



STANFORD VOTES

2024-25 Action Plan

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www.stanfordvotes.org

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StanfordVotes is a non-partisan, university-wide, student-run organization to increase voter turnout among Stanford students. Formed in response to the low student voter turnout rates in 2014 and 2016, StanfordVotes engages with campus leadership and other stakeholders to help create a culture of civic engagement on the Farm. StanfordVotes is run through Stanford in Government (SIG) in collaboration with the Haas Center for Public Service and has partnerships with the Associated Students of Stanford University (ASSU) and the President's Office.

Organizational Structure

Overview

After having our own branch for two years, StanfordVotes has continued to grow. We have vastly improved our work delegation strategies through the separation of the various projects StanfordVotes takes on each year. This has allowed us to be more productive and launch new initiatives throughout the year. One aspect of branch management we are currently struggling with the most is member retention. Oftentimes, most of StanfordVotes' work occurs during fall quarter, resulting in a severe loss in Committee Members (CMs) during the winter and spring quarters. With the 2024-25 school year being a Presidential election year, StanfordVotes has elected to remodel the committee system to further improve our work delegation strategies, increase member retention, and boost engagement through more opportunities to engage with students throughout the year.

The improved leadership structure is as follows:


Vice Chairs

Co-Directed by Dylan Vergara '26 and Aubrey Merrill '26

Vice Chair responsibilities include selecting and mentoring directors, writing reports for partner organizations and University staff, communicating with other SIG branches, liaising with the Democracy Day Coordinating Committee (DDCC), and supervising the execution of the enrollment hold.

Campus Partnerships

This position is responsible for connecting with other clubs to plan voter registration and civic engagement events. This Committee will work closely with the Civic Programs branch to identify gaps in StanfordVotes programming that can be fulfilled with events from other clubs



and organizations, as well as the Voter Education branch to provide ideas for materials that other clubs need. This position will also be responsible for including marginalized groups into the voting and civic engagement space on campus, and working with the SIG Programming branch and the Community, Inclusion and Belonging committee to ensure that every campus community has equal access to civic engagement.

In addition to these responsibilities, each committee is responsible for recruiting committee members (CMs) to StanfordVotes and empowering them to complete projects based on their interests.

Civic Programs

This position is extremely flexible, as students get to put on events that align with their interests that center themes of voter registration and civic engagement. This committee will work with the programming division of SIG to put on interbranch events as well as represent StanfordVotes at recruitment, voter registration, and other tabling opportunities. This committee will also be responsible for organizing the volunteer corps for Democracy Day 2024.

In addition to these responsibilities, each committee is responsible for recruiting committee members (CMs) to StanfordVotes and empowering them to complete projects based on their interests.

External Relations

This position is responsible for maintaining the relationships past directors of StanfordVotes have built and fostered with public service organizations in our greater community beyond Stanford's campus. Every year, StanfordVotes gets requests from outside organizations requesting volunteers or resources for their events. This position will be responsible for connecting with other branches in SIG such as Civic Programs, Campus Partnerships, Voter Education, Service Programs, and Programming to identify gaps in their events and work to fill those gaps through off-campus relations. This committee will also work closely with the Communications branch to assist the organization in advertising the event to the Stanford community if needed. Students in this position will also be encouraged to find partnerships with new organizations that align with their interests!

In addition to these responsibilities, each committee is responsible for recruiting committee members (CMs) to StanfordVotes and empowering them to complete projects based on their interests.

Voter Education

This position is responsible for providing educational and instructional materials for students on all aspects of voting and civic engagement and to work to promote MotiVote within the student

body. This position will collaborate with the SIG Communications Committee to manage the StanfordVotes Instagram and curate emails for the SIG mailing list.

In addition to these responsibilities, each committee is responsible for recruiting committee members (CMs) to StanfordVotes and empowering them to complete projects based on their interests.

Key Dates for Organizing

While approximately one-third of Stanford undergraduates hail from (and vote in) California, our organizing strategy has to accommodate students from all 50 states. This list focuses on mail-in registration deadlines, as most of our student body votes absentee. Additionally, due to Stanford's large international student population, we have also included notable international election dates that will be occurring to further our reach on campus. For more information, please see our [International Student Voting Guide](#) and [50 State Voting Guide](#). For more information about Democracy Day, please visit the [Democracy Day website](#).

- April 19-June 4, 2024: National Elections in India
- June 2024: Elections in the European Union in countries such as Belgium, France, Germany, Italy, The Netherlands, Poland, Romania, and Spain
- June 2, 2024: National Elections in Mexico
- June 4, 2024: Presidential/State Primary elections in District of Columbia (DC), State Primary elections in Iowa, Presidential/State Primary elections in Montana, Presidential/State Primary elections in New Jersey, Presidential/State Primary Elections in New Mexico, Presidential/State Primary elections in South Dakota
- **June 5, 2024: Last day of classes for Stanford Undergraduates (Academic Year 2023-24)**
- June 11, 2024: State Primary elections in Maine, Nevada, North Dakota, South Carolina
- June 13, 2024: State Primary elections in Puerto Rico
- June 18, 2024: Runoff Primary in Georgia, if needed
 - State Primary elections in Oklahoma
 - State Primary elections in Virginia
- June 25, 2024: State Primary elections in Colorado, New York, Utah
- July 30, 2024: State Primary elections in Arizona
- August 1, 2024: State Primary elections in Tennessee
 - **StanfordVotes enrollment hold is placed on all US citizen undergraduates**

- August 3, 2024: Presidential/State Primary elections in Guam, State Primary elections in Virgin Islands
- August 6, 2024: State Primary elections in Kansas, Michigan, Missouri, Washington
- August 10, 2024: State Primary elections in Hawai'i
- August 13, 2024: State Primary elections in Connecticut, Minnesota, Vermont, Wisconsin
- August 20, 2024: State Primary elections in Alaska, Florida, Wyoming
- August 27, 2024: Runoff Primary in Oklahoma, if needed
- September 3, 2024: State Primary elections in Massachusetts
- September 10, 2024: State Primary elections in Delaware, New Hampshire, Rhode Island
- **September 17, 2024: New Student Orientation (NSO) begins for Stanford Class of 2028**
 - **National Voter Registration Day 2024**
- **September 23, 2024: First Day of Classes (Academic Year 2024-25)**
- October 6, 2024: Voter Registration Deadline for Alaska, Arkansas, Louisiana, Mississippi, Montana, Ohio, Rhode Island, South Carolina, Tennessee, Texas
- **October 7-11, 2024: National Voter Education Week**
- October 7, 2024: Voter Registration Deadline for Arizona, Florida, Georgia, Indiana, Kentucky
- October 8, 2024: Voter Registration Deadline for Illinois, New Mexico
- October 9, 2024: Voter Registration Deadline for Missouri voters
- October 11, 2024: Voter Registration Deadline for Idaho, for mail-in North Carolina Voters, Oklahoma
- October 12, 2024: Voter Registration Deadline for Delaware
- October 14, 2024: Voter Registration Deadline for Vermont
- October 15, 2024: Voter Registration Deadline for mail-in/online DC Voters, Kansas, for mail-in Maine Voters, Maryland, for mail-in Minnesota Voters, New Jersey, Oregon, West Virginia
- October 16, 2024: Voter Registration Deadline for Wisconsin Voters
- October 18, 2024: Voter Registration Deadline for Connecticut, for mail-in Nevada Voters
- October 21, 2024: Voter Registration Deadline for Alabama, California, Iowa, Michigan, for mail-in New York Voters, Pennsylvania, South Dakota
- October 22, 2024: Voter Registration deadline for mail-in Wyoming Voters
- October 23, 2024: Voter Registration Deadline for main-in New Hampshire Voters
- October 25, 2023: Voter Registration Deadline for Nevada, Utah
- October 26, 2024: Voter Registration Deadline for mail-in/online Hawai'i voters, Massachusetts

