



University of California, Irvine 2024 Democratic Engagement Action Plan  
Developed by: Stephanie N. Van Ginkel, Ed.D.

**Executive Summary:**

This nonpartisan democratic engagement action plan was developed by UC Irvine for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 general election. A key component is to engage students in the democratic process which includes voting and increase student/campus knowledge and participation in the voting process.

The goals for University of California, Irvine for the 2024 election is to:

1. Increase student registration
2. Increase the student voting rate
3. Increase student confidence in the voting process

**Leadership:**

Our leadership team includes the following:

Stephanie N. Van Ginkel, Ed.D.  
Executive Director  
Associate Dean of Students  
Student Government Student Media

**Commitment:**

Representative democracy works best when all perspectives are represented in political and decision-making processes. Yet, not everyone can equally access, express their voice or participate in democracy. Our 2024 Voter Engagement Plan takes seriously inequities in access, representation, and participation. We emphasize inclusion and outreach to ensure those from historically underrepresented groups participate.

We aim to build upon our relationship with the Orange County Registrar of Voters. We promote opportunities for students to be poll workers, which is especially needed due to the traditionally high average age of poll workers and the aging population of Orange County.

We also plan to build further partnerships with community-based organizations and entities, especially public schools and youth-serving organizations, to form creative new approaches to increasing voter engagement and knowledge. UC Irvine has signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2020.

## **Landscape:**

UC Irvine is a public four-year institution and joined the ALL IN Campus Democracy Challenge in 2021. Our institution is a Minority Serving Institution, Hispanic-Serving Institution (HSI), and Asian American and Native American Pacific Islander-serving Institution (AANAPISI).

University of California, Irvine has 36,587 students as of September 2023:

1. 29,503 undergraduate students
2. 7,084 graduate students

University of California, Irvine has authorized NSLVE.

Our institution had a 2020 campus voting rate of 84% for general and 32% for midterm. Our institution had a 2020 voter registration rate of 98% for general and 87% for midterm.

Our institution has been recognized by ALL IN with the following seals: 2020 Platinum

## **Goals:**

Our campus democratic engagement goals are:

- Increase student voter turnout rate to 50% 2024
- Increase student voter registration rate to 90% in 2024
- Engage students through various programs and events from registration to get-out-the-vote day of as well as political debates
- Provide a comprehensive digital voter guide to students
- Engage with the Orange County Registrar of Voters
- Have a Vote Center on campus

## **Strategy:**

UC Irvine will implement these strategies to increase nonpartisan democratic engagement and student voter participation:

- Partnership between Student Governments (ASUCI/AGS) and Community & Government Relations to put together several engagement events
  - Irvine Mayoral Candidate Debate
  - Irvine City Candidate Debate
  - Voter Registration Boothing
  - Get out the Vote Boothing
- Partnership with the Chancellor, Provost, and Vice Chancellor of Student Affairs to distribute the 'Register to Vote,' 'Remember to Vote,' and 'Get Out the Vote' messages
- Utilize Student Government funding to purchase items to support voter registration and get-out-the-vote efforts, i.e. t-shirts, stickers

## **Evaluation:**

We will evaluate our action plan in the following ways:

- Using future 2024 NSLVE voting data

- Use feedback from events as to the success and what changes are necessary or needed for future GOTV efforts
- Evaluation will be done by the developers of the plan, including professional staff and student leaders, as well as a future committee for the 2026 midterm and 2028 general elections

**Reporting:**

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/university-of-california-irvine/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Reporting information will be given to campus leadership and used as a stepping stone with the creation of the Civic Engagement Advisory Group and Voter Engagement Team for 2026 and 2028.