

University of California Merced 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Enrique Guzman

Executive Summary:

This nonpartisan democratic engagement action plan was developed by University of California Merced in California for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for University of California Merced for the 2024 election are: **Promote voting options, resources and awareness through tabling, townhalls, Speaking in Classrooms and events.**

Leadership:

Our leadership team includes the following, campus groups, and organizations:

Enrique Guzman – Director of Student Involvement and Advisor to ASUCM
Shyam Gupta- UCSA | ASUCM OX | CAMPAIGN COORDINATOR

Commitment:

Commitment woven into campus culture:

The institution's commitment to democratic engagement can be woven into its mission statement by emphasizing civic responsibility, community involvement, and ethical leadership. Learning outcomes could include developing students' understanding of political systems, social justice, and civic duties. The curriculum could offer courses in political science, social sciences,

or ethics that focus on democratic participation, while co-curricular activities might include voter registration drives, debates, and workshops on civil engagement.

Communicating commitment to nonpartisan democratic engagement:

The institution might communicate its commitment through campus-wide emails, announcements during student events, and newsletters. Additionally, student government or dedicated civic engagement offices could organize forums and provide resources to educate students about their voting rights and the importance of participating in democratic processes.

ALL IN Higher Education Presidents' Commitment to Full Student Voter Participation:

Chancellor has not yet signed the ALL IN commitment but intends to, it would be beneficial to communicate the intent through public statements, official campus communications, or announcements at large-scale events, signaling that the institution is committed to fostering a culture of student voter participation.

University of California Merced does not have a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation.

Landscape:

Voter Registration Laws: Requiring students to register weeks before an election.

Voter ID Laws: Students need to present a valid ID to vote, which could be a state-issued driver's license or a student ID, depending on state regulations. This can be a barrier if students don't have the required identification.

Vote-by-Mail Processes: allows students to apply online or by mail for an absentee ballot.

Absentee Ballots Request Timelines: Absentee voting deadlines often impact students who live on campus but wish to vote in their home state. The deadlines to request and return absentee ballots vary, and missing these can prevent students from participating in elections.

2024 Elections

1. [March 5, 2024 Presidential Primary Election](#)
2. [November 5, 2024 General Election](#)

University of California Merced is a public 4-year institution and joined the ALL IN Campus Democracy Challenge in 2023. Our institution is designated as the following: Minority-Serving Institution, Asian American and Native American Pacific Islander-Serving Institution, Hispanic-Serving Institution.

Our campus demographic and voting data:

University of California Merced has 9,018 students.

UC Merced Student Population

9,018 Total Students

[8,194 Undergraduates](#)

[737 Graduate Students](#)

How Many Students Attend University of California - Merced?

UC Merced total enrollment is approximately 9,018 students. 8,194 are undergraduates and 737 are graduate students.

UC Merced Undergraduate Population

Male/Female Breakdown of Undergraduates

The full-time UC Merced undergraduate population is made up of 53% women, and 47% men.

UC Merced Male/Female Ra...



CollegeFactual.com

For the gender breakdown for all students, [go here](#).

UC Merced Racial/Ethnic Breakdown of Undergraduates

Racial-Ethnic Demographics...



CollegeFactual.com

Race/Ethnicity

Hispanic

Asian

White

International

Black or African American

Number

4,752

1,445

654

619

368

Race/Ethnicity

Multi-Ethnic

Native Hawaiian or Pacific Islander

Unknown

[See racial/ethnic breakdown for all students.](#)

UC Merced Graduate Student Population

Male/Female Breakdown of Graduate Students

About 46% of full-time grad students are women, and 54% men.

Number

264

41

41

UC Merced Graduate Stude...



CollegeFactual.com

For the gender breakdown for all students, [go here](#).

UC Merced Racial-Ethnic Breakdown of Graduate Students

Racial-Ethnic Demographics...



CollegeFactual.com

Race/Ethnicity

International

White

Hispanic

Asian

Unknown

Multi-Ethnic

Black or African American

Native Hawaiian or Pacific Islander

[See racial/ethnic breakdown for all students.](#)

Number

265

194

148

67

27

20

15

1

Racial/Ethnic Diversity
 80% Racial-Ethnic Minorities *

[High Faculty Racial/Ethnic Diversity](#)

UC Merced Racial Demographics:

University of California - Me...



CollegeFactual.com

Race/Ethnicity

Race/Ethnicity	Number
Hispanic	4,932
Asian	1,536
International	890
White	864
Black or African American	387
Multi-Ethnic	289
Unknown	68
Native Hawaiian or Pacific Islander	42

High Racial/Ethnic Diversity Among Faculty

University of California - Merced Faculty Racial/Ethnic Demographics:

Racial-Ethnic Demographics...



