



The University of Alabama at Birmingham 2020 Democratic Engagement Action Plan
Developed by: Jennifer Griffin

Executive Summary:

The University of Alabama at Birmingham serves students, patients, the community, and the global need for discovery, knowledge dissemination, education, creativity and the application of groundbreaking solutions. Through the shared values of integrity, respect, diversity and inclusiveness, collaboration, excellence and achievement, stewardship, and accountability, the University empowers the creation of knowledge that has the potential to change the world. In support of the ALL IN Campus Democracy Challenge, UAB developed a Democratic Engagement task force to coordinate and lead the democratic engagement initiatives taking place across the University. The goals of this group are to increase both registration and student voting rates in the upcoming election and help students form the habits of active and informed citizenship in the long term. This group is being coordinated out of the Division of Student Affairs at UAB.

Leadership:

Our leadership team includes the following:

Jennifer Griffin, Director of Student Involvement & Leadership
Chris Jones, Director of Student Multicultural & Diversity Programs
Sunya Reddy, Undergraduate Student Government Association
Adrienne Samani, Graduate Student Government
Kameryn Thigpen, President of Woke Vote at UAB (RSO)
Brandon Wolfe, Assistant Vice President for Campus and Community Engagement in the Office of Diversity, Equity, and Inclusion

Commitment:

Our campus has signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email

Landscape:

Our campus demographic and voting data:

UAB's total enrollment for Spring 2020 was 20,727. 12,864-undergraduate, 5,196-graduate, and 2,667 doctoral students. The demographics for UAB's full-time students are as follows:

40.3% female, 25.8% male; 3.9% non-resident, 3.4% hispanic/latino, 0.1% american indian or alaskan native, 5% asian, 13.5% black or african american, 36.9% white, 2.6% two or more races, 0.0% hawaiian or pacific islander, 0.7% unknown; 9.8% under the age of 19, 26.8% 19-21, 17.6% 22-25, 7.5% 26-30, 2.2% 31-35, 2.3% over 35. Average age for a full time student is 22.6.

Goals:

Our campus democratic engagement goals are:

The goals of this group are to increase both registration and student voting rates in the upcoming election and help students form the habits of active and informed citizenship in the long term.

Strategy:

Our campus has used the following strategies and organized the following events:

Virtual voter registration drives (e.g. Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.), Pledge to Vote drive

virtual voter help desks, development and distribution of online resources, registration drives, absentee ballot application drive, and volunteer opportunities in the community

NSLVE:

The University of Alabama at Birmingham has authorized NSLVE.

Evaluation:

We will evaluate our action plan in the following ways:

Outside of the NSLVE data, the University will develop program specific learning and program outcomes for educational efforts where student learning will be measured through the development and utilization of rubrics.

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our action plan will be posted on our campus website and shared with the campus community.

Our campus NSLVE reports will be posted on our campus website and shared with the campus community.