



Temple University Voter Friendly Campus
Democratic Engagement Action Plan
2024

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Associate Dean of Students

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Section I: Executive Summary

Temple University's Voter Friendly Democratic Engagement Action plan was developed through a retrospective and future-oriented process. Our coalition has over four years of experience including 2020 data from the National Study of Learning, Voting, and Engagement. We have assessed the work done thus far and have planned for future years to address feedback, shortcomings in data, and evolving campus operations.

The mission of Temple Votes remains committed to providing comprehensive voter registration, education, and mobilization efforts at Temple University. It is a non-partisan initiative led by a committee of students, faculty, administrators, and voter education organizations. This report was written by Dr. Deanne DeCrescenzo, Associate Dean of Students and the action plan uses the framework described in *Strengthening American Democracy*, fourth edition. While the membership of the coalition continues to evolve, it remains inclusive of faculty, students, administrators, and external partners.

Temple University is based in North Central Philadelphia, but it has a global reach with eight urban and suburban campuses in and around Philadelphia and Pennsylvania as well as campuses in Tokyo and Rome. The primary membership and target audience of Temple Votes is Main Campus, but the compiled resources and information are accessible to all campuses. Specific attention is also given and provided to students who are studying at a campus different than their registration status (i.e. students studying abroad). We will continue to provide digital resources and opportunities for students to engage in remote and hybrid learning.

Two of the main tenets of Temple University's [mission](#) are to prepare students for active citizenship and to promote "service and engagement throughout Philadelphia, the Commonwealth of Pennsylvania, the nation and the world." The mission of Temple Votes aligns well with the University mission. Being civically engaged is critical to active citizenship, and elections at every level help our students become engaged. When presenting, developing new partners, or seeking buy-in, Temple Votes intentionally references the larger Temple University mission so that all parties understand how our work is interwoven.

This action plan is intended to prepare for and address the November 2024 elections. Many of our goals will provide an outline of things we wish to execute prior to that time, and others focus on further institutionalizing our practices. Of note, we have had new University leadership in 2022, 2023, and are anticipating new leadership in summer 2024. Due to this, and the inherent nature of our work, our coalition views our goals as ever evolving. We anticipate that opportunities and challenges will continue to arise and this plan is designed to be adapted accordingly. This plan serves as our guidepost and direction, but innovation and spontaneity are encouraged.

Temple Votes is intentionally led by the Office of the Dean of Students. The Office of the Dean of Students is uniquely positioned to work both with departments that focus on student engagement as well as academic programs. Since our campus does not have an office specifically for civic engagement, the Office of the Dean of Students is able to lead this collaborative program with dedicated attention and the ability to communicate directly with upper-level administration. We will continue to invite and utilize new voices and ideas throughout the process.

The nature of our coalition provides opportunities for various stakeholders and diverse voices to be engaged, something which we are deeply committed to maintaining. Attention has been paid in our action plan to collaborate with political organizations as well as those who represent historically marginalized populations. Additionally, this action plan uses NSLVE data to identify low-turnout groups and target specific populations. This remains significant in the 2024 election cycle, as many feel that their voting rights are being disregarded or eliminated. While the 2022 NSLVE data is not yet available, we intend to analyze the results to see if our previous efforts have helped to move the needle. We will continue to prioritize being active and present for campus events, especially those that have diverse audiences. As will be seen in our goals, we will continue to be active and present for campus and co-curricular events, especially those that have diverse audiences.

Section II: Leadership

Working Group Members and Involvement

As referenced in Section I, the home for Temple Votes will be in the Office of the Dean of Students. The reporting line for this effort is the Division of Student Affairs, which is part of the Provost's portfolio. Based on the early success of Temple Votes, there is a high level of interest and support for the initiatives put forth by this working group.

Based on experience from the coalition's inception, we have agreed that having one central point person has helped coordinate efforts in an often-decentralized campus. Members of the coalition continue to bring perspective and opportunities related to their areas, but the demands of individual jobs make it challenging for additional people to take on leadership roles. Additionally, an effort has been made to centralize materials and resources so that the Temple Votes coalition can withstand staff turnover and vacancies. This became especially significant as the previous leader, Dr. Chris Carey, left Temple in May 2023. Dr. Deanne DeCrescenzo assumed leadership of the Temple Votes coalition when she assumed the role of Associate Dean of Students in Fall 2023. To address future transition concerns, the Division of Student Affairs has institutionalized these efforts by explicitly including the leadership of Temple Votes as a key responsibility of the Associate Dean of Students job description.

