

# The ALL IN Campus Democracy Challenge

empowers colleges and universities to achieve excellence in student democratic engagement  
(Democratic engagement = civic learning + political engagement + voter participation)

BY PROVIDING:

## STRUCTURE

Intentional program design plus accountability for campus continuous improvement



## SUPPORT

Tools campuses need to increase democratic engagement including coaching, training, resources, referrals, and networking

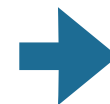


## RECOGNITION

National seals and awards that recognize campuses for improvement and success in increasing democratic engagement



THE ALL IN CHALLENGE ENCOURAGES COLLEGES AND UNIVERSITIES TO:



RESULTING IN:

## STUDENT ENGAGEMENT

Students acquire and apply the knowledge, skills, attitudes, and behaviors needed for democratic engagement



## INSTITUTIONAL ENGAGEMENT

Colleges and universities develop a campus culture that promotes and embeds democratic engagement programs and policies throughout the curriculum and co-curriculum



## NATIONAL NETWORK

This network brings together colleges and universities committed to increasing student democratic engagement, highlighting the role of higher education in strengthening American democracy



## A MORE ENGAGED & INCLUSIVE DEMOCRACY

A strong, vibrant, and more representative American democracy resulting from greater inclusion of college student voters

