

**University of Colorado
Boulder
ALL IN
Campus
Democracy Challenge
Action Plan 2024**



Contents

2024.....	1
Contents	1
Executive Summary.....	2
Goals.....	2
Civic Engagement Action Team.....	4
ALL IN Primary Contact	4
ALL IN Campus Secondary Contact	4
Steering Committee.....	4
CU Boulder Elections 2024 Committee.....	4
Subcommittee on Operations.....	5
Subcommittee on Curricular/In-classroom Voter Education	6
Subcommittee on Co-curricular Programming and Student Support	6
Subcommittee on Communication Strategies.....	7
CU governance group and external partner collaboration.....	8
A Commitment to Civic Engagement.....	9
CU Boulder Polling Locations	9
Protected Class Identities	10
Strategic Goals, Strategies, & Initiatives.....	11
Area One: Direct Student Engagement.....	11
Area Two: Students as Voter Advocates.....	12
Area Three: Voter Turnout.....	13
Area Four: Long Term Goals.....	13
Timeline.....	14
Student Activism, Response, and Support.....	18
Supporting Student Activism	18
Student Support & Resources.....	18
Evaluation.....	22

Executive Summary

The University of Colorado Boulder (CU Boulder) has a long history of civic engagement. We are the largest university in the state and located in one of the most sought-after cities in the nation. Outgoing Chancellor Philip DiStefano, in 2022, prioritized strengthening the university's role as a critical piece of a healthy democracy, including providing a robust voter engagement and education campaign. In 2020, CU Boulder ran a comprehensive student voter education and participation program, housed the second most-used Voter Service Center in the state, and proudly [won a platinum award](#) from the [ALL IN Campus Democracy Challenge](#) for an 80.3% student voter participation rate. In 2022, CU Boulder was recognized as one of the Most Engaged Campuses for College Student Voting by the [ALL IN Campus Democracy Challenge](#).

In 2024, we hope to meet or exceed the lofty standard set by again entering the [ALL IN Campus Democracy Challenge](#) and working toward achieving the [Voter Friendly Campus](#) Designation. With a coalition of administrators, communicators, faculty, staff, students, and external voter engagement partners, we have enhanced our campus vote plan in order to reach more students than ever before as well as provide voter education and participation information for faculty and staff.

We believe the most effective way to engage students is peer-to-peer and face-to-face, so this is where most of our efforts will be centered. We will complement this work with a comprehensive communications campaign to ensure that students, faculty and staff are aware of all the opportunities to register to vote and cast a ballot.

Goals

- In the 2020 presidential election year, CU Boulder ran a comprehensive student voter education and participation program, housed the second most-used Voter Service Center in the state, and proudly won a platinum award from the ALL IN Campus Democracy Challenge for an 80.3% student voter participation rate, which was much higher than the (66%) average of our peer institution. In 2024, CU Boulder seeks to meet or exceed that student voter participation rate.
 - Our efforts will focus in particular on groups we have previously had less ability to reach. Specifically, first year students, graduate students, Colorado in-state students registered outside Boulder County, and minoritized students. All these groups have voted at lower rates than the campus average in the past two election cycles.
- In addition to a focus on registration and voting rates of students, in 2024 CU Boulder seeks to increase civic engagement of our students by increasing the number of election-related events and number of students participating in those events. CU Boulder aims to make more explicit the connection of these events to both the campus mission and to increase coordination and coherence across different types and topics of events.
 - This year CU has, or will, host several intentional election related events. Events include but are not limited to:
 - **Sept. 16: Difficult Dialogue: "Election Year Polarization: Can we stay good neighbors?"**
 - Explore how to stay connected with those we disagree with amid the polarized atmosphere of the November 2024 US presidential election.

- **Rocky Mountain Showdown Competition**
 - We beat CSU on and off the field! CU won the effort to see who could get the most fans ready to vote.
- **Sept. 10: Presidential Debate Watch Party**
 - CU students are invited to watch the presidential debate with faculty moderators Regina Bateson, Carol Conzelman, Leah Sprain and Janet Donavan.
- **Mini Law School: The 2024 Election**
 - This six-week series in Fall 2024 features lectures on the ways in which the 2024 election may impact various areas of the law, including healthcare, immigration, and more. Open to all, but registration closed Sunday, September 8.
- **Oct. 1: VP Debate Watch Party, Election Forum, and Voter Engagement Fair**
 - Students are invited to explore the roles of social media, political ideology and the role they play in the upcoming election.
- **Oct. 1: Navigating Political Tension in the Workplace**
 - Join the WorkWell panel discussion to promote respectful, inclusive campus environments, especially when political tensions are rising.
- **Oct. 8: Student Voices on Voting**
 - As part of National Voter Education Week, come hear the perspectives of a group of Newman Civic Fellows working hard to mobilize their campuses and communities for the upcoming election season. Be inspired and feel empowered to take action to support your local campus community.
- **Oct. 10: Burritos and Ballot Research**
 - Dive into the world of civic engagement with delicious burritos as we help you research your election ballot!
- CU Boulder will identify the need for and provide student support services before, during, and after elections. This includes offering services, information, resources, and spaces for dialogue.
- In 2024, CU Boulder will increase the number and type of student and external partner organizations to become more inclusive; We will strive to have a more coordinated student leadership structure.