- October 28, 2024: Voter Registration Deadline for mail-in/online Colorado voters, for mail-in Washington Voters
- **November 5, 2024: Election Day**
 - **Democracy Day: No Classes for Stanford Students**
 - State Primary elections in Louisiana
 - Voter Registration Deadline for Vermont
- **December 6, 2024: Last day of classes for Undergraduates (Autumn Quarter)**

General Branch Priorities

I. Register Students to Vote

- A. Continue utilizing the enrollment hold to reach undergraduate students; provide more support for students enrolling in classes via virtual office hours.
- B. Reach more graduate students through voter registration events.
- C. Provide more support for international students voting abroad through information sessions and resources.
- D. For students who cannot vote, provide additional opportunities to be civically engaged.

II. Engage Students, Faculty, Staff, and Community Members “Beyond the Ballot”

- A. Provide events for students, faculty, and staff outside of voter registration on topics such as poll working, the importance of local government, democracy around the world, and more.
- B. Get University Administrative Staff excited about voter registration and civic engagement on campus.
- C. Plan events for Democracy Day, a day with no classes to uplift civic engagement efforts.

III. Increase Digital Communication

- A. Increase online presence on social media by making engaging content and increasing follower count.
- B. Bring more awareness to Motivote, our automated voter registration and ballot assistance software.
- C. Make our resources more accessible for students by making resources in digestible formats such as guides, videos, Instagram posts, newsletters, etc.

IV. Expand External Relations Efforts

- A. Continue to foster relationships with civic engagement groups off campus (See External Relations Committee for more information)
- B. Provide our resources to members of the community, especially those in marginalized or underrepresented groups. Areas of focus can include East Palo Alto and other off-campus communities.
- C. Engage alumni by providing them with specific resources on how they can build civic engagement in their communities.

Vice Chair Plan

I. Summer Break Initiatives

- A. Transition organization from old to new leadership by having meetings with future partnerships, specifically the Registrar's Office.
 - a. Outline tangible goals for the 2024 Enrollment Hold
 - b. Brainstorm ways to help students through the Enrollment Hold to avoid unnecessary IT Help Tickets.
- B. Help the Directors ease into their new roles by providing support, enforcing work/life balance, and answering any questions they may have about their roles.
 - a. Hold 1-2 meetings over Zoom every month to go over Directors' progress and build community within our team
 - b. Maintain contact with Directors throughout the summer via email or text message.
- C. Attend meetings with the Democracy Day Coordinating Committee (DDCC).
 - a. Devise plans for "flagship events"
 - b. Work with Stanford in Government's Financial Officer to make an official offer for SIG's financial contribution to Democracy Day
 - c. Continue to build connections with students and staff on the Committee for future event/partnership ideas.
- D. Maintain contact with Student PIRGs group to receive data from StudentVote.org registration tool and to discuss GOTV organizing volunteer opportunities.
 - a. Contact: Manny Rin (New Voters Project Director at Student PIRGs)
- E. Order StanfordVotes stickers and other free merch for students
 - a. Seek directors' input in new designs to build team camaraderie

II. Fall Quarter Initiatives

- A. Reflect on the efficacy of the Enrollment Hold

- a. If voter registrations are lower than the target, work with directors to increase voter registration events.
- B. Continue to support Directors in their Committee Projects
 - a. Organize weekly meetings with each Committee to track progress, provide support, and check on workload capacity.
 - b. Attend Committee-run events to assist with day-of logistics
 - c. Collaborate with SIG leadership as needed to better support Directors
- C. Coordinate with all Committees to launch the recruitment effort for incoming freshman and transfer students
 - a. Sign up for activities fairs
 - b. Show summer projects to prospective members
 - c. Host information sessions at SIG General Meetings
 - d. Provide opportunities for new students and those interested in public service to join StanfordVotes.
 - e. Host social events with prospective Committee Members (CMs) and Directors to motivate them to join
 - f. Launch social media campaign with Voter Education and SIG Communications Branch to recruit CMs.
 - g. Provide support for Directors who are recruiting new students to their teams
- D. Continue to attend Democracy Day Coordinating Committee (DDCC)
 - a. Finalize major event decisions
 - b. Finalize SIG contribution to the overall budget, and ensure this amount is paid before Democracy Day.
- E. Coordinate with Civic Programs Committee to organize Democracy Day Volunteer Corps
 - a. Work with Voter Education, Campus Partnerships, and SIG Communications Committee to gain interest
 - b. Find exclusive merch for students who choose to volunteer
- F. Attend Democracy Day events
 - a. Help Committees and DDCC with day-of logistical assistance as needed

III. Winter Quarter Initiatives

- A. Hold formal meeting with Registrar's Office to discuss the Enrollment Hold
 - a. Bring reflections from Fall Quarter into the meeting
 - b. Learn where University IT had difficulties with implementing the Enrollment Hold, collaborate with the Registrar's Office to mitigate problems for next year.
 - c. Show voter registration data to demonstrate that the enrollment hold is working!
- B. Coordinate with all Committees to launch a winter recruitment effort for new members
 - a. Collaborate with the Community, Inclusion and Belonging branch of SIG

- b. Show all successful Summer and Fall Projects to new members
 - c. Sign up for any remaining activities fairs
 - d. Host information sessions at SIG General Meetings
 - e. Have opportunities to join StanfordVotes at voter registration events
 - f. Host social events with prospective Committee Members (CMs) and Directors to motivate them to join.
 - g. Launch social media campaign with Voter Education and SIG Communications Committee to recruit CMs.
- C. Reflect with Directors on Fall Quarter, set goals for Winter Quarter
- a. Have a meeting at the beginning of the quarter with Directors.
 - b. Establish what went well and places for improvement within each Committee.
 - c. Continue emphasizing work/life balance for Directors and find ways to support them through resources, socials, or by redistributing their workload.
 - d. Seek assistance from SIG leadership in supporting Directors if needed.
- D. Attend Reflection Meetings with DDCC
- a. Assist in writing the yearly report as required by the Founding Charter for Democracy Day.
 - b. Evaluate budget successes and deficits

