faculty, staff, and students created this plan.¹ Implementation will be executed by Dr. Cornacchione, Ms. Zimmerman, Ms. Edwards, and Ms. Whelehan, who will be returning for the Fall 2024 semester. Former University President Dr. Kent Fuchs initially tasked the Center to coordinate civic engagement and student voting efforts across campus. President Dr. Ben Sasse is currently in the process of signing the ALL-IN Campus Democracy Challenge to recommit the university and the Center’s mission to achieve full student voter participation.

Looking to 2024 and beyond, this plan maps out short- and long-term goals for civic learning, political engagement, and voter participation at the University to increase voting rates across the student body and capitalize on the recent establishment of the Gators Vote Cabinet, the chief goal outlined in our 2022 Action Plan.

The purpose of this 2024 Action Plan is to establish goals, practices, and assessment of voter outreach and education on the University of Florida campus. This plan shapes the efforts of the Bob Graham Center to extend civic engagement across the main campus of the University of Florida in Gainesville, including voting efforts and additional partnerships within the University and wider - Gainesville community.

Our specific goals include to increase our voter registration rate to 90%, increase our voting rate to 80% for this year’s presidential election, increase our voting rate among registered students to 88.9%, and to have a total of 10,000 votes cast at our on-campus early voting precinct, located at the J. Wayne Reitz Union, and a total 3,000 votes cast on election day across the six “campus-serving” precincts.

Our 2022 Action Plan, recognized as an ALL-IN Highly Established Action Plan, established the Gators Vote Cabinet, the most ambitious student civic engagement coalition ever assembled at the University. Prior to 2022, the University—led by the Graham Center—assembled a new Get Out the Vote (GOTV) coalition in each general election year but lacking an active civic engagement initiative during off-year cycles. The Center founded the Gators Vote Cabinet to be a permanent body dedicated to voter engagement, community outreach, and civil discourse, and has remained active throughout 2023. This initiative has facilitated on-going and productive partnerships with student organizations, campus partners, and community allies. The institutionalization of civic engagement at UF will allow us to be more ambitious than ever in both the breadth and depth of our 2024 election goals.

Since joining the ALL-IN Challenge, UF has consistently exceeded the national average student voting rate. Though we are proud of this accomplishment, we recognize that opportunities to expand engagement among key demographics, including communities of color, graduate students, and STEM majors remains.

In developing this plan, the Center collaborated with many student organizations, colleges, University offices, and other partners who participate in the Gators Vote Cabinet. The university has

¹ Dr. Teresa Cornacchione, Civic Engagement Coordinator; Ms. Dorothy Zimmerman, Communications Director; Andrew Taramykin, Civic Engagement Student Assistant; Leah Edwards, Civic Engagement Student Assistant; and Elizabeth Whelehan, Civic Engagement Student Assistant.

also benefitted from several fruitful relationships. These relationships are on-going, utilizing resources from TurboVote, Fair Elections Center's Campus Vote Project (CVP), the National Study of Learning, Voting, and Engagement (NSLVE), and the Students Learn Students Vote Coalition (SLSV). These resources include online voter registrations and reminder services from TurboVote, manpower from CVP fellows, data from NSLVE, and graphics, best practices, and other materials from SLSV.

Leadership

The Bob Graham Center for Public Service has served as a hub of civic engagement on the University of Florida campus since the Center was created in 2006. Former President Kent Fuchs initially bestowed the Bob Graham Center as the center of civic engagement on campus. Engagement with new UF President Ben Sasse to recommit our ALL-IN efforts is in progress.

