



Stevens Institute of Technology 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Leo Pedraza

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Stevens Institute of Technology in New Jersey for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for Stevens Institute of Technology for the 2024 election are:

- To enhance the awareness and importance of civic participation through various routes and levels
- To establish a baseline estimate of student voter registration and turn out
- To develop goals to raise our student voter registration and turnout rates to levels exceeding national averages for college students

Leadership:

Our leadership team includes the following, campus groups, and organizations:

Leo Pedraza, PhD, Assistant Dean of Students & Director of Student Life
Ken Nilsen, Dean of Students
Greg Townsend, Senior Director of Corporate Government and Community Relations
Sara Klein, Vice President of Student Affairs
Tara Roach, Coordinator of Leadership and Service
Evan Penieras, Chair of the SGA Community and Governance Committee
Geri Fallo, Administer of Cultural Affairs, City of Hoboken
Student Government Association
Office of the President
City of Hoboken

Commitment:

Our commitment to civic engagement is communicated at orientation and voter registration is part of the orientation check-in process when students first arrive. Every year, a message is also sent out to students and communicate the important of voter registration and elections, along with voter information.

At least 12 courses in the School of Humanities, Arts, and Social Sciences, have content related to civic engagement, societal and global issues, and political science.

President Nariman Farvardin is a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation most recently signing the commitment in 2020.

Previously, our institution has developed and submitted an action plan to ALL IN for 2020, which can be found on our ALL IN campus page: <https://allinchallenge.org/campuses/stevens-institute-of-technology/>

Landscape:

Stevens benefits from very accessible voter registration laws and practices in New Jersey and Hudson County. Registration can be processed online at <https://www.nj.gov/state/elections/voter-registration.shtml>. Students may vote by mail and drop off their ballots on campus, City Hall (a 10 minute walk in downtown Hoboken), or any number of drop off locations in Hudson county. We also practice early voting for 9 days prior to Election Day. Stevens also hosts a polling location for the campus at our Babbio Center.

Important Dates:

Tue Jun 4, 2024 - New Jersey Presidential Primary

- Voter Registration Deadline Received by Tue May 14, 2024
- Absentee Ballot Request Deadline, Post Received by Tue May 28, 2024; In-Person, Received by Mon Jun 3, 2024 3:00PM EDT
- Absentee Ballot Return Deadline; In-Person, Received by Tue Jun 4, 2024 8:00PM EDT; Postmarked On or Before Election Day and Received by Mon Jun 10, 2024 8:00PM EDT
- Early Voting From Sat May 25, 2024 to Sun Jun 2, 2024
- Early Voting From Wed May 29, 2024 to Sun Jun 2, 2024

Tue Jun 4, 2024 - New Jersey State Primary

- Voter Registration Deadline Received by Tue May 14, 2024
- Absentee Ballot Request Deadline; Post Received by Tue May 28, 2024; In-Person, Received by Mon Jun 3, 2024 3:00PM EDT
- Absentee Ballot Return Deadline; In-Person, Received by Tue Jun 4, 2024 8:00PM EDT; Postmarked On or Before Election Day and Received by Mon Jun 10, 2024 8:00PM EDT
- Early Voting From Fri May 31, 2024 to Sun Jun 2, 2024

Stevens Institute of Technology is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2019. Our institution is designated as the following: Predominantly White Institution.

Our campus demographic and voting data:

Stevens Institute of Technology has 9,314 students.

ETHNICITY	UNDERGRADUATE COUNT	GRADUATE COUNT
American Indian/Alaskan Native	2	14
Asian	765	222
Black, Non-Hispanic	92	68
Hispanic	619	154
Native Hawaiian/Other Pacific Islander	2	
International	118	3498
Two or more races	150	15
White (Caucasian)	2,056	641
Not specified	266	632
TOTAL	4,070	5,244

52% of students are commuters.

31% of students are out-of-state.

Stevens Institute of Technology has authorized the National Study of Learning, Voting, and Engagement (NSLVE) and will receive campus voting data for the 2022 election in fall 2023. Our NSLVE authorization runs through 2033.

Our 2020 campus voting rate was 74.7%.

Our 2020 campus voter registration rate was 85.8%.

Our 2018 campus voting rate was 36.6%.

Our 2018 campus voter registration rate was 78.4%.

Stevens Institute of Technology has been recognized by ALL IN with the following seals of recognition for past elections: 2018 Silver, 2020 Gold.

Stevens Institute of Technology participates in the following initiatives to support the development and implementation of our nonpartisan democratic engagement efforts on campus: Ask Every Student - a national joint initiative that facilitates collaboration between campus leaders and nonprofit partners to help campuses ask every student to participate in the democratic process and achieve full student voter registration, and National Voter Registration Day (2020, 2021).

Goals:

Our institution's nonpartisan democratic engagement goals are:

- Increase student voter turnout rate by 5% in 2024 and 10% % in 2026 over 2022.
- Increase student voter registration rate by 5% in 2024 and 10% in 2026 over 2022.
- Aim for 100% voter registration and voting rates.

Strategy:

Stevens Institute of Technology will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- Host voter registration table at new student orientation check-in.
- Use Turbo Tax voter registration feature on student engagement platform, DuckLink.
- Voter Information will be posted on the Duck 4 Democracy initiative page.
- Host voter registration booth and entertainment on Constitution Day, Voter Registration Day, and Voter Registration Week.
- Run a daily voter registration campaign on Stevens Student Instagram account.
- Host a voter registration table and sponsor the Hoboken City Council candidate forum on campus in partnership with SGA.
- Send an email message to all students outlining voter registration and election information on Hoboken.
- Host a Ducks to the Polls early registration event to walk students over to City Hall to cast their ballot and celebrate after with ice cream.
- Promote Election Day on Stevens Students instagram account.

Evaluation:

We will evaluate our action plan in the following ways:

All events will have event registration and check-in and social media posts will provide viewership information including links clicked.

Stevens Institute of Technology will use the National, Study of Learning, Voting, and Engagement to evaluate the increase of student voting by comparing our campus voter turnout and voter registration rates to past elections to measure progress on increasing both.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/stevens-institute-of-technology/>.

Our institution has given ALL IN permission to publish our past NSLVE reports, which can also be found on our campus page above.

Our report will be posted on our civic engagement website and Ducks 4 Democracy Ducklink page.