CollegeFactual.com

Ethnicity

Ethnicity	Number of Faculty
White	732

Ethnicity

Asian

Black or African American

Multi-Ethnic

Native Hawaiian or Pacific Islander

Hispanic

International

Unknown

Learn more about the [faculty at UC Merced](#).



UC Merced Male/Female Diversity

More Female Students

[More Female Teachers](#)

This school is more popular with women than with men.

UC Merced Male/Female Di...



CollegeFactual.com

There are approximately 4,706 female students and 4,312 male students at UC Merced.



Even Balance of Male & Female Teachers

Reporting of the gender of UC Merced is unknown or unavailable.

Faculty Gender Ratio 88.32 out of 100.

Less Diverse

More Diverse

There are more female teachers than male teachers at this school.

Number of Faculty

170

46

16

2

0

0

0

UC Merced Faculty Male/Female



CollegeFactual.com

[More about UC Merced faculty.](#)

There are approximately 832 female teachers and 658 male teachers.



Low Geographic Diversity

0.1% Out of State

0.1% Out of the Country

UC Merced ranks 1,961 out of 2,183 when it comes to geographic diversity.

0.1% of UC Merced students come from out of state, and 0.1% come from out of the country.

Student Location Diversity 10 out of 100.

Less Diverse

More Diverse

UC Merced Undergraduate...



CollegeFactual.com

The undergraduate student body is split among 3 states (may include Washington D.C.). Click on the map for more detail.

University of California - Merced Students Geographic Diversity Breakdown



Top 5 States

State	Amount
California	2,044
Wisconsin	1
Texas	1
Alaska	0
Arizona	0



International Students at UC Merced

Students from 39 countries are represented at this school, with the majority of the international students coming from China, India, and Iran.

Learn more about [international students at UC Merced](#).

Above Average Student Age Diversity

Above Average Student Age Diversity

78.36% Traditional College Age

The age diversity score this school received indicates it is doing a good job attracting students of all ages.

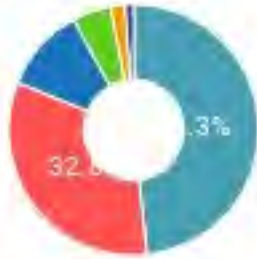
Student Age Diversity 59.42 out of 100.

Less Diverse

More Diverse

A traditional college student is defined as being between the ages of 18-21. At UC Merced, 78.36% of students fall into that category, compared to the national average of 60%.

UC Merced Student Age Div...



1/3

CollegeFactual.com

Student Age Group

Student Age Group	Amount
18-19	3,720
20-21	2,523
22-24	838
25-29	388
30-34	141
35 and over	89
Under 18	0

University of California Merced has authorized the National Study of Learning, Voting, and Engagement (NSLVE) and will receive campus voting data for the 2022 election in fall 2023. Our NSLVE authorization runs through 2033.

Tip: Since your institution has authorized NSLVE, add 2022 campus voting data to your action plan when your institution receives your 2022 NSLVE report later in fall 2023 from the Institute for Democracy & Higher Education at Tufts University.

University of California Merced participates in the following initiatives to support the development and implementation of our nonpartisan democratic engagement efforts on campus: National Voter Registration Day (2022); National Voter Education Week (2022); Vote Early Day (2022).

Goals:

UC Merced's nonpartisan democratic engagement goals are:

- Goal: Increase student voter turnout rate to 25% in 2024 and 27% in 2026.
- Goal: Increase student voter registration rate to 18% in 2024 and 20% in 2026.
- Goal: Add voter registration to new and transfer student orientation for fall 2025.

- Goal: Have our president/chancellor sign the [ALL IN Higher Education Presidents' Commitment to Full Student Voter Participation](#) by December 2024.

Strategy:

University of California Merced will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

Our strategies include participation in, major events, and tactics for voter registration, voter education, and voter turnout. Participation in events such as:

- National Voter Registration Day
- National Voter Education Week, or
- Vote Early Day
- Voter registration during new student orientation, classroom presentations about voter engagement.

We will also reference the [Ask Every Student Toolkit](#) for additional strategy ideas.

Evaluation:

We will evaluate our action plan in the following ways:

Using your 2022 NSLVE voting data, NSSE, the Carnegie Foundation's Classification for Community Engagement and our campus survey's

University of California Merced will use the National, Study of Learning, Voting, and Engagement to evaluate the increase of student voting by comparing our campus voter turnout and voter registration rates to past elections to measure progress on increasing both.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/university-of-california-merced/>.

Our institution has given ALL IN permission to publish our past NSLVE reports, which can also be found on our campus page above.

Our campus action plan and NSLVE reports will be shared with our campus community (Students, staff, faculty and Administration. This will be shared through tabling, postings, email and social media. ALL IN, the action plan and NSLVE reports will be posted online for people to access.