The Centers' responsibilities include the coordination and implementation of UF's voter engagement efforts for students, faculty and staff. One of the resources the Center coordinates is the Gators Vote Cabinet, organized in 2022 as the successor to the Gator Get Out the Vote Coalition, an alliance of student groups and other campus entities dedicated to mobilizing the campus vote. For the first time in 2023, we kept the Cabinet active after the 2022 election cycle concluded. This allowed us to have a permanent body fostering ongoing civic learning and democratic participation. Prospective members of the Cabinet are identified through our university system, GatorConnect, which provides a database of student organizations. Through GatorConnect, we identify student groups from across campus who share a commitment to voting, and wider civic and community engagement, across all colleges and majors. We are proud to work with, among others, Pride Student Union, the Hispanic Student Association Office of Political Affairs, Alpha Phi Alpha, University Panhellenic Council, and the newly formed student chapter of the League of Women Voters.

For the 2024 election year, the Graham Center's Civic Engagement Coordinator, Dr. Teresa Cornacchione, will lead this effort with assistance from Civic Engagement Student Assistants Leah Edwards and Elizabeth Whelehan. The Center's Associate Director Marianne Vernetson and Communications Director Dorothy Zimmerman provide additional programming support. Additionally, we drafted this Action Plan with contributions from Andrew Taramykin, a Civic Engagement Student Assistant who helped lead our 2022 efforts and will be graduating in the Spring of 2024.

The Center has built relationships with additional units and academic departments across campus to implement its 2024 voter engagement effort, including the Office of the Provost; the Center for Inclusion and Multicultural Engagement in the Division of Student Affairs; the David and Wanda Brown Center for Leadership and Service in the Division of Student Affairs; the Office of the Chief Diversity Officer; the Department of History and the Department of Political Science in the College of Liberal Arts & Sciences; the Dial Center for Written & Oral Communication in the College of Liberal Arts & Sciences; the Center for Public Issues Education in the College of Agriculture and Life Sciences; the Center for Public Interest Communications within the College of Journalism and Communications; First Year Florida, a course for freshman students offered by the Division of Student Life; Preview, UF's on-campus summer orientation for new students; United Faculty of Florida, UF Chapter; The University Athletic Association, including their internal organizations such as the Black Student Athletes ; and the George A. Smathers Libraries.

The Graham Center will also draw upon its working relationships with Mr. Aaron Klein, Director of Communications and Outreach for the Alachua County Supervisor of Elections; and the Alachua County chapter of the League of Women Voters.

Commitment

While the university does not yet have an overarching mission statement or strategic plan regarding civic engagement, we have adopted the phrase "Gators Vote" as our moniker for all things civic engagement. We are branded this way on social media accounts, including Facebook and Instagram.

This is reflective of the reality that our voting rates have consistently exceeded national standards. While many students, particularly the representatives of our Gators Vote Cabinet partners, have identified polarization, burnout, and cynicism as pervasive challenges to reaching students, we have also noted a desire for positive, non-partisan engagement. This reflects our Center's commitment to being a non-partisan lighthouse to assist citizens with engagement the tools of citizenship. Further, our president, Dr. Ben Sasse, has identified addressing the problems of division in civic and political life as a key goal of his administration, and is in the progress of resigning our ALL-IN commitment, solidifying our commitment to expanding democracy on campus.

Additionally, the University of Florida, as part of the State University System of Florida, requires that all students demonstrate civic literacy via a civic literacy assessment and completion of civics related coursework, specifically through POS2041: American Federal Government or AMH2020: U.S. History Since 1877. As part of the civic literacy standard, students enrolled in these courses are required to participated in multiple synchronous discussions difficult or controversial topics. Our Center has been identified as the party responsible for implementing and coordinating this requirement across the political science and history departments, under the leadership of Dr. Cornacchione. This requirement offers a strong foundation for civic engagement to the UF student body, and these courses provide a key opportunity to reach potential student voters, especially freshman students, who are often new voters. UF also enjoys a strong relationship with state and local governments as Florida's flagship university, and offers extensive experiential learning opportunities, on-campus programming, and other opportunities for profound student engagement both at the voting booth and beyond.

Despite these challenges, we still see higher-than-usual engagement, a trend on which we are confident we can build a more enduring culture of voter engagement moving forward.

