

ALL IN Campus Democracy Challenge Action Plan Template

In order to help your campus prepare a 2020 action plan, we've created this Google Doc to collect key information for an action plan. We will turn the responses into a Word document that we will email to you. This document can serve as your 2020 action plan. We'll add a PDF version of that plan to your campus page on our website. Campuses must submit a 2020 action plan by November 3rd to be eligible for national awards and state recognition where applicable. Completing this form will produce a document that qualifies as an action plan. This document can be the starting place for your 2022 action plan after this election.

We anticipate that it will take 15-20 minutes for you to complete this form. Thank you for your efforts to institutionalize nonpartisan democratic engagement on your campus.

- 1) Are you currently working on an action plan to submit by the November 3 deadline? If yes, great! Let us know how we can support you in drafting and submitting your action plan before or on November 3, and there is no need to complete this form unless you want this to be your action plan submission. If no, please continue to provide a brief update with the following questions. Submitting this form will count as an adhoc 2020 action plan.

a) Yes

b) No

- 2) Institution Name
 - a) Texas Southern University
- 3) Name of person completing action plan
 - a) Justin Lee
- 4) Email address of person completing the action plan
 - a) Justin.Lee@tsu.edu
- 5) **Executive Summary:** Share a few sentences or paragraphs about the democratic engagement work happening on campus. Who developed this action plan (person or committee name)? Which campus or campuses will this action plan be implemented? What does this action plan seek to accomplish? When does this action plan start and end? Who or which department is in charge of this action plan? What are your topline short-term and long-term goals?

The Voter Registration Task Force under the Division of Student Services & Enrollment Management; was designed to attack the issues of creating a scholarly environment that encourages the importance of voting in our tiger community. It takes place from September 14, 2020 -November 3rd, 2020.

a)

- 6) **Leadership:** Who is on your leadership team? Include name, title, and department. This may include faculty, staff, administrators, students, community and national partners, and local elections officials.
 - a) Vice President Student Services – Dr. Teresa McKinney

- b) Department of University Advancement - Vice President for University Advancement - Melinda Spaulding
 - c) Office of Event Services: Director of Event Services/Facilities - Kala Ellis,
 - d) Office of Alumni Relations -Assistant Vice President of Alumni Relations & Special Events - Connie Cochran
 - e) Department of Public Safety -Chief of Police - Mary Young
 - f) Office of Marketing & Communications- Communications Manager - Jourdan Scruggs
 - g) Division of Student Services & Enrollment Management Office of Student Life, Program Coordinator for Student Engagement – Justin Lee
 - h) Division of Student Services & Enrollment Management Office of Student Life, Program Coordinator for Campus Orgs & Greek Life - James Durant,
 - i) Division of Student Services & Enrollment Management Office of Student Life, Graduate Assistant - Cameron Flowers
 - j) Student Government Association -Student Government Association President - Khaniya Burley
 - k) TSU Votes Committee – comprised of various faculty and staff
- 7) **Commitment:** Has your campus signed the Higher Education Presidents' Commitment to Full Student Voter Participation? (<https://www.allinchallenge.org/higher-education-presidents-commitment-to-full-student-voter-participation/>)
- a) Yes
- 8) **Commitment:** Has your campus sent information about the election and voting to students?
- a) By email
 - b) By mail
 - c) By posting on institutional social media channels
 - d) Other
- 9) **Landscape:** What are your past voting rates? How many students are on campus? What is the demographic breakdown of the student body?
- a) 9034 students (Fall 2019). We are a polling site and to date, have had over 3000 voters. Fall 2019 Demographic Data: White (197), African American (7126), Hispanic (788), Asian (289), International (428).
- 10) **Goals:** What are your short-term (2020 election) and long-term goals (2022 and beyond)?
- The action plan seeks to accomplish the following desired outcomes:
- a) One, increase voter awareness within our university community as well as provide a bi-partisan comprehensive overview of voter education to our students, faculty and staff
 - b) Two, provide insight on the problems in American society of social justice, civil activism and discrimination.
 - c) And three, using the tradition and history as an historic black college and university to portray to our student body the absolute importance of casting your vote in all elections.

11) **Strategy:** Has your campus organized or will your campus organize any of the following events?

- a) In-person voter registration drives
- b) In-person voter education events (e.g. film screenings, debates, lecture series, etc.)
- c) Classroom voter registration presentations (in-person or virtual)
- d) Virtual voter registration drives (e.g. Couch party text banking events, etc.)
- e) Virtual voter education events (e.g. film screenings, debates, lectures series, etc.)
- f) Pledge to vote drive
- g) Other

12) **Strategy:** What events, tactics, and strategies are happening on campus this election?

- a) Event- March to the Polls
- b) Tactics – Voter Registration Drives from September 14- October 3rd, 2020
- c) Strategies – the use of our student leaders (Royal court, SGA and UPC) to commonly relate to the students on campus through the use of Voter Registration Drive.

13) **NSLVE:** Has your campus authorized the National, Study, of Learning, Voting, and Engagement (NSLVE)? (<https://idhe.tufts.edu/nslve/participating-campuses>)

- a) Yes
- b) No- that I am aware of.

14) **Evaluation:** How will you evaluate success of your action plan and strategies? What metrics will you measure from specific events and strategies in addition to NSLVE data? Who will do the evaluation?

- a) Participation numbers

15) **Reporting:** Will your action plan, once complete and returned to you by the ALL IN Challenge, be posted on a campus website and shared with members in the campus community?

- a) Yes
- b) No
- c) Other