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# St. Catherine University

## Civic Engagement | All-In Action Plan

### 2022-23

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# All-In Action Plan

The St. Catherine University Voter Engagement Plan for academic year 2022-23 is developed by the St. Kate's Civic Engagement Leadership team in consultation with the Civic Engagement Collective. These efforts are led by the Director of Community Work and Learning, D'Ann Urbaniak Lesch. The Voter Engagement Plan for 2022-23 is influenced by the 2020 NSLVE Campus Report and internal reflection. The report is based on collected data and works to minimize the gaps in student voting participation. The plan entails strategies and efforts that will maximize voter engagement within the student population and campus community.



# St. Kate's Civic Engagement Collective & Civic Engagement Fellows

The Civic Engagement Collective is a group of students, faculty and staff that promotes civic engagement to our university community to insure members of the university community know how register to vote, ways to vote, and are fully informed about the candidates and issues with the goal to create a vibrant, engaging and respectful political climate during the election cycle. The group also focuses on promoting opportunities for advocacy, discussion, and action.

The St. Kate's Civic Engagement Fellowship Program was started by 2020 Newman Civic Fellow, Zaynab Abdi. This fellows cohort works on civic projects to advance St. Kate's mission around education and engagement.



St. Kate's civic engagement is funded in part by our Student Senate. We are thankful for their support of our campus-wide efforts.

## Leadership

D'Ann Urbaniak Lesch  
Director, Center of Community Work  
and Learning

Sarah Miller, , Civic Engagement Student  
Coordinator

Civic Engagement Collective

St. Kate's Civic Engagement Fellows

# The National Study of Learning, Voting, and Engagement (NSLVE) Data

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## Voting Registration

2020 Election: **89%** of voting-eligible students registered for voting

2018 Midterm Elections: **83.2%** of voting-eligible students register for voting

2016 Election: **85.9%** of voting-eligible students registered for voting

## In-Person Voting

**2016 Election:**  
**76%** of eligible students

**2020 Election:**  
**34%** of eligible students

**43% increase in absentee and early voting**

## Voting Rates

**2020 Election:**  
**80%** of voting-eligible students voted

**2018 Midterm Elections:**  
**62.3%** of voting-eligible students voted

**2016 Election:**  
**75.2%** of voting-eligible students voted



There was a **+4.8** change from 2016-2020.



# The National Study of Learning, Voting, and Engagement (NSLVE) Data

CAMPUS REPORT: St Catherine University

## Voting, Registration and Yield Rates

### YOUR INSTITUTION

80.0%

2020 Voting Rate

+4.8

Change From 2016

### ALL INSTITUTIONS

66%

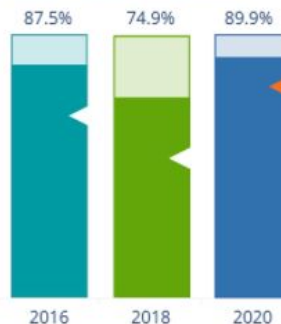
2020 Voting Rate

### REGISTRATION RATE



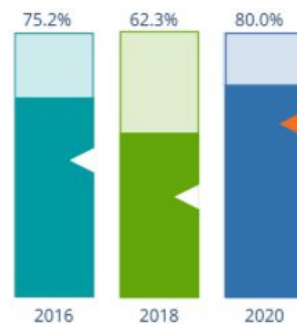
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

### VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

### VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Needs & Improvements

- **Increase educational programming on absentee voting**
  - More students are voting absentee than in-person voting
  - Strategy: Create printed and digital material with QR codes that will be dedicated to absentee voting in MN and out-of-state
- **Continue focus on BIPOC student engagement; Increase more voting engagement with Asian student population**
  - Asian students have the lowest voting rates among other student groups
  - Strategy: Collaborate with student clubs that have a strong Asian student engagement
- **Increase efforts to include information on political candidates**
  - Internal feedback suggested that students felt unaware of candidates
- **Improve Transportation for in-person voters**
  - Increase promotion and awareness for voting transportation
  - Offer weekend transportation options for early in-person voters
- **Maximize eco-friendly commitment**
  - Focus on creating digital voter engagement material



***I Voted***

# Strategies



## Collaboration

Continue working with Student Senate, Athletics, orientation, student clubs and organizations that have strong student engagement with diverse representation.

## Awareness

Promote 2022 Election dates and update voter information through printed and digital media.

## Programming

Develop programming for all students including resident and commuter students.

Ex. residence life events, tabling, Class visits, service-learning projects

## Accessibility

Prioritize access issues that influence students by educating and supporting all forms of voting

Ex. transportation, early voting, etc.,



# Get Involved

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## Contact Us



Do you want to get involved with campus civic engagement efforts?



The Civic Engagement Collective welcomes students, staff, and faculty to join our group.



The Center for Community Work and Learning is located in the main floor of Coeur de Catherine in room 233. If you have any questions or would like more information, email [communitywork@stkate.edu](mailto:communitywork@stkate.edu) or call 651-690-6842.