Landscape

The University of Florida is the flagship educational institution of what is historically the largest swing state in the country. No 21st Century presidential candidate has won the state of Florida with more than five percentage points, underscoring the tremendous impact each and every Florida possesses.

[Per the 2020 NSLVE Campus Report](#),² 92% of the student body is eligible to vote at the University of Florida. Among these students, 88% were registered to vote, and 88% of these students cast a ballot. Our overall voting rate was 76.7%³ in the 2020 general election, exceeding the national voting rate of all institutions nationwide by approximately 10 percentage points. This performance relative to all institutions is on par with the University's performance in the 2018 midterm elections, which was 49.8%, compared to a national voting rate of 39.1%; and the 2016 presidential election, which was 65% compared to a national rate of 53%.

Approximately 42% of UF's student voters utilize early voting, as opposed to only 13% who vote in person on election day. This could be due in part to the location of an Alachua County early voting precinct centrally located on campus at the Reitz Student Union. In fact, the percentage of students casting a ballot on in person, on election day as declined, indicating that early voting and mail-in ballots are increasingly popular.

² We are awaiting 2022 NSLVE data and will update this section accordingly when data is available.

³ Voting Rate is calculated as a percentage of the voting eligible student population.

In 2020, UF's undergraduate population outperformed graduate students, with approximately 75% of undergraduates voting as compared to 63% of graduate students. However, both groups increased their participation by nearly 10 percentage points from the previous presidential election year (2016).. These numbers may indicate that graduate students should be targeted more directly than in previous years.

Further analysis of NSLVE data reveals that, like other institutions, UF suffers from a lower participation rate among certain STEM majors. Students majoring in Computer and Information Sciences voted at a rate of 57%, approximately 20 percentage points lower than the institutional rate of 76%. While students pursuing this field of study did increase their participation by 25 percentage points from the previous presidential election (2016), they continue to represent the academic area with the lowest participation rate.

We look forward to resume use of our 'Active Choice' voter registration system, delivered via a Canvas module that can be seamlessly integrated into instructors' existing course pages. Additionally, we will continue to use our online voter education and engagement hub, vote.ufl.edu, a web corner on the Graham Center website that has easy access and digestible description of every component of our student voter engagement initiatives. During the summer of 2023, this website was linked on the student landing page, ONE.UF. This ensures that every student will be connected to UF voting information.

Furthermore, 2024 is the first general election where we will enter the cycle with an existing voter engagement coalition. Before the foundation of Gators Vote in 2022, the Bob Graham Center would spend extensive time and resources each election cycle on rebuilding relationships after letting 2 years pass without contacting our partners. Because this Cabinet has remained active throughout 2023, we are confident that the time and energy historically spent on coalition-building can be put towards more ambitious goals, such as outreach to historically low-turnout groups or developing more consistent and comprehensive programming for students.

Organizations and partners participating in the Cabinet include the Fair Elections Center's Campus Vote Project, the UF campus chapter of the League of Women Voters, the Alachua County Supervisor of Elections' Office, the Bob Graham Center Student Fellows, the Future of Florida Summit, Florida Political Review, the Freshman Leadership Council, Florida Student Policy Forum, the University Athletic Association, the Panhellenic Council, the Interfraternity Council, the Hispanic Student Association's Office of Political Affairs, and Pride Student Union.

Multiple other organizations have expressed interest in participating in future efforts. We also have begun class visits on student voting. We have been invited to present at UF's First Year Florida, classes, a freshmen course designed to introduce first year students to campus life. Furthermore, we plan to partner with each individual college within the University on voter outreach to their student bodies and have previously identified institutional partners such as the Division of Student Affairs, Office of Strategic Communications, the Office of Multicultural and Diversity Affairs, and the Office of Government and Community Relations.

The Graham Center has sponsored UF's partnership with TurboVote since June 2012, through which we have served more than 9,800 students—more than 7,200 of whom remain active users. Furthermore, UF regularly participates in the Students Learn Students Vote Coalition, whose members share best practices that inform our efforts. Campus Vote Project (CVP) participates directly in our student civic engagement efforts by sponsoring multiple Democracy Fellows on our

campus. These Fellows will work directly with the Bob Graham Center to implement the 2024 Action Plan.

