NSLVE — NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

SEPTEMBER 2019

2014 & 2018 CAMPUS REPORT

Student Voting Rates for Towson University

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - **https://idhe.tufts.edu/nslve-recalculation-tool**.

To read more about NSLVE data, see our Campus Reports FAQ - **https://idhe.tufts.edu/nslve/frequently-asked-questions.**

Reviewing the Data

Use the following key to interpret the charts:
*   = number of students is less than 10
n/a   = no data was collected or calculated for this field**.**

What to do next?

❑ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals - **https://idhe.tufts.edu/public-data-portal-visualizations.**

❑ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

❑ Read and implement *Election Imperatives,* ten recommendations for providing your campus climate for student political learning, discourse, equity, and participation - **https://idhe.tufts.edu/electionimperatives.**

❑ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: **https://idhe.tufts.edu/.**

Follow us on Twitter **@TuftsIDHE.**

We appreciate hearing from you! Please email us at **NSLVE@tufts.edu.**
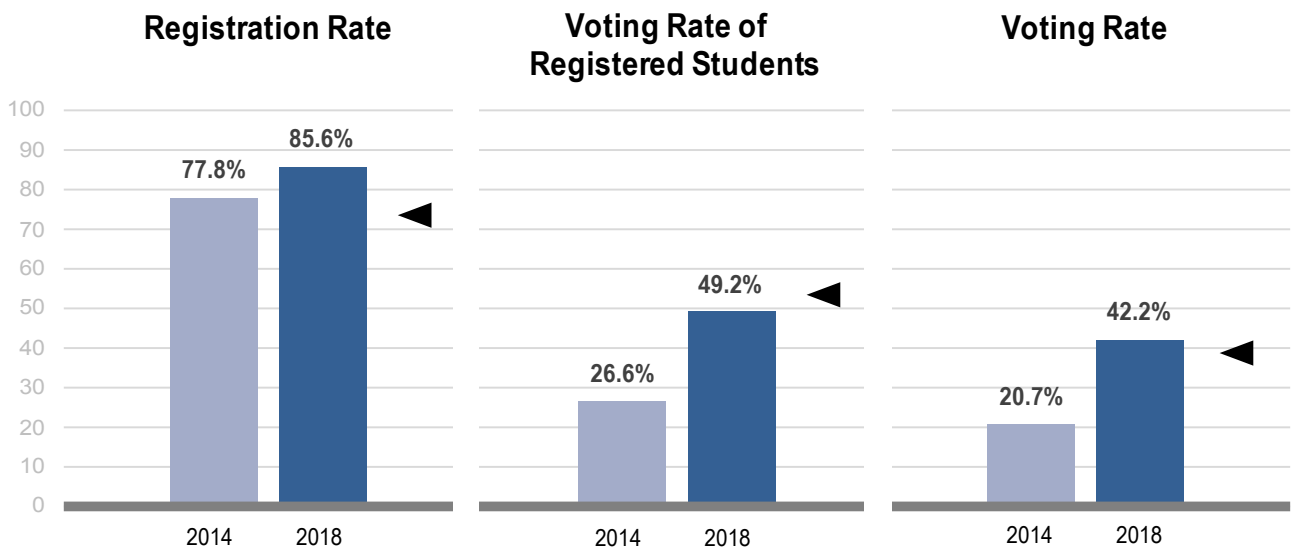
Warm regards,

IDHE Team

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

2018 Voting Rate

42.2%

CHANGE
FROM 2014

+21.5

2018 VOTING RATE
FOR ALL INSTITUTIONS

39.1%

Registration Rate

Voting Rate of Registered Students

Voting Rate

◀ All Institutions, 2018

	2014	**2018**		Change
Total student enrollment	21,373	22,149	⬆	776
Age under 18/Unknown	(250)	(97)		
IPEDS estimated non-resident aliens	(515)	(450)		
FERPA records blocked	*	*		
Total eligible voters	20,606	21,601	⬆	995
Number of students who registered	16,027	18,498	⬆	2,471
Number of students who voted	4,265	9,104	⬆	4,839
Registration rate	77.8%	85.6%	⬆	7.8
Voting rate of registered students	26.6%	49.2%	⬆	22.6
Voting rate	20.7%	42.2%	⬆	21.5
Difference from all institutions	+1.0	+3.1		