Civic Engagement Action Team

ALL IN Primary Contact

Name: Kirsten Schuchman

Institution: University of Colorado Boulder

City/State: Boulder, CO

Title: Associate Vice Chancellor for Public Policy

Program: Government and Community Engagement, Office of the Chancellor

Email: kirsten.schuchman@colorado.edu

ALL IN Campus Secondary Contact

Name: Sawyer Bundgaard

Institution: University of Colorado Boulder

City/State: Boulder, CO

Title: Policy Assistant

Program: Government and Community Engagement, Office of the Chancellor

Email: sawyer.bundgaard@colorado.edu

Steering Committee

Kirsten Schuchman, Office of Government and Community Engagement

Devin Cramer, Division of Student Affairs

Stacy Wagner, Strategic Relations and Communications

David Meens, Office for Public and Community-Engaged Scholarship

Sawyer Bundgaard, Office of Government and Community Engagement

Tyler Rowan, Student Body President

CU Boulder Elections 2024 Committee

CU Boulder's Elections 2024 committee is a blend of campus departments, campus governance groups and external partners, including but not limited to:

- Office of the Chancellor
 - Government and Community Engagement
- Academic Affairs
 - Byron White Center, Colorado Law
 - Center for Teaching and Learning
 - University Libraries
 - Office for Public and Community-Engaged Scholarship
- Student Affairs
 - Center for Inclusion and Social Change (CISC)
 - Center for Student Involvement (CSI)
 - Fraternity and Sorority Life (FSL)
 - Off-Campus Housing and Neighborhood Relations (OCHNR)
 - Residence Life
 - Volunteer Resource Center (VRC)
- Athletics
- Strategic Relations and Communications
- Faculty and Staff governance leadership
- Student Government Leadership

- Community 501(c)(3) partners and Student Organizations
 - New Era Colorado Foundation
 - League of Women Voters
 - Boulder County Clerk and Recorder
 - Common Cause Education Fund
 - Colorado Criminal Justice Reform Coalition
 - Byron White Law Center
 - Others

The committee will meet in subcommittees on a regular basis during the fall semester to develop and act on four specific voter education and engagement strategies:

- Curricular/In-classroom voter education programming, engagement and faculty support led by internal and external voter education partners.
- Co-curricular programming through Student Affairs in residence halls and off-campus to educate students directly about how to register to vote and the importance of civic engagement.
- Campus-wide communication strategy including voter participation and election information website, digital campaign.
- Tabling by campus and campus partners to provide in-person education and materials about registration and voting for students, faculty and staff.

Subcommittee on Operations

Subcommittee Chair: Sawyer Bundgaard and Kirsten Schuchman, Office of Government and Community Engagement

This subcommittee will facilitate election operations in close coordination with the County Clerk and Records office. Given the university's unique quality of having two stand-alone mail ballot

drop-off boxes and one in-person polling center, this subcommittee is tasked to ensure that all rules and regulations are abided by. Responsibilities of this subcommittee include:

- Reporting violations of election laws or other polling location restrictions to proper authorities
- Providing the Clerk as well as the Clerk's agents and contractors with necessary access to premises
- Providing IT support
- Strategizing university response to inclement weather or other force majeure events
- Providing permitted maintenance and support.

Subcommittee members include:

- Associate Vice Chancellor for Public Policy: Kirsten Schuchman
- Policy Assistant for Govt Relations and Comm Eng: Sawyer Bundgaard
- Associate Director for Events UMC: Colin Patrick Spaulding
- Senior Event Planner UMC: Matthew D. Califano
- UMC Associate Director for Facilities: Todd Anderson

- UMC Director: Montez Butts
- Boulder County Clerk and Recorder Representatives
- Interim Executive Director of Campus Dining Services & UMC: Paul Houle
- Vote Center Supervisor: Nicholas Abruscato

Subcommittee on Curricular/In-classroom Voter Education

Subcommittee Chairs: David Meens, Office for Public and Community-Engaged Scholarship and Prof. and Assoc. Chair Janet Donovan, Dept. Of Political Science