The Alachua County Supervisor of Elections provides us with educational and logistical support for students who register and vote locally in the Gainesville area. As Florida has enacted new election laws ahead of 2024 presidential election that will affect vote-by-mail ballots, the availability of secure ballot intake stations (formally known as drop boxes), and Third-Party Voter Registration Organizations (3PVROs), relationship continues to be critically important.

University students who are Florida residents can also register online through the Florida Department of State's Division of Elections website. This website has historically suffered technical difficulties on key voter registration deadlines due to high volume, so we have trained staff and students to register eligible voters through paper forms. Many Florida counties also permit absentee ballot requests to be submitted online, and we have paper absentee ballot request forms for Alachua County on hand. These relationships have been instrumental to our efforts, as Florida's Legislature continues to deepen regulations pertaining to voter registration. As a 3PVRO, we are authorized under state law to collect voter registration forms. The laws in the state of Florida have further restricted our behavior. For example, if an in-state student from another county registers with us, we can no longer submit those forms to our local supervisor's office (who would then transfer the applications to the appropriate county). Instead, we must send the forms certified mail. Also, the state of Florida has constrained the time between collection and submission to 10 days (inclusive of holidays and weekends), and now requires 3PVROs to issue receipts for every registered voter. As such we have taken additional efforts to train our staff and student volunteers to be more diligent in working with voter registration applications.

The Bob Graham Center also maintains its own social media accounts on Facebook, Twitter, Instagram, Flickr, YouTube, and Vimeo, and sends a weekly newsletter that can be used to promote our voter engagement efforts. The Center will also launch its first-ever civic engagement specific newsletter, The Civic Minute, to advertise efforts, and feature important civic engagement information such as voting times/dates, discussions of election laws, etc. The Graham Center uses its home in Pugh Hall, a modern, spacious, centrally located building on campus, to host civic engagement programming.

Student Government also allocates money from its budget to Chomp the Vote, an executive branch agency responsible for promoting voter engagement on campus. Historically, Chomp the Vote has been a valuable ally and liaison between the efforts of the Bob Graham Center and Student Government.

Goals

- **We want to increase our presidential election voting rate from 76.7% to 80%.**
- **Increase our presidential election registration rate from 87.6% to 90%⁴.**
- **Increase our presidential election voting rate of registered students from 87.5% to 88.9%⁵**
- **Achieve a total of 10,000 votes cast at the on-campus early voting location located at the J. Wayne Reitz Union.** This would exceed the 9,814 votes cast in 2020.

⁴ Registration rate is calculated as a percentage of voting-eligible students.

⁵ Voting rate of registered students calculated as the percentage of registered students who vote on Election Day.

- **Maintain our Voter Friendly Campus** designation in 2025.

NSLVE⁶

The NSLVE 2020 report on the University of Florida was very informative of the strengths and weaknesses of our voter registration and get out the vote efforts. While the data did not reveal much about disparities pertaining to race and gender, it did show some disparities between graduate and undergraduate students, and deficiencies regarding certain academic majors.

As mentioned above, UF graduate students vote at a lower rate than undergraduate students. On the one hand this is surprising, given that level of education tends to be a reliable predictor of casting a ballot. On the other hand, graduate students do experience more time constraints than undergraduate students and may perceive voting as taking too much time. It is also true that many on campus voting efforts tend to target undergraduate students via student organizations. This finding indicates that we should target graduate student groups, the Graduate Assistant Union, etc. to incorporate graduate students more fully in our voting efforts.

Further, our NSLVE data reveals that computer science and technology students vote at a significantly lower rate than other academic majors and the institutional average. As mentioned above, the voting rate for these students is 20 percentage points lower than the institutional average. This reflects a national trend of under-participation on the part of STEM students. There are many reasons cited across numerous studies, including a rigorous academic schedule, and a lack of efficacy, i.e., not believing their major relates to politics. We aim to help narrow this gap in participation by actively targeting STEM majors, in particular computer science and technology. We are beginning to establish partnerships with faculty in Computer Science and Engineering, to facilitate our student relationships.