IV. Spring Quarter Initiatives

- A. Coordinate with all Committees to launch a winter recruitment effort for new members
- a. Show all successful Summer, Fall, and Winter Projects to new members
 - b. Sign up for any remaining activities fairs
 - c. Host information sessions at SIG General Meetings
 - d. Have opportunities to join StanfordVotes at voter registration events
 - e. Host social events with prospective Committee Members (CMs) and Directors to motivate them to join.
 - f. Launch social media campaign with Voter Education and SIG Communications Committee to recruit CMs.
- B. Reflect with Directors on Winter Quarter, set goals for Spring Quarter
- a. Have a meeting at the beginning of the quarter with Directors.
 - b. Establish what went well and places for improvement within each Committee.
 - c. Continue emphasizing work/life balance for Directors and find ways to support them through resources, socials, or by redistributing their workload.
 - d. Seek assistance from SIG leadership in supporting Directors if needed.
- C. Begin Transitioning leadership to new Vice Chair(s)
- a. Organize Google Drive

- b. Reflect on lessons learned and compile them into a shared document with new leadership
 - c. Encourage Directors to apply for Vice Chair position(s) to increase multi-year engagement and generational knowledge.
 - d. Assist new Vice Chair(s) in picking new Directors if needed.
- D. Plan end-of-year social for StanfordVotes
- a. Assess leftover budget
 - b. Survey Directors and CMs about what type of social event interests them.

Campus Partnerships Committee Plan

I. Summer Break Initiatives

- A. Resident Assistant (RA) and Resident Fellow (RF) Outreach
- a. Coordinate with ResEd to have our voter registration process explained during RA training.
 - b. Provide RAs with access to voting materials (stamps, envelopes, etc.) and a list of StanfordVotes contacts should any voting-related questions arise.
 - c. Provide RAs/RFs/Row Staff with frequent updates related to primary voting dates, deadlines to register in specific states, as well as access to StanfordVotes resources and contacts to forward to their residents and discuss at house meetings.
 - i. Offer fun things (T-shirts, stickers, etc.) for RAs to hand out during Move-In
- B. FROSH 101
- a. Coordinate with FROSH 101 coordinator Patti Hanlon-Baker to:
 - i. Facilitate class discussion on duties of citizenship and civic engagement right before Democracy Day, encouraging section leaders to discuss their experiences with voting.
 - ii. Email enrolled students information about how to vote and a link to the StanfordVotes registration tool
 - iii. Facilitate group discussion/debrief after Democracy Day during a class meeting
- C. Community Centers
- a. Reach out to representatives from the following spaces to offer our resources/assistance for civic engagement programming and request to hang flyers with QR code to register to vote in their spaces during Fall Quarter. Keep record of every contact to maintain an open line of communication in the future.
 - i. Asian American Activities Center (A3C)

- ii. Black Community Services Center (BCSC)
- iii. El Centro Chicano y Latino (El Centro)
- iv. Queer Student Resources (QSR)
- v. The Markaz Resource Center (Markaz)
- vi. Native American Cultural Center (NACC)
- vii. Women's Community Center (WCC)
- viii. The First-Generation Low-Income Student Success Center (FLISSC)
- ix. Jewish Community Center (Hillel)
- x. Bechtel International Center
- xi. The Disability Community Space (DisCo Space)
- xii. The Veterans Community Space
- xiii. The Undocumented Student Community Space

D. Student Organizations

- a. Reach out to below student groups. Keep a record of all contacts to ensure easier communication in future years. Offer them our resources/assistance in planning voter registration and civic engagement events. Promote MotiVote, the International Student Voter Guide, and our Instagram page. The goal will be to have events formally scheduled or resources distributed by the time fall quarter begins.
 - i. Stanford ACLU
 - ii. Stanford College Republicans
 - iii. Stanford Democrats
 - iv. Students for a Sustainable Stanford (SSS)
 - v. Stanford Women in Politics (SWIP)
 - vi. Stanford Women in Law (SWIL)
 - vii. Stanford Women in Medicine (SWIM)
 - viii. Stanford Women in Design (SWID)
 - ix. Society for International Affairs at Stanford
 - x. Stanford Data and Mapping for Society
 - xi. Acapella Groups
 - xii. Dance Groups
 - xiii. Theatre Groups
 - xiv. Derechos
 - xv. Stanford Debate Society
 - xvi. California Policy Collective

- xvii. Advocacy Clubs
 - 1. Stanford Students for Workers Rights
 - 2. Students for a Sustainable Stanford

E. Academic Departments

- a. Establish a contact with Undergraduate Student Services Officers for the following undergraduate academic departments and offer our assistance with the dispersal of resources and event assistance for any civic engagement events they may have planned for the upcoming academic year. Also ask if we hang posters with voting information in their buildings and if we can contact notable professors to put voting information in their class syllabi.
 - i. Aeronautics and Astronautics
 - ii. African and African American Studies
 - iii. American Studies
 - iv. Anthropology
 - v. Archaeology
 - vi. Architectural Design
 - vii. Art History
 - viii. Art Practice
 - ix. Asian American Studies
 - x. Atmosphere/Energy
 - xi. Bioengineering
 - xii. Biology
 - xiii. Biomechanical Engineering
 - xiv. Biomedical Computation
 - xv. Chemical Engineering
 - xvi. Chemistry
 - xvii. Chicana/o - Latina/o Studies
 - xviii. China Studies
 - xix. Civil and Environmental Engineering
 - xx. Classics
 - xxi. Communication
 - xxii. Comparative Literature
 - xxiii. Comparative Studies in Race and Ethnicity
 - xxiv. Computer Science
 - xxv. Earth Systems
 - xxvi. East Asian Studies
 - xxvii. Economics

- xxviii. Electrical Engineering
- xxix. Energy Resources Engineering
- xxx. Engineering Physics
- xxxi. English
- xxxii. Environmental Systems Engineering
- xxxiii. Feminist, Gender, and Sexuality Studies
- xxxiv. Film and Media Studies
- xxxv. French
- xxxvi. Geological Sciences
- xxxvii. Geophysics
- xxxviii. German Studies
- xxxix. History
 - xl. Human Biology
 - xli. Iberian and Latin American Cultures
 - xlii. International Relations
 - xliii. Italian
 - xliv. Japanese
 - xlv. Jewish Studies
 - xlvi. Korean
 - xlvii. Linguistics
- xlviii. Management Science and Engineering
- xlix. Materials Science and Engineering
 - l. Mathematical and Computational Science
 - li. Mathematics
 - lii. Mechanical Engineering
 - liii. Music
 - liv. Native American Studies
 - lv. Philosophy
 - lvi. Philosophy and Religious Studies
 - lvii. Physics
- lviii. Political Science
- lix. Portuguese
- lx. Product Design
- lxi. Psychology
- lxii. Public Policy
- lxiii. Religious Studies
- lxiv. Science, Technology and Society

