



Uintah Basin Technical College Democratic Engagement Action Plan: 2022-23

This plan was created using the Votes & Ballots Action Planning Form. We highly recommend editing and expanding upon this draft before submitting for review.

Throughout this document, we mention the Strengthening American Democracy Guide as a resource for your review. We encourage you to turn to that resource for guidance and support as you complete your action plan!

I. Executive Summary

This action plan was developed by Michiel Bostick, Vice President of Student Affairs to communicate our strategy for increasing both the registration and turnout rates of voters at Uintah Basin Technical College. The planned activities outlined here will be carried out over 2022-23, on and around our campus in Roosevelt, Utah.

The following groups will be leading this work at Uintah Basin Technical College in order to accomplish our goals and further institutionalize our commitment to civic learning, democratic engagement, and youth participation in elections:

- Student Affairs Staff

How can you improve this section? Visit the Strengthening American Democracy Guide and review the Guiding Questions to ensure your Executive Summary includes everything that you feel should be addressed.

II. Leadership

Michiel Bostick Vice President of Student Affairs will be overseeing our work to increase civic learning and democratic engagement on campus. They will be supported in this work by:

- Karen Secrest - Financial Aid
- Camille Carner - Financial Aid
- Holly Mickelson - Student Success Officer
- Trinity Long - Student Success Officer
- Jenalee Moynier - Chief Diversity Officer/Completion Coordinator

This coalition is diverse and inclusive of:

- Representation from different perspectives and areas of expertise

Our group plans to meet at

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Leadership Section* includes everything that you feel should be addressed.

III. Commitment

Our institution and our campus leadership demonstrates commitment to improving civic learning and democratic engagement. We also see this same commitment reflected in our institution's values. They state, "Student Centered -We meet students where they are -We put students first Service Oriented -We seek opportunities to serve -We celebrate service to others Campus and Community Connected -We communicate respectfully -We listen to understand others"

We also have had a senior leader commit to civic learning and democratic engagement on our campus.

On campus, we've seen:

- Voter education resources
- Campus leaders promoting voting
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- Voter registration tables
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- Signage promoting Election Day
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On campus, we've experienced:

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- Registering to vote
- Civic Holiday events (such as National Voter Registration Day, National Voter Education Week, and Vote Early Day)
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We can point to the above institutional commitments to support our work.

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your Commitment Section includes everything that you feel should be addressed.

IV. Landscape

The following tables provide a brief overview of the landscape of our campus. This information is based on data collected from 2020-2021 when our total student enrollment was 3178.

Enrollment Data:

Undergraduate	Graduate	Full Time	Part Time

In-State	Out-of-State	International Students	On-Campus Residents	Commuter
100.00%				100.00%

Gender Demographics:

Men	Women	Non-Binary	Transgender
70.00%	30.00%		

Age:

18-21	22-24	25-29	30-39	40-49	50+

Racial Demographics:

Asian	American Indian / Alaska Native	Black	Hispanic	Native Hawaiian / Pacific Islander	White	2 or More Races
	5.00%		6.00%		87.00%	

How can you improve this section? Visit the [Strengthening American Democracy Guide](#) and review the [Guiding Questions](#) to ensure your Landscape Section includes everything that you feel should be addressed.

V. Goals

Before setting our civic learning and democratic engagement goals on campus, we took the following information into consideration.

We know our campus faces following challenges internally when it comes to get out the vote efforts and registering voters:

- Our institution's mission statement, values, and strategic plan do not mention civic learning and democratic engagement.
- We don't have someone whose job responsibility is to foster civic learning and democratic engagement on our campus.
- We don't have a coalition of people who are positioned to implement civic learning and democratic engagement on our campus.
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- The voter engagement work on our campus is very siloed within one office.
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We also know our campus faces the following challenges externally when it comes to get out the vote efforts and registering voters:

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With that said, we know our campus has the following strengths when we approach our voter engagement work:

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- We have processes in place for registering large percentages of our students.
- We have ways in which we communicate voting information to our students.
- We use the resources readily available to develop and implement civic learning and democratic engagement on our campus.
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- Voter engagement efforts on campus are nonpartisan.

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- We have working relationships with community partners who are invested in civic learning and democratic engagement.
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With this in mind, we have set the three goals that we would like to achieve over the next academic year:

1. Increase the representation of staff to include at least 3 different teams by the end of FY23.
2. Identify an individual as the person who is responsible to foster civic engagement and democratic engagement by the end of FY23.
3. Include information regarding voter registration in the UBTech Inclusion Centers by the end of FY23.

We have also set three goals that we would like to achieve over the next five years:

1. Incorporate voter registration into new student orientation by 2025.
2. Incorporate voter registration in our Student Inclusion Centers by 2025.
3. Include our Diversity Committee in our efforts to foster civic engagement and democratic engagement by 2026.

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Goals Section* includes everything that you feel should be addressed.

VI. Strategy

Below, we have outlined a strategy describing how we will bring this vision to life in the coming months and years.

These are tactics that we **are already doing** in the **short term** (within the next year):

- Voter Registration Days with campus leaders promoting voter registration at tables.
- Voter education resources are available on campus.
- Signage is displayed for Voter Registration Day.

These are tactics that we **plan to do** in the **short term**:

- We will continue the following:
- Voter Registration Days with campus leaders promoting voter registration at tables.
- Voter education resources are available on campus.
- Signage is displayed for Voter Registration Day.

These are tactics that we **hope to do** in the **short term**:

- Involve our student leadership/diversity teams with promoting and executing our tactics.
- Involve our Marketing Team with advertising.

These are tactics that we **are already doing** for the **long term** (beyond the next year):

- Voter Registration Days with campus leaders promoting voter registration at tables. Voter education resources are available on campus. Signage is displayed for Voter Registration Day.

These are tactics that we **want to do** in the **long term**:

- Create videos/posts to be shared on our social media. Identify a team of employees and students that can foster democratic engagement on campus.

These are tactics that we **hope to do** in the **long term**:

- Involve more team members in the tactics that we are planning. Start the process of advertising and promoting earlier in the year.

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your Strategy Section includes everything that you feel should be addressed.

VII. National Study of Learning, Voting, and Engagement (NSLVE)

We are not currently enrolled in the National Study of Learning, Voting, and Engagement (NSLVE).

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your NSLVE section includes everything that you feel should be addressed.

VIII. Reporting & Evaluation

We plan to share this Action Plan internally when it is complete by taking the following actions:

- Email to members of our campus coalition
- Email to campus administration
- Email to the President
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We plan to share this Action Plan externally when it is complete by taking the following actions:

- Post on the campus website
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We will collect feedback on this plan by:

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- Regrouping with campus coalition to debrief and reflect
- Integrating feedback collection into individual campus efforts
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We plan to evaluate our success by:

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- Seeking out feedback throughout the action planning process from people outside of our action planning team
- Revisiting our goals, identifying goals achieved and not achieved, and adjusting our short and long-term goals accordingly
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How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Reporting & Evaluation Section* includes everything that you feel should be addressed.