This subcommittee brings together representatives of undergraduate and graduate student government, key student groups, the law school, the Center for Teaching and Learning (CTL), and our external partner organizations (New Era, Common Cause and the League of Women Voters). Its purpose is to enable the coordination of voter education and outreach activities through classroom and faculty engagement. Strategies include:

- Using a list provided by the registrar of around 7,750 course sections as the basis for outreach to instructors interested in classroom-based voter engagement
- In-class presentations to inform and motivate voter registration and participation, whether locally or by absentee ballot.
- A faculty resources webpage curated by the CTL
- Programming for faculty on how to effectively and responsibly incorporate and manage conversations related to voting and civic/political engagement in their classrooms
- Include a presentation on election-related information and issues as part of graduate student orientation and resource fair
- Coordinate a series of campus-facing events including:
 - Drop-in clinics with “experts” from the Law School, Political Science, and potentially other units, to answer questions about voting rules and logistics
 - Lectures, panels, debates or other well-publicized campus and public facing activities addressing civic and election-related issues

Subcommittee members include representatives of:

- Center for Teaching and Learning
- Office of Undergraduate Education
- Graduate School
- Colorado Law
- University Libraries
- CU Engage Center for Community-Based Learning and Research

Subcommittee on Co-curricular Programming and Student Support

Subcommittee Chair: Devin Cramer

The co-curricular subcommittee focuses on two primary objectives: providing voter education information effectively to students through programming and events and identifying and providing information about student support resources for students related to the election.

- In this election cycle, we will continue to have a concerted approach to supporting marginalized and underserved students, as well as ensuring voting awareness efforts for all students, living both on and off-campus.

- Additionally, we will include representation from the Student Engagement Response Team (SERT), to ensure a holistic approach to protesting, and student awareness of campus policies.

As we move closer to election day, the student affairs subcommittee shifts the emphasis from voter education to student support resources, including any identified needs in student identity, health and wellness, residence life, off-campus, student organizations, sorority and fraternity life, etc.

Subcommittee members include:

- Student Affairs Communications
- Center for Inclusion and Social Change (CISC)
- Volunteer Resource Center (VRC)
- Residence Life
- University Memorial Center (UMC)
- Student Engagement Response Team (SERT)
- Center for Student Involvement (CSI)
- Fraternity and Sorority Life (FSL)
- Off-Campus Housing and Neighborhood Relations (OCHNR)

Subcommittee on Communication Strategies

Subcommittee Chair: Stacy Wagner, Strategic Relations and Communications

In addition to the curricular and co-curricular in-person opportunities and programming, campus-wide communications efforts will include:

- Election 2024 landing page: link to come (please see former landing page for an example - <https://www.colorado.edu/election2023>)
 - Information on how, where to register and vote, as well as resource links and information related to what is on state and local ballots
- Toolkit for campus communicators, including key messaging and printable how to vote information.
- Collaboration across campus units such as Student Affairs, University Libraries, Athletics, Center for Teaching and Learning to leverage and cross-promote various campus resources and events.
- Proactive media relations to leverage CU's faculty expertise and issues management.
- Cohesive campaign branding. (see 2022 materials as examples)

Subcommittee members include representatives from Strategic Relations and Communications, including CU Boulder Today news service, marketing/design, social media and media relations, plus Student Affairs Communications, Academic Affairs Communications, Registrar's Office, CU Student Government, and the Boulder County Clerk's Office.

Subcommittee members include:

- Strategic Relations & Communications
- Academic Communications
- Student Affairs
- Marketing & Graphic Design
- Library Administration

- Office of the Registrar
- Athletics

Mock Marketing Material



CU Governance Group and External Partner Collaboration

Staff, faculty and student governance groups, along with advisory campus leadership and key external partners such as the Boulder County Clerk and Recorder, Common Cause, New Era Colorado and others, will meet on a regular basis through the election season in order to:

- Facilitate information flow between internal and external partners, such as the Boulder County Clerk and Recorder and internal voting constituencies
- Assist internal and external groups to provide informational tabling and communication channels on campus
- Receive guidance and oversight from campus leadership advisors in areas of DEI, politics
- Ensure that work of all committees is aligned with the needs of all campus constituencies

A Commitment to Civic Engagement

CU Boulder has a long history of civic engagement. We are the largest university in the state and located in one of the most sought-after cities in the nation. The [University Memorial Center](#), our student union and heart of campus, has long served as a polling location. CU recently expanded its options by including a second ballot drop off location in the Williams Village neighborhood of campus.