- lxv. Slavic Languages and Literatures
- lxvi. Sociology
- lxvii. Spanish
- lxviii. Symbolic Systems
- lxix. Theater and Performance Studies
- lxx. Urban Studies
- lxxi. Minor in Education
- lxxii. Minor in Human Rights

F. Stanford Athletics Department

- a. An important legal note: While we can't 'incentivize' voting under federal law, we can provide resources for voter registration on frequently-visited athletics pages and take advantage of the attention that popular athletics programs receive.
- b. Develop ties with popular sports teams (football, basketball) and coordinate with them and administration to operate a voter registration table at games.
- c. Coordinate with the Voter Education Committee to begin a social media campaign for civically engaged student athletes.
- d. Coordinate with Athletics to have a link to the Voter Education resources and MotiVote in digital ticket sales to students and across Athletics-related sites.

II. Fall Quarter Initiatives

A. Launch the recruitment effort for incoming freshman and transfer students

- a. Show summer projects to prospective members
- b. Host information sessions at SIG General Meetings
- c. Have opportunities to join StanfordVotes at voter registration events
- d. Host social events with prospective Committee Members (CMs) and Directors to motivate them to join
- e. Launch social media campaign with Voter Education and SIG Communications Committee to recruit CMs.

B. UG2 Student Package Center

- a. Maintain contact with UG2 Package Center representatives and student organizers to ensure mail is being properly delivered and students are receiving their absentee ballots in time in both the Undergraduate and Graduate Package Centers.
- b. Contacts: Madeline Costas (UG2), Emi Soroka (EVGR-B Graduate Student Organizer)

C. Freshman Dorm Outreach

- a. Coordinate with Dorm RAs to present at their house meetings:

- i. Branner Hall
- ii. Crothers Hall
- iii. Alondra
- iv. Mirlo
- v. Lantana
- vi. Castano
- vii. Schiff
- viii. Robinson
- ix. Potter
- x. West Lagunita
- xi. Donner
- xii. Larkin
- xiii. Cedro
- xiv. Rinconada
- xv. Soto

- b. Work with the Voter Education Committee to make a slide deck to present to Freshman Dorms at their house meetings.
- c. Give CMs opportunities to present at these meetings to increase engagement between new students.

D. Theme Dorms

- a. Find contacts through the Residential Education Department for dorms who house members of marginalized communities and communities oriented with public service:
 - i. Ujumaa: Black Diaspora Dorm
 - ii. Casa Zapata: Latinx Dorm
 - iii. Okada: AAPI Dorm
 - iv. Muwekma Tah-Ruk: Native American/Indigenous Diaspora Dorm
 - v. Otero: Public Service Dorm
 1. Contact: Luke Terra, longtime supporter of StanfordVotes
 - vi. Columbae: Social Justice Co-Op
- b. Work with the Voter Education Committee to provide resources such as QR Codes, Voter Guides, and merch for students
- c. Present with Committee Members at House Meetings for these dorms

E. Neighborhood Outreach

- a. Present on the importance of civic participation to each neighborhood council and offer to provide StanfordVotes staff to any large neighborhood gathering throughout the year.
- F. Work with Community Partners from summer outreach and provide them with resources and support for their civic engagement and voter registration events
- a. Collaborate with the Voter Education Committee to provide resources to clubs and organizations
 - b. Collaborate with Civic Programs to provide event planning and day-of logistical support for clubs and organizations as needed
- G. The Stanford Daily
- a. Establish a contact within the Stanford Daily
 - b. Arrange interview with The Stanford Daily before election day to encourage people to vote and attend Democracy Day events (Fall Quarter)
 - c. Advertise StanfordVotes' Voter Education events and voter registration assistance services in the Daily (Year-Round)
 - d. Contact: TBD
- H. Residential & Dining Enterprises (R&DE)
- a. Connect with dining hall managers and ask to treat Democracy Day as a holiday to be celebrated. For example, red, white, and blue decor, democracy cookies, etc.
 - i. Wilbur Dining
 - ii. Stern Dining
 - iii. Arrillaga Family Dining
 - iv. Branner Dining
 - v. Gerhard Casper Dining
 - vi. Florence Moore (FloMo) Dining
 - vii. Lakeside Dining
 - viii. Ricker Dining
 - ix. Suites Dining
 - x. EVGR Dining
- I. Greek Life
- a. Work with fraternities and sororities, specifically those focused on public service, to provide them with resources and support for civic engagement events.
 - b. Find supportive staff members to encourage support for civic engagement in fraternities and sororities

- c. Collaborate with the Voter Education Committee to give sororities and fraternities resources to help them get their members registered to vote.
 - i. Delta Sigma Theta (Black Sorority)
 - ii. Alpha Kappa Alpha (Black Sorority)
 - iii. Alpha Phi Alpha (Black Fraternity)
 - iv. Kappa Alpha Psi (Black Fraternity)
 - v. Omega Phi Psi (Black Fraternity)
 - vi. Delta Delta Delta (TriDelta)
 - vii. Alpha Phi (Aphi)
 - viii. Chi Omega (XO)
 - ix. Kappa Alpha Theta
 - x. Kappa Gamma Gamma
 - xi. Pi Beta Phi
 - xii. Alpha Epsilon Pi (Jewish Fraternity)
 - xiii. Delta Kappa Epsilon
 - xiv. Delta Tau Delta
 - xv. Kappa Alpha Order
 - xvi. Kappa Sigma
 - xvii. Phi Kappa Psi
 - xviii. Sigma Alpha Epsilon
 - xix. Sigma Chi
 - xx. Sigma Nu
 - xxi. Sigma Phi Epsilon
 - xxii. Alpha Kappa Delta Phi (AAPI Sorority)
 - xxiii. Lambda Theta Nu (Latina Sorority)

III. Winter Quarter Initiatives

- A. Connect with fall contacts and thank them for engaging during fall quarter!
 - a. Expressing gratitude helps build connections between organizations, which will be useful in future years.
- B. Collaborate with Civic Programs to join the Haas Center for Public Service during their Winter Warm Up event
 - a. Establish a contact within the Haas Center for Public Service
 - b. Offer our resources and assistance with the event
 - c. Collaborate with Voter Education to make additional resources about careers in public service if needed.
- C. Reach out to popular winter events and student-run initiatives to gauge interest for voter registration resources and assistance