Below is a roster of departments and organizations that have been and/or continue to be part of Temple Votes.

Student Affairs

- Deanne DeCrescenzo, Associate Dean of Students, Office of the Dean of Students
- Robert Sundstrom, Operations Coordinator, Office of the Dean of Students
- Barbara Perlman, Director, Student Activities
- Ryan Young, Director of Residential Life, University Housing and Residential Life

Athletics

- Prince Moody, Associate Athletic Director for DEI & Student-Athlete Development
- Shahbaz Ahmed, Academic Advisor, Resnick Academic Support Center

Faculty, Academic Affairs, and related

- Stephanie Laggini Fiore, Ph.D., Associate Vice Provost. Center for the Advancement of Teaching
- Eilene Frierson, Administrative Manager for Training, Training Outreach and Center Operations of The Inside-Out Center, College of Liberal Arts
- Dustin Kidd, Director of General Education Program, Undergraduate Studies
- Robin Kolodny, Professor, Political Science, College of Liberal Arts
- Gary Mucciaroni, Director, Public Policy Program, College of Liberal Arts
- Thomas Price, Assistant Dean, Advising and Student Success, College of Science and Technology
- Caitlin Shanley, Coordinator of Learning and Student Success, Temple University Libraries
- Kasey Trapp, Associate Director, Public Policy Program, College of Liberal Arts

Campus partners

- Bryce Forys, Sustainability Coordinator, Office of Sustainability
- Maria Klecko, Content Producer, Strategic Marketing and Communications
- Preston Moretz, Manager, Policy and Communications, Office of Government Affairs and Civic Engagement
- Nu’Rodney Prad, Director of Student Engagement, Office of Institutional Diversity, Equity, Advocacy, and Leadership
- Tara Stasik, Director of Academic and Student Services, Temple Ambler Campus
- Andrea Swan, Director, Community and Neighborhood Affairs, Office of Community Affairs and Engagement
- William Hart, Associate Director, Office of Community Affairs and Engagement

Student organizations

- Political Science Society
- Progressive NAACP
- Temple College Democrats
- Temple College Republicans
- Temple Student Government

Community and National Partners

- ALL IN Campus Democracy Challenge
- Campus Vote Project
- Civic Influences
- Committee of 70
- League of Women Voters

Leadership, reporting, and compensation

Dr. Deanne DeCrescenzo reports to the AVP and Dean of Students within the Division of Student Affairs and other coalition members report to various vice presidents and supervisors. All staff and faculty engage in this work as part of their regular job responsibilities and do not receive additional compensation. Per the U.S. Department of Education clarification that Federal Work-Study (FWS) funds can be utilized to support college students in performing nonpartisan work on elections, we anticipate hiring and compensating peer leaders to support Temple Votes efforts including on-campus voter registration and classroom presentations.

Coalition strengths and responsibilities

As one might infer from the above list, the membership and interest in Temple Votes provides both breadth and depth of knowledge and strengths. We have been able and will continue to engage classrooms by training faculty through the Center of Advancement for Teaching and including content in the General Education program. Our administrative units and staff provide access to students in high-touch areas like move-in, student involvement fairs, and student organization trainings. Our student members ensure that the messages are being formulated and delivered in ways that are applicable to the student body. While consistent student membership has historically come from more liberal-minded student organizations, we maintain a content neutral and inclusive approach to our work so that students of varying political ideologies to participate. Furthermore, we will continue to invite and include student organizations with diverse ideologies. We will also continue our work with The Office of Community Affairs and Engagement so that the education and resources available to our students are also made available to residents of North Philadelphia. Additionally, the Office of Government Affairs works closely with the Philadelphia City Commissioner and the Pennsylvania State Department on election issues such as volunteers at polling locations and potential satellite election offices.

Coalition Inclusion, Expansion, and Inclusivity

The Temple Votes Coalition will continue to critically ask who is involved and who is missing from the conversation. This was a primary agenda item at our most recent meeting and will remain an agenda item at subsequent meetings. Some additional members who were more recently added include Strategic Marketing & Communications to get voter information added to our internal student portal, newsletters, University-wide emails, and social media. Additionally, Information Technology and Services has provided strong support in previous cycles, and consults with the Coalition on an as needed basis. One benefit of the breadth of the Temple Votes coalition is the ability to reach and include different campus and community stakeholders. For example, having included representation from Temple University's Ambler campus, we have received recommendations to include other campuses such representation from the Harrisburg campus. Also, the Temple Votes Coalition will continue to build a partnership with the Office of Community Affairs and Engagement to include our community stakeholders and members. Lastly, while not formally part of our Temple Votes Coalition, Dr. DeCrescenzo regularly engages with the Pennsylvania Student Votes Coalition and will continue to share information that is discussed in this group's meetings and emails.