By Carnegie Classification

2014 Voting Rate for All Institutions

19.7%

HIGH 54.0%

LOW 1.5%

Difference from All Institutions   **+1.0**

2018 Voting Rate for All Institutions

39.1%

HIGH 64.1%

LOW 11.5%

Difference from All Institutions   **+3.1**

Your Institution	Master's Institutions	Public Master's Institutions	Private Master's Institutions

	Your Institution	Master's Institutions	Public Master's Institutions	Private Master's Institutions
2014	20.7%	20.1%	19.9%	21.1%
2018	42.2%	39.7%	39.3%	40.3%
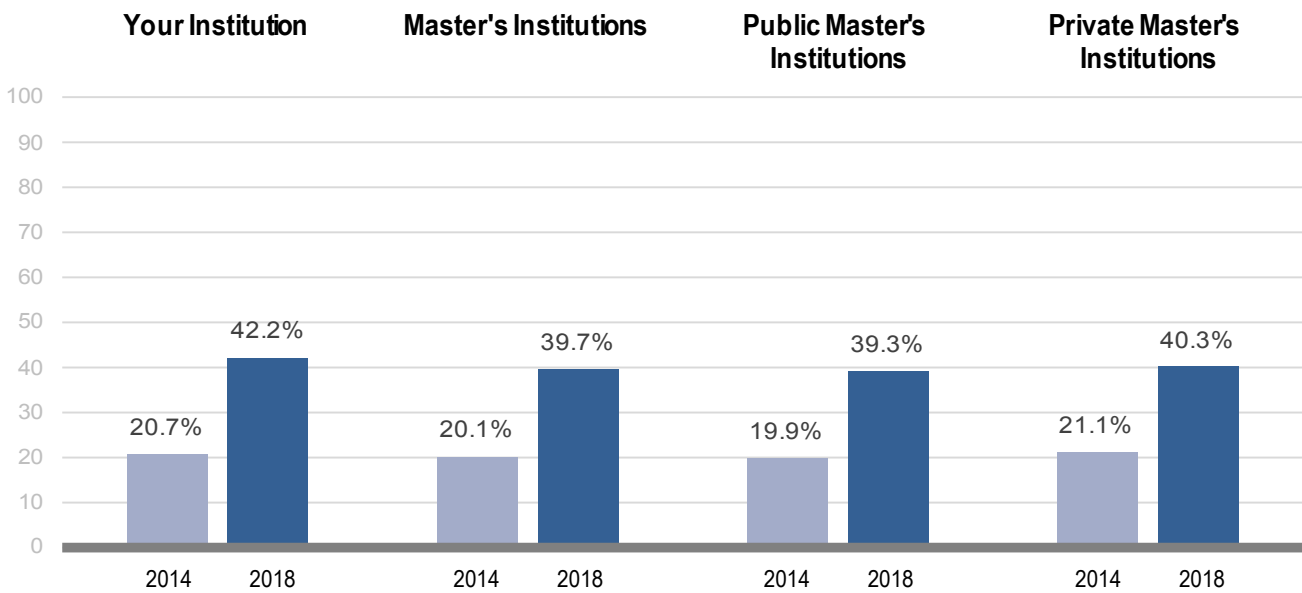
By Voting Method*
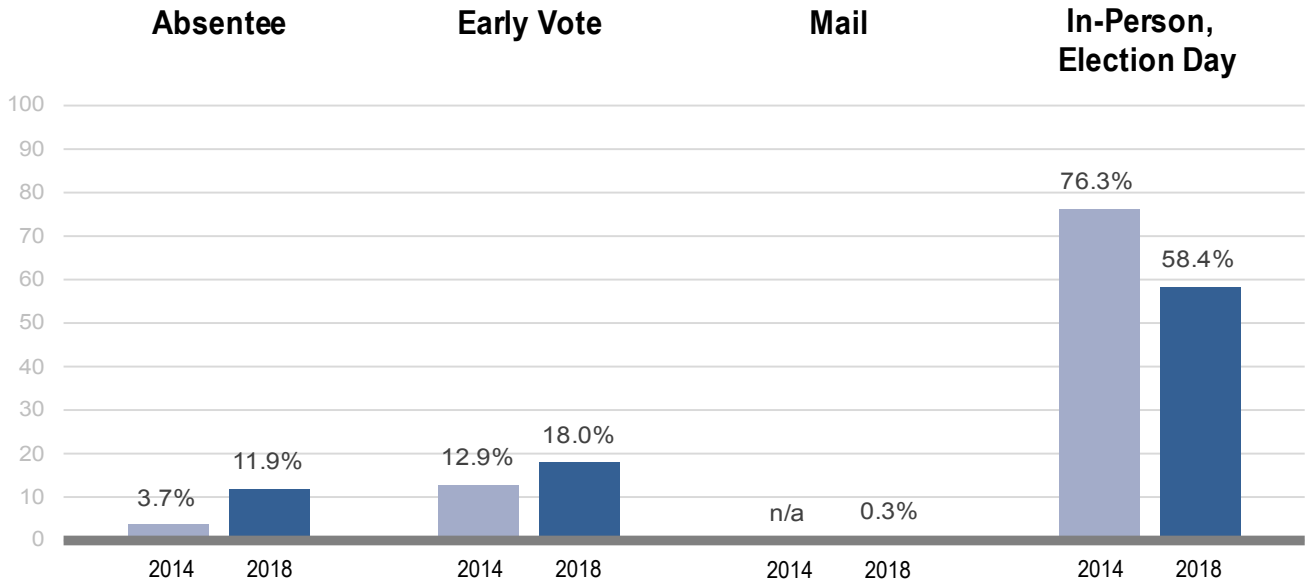
	2014			**2018**			
	Voted	Rate		Voted	Rate		Change
Absentee	158	**3.7%**		1,087	**11.9%**	⬆	**8.2**
Early Vote	548	**12.9%**		1,640	**18.0%**	⬆	**5.2**
Mail	*	**n/a**		29	**0.3%**		**n/a**
In-Person, Election Day	3,252	**76.3%**		5,314	**58.4%**	⬇	**-17.9**
Unknown	305	**7.2%**		1,034	**11.4%**		
Total	**4,265**			**9,104**			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officals where your students voted.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