Strategy

Student mobilization on a campus as large and diverse as the University of Florida requires a high degree of coordination, communication, and cooperation among relevant stakeholders, including student organizations, Student Government, colleges and faculty, and University and community partners. Fundamental to our approach is the idea of meeting every student where they are, rather than expecting them to seek us out. Thus, the active participation of all stakeholders is crucial to reaching those students who may have historically been underserved by our campus's civic engagement efforts. In 2022, we divided our efforts into three far-reaching categories: Registration, Education, and Engagement. We will keep this categorization in 2024 to organize our goals and initiatives, and ensure every effort undertaken by our team this cycle has a clear purpose that falls under at least one of these categories.

⁶ The latest NSLVE data has not been released as of the writing of this draft. Once data is available, we will update this section accordingly.

Registration

Short Term Tactics

The following programs, initiatives, and events will be held from now until Florida's general election voter registration deadline on October 7, 2024 to encourage and increase voter registration on campus.

It should be noted that Florida law requires voter registration be certified by a Third-Party Voter Registration Organization (3PVRO), a designation the Graham Center holds, but our student organizations do not. Thus, this portion of the Action Plan requires direct coordination by the Graham Center.

1. Ongoing campaign to encourage enrollment in TurboVote, UF's digital partner for voter registration, ballot requests, and election reminders.
 - a. The Center is working with TurboVote to increase reminders on address updates.
2. Regular voter registration tabling by students from CVP, Chomp the Vote, and other Cabinet organizations at key campus locations, including:
 - a. Turlington Plaza, a centrally located area between the College of Liberal Arts & Sciences building and the Marston Science Library,
 - b. The Plaza of the Americas, the main campus quad,
 - c. The J. Wayne Reitz Union, the campus's student union building,
 - d. Pugh Hall, the location of the Bob Graham Center,
 - e. Specific home games for Fall sports, in coordination with UAA.
3. Targeted outreach toward key demographics and partners, including:
 - a. Freshman student athlete orientation with the University Athletic Association at Farrior Hall, and other events with athletic teams and student athletes as permitted by the UAA,
 - b. Freshman orientation at UF "Preview," a summer session where incoming students tour campus and register for classes, and become familiar with ONE.UF, linked to vote.ufl.edu.
4. Events hosted by Cabinet partners, including student organization general body meetings, public programming, and socials, or classroom visits authorized by departments and course instructors. Campus-wide campaigns surrounding major deadlines and civic holidays, including:
 - a. The Florida presidential preference primary voter registration deadline, February 20; Social Media reminders
 - i. Our Bob Graham Center Student Fellows and our in-house civic engagement team is working with the Alachua County Supervisors Office and UF Libraries to conduct a January 2024 voter registration campaign, emphasizing the Presidential Preference Primary and General Election Voting. Events will be held at three library locations on campus.
 - ii. We will hold a watch party on March 19- the date of the Florida Presidential Preference Primary – along with an event with speakers from Political Science, History, and Journalism to discuss the importance of primaries in the American electoral system.
 - b. The Florida state primary voter registration deadline, July 22; Social Media reminders
 - c. Constitution Day, September 17; Constitution Night Trivia competition among student groups to held on September 17 in the Pugh Hall Ocora.
 - d. National Voter Registration Day, September 17; we will be tabling throughout September 2024

