



University of California, Irvine 2022 Democratic Engagement Action Plan
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Executive Summary:

This nonpartisan democratic engagement action plan was developed by University of California, Irvine in California for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. A key component is to engage students in the democratic process which includes voting and increase student/campus knowledge and participation in the voting process.

The goals for University of California, Irvine for the 2022 election is to:

1. Increase student registration
2. Increase the student voting rate
3. Increase student confidence in the voting process
4. Increase Student Organization (RCO) participation in democratic engagement education programming

Leadership:

Our leadership team includes the following:

Amanda Walsh
Community Relations Manager
Strategic Communications & Public Affairs

Stephanie Van Ginkel
Executive Director
Associate Dean of Students
Student Government Student Media

Commitment:

Representative democracy works best when all perspectives are represented in political and decision-making processes. Yet, not everyone can equally access, express their voice or participate in democracy. Our 2022 Voter Engagement Plan takes seriously inequities in access, representation, and participation. We emphasize inclusion and outreach to ensure those from historically underrepresented groups participate.

We aim to build upon our relationship with the Orange County Registrar of Voters. We promote opportunities for students to be poll workers, which is especially needed due to the traditionally high average age of poll workers and the aging population of Orange County.

We also plan to build further partnerships with community-based organizations and entities, especially public schools and youth-serving organizations, to form creative new approaches to increasing voter engagement and knowledge. Prior to the 2022 General Election, we aim to hold two new voter engagement events on/off-campus to spread outreach efforts. The CGR team is in communication with the OC ROV and ASUCI to partner on a virtual event.

University of California, Irvine has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2020.

Landscape:

University of California, Irvine is a public four-year institution and joined the ALL IN Campus Democracy Challenge in 2021. Our institution is a Minority Serving Institution, Hispanic-Serving Institution (HSI), and Asian American and Native American Pacific Islander-serving Institution (AANAPISI).

University of California, Irvine has 37,243 students as of 21-22:

1. 29,449 undergraduate students
2. 7,794 graduate students

University of California, Irvine has authorized NSLVE.

Our institution had a 2020 campus voting rate of 84.7%.
Our institution had a 2020 voter registration rate of 98.6%.

Our institution had a 2018 voter turnout rate of 47.6%.
Our institution had a 2018 voter registration rate of 88%.

Our institution has been recognized by ALL IN with the following seals: 2020 Platinum

Goals:

Our campus democratic engagement goals are:

- Increase student voter turnout rate to 50% in 2022 and 52% in 2024
- Increase student voter registration rate to 90% in 2022 and 92% in 2024
- Engage 3 Chancellor's Cabinet Members (including Chancellor)
- Engage with the Orange County Registrar of Voters

Strategy:

University of California, Irvine will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- Partnership between ASUCI and Community & Government Relations to put together 3 election engagement events
 - Monday, October 17 – Irvine Mayoral Candidate Debate
 - Tuesday, October 18 – VoteFest
 - Wednesday, October 19 – Irvine City Candidate Debate

- Partnership with Vice Chancellor of Student Affairs, Willie Banks, to distribute the 'Register to Vote' message
- Partnership with Provost, Hal Stern, to distribute the 'Remember to Vote' message in collaboration with OCROV Bob Page in a campus-wide letter
- Partnership with Chancellor, Howard Gillman, to distribute a 'Remember to Vote' message
- Use of CASOS funding to purchase election reminder yard signs that were distributed across campus

Evaluation:

We will evaluate our action plan in the following ways:

- Using future 2022 NSLVE voting data
- Use feedback from events as to the success and what changes are necessary or needed for future GOTV efforts
- Evaluation will be done by the developers of the plan as well as a future committee that will be advised after the 2022 Elections

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/university-of-california-irvine/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Reporting information will be given to campus leadership as well as used as a stepping stone with the creation of the Civic Engagement Advisory Group and Voter Engagement Team.