

Outline of UCSC Action Plan Spring 2018-Fall 2018

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Spring 2018

1. Beaumont collaboration with Key Student Government Stakeholders to organize voter registration and GOTV for June primaries
 - a. Outreach and invitations to key leadership groups: Student Union Association, Council of Chairs and student senates, Residential units/colleges
 - b. Identify and share key resources and information:
 - i. UC-wide and UC-CA Sec State MOUs on student voter registration and voting
 - ii. CA Secretary of State provides a basic on-line "how to do a voter registration drive" guide:
<http://www.sos.ca.gov/elections/publications-and-resources/guide-vr-drives/>
 - iii. LWV Fair Elections Network
<http://fairelectionsnetwork.com/wp-content/uploads/California-Guide-to-Voter-Registration-Drives.pdf>
 - c. Order prizes for registration (minimal value) – stickers and pins
 - d. Conduct training on how to properly register voters
 - e. Provide tabling/registration at all colleges, heavily trafficked sites

Fall 2018

2. Centralized Communication and Information through University Relations

- Host and circulate campus-wide communication regarding Election and Voter Information via main UCSC web site including:

- Voter registration information and on-line links
- Voter registration check/confirmation: Link to Secretary of State page
- “What’s on your ballot” information and links, including
 - o Information on state-wide propositions
 - o Information on local measures

- Provide university-wide email blasts with encouragement and information on voting for primaries and general elections via Public Affairs

3. Encourage departmental/faculty communication to students

- Such as circulation of

4. Provide multiple Conditional Voter Registration opportunities at a central campus location:

Bay Tree Conference Center in the Cervantes Room during the following dates and times:

- Open 9am to 5pm on Saturday & Sunday, November 3 - 4

- 8am to 5pm on Monday, November 5
- 7am to 8pm on Tuesday, November 6

5. *Provide multiple on-campus polling sites on Election Day, staffed from 7am-8pm:*

- College Ten Namaste Lounge
- Crown / Merrill Cultural Center
- Oakes Learning Center
- Porter Apartment "I" Lounge
- Stevenson Silverman Conference Room
- 2300 Delaware Avenue, Santa Cruz, CA 95060