- e. September 22, 2024: Hosting a candidate forum in conjunction with the Alachua County Chapter of the League of Women Voters.
 - f. National Voter Education Week – first week of October
 - g. The Florida general election voter registration deadline, October 7.- Social Media Campaign
 - h. National Vote Early Day, *date pending* – Highlight a path to our on-campus early voting location at the Reitz Union
 - i. Election Heroes Day, *date pending*: We plan to host a lunch with students on the importance of voting activism.
 - j. Election Day, November 5th – Social Media campaign and election results watch party at Pugh Hall, home of the Bob Graham Center.
5. A series of Active Choice Voter Registration modules for Canvas, which instructors may disseminate to their students via their course pages to implement voter registration into class curriculum. We have also partnered with the UF chapter of the United Faculty of Florida to help promote our Canvas module to instructors.
 6. Partner with the Interfraternity Conference, Panhellenic Council, Multicultural Greek Council, and National Panhellenic Council to hold voter registration competitions between Greek organizations on campus.

Long-Term Strategy

As an official 3PVRO, we are committed to promoting voter registration year-long with regular tabling, advertised through our newsletter. Further, we have opened our office to voter registration, trained our staff in the collection of voter registration forms, and are advertised as a place to register all year long. Additionally, the student group, Bob Graham Center Student Fellows, has recently taken on an ambassadorial role for the Center, including an increase in civic engagement and voter registration efforts. We will work closely with the student fellows in our 2024 student voting efforts.

Education

Short-Term Tactics

The following programs, initiatives, and events will be held from now until the general election on Nov. 5 2024 to promote voter education on campus.

1. Regular election reminders via TurboVote to ensure enrolled students are aware of dates, deadlines, and procedures. We have tentative plans to have a competition with another school, similar to our 2022 competition with the University of Tennessee.
2. Educational sessions for partners, including classes and student organizations, on how to register, request ballots, and vote. We are coordinating with First Year Florida Classes to visit with student staff and Bob Graham Center Student Fellows to help answer questions about civic education, such as how to vote, etc.
3. Creation and dissemination of educational material regarding what is on the ballot in Florida, including:
 - a. Description of offices elected,
 - b. Names and basic information of candidates for statewide office and local offices in Alachua County,
 - c. Explanations of constitutional ballot measures.
4. Public candidate forums or meet-and-greet events hosted both on-campus and virtually,

5. Informational events about current issues in Gainesville or Florida with elected officials, advocacy groups, nonprofits, etc.,
6. Faculty outreach to encourage voter education integration into course curriculum across all colleges, integration of our Canvas module on voting and voter education.

Long Term Strategy

Our long-term strategy for civic education and engagement includes incorporating civil discourse into our Gators Vote Cabinet agendas. Once per month, we will hold a civil discourse conversation about a controversial topic, led by student facilitators and faculty experts. This month we hosted a conversation about Israel and Gaza. Students were broken up into small groups and had a discussion facilitated by a faculty member and a student assistant. We will repeat these events, which we have termed “POP (policy over pastries) Civil Discourse Conversations,” monthly.

Engagement

Short-Term Tactics

1. Ongoing campaign to encourage students to create a proactive voting plan to overcome potential barriers to student voting. Components will include:
 - a. Regular TurboVote reminders;
 - b. Voting plan tabling events;
 - c. Online resources, including the Active Choice Voter Registration Canvas modules and a voting information web corner on the Graham Center website;
2. Targeted GOTV campaigns at student demographics least likely to vote, including STEM majors and graduate students, through partnerships with the student government representatives of these students; and
3. Promotion of our on-campus early voting location, with the goal of getting 10,000 early votes cast at this location.
4. On-going meetings with our Cabinet to coordinate efforts among the Center and various University partners.

Long-term Strategy

The long-term strategy for this plan is focused on a systematic approach to ask every voter programs that integrate active choice VR into campus life; institutionalization of the student coalition into a formal body; and development of a civic learning plan that emphasizes democratic participation beyond the baseline of turning out to vote. We also plan to communicate our Center’s mission beyond election years with the creation and distribution of civic engagement themed newsletter that promote civic engagement events, and feature occasional reflections on civic life.

Implementation Timeline

The Action Plan will be implemented according to the following timeline. Certain events may be adjusted based on availability of staff and opportunity.