- a. Stanford FashionX runway show
- b. Full Moon on the Quad
- c. Stanford FLiCKS
- d. Stanford Viennese Ball
- e. On Call Cafe

IV. Spring Quarter Initiatives

- A. Collaborate with Civic Programs to join the Haas Center for Public Service during their Spring into Service event
 - a. Continue to build a connection with the Haas Center contact
 - b. Offer our resources and assistance with the event
 - c. Collaborate with Voter Education to make additional resources about careers in public service if needed.
- B. Reach out to sororities and fraternities to register new pledges during Rush
 - a. Work with Civic Programs to have voter registration tables at rush
 - b. Allow Committee members to run a voter registration table with Civic Programs Committee members
 - c. Work with Voter Education to make resources specific to Greek Life if needed
- C. Reach out to popular spring events and student-run initiatives to gauge interest for voter registration resources and assistance
 - a. Stanford Drag Fest
 - b. Stanford FashionX Flea Market
 - c. Stanford FLiCKS
 - d. On Call Cafe
 - e. Bay to Breakers
- D. Collaborate with Civic Programs and Voter Education to assist with ASSU (Associated Students for Stanford University) elections
 - a. Reach out to current ASSU Senators
 - b. Offer our support with advertising and holding events
 - c. Reach out to ASSU Presidents to brainstorm ways to motivate students to vote in ASSU elections

Civic Programs Committee Plan

I. Summer Break Initiatives

- A. Assist Vice Chairs in holding virtual office hours to answer student questions about voter registration, absentee ballot requests, and more.

- a. Find when VCs and other co-leads of the Office Hours are available
 - b. Work with Voter Education to advertise the Office Hours
 - c. Work with Campus Partnerships to extend invitations to groups who are often excluded from conversations around voting to get their questions answered
- B. Contact Power the Polls with External Relations about training students to become poll workers
- a. Stanford alum organization
 - b. Contact: Marta Hanson

II. Fall Quarter Initiatives

- A. Launch the recruitment effort for incoming freshman and transfer students
- a. Show summer projects to prospective members
 - b. Host information sessions at SIG General Meetings
 - c. Have opportunities to join StanfordVotes at voter registration events
 - d. Host social events with prospective Committee Members (CMs) and Directors to motivate them to join
 - e. Launch social media campaign with Voter Education and SIG Communications Committee to recruit CMs.
- B. Table In-Person
- a. Staff voter registration tables in highly-trafficked areas (dining halls, White Plaza) three weeks prior to the General Election where StanfordVotes representatives can:
 - i. Answer student questions about voting
 - ii. Distribute StanfordVotes swag (stickers, etc.)
 - iii. Hand out voting supplies like stamps and envelopes
 - b. Table at highly-attended events:
 - i. Football games
 - ii. New Student Orientation (NSO)
 - iii. Activities Fair
 - iv. Cardinal Service Fair
 - v. New Graduate Student Orientation (NGSO)
- C. Host “What’s on my CA ballot?” Presentation and Q&A Session
- a. Students voting in California can learn about the various ballot measures and special elections on the CA ballot.
 - b. Following the presentation, students will engage in a Q&A session and discussion forum to clarify any questions and discuss the for- and against- positions for each major electoral question.

- D. Host Absentee Ballot Information Sessions
 - a. Plan 3-4 information sessions on requesting an absentee ballot leading up to Election day
 - b. Host these events in commonly used student spaces such as dorm lounges, dining halls, Tresidder Union, Haas Center for Public Service
 - c. Promote 50-state and International Student Voter Guides
 - d. Encourage students to join Motivote
 - e. Register students to vote if needed
 - f. Hand out StanfordVotes merch
- E. Host community-based voter registration events
 - a. Collaborate with Campus Partnerships to gauge interest of Community Centers who want to host community-specific events
 - b. Bring StanfordVotes resources to these events
 - i. Communities may have their own resources they want to share as well
 - c. Bring CMs to register students to vote and answer any questions about absentee ballots, International voting, and other civic engagement matters.
 - d. Encourage students to join MotiVote
 - e. Provide StanfordVotes merch
- F. Host poll worker training events
 - a. Collaborate with local county officials and Power the Polls
 - b. Collaborate with Voter Education to make Stanford-specific resources about poll working
 - c. Provide information about poll working at voter registration events
 - d. Find items such as food and merch that interest students to increase engagement

III. Winter Quarter Initiatives

- A. Host Runoff Preparedness events if needed
 - a. Find any states with runoff elections
 - b. Organize tabling events, information sessions, or office hours that would allow students to learn more about runoffs, why they're important, and how to cast their vote in a runoff election
 - c. Work with Voter Education to advertise these events and make special runoff resources for students
- B. Host election debrief events with students
 - a. Collect information on important ballot measures and races and present them
 - b. Work with Voter Education to provide post-election well-being resources
- C. Host democracy panel event featuring Stanford speakers

- a. This event would include a panel presentation along with an attendee Q&A and discussion to encourage interactive components. Possible Stanford faculty members to invite include:
 - i. James Fishkin, Director of the Center for Deliberative Democracy
 - ii. Alice Siu, Associate Director of the Center for Deliberative Democracy
 - iii. Adam Bonica, Associate Professor of Political Science
 - iv. Morris Fiorina, Wendt Family Professor and Senior Fellow at the Hoover Institution
 - v. Hakeem Jefferson, Assistant Professor of Political Science
- b. Panel members would contribute a short introduction to their work and answer pre-prepared and audience questions related to the topics of voting access in the United States, election security issues, promoting voting and civic engagement on college campuses, and serving as advocates of democracy.
- c. In order to increase attendance at this event, collaborate with Campus Partnerships to reach out to political student organizations and encourage representation from all sides of the political spectrum.
- D. Work with Campus Partnerships to host event during the Haas Center for Public Service Winter Warm-up event
 - a. Collaborate with Voter Education to make resources about careers in public service and civic engagement fields.

IV. Spring Quarter Initiatives

- A. Host democracy panel event featuring off-campus speakers
 - a. This event would include a panel presentation along with an attendee Q&A and discussion to encourage interactive components.
 - b. Panel members would contribute a short introduction to their work and answer pre-prepared and audience questions related to the topics of voting access in the United States, election security issues, promoting voting and civic engagement on college campuses, and serving as advocates of democracy.
 - c. In order to increase attendance at this event, we will communicate with on-campus political student organizations and encourage representation from all sides of the political spectrum.
- B. Host Local Government Appreciation Event
 - a. Invite local government officials to talk about the importance of local government
 - b. Invite people from different towns and localities
 - c. Have a Q&A session where students can ask about jobs in local government
- C. Host ASSU Debates

- a. Find an auditorium that is centrally located and suitable to host large groups of people
- b. Invite all of the ASSU candidates in each race to the debates.
- c. Find a moderator for the debates
- d. Provide incentives for students to come to debates such as food, merch, and more.
- e. Collaborate with Voter Education to make pamphlets about the ASSU candidates and the importance of voting in student elections.

