College administrators play an important role in making sure students are empowered with the information they need to register and vote. The Higher Education Act requires institutions of higher education to provide students with voter registration materials. To make real change it is critical for campus administrators to work together and coordinate activities that engage and motivate student voters.

Coverage of campus programming leading up to the main event:

Main Event: Saturday, October 17, 2020
CAMPUS-WIDE
VOTER
REGISTRATION
INITIATIVES

- ALL IN To Vote
- Voter Registration Ambassadors
- LatinX Heritage Month - The U.S. Latino Electorate In The Age of Trump
- Voting 101: A Student's Guide to Civic Engagement
- #TCUVOTES - Early Voting Event for TCU Community

VOTING INFORMATION

- FIRST-TIME VOTER REGISTRATION
- CHANGE OF ADDRESS
- ABSENTEE BALLOT REQUESTS
- VOTER EDUCATION
- VOTING LOCATIONS
- SOCIAL JUSTICE & OTHER IMPORTANT ISSUES
Now is the time to prepare for Election Day! To check your registration status or register, please visit ALLINtoVote.org. Residents of Tarrant County (must bring proof of address, such as driver’s license or utility bill) can register in-person on campus the following days:

September 3; 10; 17; and 24 (11:30 am - 1:30 pm) – BLUU Outside Union Grounds/Library

For more information or for help registering in-person, please contact Timeka Gordon, Volunteer Deputy Registrar for Tarrant County, at timeka.gordon@tcu.edu
On Thursdays in September, the Office of Inclusiveness & Intercultural Services and the Office of Student Activities provided information on voter registration. In total, volunteers registered 22 students to vote and helped over a dozen request their absentee ballots, while many others were able to check their voter registration status.

#TCUVOTES
Need help REGISTERING TO VOTE? Not Sure if You’re Registered? Got Questions? We can help! Voter Registration Ambassadors are available to help you make sure your voice is heard in this upcoming 2020 Election. They are available SEP 21-OCT 1 from 10am -7pm here: https://tcu.zoom.us/j/94135772205

IMPACT

From Sept. 21 to Oct. 1, Voter Registration Ambassadors were available via Zoom to help students register to vote and answer questions. Student Development Services hosted the Zoom chats, while about 30 student volunteers served as VRAs.
In celebration of Latinx Heritage Month (also known as Hispanic Heritage Month) at TCU, the Latinx Program in the Department of Comparative Race & Ethnic Studies along with the Office of Inclusiveness & Intercultural Services invited Dr. Gastón Espinosa, Ph.D., of Claremont McKenna College, to present on his expertise in Latinos and politics, especially in light of the importance of this year's election.
On Sept. 30, the Office of Inclusiveness and Intercultural Services and the Black Student Association hosted “Voting 101: A Student’s Guide to Civic Engagement” via Zoom. Participants learned about voting and other forms of civic engagement to understand the importance of being involved in their local community.
Impact

From 9 a.m. to 4 p.m. Saturday, Oct. 17, Multicultural & International Student Services will provide transportation to an Early Voting location site for TCU students, staff and faculty who are registered to vote in Tarrant County. Breakfast and lunch will be served for participants.
YOUR VOICE IS YOUR VOTE.

#TCUVOTES
#VOTE2020
#ELECTION2020

#EARLYVOTING2020

#TCUVOTES
#TCUVotes

SATURDAY, OCTOBER 17, 2020

YOUR VOICE YOUR VOTE
TCU Students Make Their Voices Count

From 9 a.m. to 4 p.m. on Saturday, Oct. 17, Multicultural and International Student Services provided transportation to an Early Voting site (Southwest Regional Library) for TCU students, staff and faculty who were registered to vote in Tarrant County. Breakfast and lunch were served for participants.

- 56 TCU Students, Faculty, and Staff participated in #TCUVOTES
- 50 TCU Students, Faculty, and Staff (Tarrant County) participated in #TCUVOTES
- 40+ First-Time Voters participated in #TCUVOTES
- 6 TCU Students, Faculty, and Staff (Dallas County) participated in #TCUVOTES
FIRST-TIME VOTERS' EXCITEMENT

“It can be confusing and intimidating to vote for the first time — I’ve been there,” she added. “So it’s important that we reduce this perceived difficulty and empower students to take action,” said TCU Student Body President Paige Shiring.
TCU students, faculty, and staff experienced a short wait to cast their ballot at the Southwest Regional Library in Fort Worth. Upon their arrival, participants were met by a photographer and videographer from Spectrum News DFW, Brian Scott. In addition, Heesoo Yang, a TCU360 Visual Editor and Senior at TCU, accompanied the group to the library. Yang was inspired by this event to cast his first ballot in Denton County a few days later. Both Brian and Scott asked participants how they were feeling on an early Saturday morning, preparing to cast their ballot in a critical election. Participants expressed excitement, mixed with how important and heavy this election was for them and their families. Many issues, including social justice and Covid-19, were top of mind for students.
“Someone struggled for your right to vote. Use it.”

SUSAN B. ANTHONY
MEDIA COVERAGE

SPECTRUM NEWS 1 IS A 24-HOUR LOCAL NEWS CHANNEL EXCLUSIVELY AVAILABLE TO SPECTRUM CUSTOMERS IN TEXAS.
“VOTING IS NOT ONLY OUR RIGHT—IT IS OUR POWER.”
# TCUVOTES | ELECTION 2020

REGISTER, EDUCATE, VOTE