January

- Engagement with MLK Holiday planning committee, January 11 to facilitate voter registration.

- Joint Voter Registration Event with Bob Graham Center Student Fellows, UF Libraries, and Alachua County Supervisor of Elections Office, January 17
- POP Civil Discourse conversation for Gators Vote Cabinet, January 19; along with first planning meeting for 2024 cycle.

February

- POP Civil Discourse large student event – with voter registration tabling, Feb. 15
- Presidential Trivia Night with voter registration, Feb. 20 (Presidential preference primary voter registration deadline).
- Monthly Policy Over Pastries Event for the Cabinet.

March

- **March 19** – Presidential preference primary Election Day
 - Host our second annual Presidential Primary Night Watch Party, including live results and student-moderated event on the importance of primary elections.
- Monthly Policy Over Pastries Cabinet Event

April

- Monthly Policy Over Pastries Event
- End of Semester Tabling for Voter Registration
- Coordinate First Year Florida Summer B class visits

May

- Finalize the Active Choice Voter Registration Canvas Module and distribute to faculty and staff
- Finalize fall plans for Voter Registration Efforts and work with new Bob Graham Center Student Fellows
- Identify new campus leaders for Gators Vote Cabinet member organizations and designate organization representatives
- Coordinate First Year Florida class visits for Fall Semester

June

- **June 23**—League of Women Voters x Bob Graham Center Candidate Forum

July

- Finalize Fall plans for 2024 Voter Registration efforts.

August

- Hold voter registration drive at new student athlete orientation at Farrior Hall in partnership with the University Athletic Association (UAA).
- Host Florida primary voter registration events
- **August 22**—Fall term begins.

September

- Continue tabling events, FYF class outreach.
- Conduct monthly Cabinet meeting and POP Cabinet Event
- **September 17**—Constitution Day; National Voter Registration Day
- **September 22** – General Election Candidate Forum with LWV Alachua County

October

- Continue tabling events, class outreach
- Continue digital outreach campaigns
- Conduct monthly Cabinet meeting and POP Cabinet Event
- Celebrate National Voter Education Week
- **October 7**—Florida general election voter registration deadline

November & Beyond

- Continue tabling events, class outreach
- Continue digital outreach campaigns
- Conduct monthly Cabinet meeting and POP Cabinet Event
- Host Florida general election GOTV events on-campus and virtually
- **November 5**—Election Day
 - **Host Annual Election Night Watch Party**

Reporting

This plan will be distributed to each partner group affiliated with the Gators Vote Cabinet and previous campus partners and will be published on the Graham Center's Civic Engagement website. Additionally, we will be distributing it to UF colleges, University offices, and community partners. The Action Plan will also be presented to the UF Student Senate for the purpose of seeking a resolution explicitly supporting our efforts, as well as to the Student Body President, Olivia Green.

The Graham Center will be responsible for submitting the Voter Friendly Campus Report by its due date.

The Graham Center will schedule and host regular meetings of the Gators Vote Cabinet to give members a chance to report on campus activities, promote upcoming events and provide feedback on progress to date.

We will participate in NSLVE and publish the 2022 NSLVE report as soon as it is available in early 2023.

The most recent [NSLVE report can be accessed at this link](#) to provide context to readers of the plan.

Evaluation

To check on the progress of our action plan, the Graham Center civic engagement team will meet weekly through the Election 2024 season to monitor progress toward completion of the objectives outlined in the "Goals" section of this action plan.

We plan to collect data throughout our efforts. Specifically, we will collect data on number of voters registered at various tabling events, we will be tracking our TurboVote enrollments weekly. We will also seek to track which departments are utilizing our Canvas module.

We will continue to take attendance at all events and programs.

Special emphasis will be placed on which methods are most successful and what student segments we are mobilizing. TurboVote enrollments and voter registration numbers will be reviewed, as will attendance at events and social media metrics. Use of the 'Ask Every Voter' Canvas module will also be reviewed. These numbers will be shared at regular meetings of the Gators Cabinet.