External Relations Committee Plan

I. Summer Break Initiatives

- A. Contact external partners
 - a. Work with Voter Education to provide necessary information and resources such as Voter Guides and Slide Decks to these partners if needed.
 - b. Work with Civic Programs to plan events with local organizations
 - c. Some of these partnerships can provide grants for civic engagement efforts!
 - d. Develop new partnerships through the StanfordVotes volunteer form on the website.
 - e. Current and potential external partners include:
 - i. League of Women Voters, Palo Alto Chapter
 - ii. Students Learn, Students Vote (SLSV)
 - iii. Power the Polls
 - 1. Collaborate with Civic Programs and Viter education on poll worker trainings and resources.
 - iv. Berkeley VoteCo
 - v. Every Vote Counts (EVC)
 - vi. Civic Holidays
 - vii. Democracy Matters
 - viii. US Alliance for Election Excellence
 - ix. The National Association of Election Officials
 - x. Election Center
- B. Contact other local universities to collaborate on civic engagement efforts
 - a. Offer StanfordVotes resources
 - b. Attempt to plan events for the upcoming academic year
 - c. Encourage them to increase their number of registered voters - we all benefit from students who register to vote!

- C. Contact local school districts
 - a. Offer them student-friendly educational resources on voting
 - b. Engage voting-age high school students through outreach and events
 - c. Get CMs to speak to high school students on the importance of voting and civic engagement
- D. Service Worker Outreach
 - a. Kick off initiative to register Stanford service workers to vote (Year-Round)
 - b. Host a workshop with Spanish and English speakers to assist before Election Day to help workers understand ballots, answer questions, etc.
 - i. Potential Partner: Habla
- E. Apply for Civic Engagement Grants
 - a. Additional funds could go to student merchandise, event materials, and more.
 - b. Collaborate with SIG leadership as needed.

II. Fall Quarter Initiatives

- A. Follow up with new and existing partners, gauge interest in hosting collaborative events
 - a. Work with Voter Education to make and/or find appropriate resources
 - b. Work with Civic Programs and Campus Partnerships to find campus groups who match partners' interests
 - c. Find opportunities to engage both on-campus and off-campus communities through joint events
 - d. Find avenues to reach non-social science students and other undergraduates
- B. Deliver resources to local universities, community colleges, organizations, and school districts
 - a. Work with partners to provide online or paper resources about voter registration, absentee ballot requests, and other civic engagement matters.
 - i. Drop the resources off in community centers, city halls, libraries, and schools.
 - b. Work with civic programs to organize StanfordVotes speaker events at schools and community centers surrounding campus.
 - c. Find campus groups that also partake in civic engagement outreach and collaborate with them on events.
- C. Work with Civic Programs to host 1-2 Community Office Hours events leading up to Election Day
 - a. Research central locations near Stanford that are easy to get to for both students and community members
 - b. Facilitate volunteer transportation if needed

- c. Collaborate with Voter Education to make additional resources if needed
 - i. Ask community members if resources in other languages would be beneficial.
- d. Prepare Committee Members to help facilitate the event

III. Winter Quarter Initiatives

- A. Continue providing resources and events for community partners
 - a. Collaborate with Voter Education to make resources about careers in public service for students
 - b. Continue to provide voter registration information at frequented locations in surrounding communities.
 - c. Take feedback from fall quarter and adjust strategies for how to engage the community
 - d. Find campus groups that also partake in civic engagement outreach and collaborate with them on events.

IV. Spring Quarter Initiatives

- A. Continue providing resources and events for community partners
 - a. Collaborate with Voter Education to make resources about careers in public service for students
 - b. Continue to provide voter registration information at frequented locations in surrounding communities.
 - c. Take feedback from previous quarters and adjust strategies for how to engage the community
 - d. Find campus groups that also partake in civic engagement outreach and collaborate with them on events.
- B. Help incoming Directors transition
 - a. Make a spreadsheet with all of the contact information from external partners.
 - b. Encourage CMs to apply for Director roles to increase organization-wide connectedness and generational knowledge.
 - c. Have a meeting with the new director to discuss success and places of improvement within the position.

Voter Education Committee Plan

I. Summer Break Initiatives

- A. Update/Streamline StanfordVotes Website
 - a. Include new VC/Director bios, new resources and other additions to the website
 - b. Make any necessary changes to improve the website's functionality
- B. Update/Maintain the StanfordVotes Instagram Page
 - a. Make a "Year in Review" post with voter registration numbers and photos
 - b. Archive any posts with outdated/incorrect information
 - c. Make posts Introducing new VCs/Directors
 - d. Make posts advertising that our DMs are open for voting questions
 - e. Advertise virtual office hours
 - f. Launch a "Why I Vote" Campaign with videos from the new VC/Directors, expand to students during fall quarter
- C. Update the 50 State Voter Guide
 - a. Check that voter registration and absentee ballot regulations have not changed
 - b. Update deadlines for each state
 - c. Make Instagram graphics for popular states
 - d. Advertise the guide on Instagram
 - e. Encourage students to join Motivote to get text reminders about deadlines and state-specific support
- D. Create Dorm RA Voter Education Kits
 - a. Create kits for RAs in dorms across campus that include
 - i. QR codes to the voter registration website
 - ii. "I'm a registered voter" door signs
 - iii. A voter registration slide deck to include in house meeting presentations
 - iv. StanfordVotes stickers
- E. Advertise voter registration on dining hall TVs and on the bi-weekly dining hall newsletter
 - a. Reach out to established contact for graduate dining halls
 - b. Find new contact for undergraduate dining halls
 - c. Design graphics for dining hall TVs if needed
 - d. Write the 50-word description for the bi-weekly newsletter
 - e. Resubmit graphics/descriptions as needed to keep advertising these resources

II. Fall Quarter Initiatives

- A. Launch the recruitment effort for incoming freshman and transfer students
 - a. Show summer projects to prospective members
 - b. Host information sessions at SIG General Meetings
 - c. Have opportunities to join StanfordVotes at voter registration events

