





October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018		2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-		-	-	-	-
Black	-	-		-	-	-	-
Hispanic	-	-	-	-	-	-	-

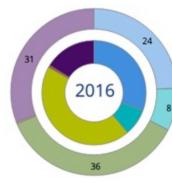
Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Vessel Chart

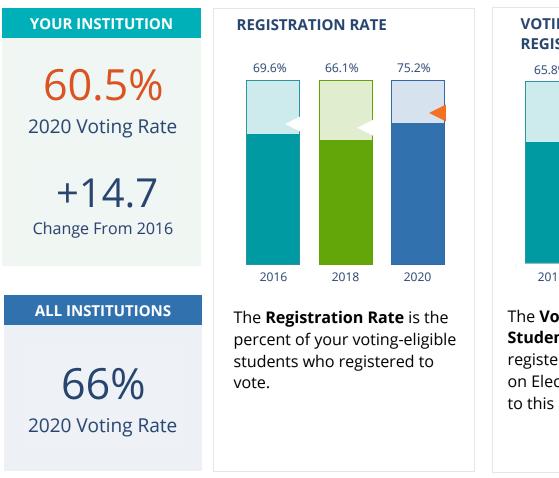
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

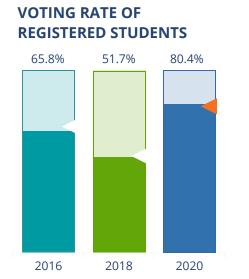


Overlapping Donut Chart

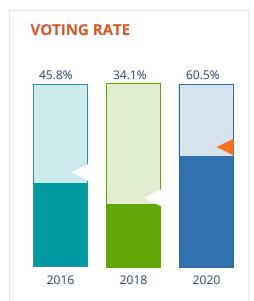
This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

Voting, Registration and Yield Rates





The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

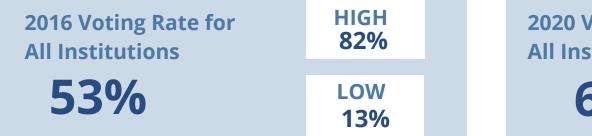
Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	42,898	44,371	46,702	★ 3,805
(Age under 18/Unknown)	-	-	16	-
(IPEDS estimated non-resident aliens)	3,860	4,079	3,090	↓ -770
(FERPA records blocked)	658	534	574	↓ -84
(Non-Degree Seeking Students)	-	-	-	-
Total eligible voters	38,377	39,756	43,022	• 4,645
Number of students who registered	26,711	26,273	32,370	★ 5,659
Number of students who voted	17,567	13,572	26,022	★ 8,455
Registration Rate %	70	66	75	▲ 6
Voting Rate of Registered Students %	66	52	80	↑ 15
Voting Rate %	46	34	60	↑ 15

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

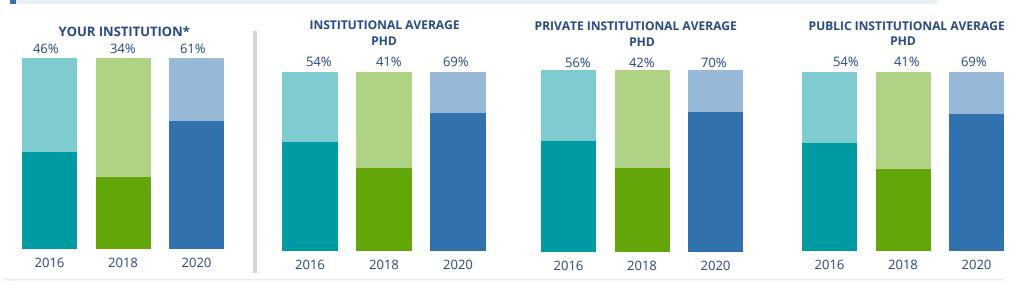
We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://idhe.tufts.edu/nslve/nslve-recalculation-tool</u>.

