

2020

# ALL IN ACTION PLAN



**TROY UNIVERSITY  
OFFICE OF CIVIC ENGAGEMENT**

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## EXECUTIVE SUMMARY

Troy University is excited to partner with the ALL IN Campus Democracy Challenge in effort to increase student engagement on our campus. Our action plan was developed by the Office of Civic Engagement and aims to cultivate a unified approach to increasing voter participation in the upcoming 2020 Election.

## LEADERSHIP

The Office of Civic Engagement will serve as the hub of coordination and communication for our ALL IN initiatives. Several Troy University departments and organizations actively promote voter participation on our campus. Our hope is to bring representatives together to create an ALL IN coalition that will strengthen the current efforts through more centralized coordination.

We plan to develop a coalition of leaders from the following areas:

- Student Involvement and Leadership
- Civic Engagement
- Political Science
- History and Philosophy
- Economics
- Social Sciences
- Interdisciplinary Studies
- College Republicans
- College Democrats
- College Libertarians
- Political Science, History and Philosophy clubs
- Spectrum
- Black Student Union
- NAACP
- SGA
- Freshman Forum
- Pike County Board of Registrars
- Other individuals and organizations who wish to participate

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## COMMITMENT

Troy University is committed to increasing civic learning and democratic engagement. Troy University institutional goals aim to:

*“provide TROY students with the values of diversity, servant leadership, professionalism and democratic principles so they will serve as good citizens and leaders in their communities.”*

From the very first course, TROY 1101, concepts of active citizenship and service are fostered and interwoven throughout, as an integral part of the student experience at Troy University.

## LANDSCAPE

The American college campus represents the intersecting of a broad range of cultures. This is certainly true of Troy University. Our student body represents high school graduates from Charles Henderson High School sitting literally across the street from campus, to the other side of the world. Troy University is home to students from more than 75 counties and prides itself on its international connection and graduating students who are globally aware. Our diverse student body is an ideal landscape to develop opportunities for shared values and understanding.

## GOALS

Through our participation in the ALL IN Campus Democracy Challenge, our long-term goals include:

- Increase student awareness and understanding of the voting process
- Foster an environment for equitable, civil, and constructive dialogue
- Seek external funding to support additional opportunities to promote student engagement

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# GOALS

(CONTINUED)

In addition to our long-term objectives, in the next calendar year, we aim to:

- Increase voter registration by 5% in the 2020 Election
- Increase student voter participation by 5% in the 2020 Election
- Develop a continuous coalition with a focus on student democratic engagement
- By the end of 2020, establish a relationship with the local election official and collaborate to provide additional educational opportunities for students

# STRATEGY

In our efforts to meet the goals established above, we have identified the following tactics:

- Campus-wide campaign (social media, email, Canvas tabling etc.) providing voter registration information
- Offering civic engagement credit for students who register to vote in TROY 1101 Orientation
- Host events to encourage voter participation: a candidate or issue forum, debate watch party, and in promotion of National Voter Registration Day and Constitution Day
- Providing students with nonpartisan ballot guides or sample ballots
- Hanging up posters, flyers, or utilizing other types of campus media to inform students what candidates and issues are on the ballot in upcoming elections
- Create a voter education website with comprehensive information for students
- Providing opportunities for increased student access to the polls
- Working with local election officials to address issues of student registration and ballot access, including having local election officials participate in student registration and voting outreach efforts on campus.
- Recruiting volunteers to assist with promotional efforts
- Incorporating deliberative forums into interdisciplinary courses.

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# NSLVE AS A RESOURCE FOR COLLEGES & UNIVERSITIES

## REPORTING

Our ALL IN Action Plan will be coordinated and shared through the Office of Civic Engagement and the campus democracy coalition.

## EVALUATION

In addition to our data from the NSLVE, we plan to conduct a pre and post survey within our coalition to gain insight into university's current climate and progress relative to the goals we have identified above.