CU has a long-standing history of protecting [free speech](#) and has set a tradition where students, staff, and faculty have organized protests and events on politics, civil rights, campus issues and more. The campus has also hosted speakers that have espoused a broad spectrum of positions and political views including Ruth Bader Ginsburg, Rudy Giuliani, Edward Snowden, Sonia Sotomayor, and Milo Yiannopoulos.

In 1993, CU Boulder joined the [Campus Compact](#) as a founding member of the regional Campus Compact of the Mountain West. The Campus Compact is a coalition of colleges and universities that are dedicated to advancing civic and community engagement. CU Boulder remains a part of the Campus Compact today.

The Office of Government and Community Engagement (OGCE) at CU Boulder supports the university's work to build and maintain relationships and partnerships with local government and community organizations along with the CU System Office of Government Relations. OGCE and all of its partners across campus, in the CU system, and in the community, work to align efforts with the university's strategic imperatives—shaping tomorrow's leaders, being the top university for innovation, and impacting humanity positively.

CU Boulder Polling Locations

Nationally, most university campuses do not have in-person voting options for students to use. The University of Colorado Boulder's commitment to voting accessibility is evident through its close partnership with the Boulder County Clerk and Recorders whereby two mail ballot drop-off boxes and two in-person polling station are situated on campus. Pursuant to the Colorado Election Code and Colorado Secretary of State's Election Rules these voting methods must meet certain requirements, including monitoring by an election official or video security surveillance recording system. The University and Clerk's agreement designates CU Boulder as the Property Representative.

The locations of the 24-hour mail ballot drop-off boxes include:

- 1) University Memorial Center
 - a. 1669 Euclid Avenue (closest to Euclid Avenue entrance)
- 2) Williams Village Center
 - a. 500 30th Street (bus stop / lane)

The locations of the polling center spaces include:

- 1) University Memorial Center ("UMC") Room 247 and UMC Room 235
 - a. 1669 Euclid Avenue
- 2) CU Campus – Williams Village Multipurpose Rooms
 - a. 500 30th Street

Protected Class Identities

CU Boulder recognizes a total of 13 protected classes under our [Discrimination and Harassment policy](#). It is important to identify two university recognized protected classes in relation to our commitment to civic engagement and expression of political beliefs on campus: political affiliation and political philosophy.

- Political affiliation refers to a person's membership or association with others in a commonality of political purpose and support.
- Political philosophy refers to a person's belief or endorsement of any system of thought pertaining to public policy or the administration of governmental functions.

At CU Boulder, the [Office of Institutional Equity and Compliance \(OIEC\)](#) serves to foster a safe, inclusive, and accessible environment that implements and enforces the university's Discrimination and Harassment policy.

Strategic Goals, Strategies, & Initiatives

Area One: Direct Student Engagement

Goal/Outcome: 80+% of students, faculty, and staff that are eligible to vote will be registered to vote.

Strategy: Voter Registration Drives

- ✓ Initiative: Voter Registration Drives with external partner on Sep 17th (National Voter Registration Day)
- ✓ Initiative: Voter Registration Drives with external partner on Oct 6th (30 days from election to align with deadlines in other states)
- ✓ Initiative: Voter Registration Drives with external partner on the 21st (15 days from election to align with deadlines in other states)

Strategy: Voter Registration Communications

- ✓ Initiative: Election Website will direct people to <https://www.sos.state.co.us/voter/pages/pub/olvr/verifyNewVoter.xhtml> to register to vote
- ✓ Initiative: Registration reminder article, and inclusion in campus newsletters
- ✓ Initiative: Develop an internal communications toolkit for use of internal communications teams
- ✓ Initiative: Develop an outward facing communications toolkit for faculty, staff, and students to include ways to engage such as a standard email signature, zoom background, social media posts, and more

Goal/Outcome: Students, faculty, and staff will be educated about the power of their vote, ballot initiatives/what and who they are able to vote for/against, and the election process.

Strategy: Voter Education Communications

- ✓ Initiative: Election Website
- ✓ Initiative: Develop an outward facing communications toolkit for faculty, staff, and students to include ways to engage such as a standard email signature, zoom background, social media posts, and more

Strategy: Tabling Events

- ✓ Initiative: Information handouts at tables/events
- ✓ Initiative: QR codes at tables/events to direct to election website

Strategy: Civic Engagement Events

- ✓ Initiative: CSI's ACTIVATE Program Series
- ✓ Initiative: Voter Registration Drives
- ✓ Initiative: Additional University Events
- ✓ Initiative: Additional student organization events

Goal/Outcome: Students, faculty, and staff will engage in meaningful and respectful dialogue to increase issue-based knowledge/awareness of ballot initiatives and social/political issues.