Support from Upper Administration

The Temple Votes Coalition is supported by upper administration including the University President, the Provost and leadership within the Office of the Provost portfolio including, but not limited to, the Vice President of Student Affairs. President Jason Wingard signed the ALL IN Presidential Commitment in 2020 and, with subsequent leadership transitions, Temple Votes continues to have support from the Office of the President. We are eager to reengage with the Office of the President when a new President is selected in summer 2024.

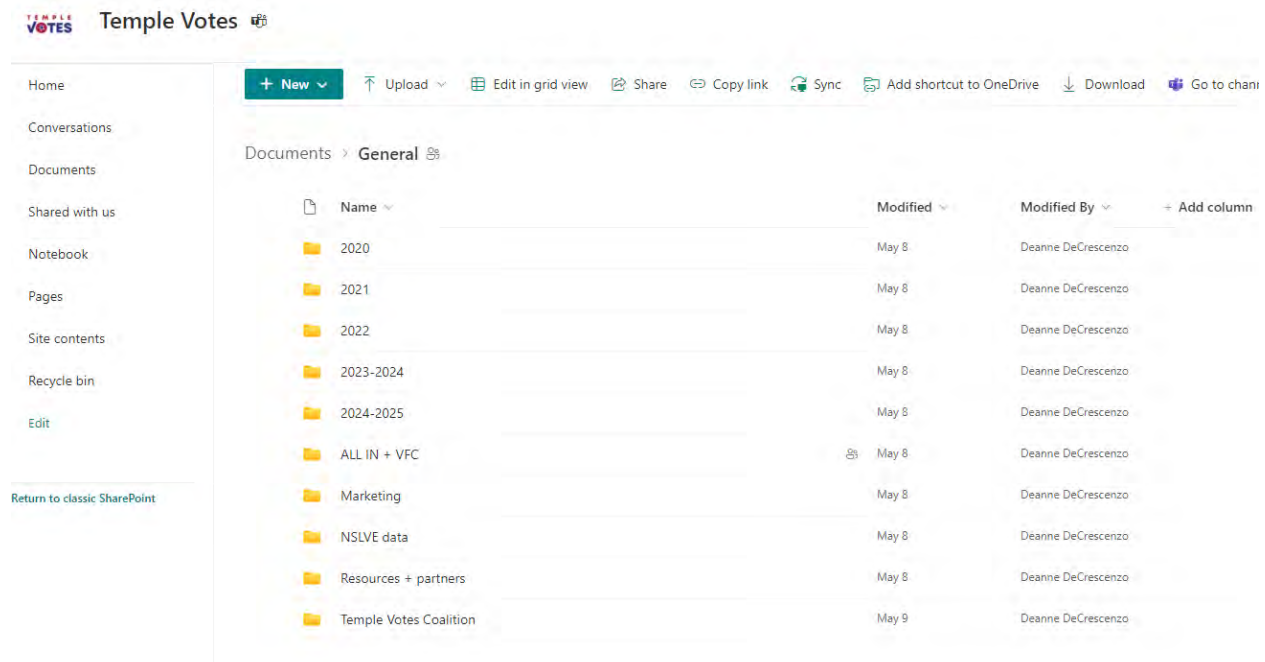
Coalition Meetings, Communications, and Engagement

The Temple Votes Coalition re-convened virtually in May 2024. During summer 2024, Deanne DeCrescenzo will host some more targeted, smaller hybrid meetings around various priority areas including student engagement and training, faculty engagement and training, marketing and communications, and events and activations. These meetings will be open to all members of the Coalition based on their area of expertise and availability and updates will be shared widely. In August, full Coalition meetings will be held bi-weekly in a hybrid format, with email updates between the meetings. Additionally, a Microsoft Team has been created and all Coalition members have been added to it to centralize resources and communications.

