





October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2014-2018		
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-		-	-	-	-
Black	-	-		-	-	-	-
Hispanic	-	-	-	-	-	-	

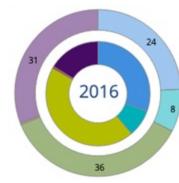
Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Vessel Chart

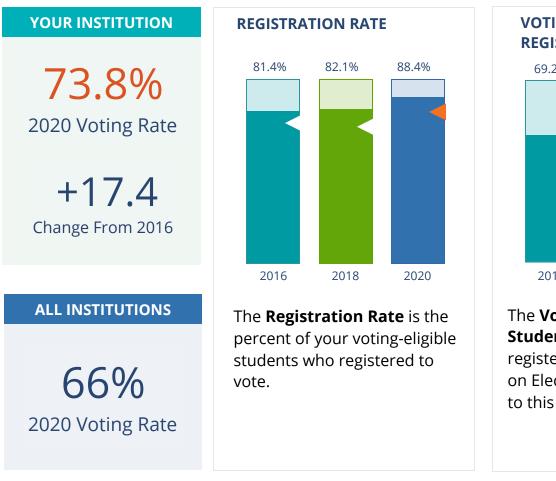
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

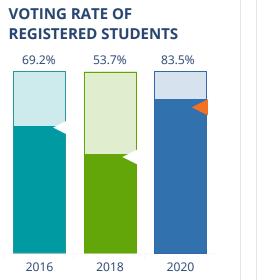


Overlapping Donut Chart

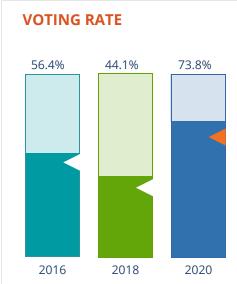
This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

Voting, Registration and Yield Rates





The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

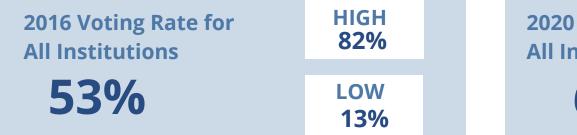
Voting and Registration Rates

	2016	2018	2020	2016-20 Change (
Total Student Enrollment	4,178	4,227	4,347	+	168
(Age under 18/Unknown)	-	-	-		_
(IPEDS estimated non-resident aliens)	237	233	205	+	-31
(FERPA records blocked)	-	-	-		_
(Non-Degree Seeking Students)	11	36	11	\$	0
Total eligible voters	3,918	3,947	4,125	÷	208
Number of students who registered	3,190	3,241	3,646	÷	456
Number of students who voted	2,208	1,742	3,044	+	836
Registration Rate %	81	82	88	÷	7
Voting Rate of Registered Students %	69	54	83	÷	14
Voting Rate %	56	44	74	+	17

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

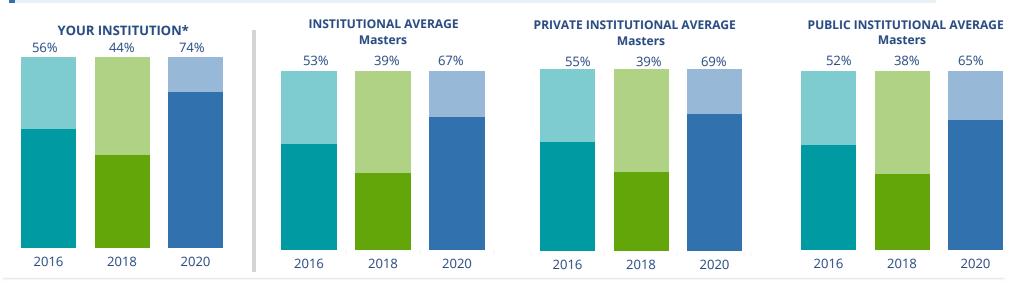
We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://id-</u> he.tufts.edu/nslve/nslve-recalculation-tool.