Strategy: Civic Engagement Events

- ✓ Initiative: CSI's ACTIVATE Program Series
- ✓ Initiative: CSI's DSCC Dialogues Program Series
- ✓ Initiative: Colleges/Departments/Faculty members will facilitate debates and or events focused on civil discourse and voter education initiatives
- ✓ Initiative: Additional University Events
- ✓ Initiative: Additional student organization events

Goal/Outcome: Students that are unable to register to vote (ex: formerly incarcerated students, international students, etc.) will be able to identify ways to explore civic engagement and engage in the election process.

Strategy: Elections Communications

- ✓ Initiative: Including equal representation of in-state, out-of-state, and ineligible to vote information on all election communications (articles, newsletters, etc.)

Strategy: Civic Engagement Events

- ✓ Initiative: CSI's ACTIVATE Program Series
- ✓ Initiative: CSI's DSCC Dialogues Program Series

Strategy: Election Support/Volunteering

- ✓ Initiative: Share information about election positions/volunteer opportunities with students from Boulder County/other local municipalities

Area Two: Students as Voter Advocates

Goal/Outcome: Students will be able to engage in peer-to-peer conversations to encourage students to vote.

Strategy: Student Social Media/Digital Engagement

- ✓ Initiative: Students will be able to repost and share social media content related to election engagement
- ✓ Initiative: Develop an outward facing communications toolkit for faculty, staff, and students to include ways to engage such as a standard email signature, zoom background, social media posts, and more

Strategy: Polling locations/election chalking

- ✓ Initiative: Student leaders will chalk polling locations, arrows, and directions to drive traffic to polling locations
- ✓ Initiative: Student leaders will chalk polling locations, arrows, and directions to drive traffic to ballot drop box locations

Strategy: Student organization engagement and resources

- ✓ Initiative: Student organization tabling events
- ✓ Initiative: Create procedures for new organizations forming in support of a political candidate or in response to the election
- ✓ Initiative: Develop resources for political/election related student organizations to promote awareness of campus policies relating to activism and the election

- ✓ Initiative: Develop training for student organization liaisons to better vet funding requests to abide by campus campaign activity and expression guidelines

Area Three: Voter Turnout

Goal/Outcome: 80+% of students, faculty, and staff that are eligible to vote will have participated in the election.

Strategy: Voter Education Communications

- ✓ Initiative: Election Website to include polling locations and ballot drop boxes
- ✓ Initiative: Election Website to include information about requesting a mail-in ballot / absentee ballot process
- ✓ Initiative: Develop an internal communications toolkit for use of internal communications teams
- ✓ Initiative: Develop an outward facing communications toolkit for faculty, staff, and students to include ways to engage such as a standard email signature, zoom background, social media posts, and more

Strategy: Campus to host polling locations and campus drop box

- ✓ Initiative: Polling locations at the University Memorial Center
- ✓ Initiative: Ballot drop off locations at the University Memorial Center and Williams Village Center
- ✓

Strategy: Polling location identification and transportation support

- ✓ Initiative: Student leaders will chalk polling locations, arrows, and directions to drive traffic to polling locations
- ✓ Initiative: Student leaders will chalk polling locations, arrows, and directions to drive traffic to ballot drop box locations
- ✓ Initiative: CU NightRide to assist students, faculty, and staff to polling locations using their vehicle fleet

Area Four: Long Term Goals

Goal/Outcome: Develop long term structures that support democratic civic engagement and ensure long term growth and success of our campus goals.

Strategy: Explore creation of structures that support strategic growth of civic engagement initiatives

- ✓ Initiative: Explore addition of position(s) dedicated to democratic civic engagement or adding responsibilities into roles of members of the action team to ensure strategic visioning and strong succession planning
- ✓ Initiative: Explore opportunities to create a central location for democratic civic engagement to serve as a resource for students, faculty, and staff
- ✓ Initiative: Explore opportunities to provide paid opportunities for students to do nonpartisan voter registration (possibly to include Federal Work-Study Funds)
- ✓ Initiative: Explore opportunities to promote and develop new resources for democratic civic engagement beyond election years/cycles

Strategy: Explore opportunities to increase access to voting opportunities to faculty, staff, and students

- ✓ Initiative: Explore ability to create an administrative leave on election day to allow for more flexibility for staff/faculty to vote
- ✓ Initiative: Explore ability to adjust class schedule on election day to allow for more flexibility for students to vote

Strategy: Reflect on 2024 Action Plan implementation and make notes/feedback for revision in future years

- ✓ Initiative: Develop unique goals and initiatives for local, midterm, and presidential election periods
- ✓ Initiative: Ensure the creation of one plan that meets the needs of the ALL IN Democracy Challenge, Voter Friendly Campus Project, and other campaigns we would like to engage with
- ✓ Initiative: Identify additional civic engagement campaigns that we would seek to engage with moving forward
- ✓ Initiative: Review action plan with the [Strengthening American Democracy Action Planning Rubric](#) in mind to create a Highly Established Action Plan per the ALL IN Campus Democracy Challenge

Timeline

It is important to keep in mind key dates in regard to the various deadlines that vary state by state. We will be utilizing a compiled list of voter registration deadlines that can be [found here](#).

