



Southside Virginia Community College 2022 Democratic Engagement Action Plan

Developed by: Leslie Perkins

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Southside Virginia Community College in Virginia for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Southside Virginia Community College for the 2022 election are: increase voter participation from our students.

Leadership:

Our leadership team includes the following:

Leslie Perkins - College Navigator

Commitment:

Southside Virginia Community College strives to promote students to understand the democracy process and understand the importance of the student's voice within their votes each election year. Our mission statement states SVCC serves as a gateway to education, training, and employment opportunities by providing relevant and innovative programs responsive to the diverse communities we serve in a student-centered, inclusive learning environment.

Southside Virginia Community College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2021.

Landscape:

Southside Virginia Community College is a public community college and joined the ALL IN Campus Democracy Challenge in 2021.

Our campus demographic and voting data:

Southside Virginia Community College has 3,123 students.

Southside Virginia Community College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 56.5%.
Our institution had a 2020 voter registration rate of 76.3%.

Our institution had a 2018 voter turnout rate of 40.5%.
Our institution had a 2018 voter registration rate of 72.9%.

Our institution has been recognized by ALL IN with the following seals: 2020 Bronze

Goals:

Our campus democratic engagement goals are:

Increase student voter turnout rate to 60% in 2022 and 70% in 2024.
Increase student voter registration rate to 65% in 2022 and 75% in 2024.

Strategy:

Southside Virginia Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

Celebrate Voter Registration Day on September 20th by holding voter registration sign up tables across all campuses.

Honor our election day heroes on Election Hero Day, November 7th showcasing those who volunteer at the polls and encouraging students to volunteer at the polls in the future.

Clubs and organizations within SVCC hold events to encourage fellow students to vote.

Evaluation:

We will evaluate our action plan in the following ways:

In addition to the 2022 NSLVE voting data, SVCC will hold discussions with students to ensure they understand the democracy process.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/southside-virginia-community-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.