By Institution Types

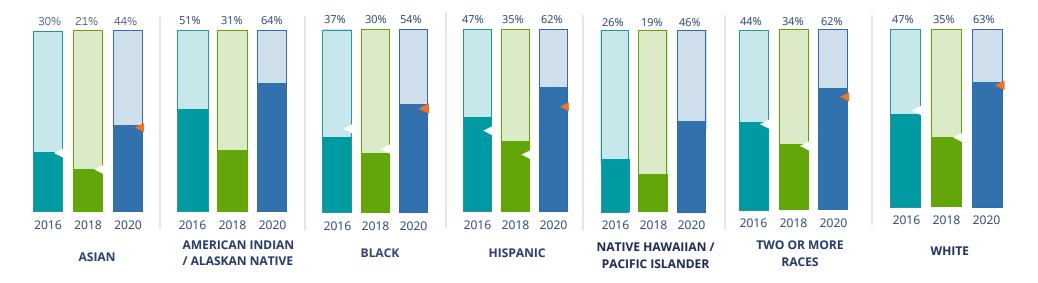


2020 Voting Rate for	HIGH
All Institutions	89%
66%	LOW 19%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-fag

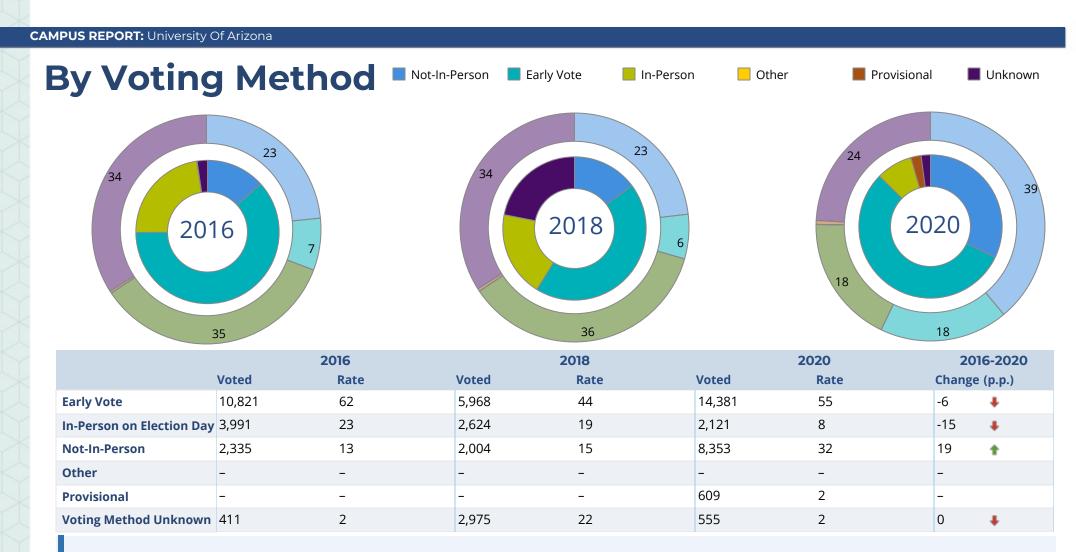
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

		2016			2018			2020	2	2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
Asian	2,343	700	30	2,024	432	21	1,392	606	44	14		
American Indian/ Alaska Native	47	24	51	58	18	31	84	54	64	13		
Black	1,535	574	37	1,618	481	30	1,721	927	54	16		
Hispanic	4,818	2,259	47	3,467	1,219	35	4,461	2,766	62	15		
Native Hawaiian/ Pacific Islander	87	23	26	68	13	19	44	20	45	19		
2 or More Races	7,615	3,382	44	10,412	3,493	34	12,042	7,406	62	1 7		
White	21,441	10,163	47	21,281	7,528	35	21,717	13,755	63	16		
Race Unknown	4,310	442	10	4,853	388	8	4,607	488	11	1 0		



These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

By Age Group

	2016	2018	2020
18-21	36%	27%	57%
22-24	44%	29%	54%
25-29	50%	36%	54%
30-39	54%	41%	56%
40-49	62%	52%	66%
50+	76%	68%	78%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

		2016			2018			2020	20	2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
18-21	24,709	8,894	36	24,908	6,811	27	25,385	14,469	57	† 21		
22-24	7,523	3,289	44	7,766	2,251	29	7,952	4,278	54	1 0		
25-29	5,088	2,564	50	5,649	2,020	36	6,289	3,411	54	† 4		
30-39	3,419	1,851	54	3,836	1,570	41	4,458	2,490	56	1 2		
40-49	964	594	62	1,125	583	52	1,415	932	66	1 4		
50+	493	375	76	497	337	68	569	442	78	1 2		