April 2024-

Action Team Formation

Steering Committee begins meetings and gathering subcommittee members to begin meeting and action plan revisions

May 31st, 2024-

Voter Friendly Campus Action Plan Due

Voter Friendly Campus Action Plan due

August 18th-24th, 2024 –

Residence Hall Move In

Move In to Occur in All Residence Halls

August 19th-30th, 2024 –

Fall Welcome 2024

Large Scale Programs and Events for Students

September 17th, 2024 –

National Voter Registration Day

National Voter Registration Day is looking for partners of all stripes to help get their communities registered and ready to vote through in-person or online events on September 17, 2024! Every year on the holiday, organizations such as nonprofits, campus groups, libraries, election offices, businesses, digital platforms, and many more participate in a coordinated day of action to register as many voters as possible. Partners receive free National Voter Registration Day posters and stickers as well as trainings and resources to make their efforts a success

October 1st, 2024-

All IN Action Plan Due
All IN Action Plan due

October 6th, 2024 –

Voter Registration Deadline

Voter registration deadline for states with 30 days out or less deadline

- Alaska
- Arizona
- Arkansas
- Delaware
- Florida
- Georgia
- Indiana
- Kansas
- Kentucky
- Louisiana
- Mississippi
- Missouri
- New Jersey
- North Carolina
- Ohio
- Oklahoma
- Oregon
- Rhode Island
- South Carolina
- Tennessee
- Texas
- West Virginia

October 7th-11th, 2024 –

National Voter Education Week

Give voters the tools, information and confidence they need to cast their ballot by helping them find their polling location, understand their ballot, and make a plan to vote.

After signing up, National Voter Education Week will share partner-level resources with your organization, and we'll work together to make sure we're equipping new voters with the voter education tools they need to participate in our democracy with confidence.

October 21st, 2024 –

Voter Registration Deadline

Voter registration deadline for states with 15 days or less out deadline

- Alabama
- Massachusetts
- Nebraska
- New York
- Pennsylvania
- South Dakota

October 29th, 2024 –

Vote Early Day

Join partners in communities across the country in celebrating Vote Early Day! Celebrate our democracy and give voters the tools and knowledge to make their voices heard. Vote Early Day will provide resources and free swag to help you plan a grassroots event, educate your friends and neighbors about their options to vote early, share messages across social media, and have fun while doing it.

Vote Early Day is powered by people like you, and together we will help ensure millions of Americans cast their ballots ahead of Election Day! Join nonprofits, businesses, campus groups, influencers, and other amazing partners for this unifying day of action for our democracy.

November 4th, 2024 – Election Hero Day

Election Hero Day recognizes the important work and contributions of poll workers, election administrators, and clerks to ensure efficient and secure elections. Join business leaders, elected officials, nonprofit leaders, and citizens from around the country the day before Election Day to celebrate these heroes of our democracy.

November 5th, 2024 – Election Day

Election Day!

February 15th, 2024 – Voter Friendly Campus Report Due

Voter Friendly Campus Report due.

	August				September					October						November			
	5	12	19	26	2	9	16	17	23	1	7	10	14	21	28	29	4	5	6
Faculty								*								*		*	
Staff								*								*		*	
Students								*								*		*	
Media								*								*		*	
EDUCATE																			
ACTIVATE																			

Student Activism, Response, and Support

Supporting Student Activism

The [Division of Student Affairs](#) is a campus unit that encompasses many of the resources and services that support student success and allow them to partner their academic learning with developmental experiences outside of the classroom. The University and Student Affairs holds that [student activism](#) plays a key role in student's personal, academic, and leadership development during their time as students. Additionally, Student Affairs believes that student activism plays a key role in [CU's Flagship 2030](#) mission to provide a university environment that fosters global awareness and civic engagement.

