



**CAMPUS  
DEMOCRACY  
CHALLENGE**

St. Olaf College 2020 Democratic Engagement Action Plan  
Developed by: Joshua D Lee

**Executive Summary:**

The Election Engagement Group is made up of faculty and staff representatives from across St. Olaf's campus. Representatives include faculty from political science and staff from the offices of civic engagement, residence life, communications, dean of students, equity and inclusion and student activities. The began its action plan over the summer and plan to continue its work through the completion of the election. Initiatives include creation of a "Civic Engagement Fellow", educational podcasts, building relationships with political student groups and coordinating early voting education and election day logistics.

**Leadership:**

Our leadership team includes the following:

Alyssa Melby, Civic Engagement Coordinator; Brandon Cash, Student Activities; Christopher Chapp, Political Science Department; Alex Miller, Residence Life; Ros Eaton, Dean of Students; Tim Schroer, Dean of Students; Kari VanDerVeen, Marketing and Communications; Maria Pabon, Taylor Center for Equity and Inclusion; Katie Warren, Marketing and Communications.

**Commitment:**

Our campus has signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels

**Landscape:**

Our campus demographic and voting data:

Previous years are typically within the 80%-90% range for eligible voters.

**Goals:**

Our campus democratic engagement goals are:

**Strategy:**

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Classroom voter registration presentations (in-person or virtual), Virtual voter registration drives (e.g. Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.), Pledge to Vote drive, <https://wp.stolaf.edu/vote/>

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**NSLVE:**

St. Olaf College has authorized NSLVE.

**Evaluation:**

We will evaluate our action plan in the following ways:

**Reporting:**

We will report our campus action plan and NSLVE reports in the following ways:

Our action plan will be posted on our campus website and shared with the campus community.

Our campus NSLVE reports will be posted on our campus website and shared with the campus community.