- d. Host social events with prospective Committee Members (CMs) and Directors to motivate them to join
 - e. Launch social media campaign with Voter Education and SIG Communications Committee to recruit CMs.
- B. New Student Orientation (NSO)
- a. Coordinate with Stanford New Student Orientation Coordinators to provide resources on voting and fun merch in the New Student Orientation packet for the Class of 2028.
 - b. Collaborate with the Civic Programs Committee to host an event during New Student Orientation.
 - i. Contacts: Edith Wu-Nguyen and Joanie Ly
 - c. Reach out to dorm RAs and Resident Fellows (RFs) with materials to facilitate conversations around democratic participation and civic involvement within the first two weeks on campus.
- C. Graduate Student Orientation
- a. Coordinate with Graduate Student Orientation coordinators to provide resources on voting and fun merch for incoming grad students
 - i. Coordinate with Civic Programs to host an event during Grad Student Orientation
 - ii. Contact the Graduate Life Office and provide them with materials to distribute to students on voting, civic engagement, and more.
- D. Launch Instagram Campaigns to increase student engagement on social media platforms in the weeks leading up to the election.
- a. “Why I Vote” student spotlights: provide quotes from students nationwide sharing their motivations for participating in the voting process.
 - b. Post information about voting by mail and relevant deadlines to demystify the absentee voting process.
 - c. “Go Live” on Instagram as a form of virtual office hours to answer questions about voting, registration, and civic engagement
 - d. Countdown to Election Day: post one story/grid post in the 10 days leading up to the November general election with important reminders on last-minute ballot requirements, tips for election day voting, and highlights for nationwide electoral positions and initiatives.
 - e. Advertise the on-campus polling location through a video tour or an informational video

- f. Advertise Absentee Ballot events via Instagram and Fizz
 - g. Advertise Community Center events in collaboration with the Centers by featuring student spotlights from each community
 - h. Collaborate with the Communications Branch in SIG to brainstorm more social media campaigns based on student needs and interests.
- E. Collaborate with Campus Partnerships to advertise StanfordVotes events via existing newsletter and mailing lists
- a. The Cards
 - b. Democracy Hub
 - c. ASSU Undergraduates
 - d. SIG Mailing List
 - e. ACLU Mailing List
 - f. Service4All Mailing List
 - g. Education4All Mailing List
 - h. Community-Based Mailing Lists
- F. Attend events from Civic Programs to take photos and videos
- a. Post videos on Instagram to serve as mini-reflections throughout the year
 - b. Create a “gallery” section on the website and post photos there throughout the year
- G. Create a Fizz account and get verified as a Student Organization
- a. Post tweet-style reminders of voter registration deadlines for students.
 - b. Recruit CMs to join StanfordVotes
 - c. Promote 50-state and International Student Voter Guides
 - d. Post civic engagement and voting related memes
 - e. Promote Democracy Day
 - f. Provide tips for absentee voting
 - g. Provide information for the on-campus polling location
- H. Attend events from Civic Programs to take photos and videos
- a. Post videos on Instagram to serve as mini-reflections throughout the year
 - b. Create a “gallery” section on the website and post photos there throughout the year.

III. Winter Quarter Initiatives

- A. Post-Election Curriculum Development
- a. Assist in curriculum development for COLLEGE 102: Citizenship In The 21st Century
 - b. Find relevant readings on topics related to civic engagement and voting
 - c. Coordinate with Campus Relations to speak in classes

- i. Contact: Luke Terra
- B. Design post-election well-being resources for students
 - a. Work with BRIDGE Peer counseling and CAPS (Counseling and Psychological Services) to create non-partisan resources on how to better manage feelings after an influential election
 - b. Advertise these resources to both campus communities with Campus Partnerships and communities off-campus with External Relations
 - c. Advertise the resources in the FLOURISH newsletter, a Stanford newsletter focusing on mental health
- C. Launch Runoff voting social media campaign
 - a. If there are significant runoffs, advertise events from Civic Programs where students can learn more
 - b. Post important deadlines on Instagram and Fizz
 - c. Launch a campaign with students from runoff states explaining why these elections are important
- D. Collaborate with Campus Partnerships to advertise StanfordVotes events via existing newsletter and mailing lists
 - a. The Cards
 - b. Democracy Hub
 - c. ASSU Undergraduates
 - d. SIG Mailing List
 - e. ACLU Mailing List
- E. Attend events from Civic Programs to take photos and videos
 - a. Post videos on Instagram to serve as mini-reflections throughout the year
 - b. Create a “gallery” section on the website and post photos there throughout the year.

IV. Spring Quarter Initiatives

- A. Collaborate with Campus Partnerships to advertise StanfordVotes events via existing newsletter and mailing lists
 - a. The Cards
 - b. Democracy Hub
 - c. ASSU Undergraduates
 - d. SIG Mailing List
 - e. ACLU Mailing List
- B. Make resources for the ASSU elections
 - a. Make a pamphlet with each candidate and their platform
 - b. Post about each candidate on our social media

-
- c. Advertise ASSU debates on our social media
 - d. Inform students about the importance of voting in student elections.
 - C. Attend events from Civic Programs to take photos and videos
 - a. Post videos on Instagram to serve as mini-reflections throughout the year
 - b. Create a “gallery” section on the website and post photos there throughout the year
 - D. Help incoming Directors transition
 - a. Organize Voter Education Google Drive/Canva
 - b. Update website if needed
 - c. Make a “Year in Review” Instagram post with the new Directors
 - d. Devise goals for next year



September 25th, 2024 | 8 min read

Community & Culture

Creating a culture of civic engagement

Across campus, the Stanford community is preparing for the November election and beyond with an array of educational, civic engagement, and get-out-the-vote efforts.



Andrew Brodhead

With the U.S. 2024 presidential and congressional elections fast approaching, students, faculty, and staff across Stanford are taking action at a pivotal moment for democracy through a wide array of educational, civic engagement, and get-out-the-vote efforts.

“The November U.S. election caps an extraordinary global year of elections in which democracy is being tested around the world,” said Stanford political scientist [Larry Diamond](#).

Diamond is among many Stanford scholars hosting events and seminars this quarter that examine the issues in an election that will determine the country’s future for years to come.

Stories for you





Speaker series, events, and courses

This fall, Diamond and Dean [Debra Satz](#) are hosting “[Reimagining Democracy](#),” a seven-week faculty speaker series featuring Stanford faculty who study the challenges faced by democratic societies.

“Democracy is under pressure around the world,” said Satz, the Vernon R. and Lysbeth Warren Anderson Dean of the [School of Humanities and Sciences](#) (H&S). “In the U.S., confidence in our collective political institutions – Congress, the courts, and state administration – has declined, especially among young people. There is a sense that these institutions have become inefficient, partisan, and subject to special interests. Is this true? Can we do better, and if so, how?”

The speaker series will explore these questions and other issues over seven live and online discussions on Wednesdays at noon from Sept. 25 to Nov. 13. It is being organized by [Stanford Continuing Studies](#), the [Office of Community Engagement](#), and [the Stanford Democracy Hub](#) – which Diamond co-founded and Satz is now the faculty director of.

The Stanford Democracy Hub

The Stanford Democracy Hub serves to elevate and amplify our collective scholarship, teaching, and programming that strengthen democracy and connect the people central to these efforts.

The Hub offers a dedicated website featuring civic and democracy-related events, engagement opportunities, research, courses, and other resources from across campus, with specific attention this quarter to election resources: <https://democracy.stanford.edu>.