Student Affairs has committed to providing support and guidance to students who wish to organize demonstrations or events, even if students are expressing opposition to the University's administrative decisions. Additionally, Student Affairs has committed to providing holistic support for students to facilitate and enhance the personal growth, success, health and well-being of every student. To help achieve these goals, Student Affairs created the Student Engagement Response Team and has formed intentional partnerships across the university and with community partners to be able to support students through any event that is disruptive to their lives, including the impacts of political expression, free speech, and even national/international conflicts.

The Student Engagement Response Team (SERT) is uniquely positioned to support students' awareness of campus policies, impacts to CU's academic mission and the Student Code of Conduct when students have an event (planned or impromptu) that may fall under descriptors such as demonstrations, protests, or rallies. This group has historically responded to support student organized events as well as events that are highly attended by or impactful to students that are organized by staff, faculty, or community partners.

Student Support & Resources

We are also aware that students and the CU community can experience deep impacts as a result of an election, including the politicization of identities. Due to our diverse student population, it is extremely important that we support students holistically to ensure that they can be successful. Across campus, we have a wide network of student support mechanisms, departments, and resources that can be engaged throughout the election season and post-election. This is a great starting place for the Subcommittee on Co-curricular Programming and Student Support to draw from, but is not an exhaustive list:

Reporting & Resolving Conflicts Resources

The following resources focus on reporting potential bias, protected class, or discriminatory incidents. Additionally, these resources all have mechanisms to address and resolve conflicts that may arise.

- Office of the Dean of Students (DOS) - <https://www.colorado.edu/studentaffairs/deanofstudents>
- Office of Institutional Equity and Compliance (OIEC), Reporting & Resolutions Team - <https://www.colorado.edu/oiec/>
- Residence Life, Resident Assistants & Hall Directors - <https://www.colorado.edu/living/housing/undergraduate-housing/residence-life>
- Student Conduct & Conflict Resolution (SCCR) - <https://www.colorado.edu/sccr/>

Support & Accommodations Resources

The following resources focus on providing support, accommodations, and helping students navigate through disruptive events in their life. Many of these resources vary in focus and features, and it is recommended to start with Student Support & Case Management or the Office of the Dean of Students if you are unsure of the proper resources for the situation.

- Counseling and Psychiatric Services (CAPS) - <https://www.colorado.edu/counseling/>
- Office of the Dean of Students (DOS) - <https://www.colorado.edu/studentaffairs/deanofstudents>
- Office of Institutional Equity and Compliance (OIEC)- <https://www.colorado.edu/oiec/>
- Office of Victim Assistance (OVA) - <https://www.colorado.edu/ova/>
- Residence Life - <https://www.colorado.edu/living/housing/undergraduate-housing/residence-life>
- Student Engagement Response Team (SERT) - <https://www.colorado.edu/studentaffairs/student-activism>
- Student Support & Case Management (SSCM) - <https://www.colorado.edu/support/sscm/>
- Student Legal Services - <https://www.colorado.edu/studentlegal/>

Affinity Resources

The following resources focus on providing community for impacted groups of students that are impacted by local, national, and global events. These resources all serve unique and varied purposes on campus, and therefore they may or may not be able to provide direct resources to the campus community but may be able to provide referrals when needed.

- Center for African & African American Studies (CAAAS) - <https://www.colorado.edu/center/caaas/>
- Center for Asian Studies (CAS) - <https://www.colorado.edu/cas/>
- Center for Inclusion and Social Change (CISC) - <https://www.colorado.edu/cisc/>
 - First Generation Programs & Enrichment Office - <https://www.colorado.edu/cisc/first-generation-programs-and-enrichment-office>
 - Intercultural Engagement Office - <https://www.colorado.edu/cisc/intercultural-engagement-office>
 - Pride Office - <https://www.colorado.edu/cisc/pride-office>
- Center for Native American and Indigenous Studies (CNAIS) - <https://www.colorado.edu/cnais/>
- Center for Student Involvement (CSI) - <https://www.colorado.edu/involvement/>
 - Recognized Student Organizations (RSOs) - <https://www.colorado.edu/involvement/directory>
- Collegiate Recovery Center (CUCRC) - <https://www.colorado.edu/recoverycommunity/>
- Cultural Events Board (CEB) - <https://www.colorado.edu/ceb/>
- Ethnic Studies - <https://www.colorado.edu/ethnicstudies/>
- Fraternity & Sorority Life (FSL) - <https://www.colorado.edu/greeks/>
 - Recognized Social Greek Organizations (RSGOs) – Ian
 - Multicultural Greek Council (MGC) - <https://www.colorado.edu/greeks/multicultural-greek-council>
 - National Pan-Hellenic Council (NPHC) - <https://www.colorado.edu/greeks/national-pan-hellenic-council>