By Age Group*

| 18-21 | 22-24 | 25-29 | 30-39 | 40-49 | 50+ |
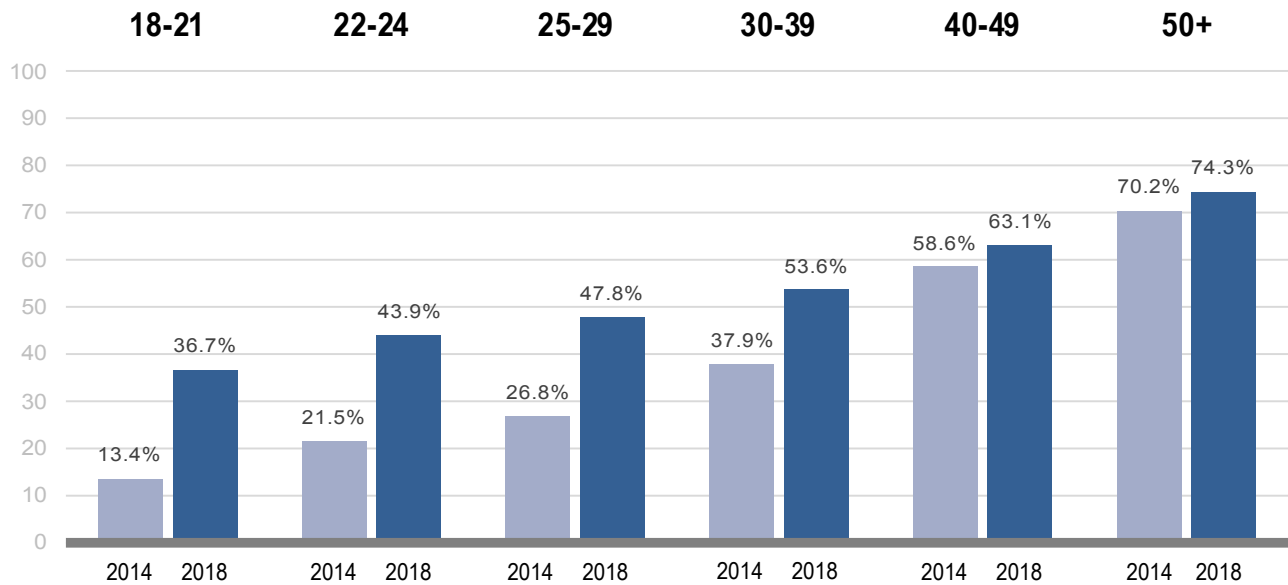
	2014			**2018**				Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
18-21	11,662	1,560	**13.4%**	12,855	4,713	**36.7%**	⬆	**23.3**
22-24	4,814	1,036	**21.5%**	4,962	2,180	**43.9%**	⬆	**22.4**
25-29	2,505	670	**26.8%**	2,416	1,155	**47.8%**	⬆	**21.1**
30-39	1,381	524	**37.9%**	1,212	650	**53.6%**	⬆	**15.7**
40-49	497	291	**58.6%**	396	250	**63.1%**	⬆	**4.6**
50+	262	184	**70.2%**	210	156	**74.3%**	⬆	**4.1**
Unknown	0			0				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