In 2024, Dean Satz joined Professor Diamond and Executive Director Karina Kloos to further the Hub’s mission of enhancing Stanford’s civic purpose.

“This series is one of several collaborative efforts at Stanford to enrich student and public understanding of the stakes in this election and the possibilities it holds for renewing and reimagining our democracy,” Diamond said.

Other election-related courses include [Election 2024: Democracy on the Ballot](#), a popular Continuing Studies class taught by Jim Steyer, the founder of Common Sense Media, which features high-profile guest speakers discussing democracy-related topics and is open to both Stanford students and the public.

Meanwhile, “[America Votes 2024: Stanford Scholars on the Election’s Most Critical Questions](#)” is a series of panel discussions being held Oct. 2, Oct. 16, Oct. 30, and Nov. 12 that will feature leading Stanford social scientists discussing polarization, race, and socio-economic status in voting, public opinion, vote and voter manipulation, electoral integrity, and the comparative dimensions of U.S. elections.

The series is co-sponsored and co-organized by the [Center on Democracy, Development and the Rule of Law](#) (CDDRL) at the Freeman Spogli Institute for International Studies; the [Center for Revitalizing American Institutions](#) at the Hoover Institution; and the [Institute for Research in the Social Sciences](#).

On Oct. 9, [Sam Wineburg](#), the Margaret Jacks Professor Emeritus in the [Graduate School of Education](#) and co-founder of [Digital Inquiry Group](#) [will be in conversation](#) with Stanford Vice Provost for Digital Education [Matthew Rascoff](#) in a discussion about teaching people to distinguish falsehood from fact, a key skill for democracy. The event is part of [the Academic Innovation for the Public Good](#) book series [co-organized by Stanford Digital Education](#) and Trinity College.

For matriculated students, nearly 150 fall quarter [courses](#) related to democracy and civics are being offered. Additionally, the [Stanford Civics Initiative](#), led by the political scientist and classicist [Josiah Ober](#), is helping students [explore](#) the principles and practices of democratic citizenship.

Stories for you



experiential learning,” said Ober, the Markos & Eleni Kounalakis Chair in Honor of Constantine Mitsotakis in H&S. “The university aims to prepare students to be active contributors to their communities and capable members of a pluralistic society.”

‘I Stand for Democracy’

Across campus, students are mobilizing to encourage their peers to reflect on democratic participation. This fall, a coalition of five nonpartisan student groups – [Democracy Day](#), [Stanford in Government](#), [StanfordVotes](#), Stanford Political Union, and [Stanford Women in Politics](#) – have launched an awareness campaign, “[I Stand for Democracy](#),” supported by the [Stanford Democracy Hub](#) and the [Haas Center for Public Service](#), that seeks to build a culture around civic engagement on campus.

Jeannette Wang, ’26, chair of [Democracy Day](#), Stanford’s annual day of civic celebration held on Election Day, views civic engagement as more than just casting a ballot on election day – it’s a crucial part of everyday life.

“I think of civic engagement as a habit,” Wang said. “That means no matter what your primary job is, you think about it in a way that’s people/public-oriented, and are actively involved in conversations of change about the topics you care about.”

The campaign includes programming like a [trivia night](#) on Oct. 24 about how women’s issues are showing up on the ballot co-hosted by Stanford Women in Politics and Stanford in Government, and community discussions organized by the Stanford Political Union on Wednesday evenings.

“I hope that our efforts leading up to the election will garner excitement in students who aren’t normally interested in civic engagement,” said Aubrey Merrill, ’26, co-chair of [Stanford Votes](#), a student organization that was launched in 2018 to address low student voter turnout at Stanford.

In 2022, Stanford [won the statewide “Ballot Bowl” competition](#) for registering the most students to vote as California residents in the 2022 election. This was thanks in large part to the work of the Office of the Registrar to include the option to register to vote as part of student check-in.

Now, students want to continue building on that civic momentum. The campaign also aims to boost voter registration and turnout, with student groups providing a [50-state voting guide](#) and planning the upcoming Stanford Democracy Day on Nov. 5. [More information about these events, and others – including the day before and after the election – will be forthcoming.](#)

Across the community

Elsewhere, Stanford faculty and staff are also cultivating civic identity within the communities they serve.

For example, Stanford Health Care and Stanford Medicine Children’s Health are working with [Vot-ER](#), a nonpartisan organization working to broaden voter engagement within the country’s health care system, to display QR codes on their badges that help people check their voter registration status.

In Athletics, coaches too are motivating student-athletes to participate in the electoral process. Associate basketball coach Eric Reveno, who helped create the NCAA “[All Vote No Play](#)” effort, is ensuring his Stanford players are ready to vote. He has signed on to the [ALL IN Campus Democracy Challenge Coaches Pledge](#), which asks coaches to commit to supporting student-athletes with nonpartisan resources to register and turnout to vote in the 2024 election.

“Voting is a core requirement to shaping the future you want. It’s part of being a great teammate,” Reveno said. “We teach about playing basketball but also sleep, nutrition, mental health, and financial literacy – voting must be on that list.”

Reveno is also collaborating with the De
game between Stanford and University

Stories for you

information at the Nov. 4 basketball



For students: Several [Mental Health Resources at Stanford](#) are available including well-being coaches, Bridge Peer counselors, Counseling and Psychological Services (CAPS), and confidential support services.

For faculty/staff: The [Stanford Faculty Staff Help Center](#) provides confidential counseling workshops, discussion groups, and facilitated conversations. Other [options](#) include Meru Health, a 12-week online program, and Brightline, which provides child and adolescent mental health support.

The Democracy Hub also has also compiled [a list](#) of well-being resources.

In the Office of Religious and Spiritual Life (ORSL), Rabbi Laurie Hahn Tapper is leading an initiative to recruit poll workers to ensure a free, fair, safe, and accessible election.

“During a previous election I heard a candidate say, ‘Democracy is not a spectator sport,’” said Hahn Tapper, the associate dean for religious & spiritual life. “I believe that we really need everyone’s voice, vote, and contribution in order to activate, if not elevate, the democratic process.”

For Hahn Tapper, there are a number of teachings in the Jewish tradition that have inspired her involvement in democracy.

“One is that every being is created in the image of the divine, which for me means that every human voice and vote and matter equally,” Hahn Tapper said. “I need to play my role in helping make sure that everyone can participate in the election process. Nobody should be disenfranchised.”

The OSRL is also offering [faith-based resources and practices](#) to support community members during this time.

“We’re creating spaces for people to connect with themselves, with one another, and across differences,” Hahn Tapper said.

The Oak Lounge in Tresidder Union will be an official Vote Center. More information, including times, is available on the County of Santa Clara Registrar of Voters [website](#).

Writer

Melissa De Witte

Campus unit

Stanford School of Humanities & Sciences

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