- Residence Life - <https://www.colorado.edu/living/housing/undergraduate-housing/residence-life>
- Living Learning Communities (LLCs) - <https://catalog.colorado.edu/undergraduate/colleges-schools/academic-enrichment-programs/undergraduate-residential-programs/#livingandlearningcommunitiestext>
- Men of Excellence - <https://www.colorado.edu/cisc/men-excellence>
- Residential Academic Programs (RAPs) - <https://catalog.colorado.edu/undergraduate/colleges-schools/academic-enrichment-programs/undergraduate-residential-programs/#residentialacademicprogramstext>
- UndocuAlly Network - <https://www.colorado.edu/undocumentedstudentresources>
- Veteran & Military Affairs (VMA) - <https://www.colorado.edu/veterans/>
- Women and Gender Studies (WGST) - <https://www.colorado.edu/wgst/>

Landscape

Student Voting Demographics

Using 2020 as a benchmark for this upcoming general election, of the 36,868 “Total Student Enrollment”, 32,886 were eligible voters. Further, 29,797 students were registered and 26,420 students voted. This equated to a 91% voter registration rate (percent of your voting-eligible students who registered to vote) and an 80% voting rate (percentage of eligible students who vote).

CU Boulder 2020 NSLVE Voting Data	Enrolled	Voted
Race/Ethnicity		
Asian	2,927	1,481
American Indian/ Alaska Native	67	45
Black	602	422
Hispanic	698	502
Native Hawaiian/ Pacific Islander	26	14
2 or More Races	5,931	4,613
White	23,711	19,083
Race Unknown	1,164	260
Source: The National Study of Learning, Voting, And Engagement (NSLVE) Data		

Voting Method

Of those who voted, the method for voting changed year-by-year. Based on 2020 data 22,496 students voted “Not-In-Person”, most likely by mail or ballot drop-off box, 2,021 voted “In-person” and 1,247 through “Early Vote”.

NSLVE

The National Study of Learning, Voting, And Engagement (NSLVE) Data has served an important role in CU Boulder’s goal setting and evaluation process. The CU Boulder NSLVE data on the 2020 voter participation rate has served a significant role in communicating to students that voting is an important, and common, process for Buffs. CU Boulder proudly highlights its voter registration and turnout rate compared to other CU and Big 12 institutions.

Institution Name	2020 Voter Turnout Compared to CU	
	(%)	(%)
General		
All Institutions	66	-14.3
Colorado Universities		
University of Colorado Boulder	80.3	0
Colorado State University	76.4	-3.9
University of Northern Colorado	79.7	-0.6
Colorado College	84.6	4.3

University of Denver	76.7	-3.6
Big 12 (24-25)		
University of Arizona	60.5	-19.8
Arizona State	63.4	-16.9
Baylor	64.5	-15.8
UCF	74.6	-5.7
Iowa State	72.9	-7.4
University of Kansas	71	-9.3
Kansas State	67.3	-13
Oklahoma State	57.1	-23.2
TCU	67.8	-12.5
University of Utah	57.9	-22.4
West Virginia	64	-16.3
Source: The National Study of Learning, Voting, And Engagement (NSLVE) Data		

Reporting

Website

This year the University of Colorado Boulder has created an entirely new site for voting and civic engagement. The “Civic Engagement” election site, which can be found at [“https://www.colorado.edu/civic-engagement”](https://www.colorado.edu/civic-engagement) or “colorado.edu/vote” is dedicated to providing student with a resource to reference when faced with questions about voting. The website’s homepage highlights major dates for the upcoming election and CU Boulder’s 80.3% voting rate. Additionally, a tab on the website, titled “How to Vote”, provides detailed steps for students to follow to register and vote in the election. Further, the website also offers a [“Election Resources”](#) tab that students can review before the election and a [“Events”](#) tab for all upcoming election related events.



Evaluation

NSLVE Data

Work of the committee, through its four subcommittees and led by the steering committee, has begun and will continue through to election day on November 5, 2024. Data will be collected through the [National Study of Learning, Voting and Engagement \(NSLVE\)](#) and provided to CU Boulder to measure our success in student voting participation. Staff and Faculty voting rates are not able to be captured reliably, and we will rely on anecdotal evidence of whether we are able to achieve increased participation and awareness of ballot content information.

Event Engagement

Another method to evaluate campus engagement with the election is event attendance and participation. Campus events typically require Buff OneCard for admission and are often tracked on our student engagement portal, BuffConnect. Attendees of these events often receive a post event survey for feedback in regard to the engagement. By tracking the attendees, we can evaluate the number and demographics of attendees to help us better understand the communities on campus that are or are not being served/impacted by our initiatives