Coalition and Leadership Succession Plan

Temple University continues to experience high levels of turnover. In the event of turnover or individual capacity concerns, Dr. DeCrescenzo will reach out to determine who else may be able to join and who may be able to help fulfill the vacated responsibilities. As previously stated, leadership of the Coalition has been institutionalized by explicitly including it as a key

responsibility of the Associate Dean of Students job description. In the event of a departure of Dr. DeCrescenzo, other members of the Office of the Dean of Students would assume responsibility for Temple Votes management. Furthermore, with the creation of a Temple Votes Microsoft Team, access to historical documentation, including meeting agendas, Coalition membership, and goals progress, will be available to all members of the Coalition. A screenshot of the Team documents is included here for reference:



Section III: Commitment

Mission and Vision

Temple University’s [mission](#) includes the goals of preparing students for active citizenship and to promote “service and engagement throughout Philadelphia, the Commonwealth of Pennsylvania, the nation and the world.” Along with other institutional commitments, University leadership has communicated a desire to be innovative in our work in ways that connect with the community and prepare students to excel after graduation. These tenets are communicated to our University and North Philadelphia communities. Temple has and will continue to participate in the ALL In Presidents’ Commitment to Full Student Voter Participation.

Student Learning and Curriculum

Temple maintains a commitment to civic engagement and information literacy through the General Education program. The goals are for students to be able to decipher truth in information and engage in issues of public concern with awareness of diverse values and interests. The General Education program is currently undergoing a strategic reform. Having representation from the General Education Director is key and they have committed to helping with information distribution by sharing information to the General Education faculty Canvas site, which faculty

can then share with students. Additionally, Residential Life maintains a residential curriculum for students who live on-campus. That curriculum will continue to help students towards two specific outcomes related to civic engagement:

- Students will be able to make informed decisions
- Students will be able to continuously reevaluate their impact on communities

We will continue partnering with University Housing and Residential Life to incorporate voter registration into the move-in process and provide opportunities for activations, such as Parades to the Polls, within the residence halls. We will also continue the work that began in 2020 to distribute template presentations to student organizations and faculty so that they can deliver voter registration and education information to their members and enrolled students.

Leadership Commitment

As previously indicated, former-President Jason Wingard signed the ALL IN Presidential Commitment in 2020 and, with subsequent leadership transitions, Temple Votes continues to have support from the Office of the President. We are eager to reengage with the Office of the President when a new President is selected in summer 2024. In addition, Temple University participates in the Voter Friendly Campus Initiative, the ALL IN Campus Democracy Challenge, and National Voter Registration Day. Some of this involvement is highlighted on the [Temple Votes web page](#) and will continue to be amplified in and displayed to the campus and broader community.

Section IV: Landscape

University-wide Student Learning Outcomes

Temple University does not set forth University-wide learning outcomes for students. Civic learning and democratic engagement are listed in the mission statement and the General Education program as well as many of the program outcomes at the [school and college levels](#). Those outcomes are all assessed at course and program levels, but Temple Votes is not practically able to review all of [those reports](#).

Student Body Demographics

In 2023, Temple's [incoming class of 2027](#) was the most diverse group in Temple's history, with 57% of students identifying as students of color. Additionally, the class of 2027 included a record percentage of Pell grant recipients (38%) and first-generation students (39%). In [2023](#), 64% of enrolled students were Pennsylvania residents and 36% were non-Pennsylvania residents. Early enrollment reports show that our incoming students for Fall 2024 continue to be a racially diverse student body. We also anticipate seeing an increase in out-of-state students, however any clear demographic trends are not yet available. This demographic data will inform our outreach and will be outlined in more depth below.

Assessment

NSSE

Temple University regularly participates in the [National Survey of Student Engagement](#). The last time that this was administered was 2019, so that available data is the same of that reported in our previous Action Plans (2020, 2022). It is again provided below.

Temple students showed “higher engagement in areas related to Reflective & Integrative Learning compared to peers in all three comparison groups.” This demonstrates that the University is committed to connecting student learning and development in the classroom to their own experiences and societal problems. Temple participated in NSSE’s Global Learning module in 2019. It found that Temple students are more likely than those in comparison groups to have taken or plan to take a course that focuses on global trends. Temple students also reported significantly higher average scores compared to students in the comparison group when asked if coursework from 2018-19 encouraged global learning aspects.

The NSSE data also shows that there is potential growth in the area of having discussions with students from different political views since 61% of seniors reported they “very often” or “often” had discussion with people from a different political view compared to 67% of seniors in the Highest Research Activity comparison group.

While these numbers are high, providing faculty with tools to engage in discussions with students will be very valuable in the highly polarized environment. We will continue to work with the Center for the Advancement of Teaching on workshops and discussion groups that share resources created by both Temple Votes and external partners.