By Education Level*

Undergraduate
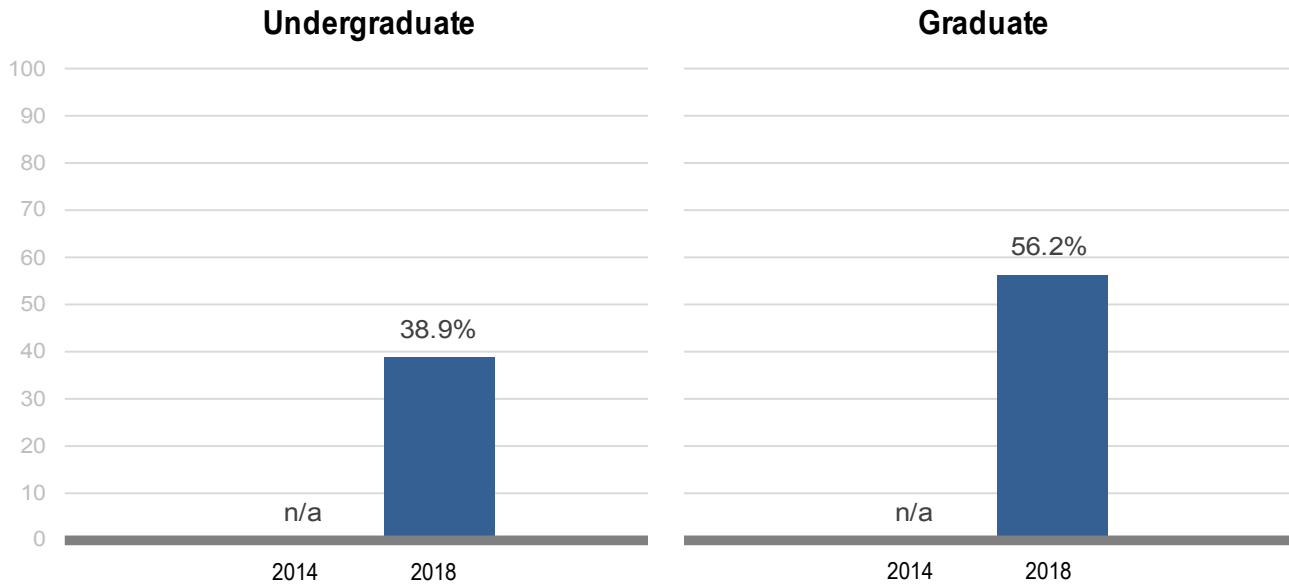
Graduate

	2014				**2018**			
	Enrolled	Voted	Rate		Enrolled	Voted	Rate	Change
Undergraduate	0	0	**n/a**		19,062	7,411	**38.9%**	**n/a**
Graduate	0	0	**n/a**		2,827	1,589	**56.2%**	**n/a**
Unknown	21,121				162			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Undergraduate Class Year*
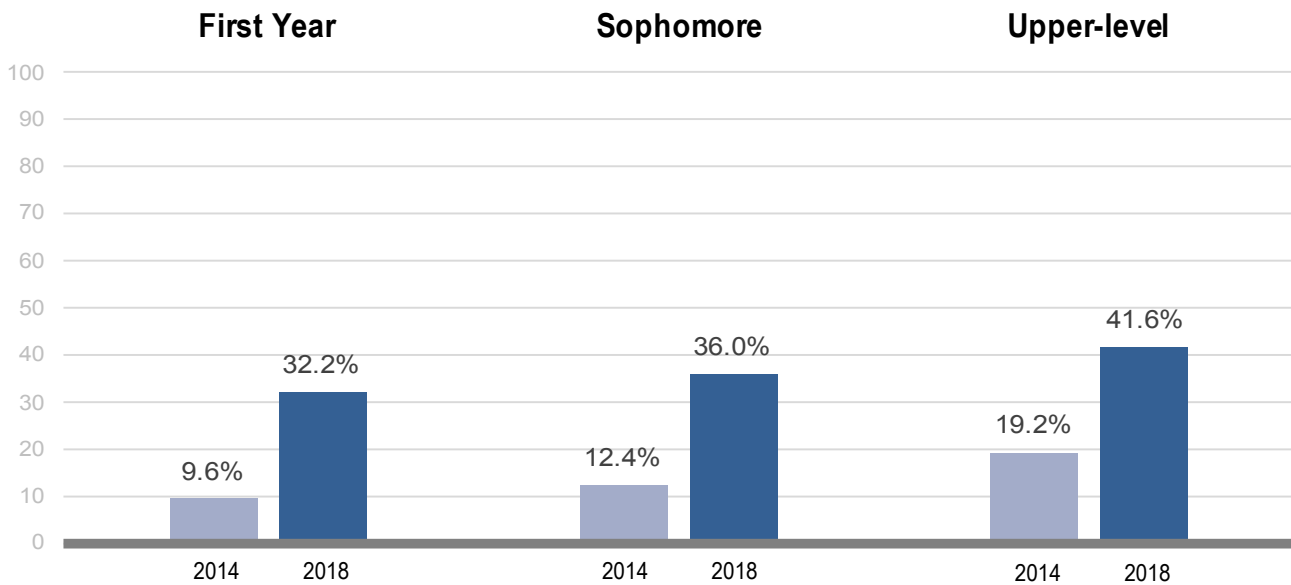
	2014			**2018**				Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
First Year	2,557	245	**9.6%**	3,354	1,080	**32.2%**	⬆	22.6
Sophomore	3,254	403	**12.4%**	3,722	1,339	**36.0%**	⬆	23.6
Upper-level	11,851	2,274	**19.2%**	11,977	4,987	**41.6%**	⬆	22.5

