



Transylvania University ALL-IN Action Plan

The Office of Campus and Community Engagement

OVERVIEW

Transylvania University students, faculty, staff and administration will work towards increasing civic awareness and engagement through voting registration and electoral programming. Transylvania University will pursue this goal by employing a multi-faceted approach detailed below:

VOTER REGISTRATION:

- Student-led tables in dining areas during heavily trafficked periods of the day with information on how to get registered and the ability to answer questions about registration and voting
- A link will be embedded on the main Transylvania University website detailing voter registration methods and encouraging students to register
- Social media accounts from various student organizations and university offices will encourage voter registration and direct viewers to the link on the website

NON-PARTISAN VOTER EDUCATION:

- The robust College Democrats and College Republicans student organizations will host joint sessions to discuss election cycles, pertinent differences in election structures, and the availability of participation in elections through attending debates, contacting candidates directly, etc.
- Transylvania University, along with the College Democrats and College Republicans, will host speakers important to the Kentucky area and have them discuss relevant topics while detailing the importance of voting

VOTER RECOGNITION:

- Follow-up is essential to promoting more students to register, and to make students feel more connected with the process initiated by the university. Therefore, student-led tables in the same highly trafficked areas as before will have banners to sign and stickers to give out to those who voted in elections or registered
- The banner will be displayed in the William T. Young Campus Center