NSLVE

Temple Votes also has access to NSLVE data (2020). While Temple participated in NSLVE data collection in 2022, the data is not yet available. However, we will use the 2020 NSLVE data as guiding assessment as it will inform trends and behaviors during a presidential election cycle. Though our students are showing up at the polls at higher rates than our peers, there is room for growth. We will be able to utilize our 2018 and 2020 reports to identify and act upon opportunities for improvement. This will be further discussed in Section VI.

Internal and External Barriers to Success

One of the external barriers that we face is being part of a complex political environment. Temple University is a state-related institution, and Temple Votes is a non-partisan effort. We have struggled to engage students across the political spectrum and those who are involved, need to be trained to not allow personal feelings enter their talking points. We will continue to emphasize this message while still allowing their passions to come through as we try to recruit more messengers for the cause.

Pennsylvania will continue to be a critical state, often considered a swing state, in the 2024 Presidential elections. We have adopted the philosophy that students should vote where they are most motivated and where it is most convenient. Many students saw the importance that Philadelphia and Pennsylvania had on the 2020 Presidential Election, so we feel confident that many students will be motivated to participate this year. For Fall 2024, this might mean new or updated registrations in the Commonwealth of Pennsylvania. Pennsylvania's vote-by-mail process makes this easier for students, but we are still working on several initiatives to make registration and in-person voting as easy as possible.

Section V: Goals

Temple Votes is highly motivated by our early success within the Campus Vote Project and ALL IN Campus Democracy Challenge. Being able to achieve Voter Friendly Campus status as well as a Gold Campus seal was very rewarding, but we know there is more work to do. Below are some of our goals in more detail.

Long-term Goals

- Increase midterm election voting rate by 15% by the year 2026.
- Increase general election voting rates by 7% by the year 2024.
- Increase voting rates for all academic disciplines to the 2020 rate of 73% by 2028.
- Increase graduate student voting rate by 10% by 2026.
- Infuse work into academic advising – train academic advisors to ask students if they are registered to vote and provide educational materials if they are not
- Incorporate voter registration dates and Election Day in syllabus materials and course planning

Short-term Goals:

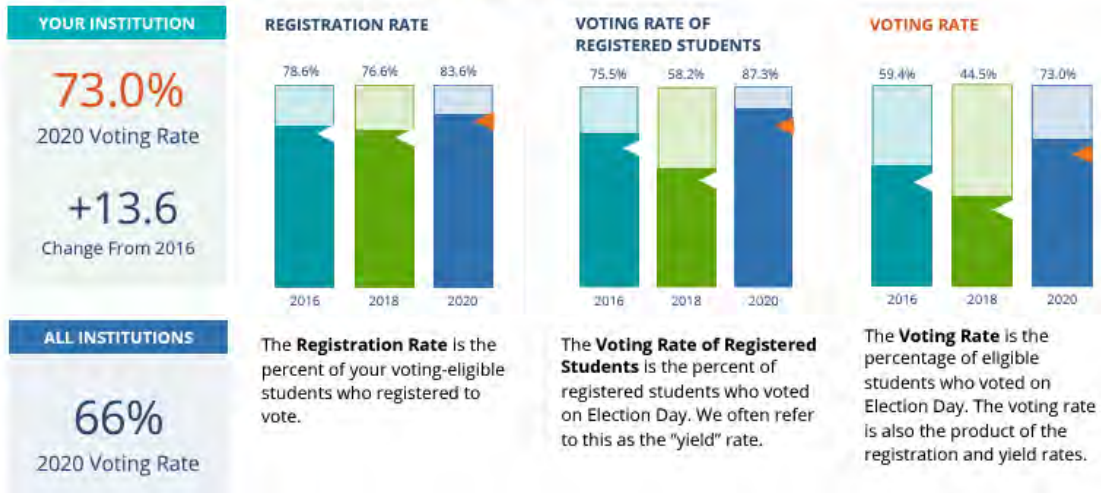
- Update voter registration modules for student organizations and faculty by August 1, 2024.
- Incorporate voter registration into the move-in process by August 19, 2024.
- Create marketing plan for University-wide messaging about National Voter Registration Day and voter registration deadline dates by September 1, 2024.
- Host Constitution Day programming that focuses on voter registration by September 17, 2024.
- Create marketing assets in partnership with Temple Athletics by September 17 that utilizes coaches and players to show how quick and easy it is to register to vote.
- Facilitate a faculty workshop on engaging in political discourse and voter registration information by September 30, 2024.
- Facilitate 10 classroom presentations within academic disciplines that had voting rates below the campus rate of 73% by October 16, 2024.
- Execute 6 voter registration tabling events at events for marginalized populations including OutTU, National Coming Out Week, Latino Heritage Month Programs, National Pan-Hellenic Council's Meet the Greeks by October 31, 2024.

