



University of Arizona 2022 Action Plan

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Executive Summary:

This nonpartisan democratic engagement action plan was developed by the University of Arizona for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. As an institution, we believe student-to-student engagement is the most effective way to encourage students to vote, so much of the voter outreach and engagement was initiated and implemented by our student leadership and is supported by faculty and staff across the institution. Our primary goal for this election cycle has been to foster an environment where students recognize the power of their vote and understand the importance of expressing themselves at the ballot box and beyond as civic leaders.

Leadership:

Our leadership team includes, but is not limited to, the following campus partners:

- The Associated Students of the University of Arizona
- The Executive Office of the President
- The Office of the Provost
- The Office of the Dean of Students
- Marketing and Communications
- University of Arizona Student Union
- Housing and Residential Life
- Government and Community Relations
- University Athletics
- The Office of the Pima County Recorder

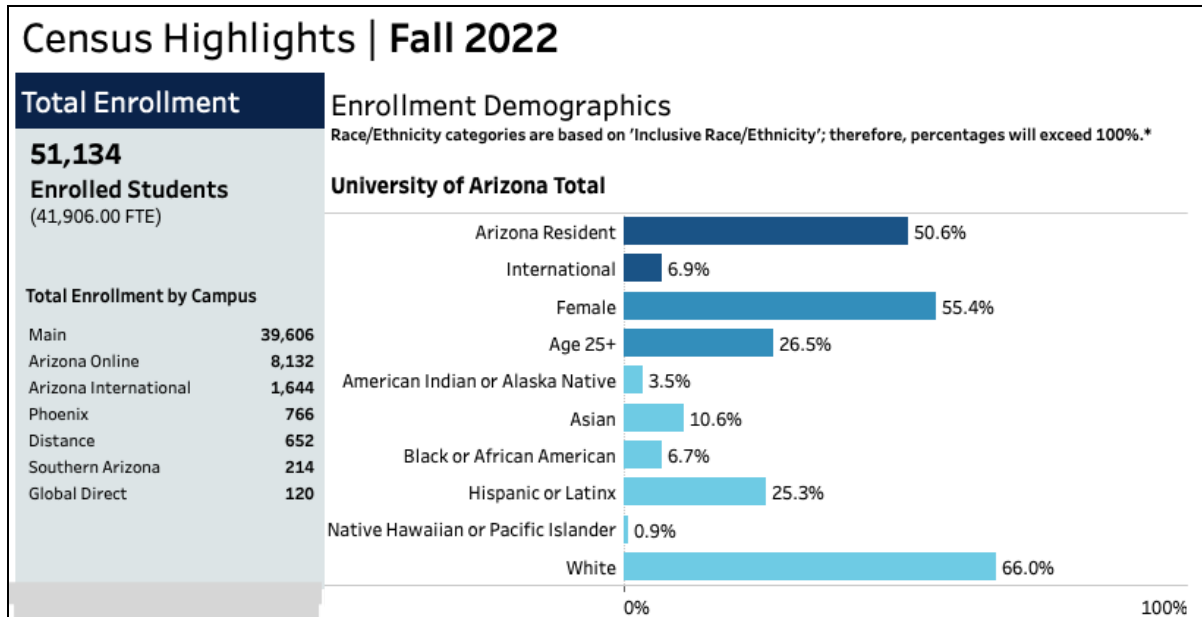
Commitment:

The University of Arizona's mission is to develop adaptive problem-solvers capable of tackling our greatest challenges. We empower our students to tackle a broad array of challenges across disciplines and encourage every student to use their knowledge and expertise as they contribute fully to civil society. This is why our campus has signed the Higher Education President's Commitment to Full Student Voter Participation and supports an active student government that gives students direct experience in representative democracy. Additionally, the University of Arizona promotes, encourages, and supports all campus units as they engage with and better serve our communities at-large, which provides all students the opportunity to develop and grow the community-centered mindset that ultimately drives voter participation.

Landscape:

The University of Arizona is a public 4-year institution and joined the All IN Campus Democracy Challenge in 2019. We are a Minority Serving Institution, a Hispanic Serving Institution, and we are currently pursuing the Carnegie Classification as a Community Engaged Institution. We proudly serve 51,134 students who were enrolled as of fall 2022. Fifty-two percent of our undergraduate students are Arizona residents and 45.1% of all graduate students are Arizona residents and the majority of our students attend classes on our main campus (39,606 students as of fall 2022). Additional demographic data is

represented in the graphic below:



Goals:

Our campus democratic engagement goals are:

- 1) Increasing Turnout
 - a) In the 2018 midterm elections, the percentage of University of Arizona students who voted was 51.7%. With this in mind, our goal is to increase this to 55% during the 2022 midterm election.
- 2) Increasing Access
 - a) The University of Arizona will provide on-campus voting opportunities that are available to all students by partnering with the Pima County Recorder's Office. Our goal is to provide a week-long early voting location.
 - b) The University of Arizona will begin taking the necessary steps to provide a voting center on Election Day during the 2024 Presidential Election by working with the Pima County Recorder's Office beginning immediately after the 2022 midterm elections.

Strategy:

Our campus has implemented these strategies, communications, and events to increase both voter registration and voting rates:

- 1) Town Halls & Community Discussions
 - a) ASUA leadership led students to engage directly in the civic process through participation in a city council meeting and Arizona Board of Regents meeting to express their policy preferences. ASUA has also created the Student Safety Task Force to include students in self-government and make recommendations to campus leadership.
 - b) University of Arizona Athletics partnered with The Players Coalition and the Office of Government and Community Relations to provide two town hall events for students that emphasized the importance of voting, how to vote, myths about voting, and how to be an engaged civic leader year-round. Speakers included current and past student athletes,

staff from The Players Coalition, The Pima County Recorder, a leader in our local nonprofit community, and the President of the League of Women Voters of Greater Tucson.

- c) Our Senior Vice President for Research led an online four-part speaker series that explored advances in digital technologies over the past two decades and how they have influenced civic engagement. Speakers included former Arizona Senator Jeff Flake, the executive director of the National Institute for Civil Discourse, along with faculty and staff from the University of Arizona who shared thoughts on the impact of media and the spread of mis/disinformation and the impact on elections.
- 2) Voter Registration Drives were organized / hosted by the following campus groups:
 - a) The University of Arizona School of Government & Public Policy
 - b) UArizona AZ AANHPI Students for Equity
- 3) Reminders about registering and voting were distributed by many campus partners, including but not limited to:
 - a) The Associated Students of the University of Arizona (ASUA)
 - b) The Daily Wildcat
 - c) The Diversity, Equity & Inclusion Committee within the School of Government & Public Policy
 - d) University Athletics
 - e) University Housing and Residential Life
 - f) University of Arizona Marketing and Communications
- 4) An early voting site was made available on campus in the Student Union during the week prior to Election Day.

NSLVE:

The University of Arizona has authorized NSLVE.

Evaluation:

We will evaluate our action plan in the following ways:

- Government & Community Relations, in partnership with ASUA will evaluate success using 2022 NSLVE voting data.

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

- Our campus action plan will be posted on our campus page on ALL IN's website.
- Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.