By Sex

	2016				2018			2020)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.	.p)
Female	21,764	9,878	45	22,986	7,994	35	25,326	15,396	61	1	15
Male	20,391	7,669	38	20,734	5,566	27	20,712	10,614	51	1	14

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

By Education Level / Undergraduate Class Year

	2016	Matad		2018	Voted		2020	Voted		0 16-202	-	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted F	Rate (%) Ch	ange (p	p)	
EDUCATION	EDUCATION LEVEL											
Undergraduate	32,859	12,771	39	33,689	9,648	29	35,075	19,964	57	+	18	
Graduate	8,549	4,400	51	9,133	3,612	40	9,775	5,544	57	+	5	
Class Unknown	788	396	50	959	312	33	1,218	514	42	+	-8	
CLASS YEAR												
First Year	7,844	32	2,548	7,311	23	1,716	6,915	48	3,347	+	16	
Second Year	7,427	32	2,357	7,093	29	2,061	6,944	51	3,559	+	20	
Upper Level	17,570	45	7,854	18,710	30	5,692	19,133	62	11,888	+	17	
ENROLLMEN	T STATUS											
Full-time	37,306	14,898	40	37,916	11,305	30	37,677	21,730	58	t	18	
Part-time	4,890	2,669	55	5,865	2,267	39	8,391	4,292	51	+	-3	

These are estimated voting rates by Education Level (undergraduate/graduate), **Class Year, and Enrollment** Status (full-time/part-time), and

the numbers we used to calculate these rates.

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By Field of Study

FIELDS		2016			2018			2020		2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Architecture	780	249	32	816	189	23	881	443	50	18	
Area, Ethnic, Cultural, and Gender Studies	453	192	42	473	156	33	419	207	49	† 7	
Biological and Biomedical Sciences	4,361	1,904	44	4,269	1,364	32	4,416	2,721	62	18	
Business, Management, and Marketing	6,466	2,125	33	6,397	1,499	23	6,605	3,427	52	19	
Communication and Journalism	1,364	454	33	1,371	348	25	1,319	775	59	15	
Computer and Information Sciences	1,594	576	36	1,928	514	27	2,166	1,060	49	13	
Education	1,740	865	50	1,677	685	41	1,615	1,017	63	13	

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS		2016			2018				2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Engineering and Engineering Technologies	3,119	1,273	41	3,437	950	28	3,608	1,808	50	1 9
English Language and Literature	572	332	58	571	268	47	455	300	66	1 8
Family and Consumer/Human Sciences	410	176	43	404	131	32	405	263	65	1 22
Foreign Languages, Literatures, and Lingui	510	251	49	550	199	36	504	305	61	🛖 11
Health Professions	5,328	2,722	51	5,553	2,176	39	5,742	3,698	64	🛧 13
History	266	154	58	289	121	42	304	188	62	1 4
Law Enforcement, Firefighting, and Protec	701	284	41	739	221	30	736	468	64	123
Legal Professions and Studies	736	351	48	1,171	385	33	1,678	906	54	† 6
Liberal Arts and Sciences, and Humanities	1,767	566	32	1,388	313	23	1,076	552	51	👚 19
Mathematics and Statistics	487	185	38	515	138	27	522	239	46	1 8
Multi/Interdisciplinary Studies	1,682	607	36	1,657	448	27	2,159	1,235	57	1 21
Natural Resources and Conservation	529	271	51	572	206	36	696	478	69	1 7

By Field of Study

FIELDS	Enrolled	2016 Voted	Rate	Enrolled	2018 Voted	Rate	Enrolled	2020 Voted	Rate	2016-2020 Change (p.p)
Philosophy and Religious Studies	312	138	44	308	118	38	163	89	55	10
Physical Sciences	1,657	662	40	1,682	495	29	1,668	822	49	1 9
Psychology	1,856	787	42	2,008	612	30	2,418	1,415	59	16
Public Administration and Social Service Professions	180	88	49	146	61	42	181	128	71	1 22
Science Technologies/Technicians	263	148	56	532	215	40	271	161	59	1 3
Social Sciences	2,316	888	38	2,206	696	32	1,927	1,076	56	17
Visual and Performing Arts	1,402	688	49	1,428	498	35	1,342	806	60	11
Unknown	570	237	42	931	285	31	1,247	531	43	1

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

University Of Arizona

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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