- Host 1 meeting about civic engagement and voter registration for the 59 registered student organizations who are categorized as “political/advocacy” by September 30, 2024.
- Host 1 meeting about civic engagement and voter registration for the 139 registered student organizations who are categorized as “cultural/international” or identity-based organizations by October 16, 2024.

Section VI: NSLVE

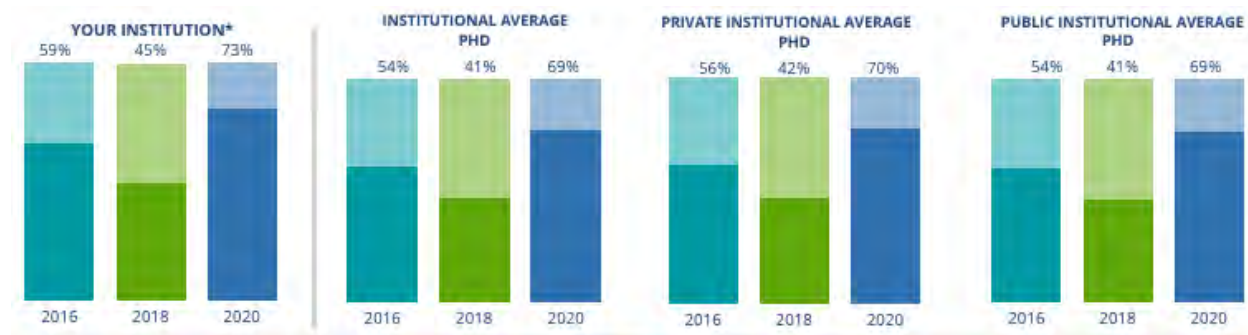
Temple University benefits from using the National Study of Learning, Voting, and Engagement (NSLVE) by the Institute for Democracy & Higher Education as a resource. Our 2020 institution voting rate of 73% is a point of pride and we have seen strong growth (+13.6%) since 2016.

Voting, Registration and Yield Rates



Source: Student Voting Rates for Temple University 2020 NSLVE Campus Report; Institute for Democracy in Higher Education

Additionally, our 73% campus voting rate exceeds the average voting rates of similar institutions in NSLVE.

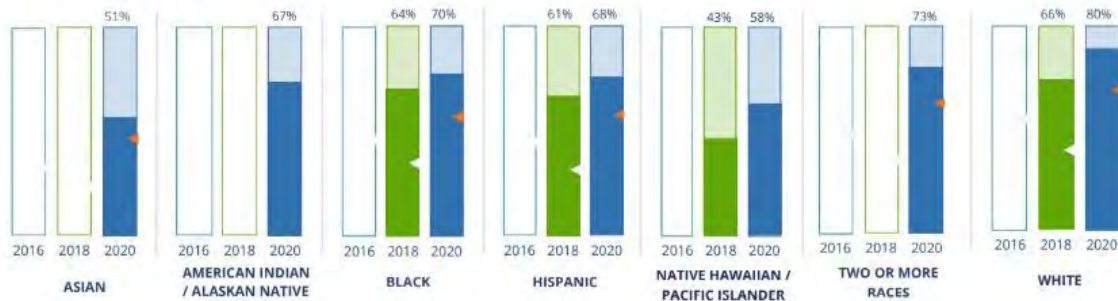


Source: Student Voting Rates for Temple University 2020 NSLVE Campus Report; Institute for Democracy in Higher Education

Though our students are showing up at the polls at higher rates than our peers, there is room for growth. The 2020 NSLVE data indicate disparities in student voter turnout when analyzed by

race/ethnicity. Specifically, our voting rates among students of color is lower than students who identify as white. We are planning to make intentional outreach to those communities and provide a more personal approach to guiding students through the registration process. This is further explained in our Section V and Section VII outlining our goals and strategy.

By Race / Ethnicity



Source: Student Voting Rates for Temple University 2020 NSLVE Campus Report; Institute for Democracy in Higher Education

Similarly, voting rates by field of study vary. The following table captures data from the 2020 NSLVE campus report and includes fields of study where the estimated voting rate was lower than the campus-wide rate of 73%.

