

The Ohio State University ALL IN Action Plan 2020

Executive Summary

This action plan was developed by Alyssa Johnson, Coordinator of Service and Outreach and Anna Wagner, Senior Coordinator Student Leadership Development, and within Student Activities. Alyssa and Anna both work with the Office of Student Life at Ohio State University.

This action plan will be utilized to keep our student led nonpartisan group, OSU Votes, committed to a yearlong plan of increasing student voter engagement and voter turnout on Ohio State's Columbus and regional campuses. Additionally, Ohio State is competing in the Big Ten Voter Challenge for this upcoming fall. This challenge was proposed by the University of Michigan's President in the summer of 2017, and it challenges all 14 Big 10 universities to increase their voter turnout for midterm and presidential elections. This action plan will keep those doing this work on our campus focused and committed for the academic year.

Ohio State's voter turnout rate for the 2020 Presidential Election was 59%, through the work done by OSU Votes we hope to increase that voter turnout to at least 75% for the upcoming November election.

This plan will be implemented and executed for the 2020-2021 academic year by the 31 OSU Votes Ambassadors as well as the staff advisors for the student led group

Leadership

Alyssa Johnson, Coordinator of Service and Outreach, Student Activities and Anna Wagner, Senior Coordinator, Student Activities will be coordinating and overseeing the work done within the institution to increase civic engagement among students. The majority of the leg work to be done will be carried out by group of 31 students -- OSU Votes Ambassadors.

Students:

Students were selected through an application process in November 2019 for the upcoming fall semester. Current OSU Votes Ambassadors aided in the selection process, making sure that representation was equal among different majors on campus, making sure that there was at least one representative from each college at Ohio State.

OSU Votes Student Ambassadors are responsible for:

- Registering Ohio State students to vote at tabling and other campus events
- Co-facilitating workshops about civic engagement, voter registration, and election information for student organizations and groups on campus

- Volunteering at OSU Votes sponsored National Voter Registration Day and Election Day outreach events
- Leading the Big Ten Voting Challenge at OSU, a competition aimed to mobilize registration and turnout efforts at all 14 Big Ten universities
- Participating in tabling and/or outreach events for 2-6 hours per week, contingent on approaching election and registration deadlines

Campus Coalition:

Another aspect of the OSU Votes plan for 2020-2021 has been building our campus coalition. The campus coalition is inclusive of individuals, staff and faculty, across campus and regional campuses as well.

The coalition meets once every few months to provide updates on the BTVC as well as current events that OSU Votes has planned.

Advisors meet with coalition partners on a rolling basis to update any contact information and to get more information on how to best disseminate information to that particular individual or college

College of Arts and Sciences	Johns Glenn College of Public Affairs
Knowlton School of Architecture	Moritz Law School
Fisher College of Business	College of Medicine
College of Dentistry	College of Nursing
Education and Human Ecology	College of Optometry
College of Engineering	College of Public Health
School of Env. And Natural Resources	College of Social Work
College of Food, Agricultural, and Env. Sciences	College of Veterinary Medicine
OSU Newark	OSU Mansfield
OSU Marion	OSU Marion- League of Women Voters
OSU ATI	OSU Lima
Graduate School	Stone Lab
The President's Office	The Women's Place
Office of Diversity and Inclusion	University Senate
University Staff Advisory Council	Provost Office
Off Campus and Commuter Student Services	Undergraduate Student Government
Multi-Cultural Center	First Year Experience

External Partners:

Franklin County Board of Elections	Ohio Student Association
TurboVote	Secretary of State's Office
Campus Vote Project	League of Women's Voters
Campus Election Engagement Project	Fair Elections Legal Network

Commitment

Leadership demonstrates commitment to civic learning and democratic engagement by spreading the word of the BTVC. At the beginning for the academic year 17-18 the Provost in his statement to the greater campus community had messaging surrounding the BTVC and OSU Votes in the welcome back message. We intend on this happening again at the beginning of this year for the upcoming 2020 Presidential election.

Additionally we work with the President's office as well as members in the Governmental Affairs world to ask for advice and help in getting other members of campus on board with the BTVC and resources that OSU Votes has to offer. We are currently working on building relationships with our Regional campuses as well. Having the President's office support with the BTVC has been instrumental in getting buy in from other campus partners.

Through our First Year Success Series and Second Year programs, civic engagement and service learning are categories that allow OSU Votes to present information to our student population.

This upcoming year we have plans to engage student athletes on our campus through connections in the Gene Smith Leadership Institute. We have initial plans to offer summer webinars to an intact group of student athlete interns, and hope to engage with coaches this upcoming fall for in-person registration events with the student athlete population.

The university is also in the middle of drafting a new strategic plan for the next 5 years, and in this development of the plan there is room to add in civic engagement to the broader plan. Our communication efforts with different colleges have raised the profile of OSU Votes as they lead on campus for nonpartisan civic engagement information

Landscape

Ohio State participates in NSLVE, additionally this is the criteria for which winners of the BTVC will be determined. Ohio State is a part of Campus Compact as well, with members attending these conferences every year.

Using the data from NSLVE helps OSU Votes figure out where to target marketing to increase voter engagement in certain college areas that have lower turnout numbers than their peers.

The Office of Student Life, Student Activities takes the majority of coordination for co-curricular involvement in civic engagement, however each individual college and student organization has the capability of increasing civic engagement through their own programming.

The state of Ohio recently switched to online voter registration if you have an Ohio driver's license, this has been extremely helpful in efforts to register students to vote. However, if someone has an out of state license they still need to fill out a paper voter registration form and mail that in. This could create some barriers for people who have out of state license or not enough resources to mail in their paper registration forms.

Goals

Our short term goal is to increase student voter rate from 59% to at least 75% for the 2020 presidential election – a stretch goal would be to hit 85% voter turnout rate. A long term goal for OSU Votes would be to incorporate voter registration into the online student system, Buckeye Link. Additionally, through the work and coalition that we are currently building we hope that we can create sustainable infrastructure for elections beyond 2020.

Strategy

As of right now we have two structured activities planned for the fall to help increase civic engagement and voter turnout, and flexible activities such as tabling and facilitations;

National Voter Registration Week

We intend to host a week long voter registration event beginning on Constitution Day running through National Voter Registration Day. OSU Votes Ambassadors will be stationed throughout different areas of campus for 7 days encouraging students register to vote or update their voting address.

Early Voter Bus Transportation

Ohio early voting begins the day after voter registration closes, OSU Votes is working towards securing funding to reserve buses to transport students to the board of elections building to participate in early voting. This service will be open to all students at Ohio State.

By providing early voter transportation we hope to remove a barrier of accessibility to the polls. OSU Votes will check to make sure every student on the bus has the proper identification and documentation to follow through with the act of voting upon arrival to the Franklin County Board of Elections building.

Tabling and facilitations

Once the OSU Votes ambassadors return in the fall we will work with our students to determine dates and times for tabling, as well as create a schedule for requested facilitations across campus. Anyone ranging from hall directors to professors can

request a presentation that are 5, 10, or 30 minutes long to discuss how to register to vote in Franklin County or request an absentee ballot.

The larger goal for every event or outreach done by OSU Votes is to spread that OSU Votes is the official place to come to with correct and accurate information while remaining completely nonpartisan.

Reporting

The report will be made public on the OSU Votes website, go.osu.edu/osuvotes, as well as shared with our campus coalition and external partners upon request.

NSLVE data is also made publically available on go.osu.edu/osuvotes

Evaluation

At this time, the only evaluation that we have scheduled is the report that is generated through the NSLVE data. Our evaluation tactics are subject to change over the course of the year.