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Enrollment Status*

Full-time

Part-time

	2014				**2018**				
	Enrolled	Voted	Rate		Enrolled	Voted	Rate		Change
Full-time	16,223	2,563	**15.8%**		17,825	6,880	**38.6%**	⬆	**22.8**
Part-time	4,898	1,702	**34.8%**		4,226	2,224	**52.6%**	⬆	**17.9**
Unknown	0	0	**n/a**		0	0	**n/a**		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table.
Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Area, Ethnic, Cultural, Gender, and Group Studies	0	0	n/a	232	106	**45.7%**	**n/a**
Biological and Biomedical Sciences	0	0	n/a	1,295	501	**38.7%**	**n/a**
Business, Management, and Marketing	0	0	n/a	3,403	1,219	**35.8%**	**n/a**
Communication and Journalism	0	0	n/a	1,442	620	**43.0%**	**n/a**
Communications Technologies/Technicians	0	0	n/a	168	79	**47.0%**	**n/a**
Computer and Information Sciences	0	0	n/a	1,908	685	**35.9%**	**n/a**
Education	0	0	n/a	2,558	1,272	**49.7%**	**n/a**
English Language and Literature	0	0	n/a	342	174	**50.9%**	**n/a**
Family and Consumer/Human Sciences	0	0	n/a	111	54	**48.7%**	**n/a**
Foreign Languages, Literatures, and Linguistics	0	0	n/a	75	37	**49.3%**	**n/a**
Health Professions	0	0	n/a	3,200	1,197	**37.4%**	**n/a**
History	0	0	n/a	214	111	**51.9%**	**n/a**
Law Enforcement, Firefighting, and Protective Services	0	0	n/a	193	94	**48.7%**	**n/a**
Liberal Arts and Sciences, and Humanities	0	0	n/a	328	98	**29.9%**	**n/a**
Mathematics and Statistics	0	0	n/a	220	91	**41.4%**	**n/a**
Multi/Interdisciplinary Studies	0	0	n/a	95	44	**46.3%**	**n/a**
Natural Resources and Conservation	0	0	n/a	199	107	**53.8%**	**n/a**
Parks, Recreation, Leisure, and Fitness Studies	0	0	n/a	1,188	347	**29.2%**	**n/a**
Philosophy and Religious Studies	0	0	n/a	59	29	**49.2%**	**n/a**
Physical Sciences	0	0	n/a	328	138	**42.1%**	**n/a**
Psychology	0	0	n/a	1,318	548	**41.6%**	**n/a**
Public Administration and Social Service Professions	0	0	n/a	400	172	**43.0%**	**n/a**
Social Sciences	0	0	n/a	1,619	782	**48.3%**	**n/a**

Visual and Performing Arts	0	0	**n/a**		995	501	**50.4%**	**n/a**
Unknown	21,121	4,265	**20.2%**		161	98	**60.9%** ⬆	**40.7**

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: **https://idhe.tufts.edu.**

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