BY FIELD OF STUDY	2020 ESTIMATED VOTING RATE
Area, Ethnic, Cultural, and Gender Studies	50%
Biological and Biomedical Sciences	71%
Business, Management, and Marketing	64%
Computer and Information Sciences	74%
Engineering and Engineering Technologies	62%
Foreign Languages, Literatures, and Lingui	57%
Health Professions	72%
Legal Professions and Studies	71%
Liberal Arts and Sciences, and Humanities	64%
Mathematics and Statistics	60%
Parks, Recreation, Leisure, and Fitness Stu	67%
Philosophy and Religious Studies	56%
Physical Sciences	55%
Psychology	72%
Social Sciences	65%

Source: Student Voting Rates for Temple University 2020 NSLVE Campus Report; Institute for Democracy in Higher Education

As outlined in Section V, our goal is to increase voting rates for all academic disciplines to the 2020 rate of 73% by 2028. As such, an effort will be made to engage with those academic disciplines directly through classroom presentations, for example, as outlined in Section VII.

Section VII: Strategy

Short-term Strategies

As suggested in the *Strengthening American Democracy* guide, we will be anchoring tactics and activations around civic holidays including National Voter Registration Day and National Voter Education Week. In addition, the following short-term goals will be approached as follows:

Update voter registration modules for student organizations and faculty by August 1, 2024.	Office of the Dean of Students Temple Student Government Center for the Advancement of Teaching
Incorporate voter registration into the move-in process by August 19, 2024.	University Housing and Residential Life
Create marketing plan for University-wide messaging about National Voter Registration Day and voter registration deadline dates by September 1, 2024.	Office of the Dean of Students Strategic Marketing and Communications
Host Constitution Day programming that focuses on voter registration by September 17, 2024.	Office of the Dean of Students Temple Student Government Student Activities
Create marketing assets in partnership with Temple Athletics by September 17 that utilizes coaches and players to show how quick and easy it is to register to vote.	Athletics Office of the Dean of Students Strategic Marketing and Communications
Facilitate a faculty workshop on engaging in political discourse and voter registration information by September 30, 2024.	Center for the Advancement of Teaching Office of the Dean of Students
Facilitate 10 classroom presentations within academic disciplines that had voting rates below the campus rate of 73% by October 16, 2024.	Office of the Dean of Students General Education Fox School of Business College of Science and Technology College of Engineering College of Liberal Arts
Execute 8 voter registration tabling events at events for marginalized populations including OutTU, National Coming Out Week, Latino Heritage Month Programs, National Pan-Hellenic Council's Meet the Greeks by October 31, 2024.	Office of the Dean of Students Institutional Diversity, Equity, Advocacy and Leadership Student Activities Temple Student Government
Host 1 meeting about civic engagement and voter registration for the 59 registered student organizations who are categorized as "political/advocacy" by September 30, 2024.	Office of the Dean of Students Student Activities Temple Student Government
Host 1 meeting about civic engagement and voter registration for the 139 registered student organizations who are categorized as "cultural/international" or identity-based organizations during National Voter Education Week (October 7, 2024).	Office of the Dean of Students Student Activities Temple Student Government

Long-term Strategy

A campus committed to educating for civic learning, political engagement, and voter registration would embody the idea that it is everyone's role to do this work. Many times, institutions of higher education operate in silos. Recent events have brought faculty and staff to their limits in terms of the work they can do, so students often get referred elsewhere by a "that's not my job" mentality." If Temple University is to truly live its mission, the work must be done by everyone in whatever capacity they interact with students. In order to achieve this, we must focus on three main things in the long-term: faculty/staff education, curricular integration, and resource allocation.

Faculty/staff education: Anecdotal information tells that many faculty and staff are reluctant to have conversations with students about political engagement and voter registration. Some are scared that they will give students the wrong information. This is understandable given the changes that are taking place in government on voting practices and the complex Pennsylvania landscape. Others are concerned that their personal opinions will be infused in the conversation, and they will then be criticized of imposing beliefs on others. Others simply think it is not their jobs. However, on a campus with more than 35,000 students, a model to *Ask Every Student* will require everyone's involvement.

Therefore, Temple Votes must continue to work towards educating faculty and staff about proper practices and what they can or should say as well as what they cannot and should not say. It would also involve educating faculty and staff on important dates, deadlines and civic holidays to incorporate into syllabi and course assignments. Faculty Senate can assist with this by endorsing the inclusion of said dates and deadlines and by encouraging faculty at all levels to encourage students to get involved.