By Institution Types

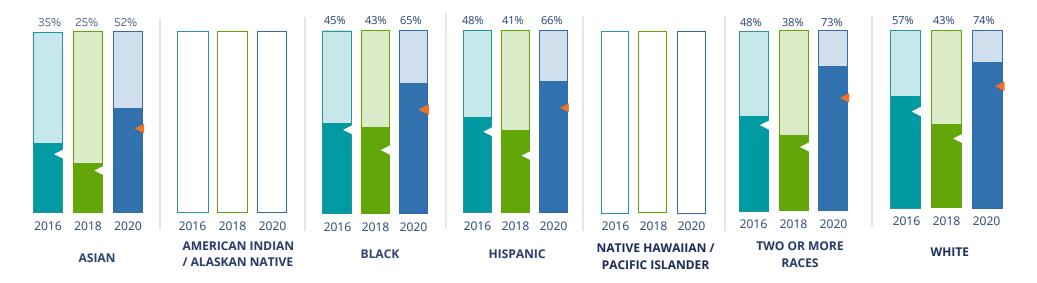


2020 Voting Rate for	HIGH
All Institutions	89%
66%	LOW 19%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-fag

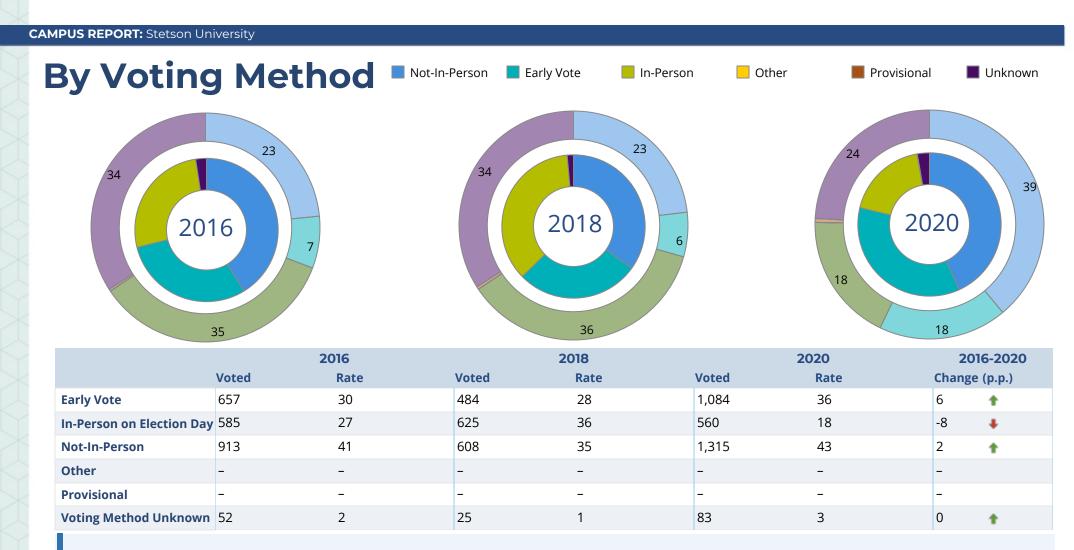
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016				2018		2020			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
Asian	130	45	35	141	35	25	125	65	52	1 7		
American Indian/ Alaska Native	11	-	-	-	-	_	14	-	_	_		
Black	317	142	45	339	145	43	379	245	65	1 20		
Hispanic	580	276	48	694	286	41	693	454	66	18		
Native Hawaiian/ Pacific Islander	_	-	-	-	-	_	-	-	_	_		
2 or More Races	182	87	48	251	96	38	241	176	73	1 25		
White	2,682	1,526	57	2,604	1,115	43	2,674	1,977	74	1 7		
Race Unknown	250	132	53	140	61	44	203	118	58	† 5		



These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

By Age Group

	2016	2018	2020
18-21	46%	35%	67%
22-24	57%	45%	70%
25-29	72%	61%	81%
30-39	71%	63%	86%
40-49	83%	72%	82%
50+	85%	83%	84%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

		2016				2018			20	2016-2020		
		Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
1	18-21	2,625	1,204	46	2,699	933	35	2,757	1,847	67	1 21	
2	22-24	738	421	57	739	334	45	820	575	70	1 3	
2	25-29	393	281	72	403	244	61	399	323	81	1 9	
3	30-39	240	171	71	188	119	63	229	196	86	1 4	
4	10-49	101	84	83	93	67	72	79	65	82	4 -1	
5	50+	55	47	85	54	45	83	45	38	84	↓ -1	

By Sex

		2016			2018		2020			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p	p.p)	
Female	2,380	1,320	55	2,355	1,044	44	2,446	1,811	74	+	19	
Male	1,765	884	50	1,815	695	38	1,882	1,233	66	+	15	

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

By Education Level / Undergraduate Class Year

	2016			2018			2020		2016-2020		
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted F	Rate (%)	Change (J	o.p)
EDUCATION	LEVEL										
Jndergraduate	2,977	1,379	46	3,038	1,052	35	3,048	2,017	,	66 🔹	20
Graduate	1,171	828	71	1,137	689	61	1,263	1,014	ļ	80 🔹	10
Class Unknown	-	-	-	-	-	-	18	13	3	72	_
CLASS YEAR											
First Year	_	-	-	-	-	-	-	-		_	_
Second Year	_	-	-	-	-	-	-	-		-	_
Upper Level	_	-	-	-	-	-	-	-		_	_
ENROLLMEN	T STATUS										
Full-time	3,989	2,086	52	4,006	1,638	41	4,121	2,883	3	70 🔹	18
Part-time	163	122	75	170	104	61	208	161		77 🔒	3

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS		2016			2018		2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Area, Ethnic, Cultural, and Gender Studies	-	-	-	15	-	-	11	-	-	-	
Biological and Biomedical Sciences	278	120	43	265	99	37	259	158	61	18	
Business, Management, and Marketing	889	411	46	880	261	30	1,017	664	65	19	
Communication and Journalism	110	51	46	112	33	29	111	79	71	125	
Computer and Information Sciences	77	27	35	89	22	25	137	55	40	† 5	
Education	235	141	60	199	92	46	188	144	77	17	
English Language and Literature	87	51	59	81	43	53	75	59	79	1 20	

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS		2016		2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Foreign Languages, Literatures, and Lingui	14	-	-	17	-	-	24	16	67	-
Health Professions	327	180	55	365	120	33	379	266	70	🔶 15
History	51	29	57	50	22	44	44	34	77	1 20
Legal Professions and Studies	857	603	70	879	558	63	932	761	82	🛧 11
Liberal Arts and Sciences, and Humanities	118	48	41	98	38	39	84	47	56	🛧 15
Mathematics and Statistics	25	13	52	26	-	-	19	11	58	† 6
Natural Resources and Conservation	50	33	66	54	21	39	72	51	71	† 5
Parks, Recreation, Leisure, and Fitness Stu	105	38	36	98	17	17	36	20	56	👚 19
Philosophy and Religious Studies	48	21	44	37	13	35	29	22	76	1 32
Physical Sciences	70	25	36	59	20	34	47	30	64	1 28
Psychology	248	109	44	251	93	37	251	169	67	1 23
Social Sciences	250	145	58	286	131	46	297	219	74	🛧 16
Visual and Performing Arts	280	145	52	300	127	42	286	209	73	1 21
Unknown	33	12	36	15	-	-	31	22	71	1 35

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Stetson University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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