Curricular integration: An opportunity area for Temple Votes is to identify and consider enhancing curricular offerings that related to civic learning, political engagement, and voter participation. While curriculum connecting to these outcomes already exist, there is no existing infrastructure to explicitly promote learning in these areas. This will be a significant undertaking, but will be approached through collaboration with Undergraduate Studies, including the General Education department. One mechanism to ensure that curricular integration of civic engagement and voter education is happening consistently is through a first-year experience or first-year seminar program. Currently, there is not a comprehensive first-year experience program at Temple University. However, there are specific schools or colleges that do have a first-year seminar requirement and we have had success in presenting or providing materials for these courses. We will continue to use these spaces to educate students about civic engagement and voter education and to serve as a blueprint for larger expansion should we gain the ability to do so. Lastly, we will continue to seek opportunities for co-curricular integration of civic learning and democratic engagement through strategic student organization involvement, community engagement and immersion experiences, and student leadership training and development.

Resource allocation: Most institutions of higher education are facing uncertainty when it comes to enrollment, state appropriations, and budget cuts. Currently, all costs associated with Temple Votes initiatives are paid by the Office of the Dean of Students. As we seek to grow our campus presence, it will be important to maintain current funding and secure internal/external resources to grow the work. To date, we have not asked other areas to contribute funding to the initiative. If we continue to grow and remain successful, we will need to explore how to sustain the efforts by securing grants, sponsorships, and other in-kind donations. We must also explore leveraging existing opportunities to compensate student and community contributors.

Outside of these three primary areas, Temple University will continue a sustained commitment to civic engagement and voter education through scaled efforts during non-presidential election cycles and continued learning and assessment.

Section VIII: Reporting

This plan will be posted on the Temple Votes website and utilized by the Temple Votes Coalition to drive our work. As outlined in section II, we plan to hold working group meetings over the summer where we will share the information and delegate roles and responsibilities. We will also host an open meeting at the start of the Fall semester to share our plan and garner interest from student leaders and student organizations about being involved. We intend to keep the action plan as a working document so that new goals can be added, and existing goals can be updated and edited. Once posted, we will activate some promotional opportunities such as social media and news releases to spread information more broadly.

While we will use the numbers to guide our outreach efforts in the future, it has been decided that it will not be posted on the Temple Votes website because of concerns regarding data accuracy. Because IDHE uses enrollment data for some statistics and voter eligibility data for others, the report is inconsistent. A specific discipline may have lower voter rates but is also known to enroll the higher numbers of international students who may not be eligible to vote. Therefore, we will not post a report that internal constituents may view as not reflective of their school or colleges true voter participation. We will share some of the data but only in a way (primarily in-person) where we can effectively explain the discrepancies in how the numbers are presented. Those presentations will include the following:

- Academic Advisors Meetings
- Associate Deans Meetings
- First-year seminars
- Temple Student Government meetings

The reports remain available on the ALL IN website in accordance with our agreement for participation.

The action plan will be shared widely, including with leadership as outlined in section II, and will be used as a roadmap for election season activities.

Section IX: Evaluation

The purpose of our evaluation will be to determine whether initiatives and activities have an effect on our overall voter registration rates and voting rates. We have learned from the 2020 election that making resources available online to student leaders and faculty was valuable as it allowed people to access it as they needed and in both synchronous and asynchronous formats. Therefore, we will update all materials and continue to make them available to stakeholders.

Our evaluation process will utilize best practices of other ALL IN Challenge campuses and Voter Friendly Campuses with a longer history of participation.

Though there are some concerns about the data provided by NSLVE, we will continue to lean heavily on those reports to analyze and evaluate our work. The metrics remain consistent in their reports year-to-year, so it is appropriate to see how our work is affecting voting rates. We have developed a strong partnership between the Office of Dean of Students and Institutional Research and Assessment to identify positive outcomes that can be used in marketing our voting rate as well as growth areas, with the understanding that non-eligible voters may be included in the percentage.

Additionally, we have a member of our faculty, Dr. David Nickerson, whose research expertise is mobilizing student voters. He has served in an advisory capacity for our group previously and we will continue to leverage his expertise to make sure that we are taking actions that are backed by research (e.g. peer leader presentations) and not doing things that have insignificant impact.

We are looking forward to having both experience from previous work under our belts and access to NSLVE data to evaluate our progress in registering, educating, and mobilizing students at Temple University in the voting process.

We will track engagement and participation during the plan implementation and remain nimble to adapt or shift focus based on trends, needs, or analysis. This will be done primarily through documentation in our Microsoft Teams folder, tracking activity and attendance or metrics throughout the year. An additional emphasis will be made to solicit input or feedback from student participants and Coalition members to ensure that we are learning from our experiences to improve our practices for future cycles.