

2014 & 2018 CAMPUS REPORT

Student Voting Rates for
Southwestern Michigan
College

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - <https://idhe.tufts.edu/nslve-recalculation-tool>.

To read more about NSLVE data, see our Campus Reports FAQ - <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

- * = number of students is less than 10
- n/a = no data was collected or calculated for this field.

What to do next?

- ❑ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals - <https://idhe.tufts.edu/public-data-portal-visualizations>.
- ❑ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.
- ❑ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation - <https://idhe.tufts.edu/electionimperatives>.
- ❑ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: <https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE).

We appreciate hearing from you! Please email us at NSLVE@tufts.edu.

Warm regards,

IDHE Team



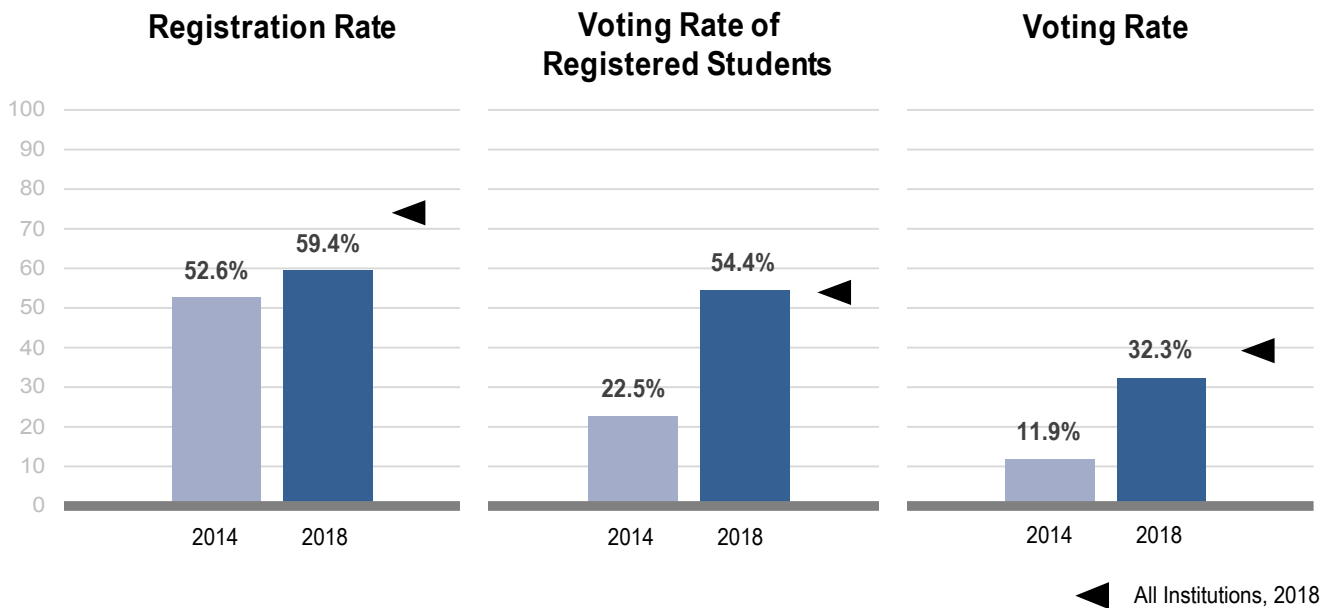
YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

2018 Voting Rate
32.3%

CHANGE FROM 2014
+20.5

2018 VOTING RATE FOR ALL INSTITUTIONS
39.1%



	2014	2018	Change
Total student enrollment	2,573	1,962	↓ -611
Age under 18/Unknown	(344)	(394)	
IPEDS estimated non-resident aliens	*	0	
FERPA records blocked	(176)	(64)	
Total eligible voters	2,048	1,504	↓ -544
Number of students who registered	1,078	893	↓ -185
Number of students who voted	243	486	↑ 243
Registration rate	52.6%	59.4%	↑ 6.8
Voting rate of registered students	22.5%	54.4%	↑ 31.9
Voting rate	11.9%	32.3%	↑ 20.5
Difference from all institutions	-7.8	-6.8	

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate for All Institutions
19.7%

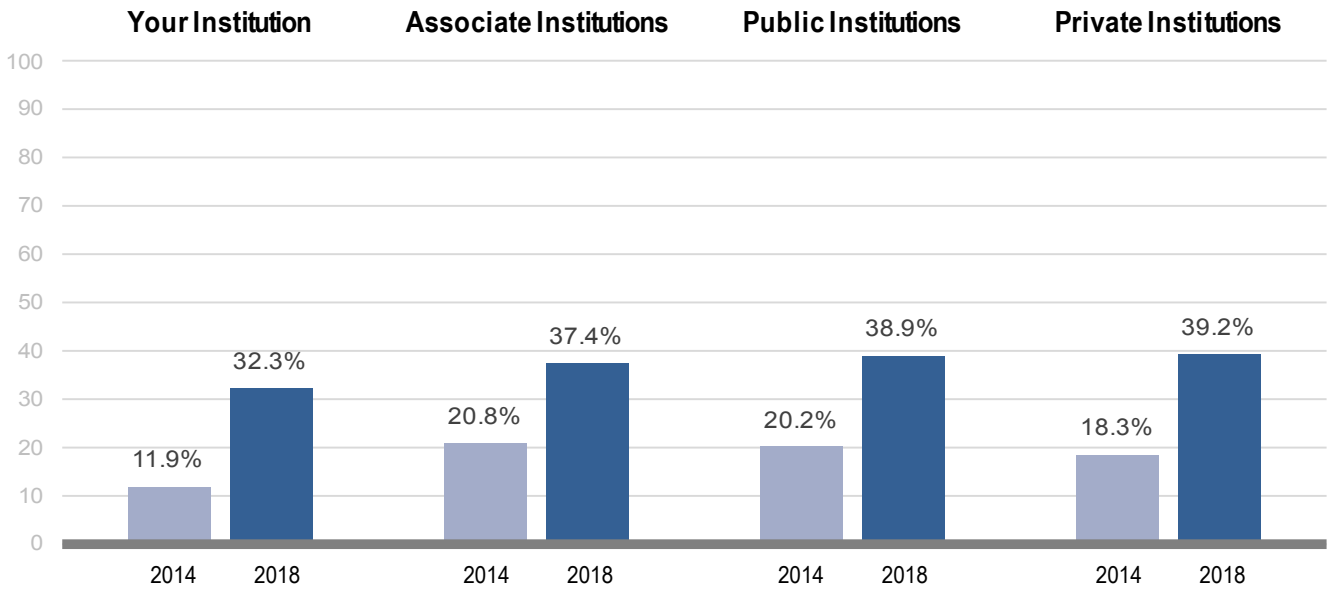
HIGH 54.0%
 LOW 1.5%

2018 Voting Rate for All Institutions
39.1%

HIGH 64.1%
 LOW 11.5%

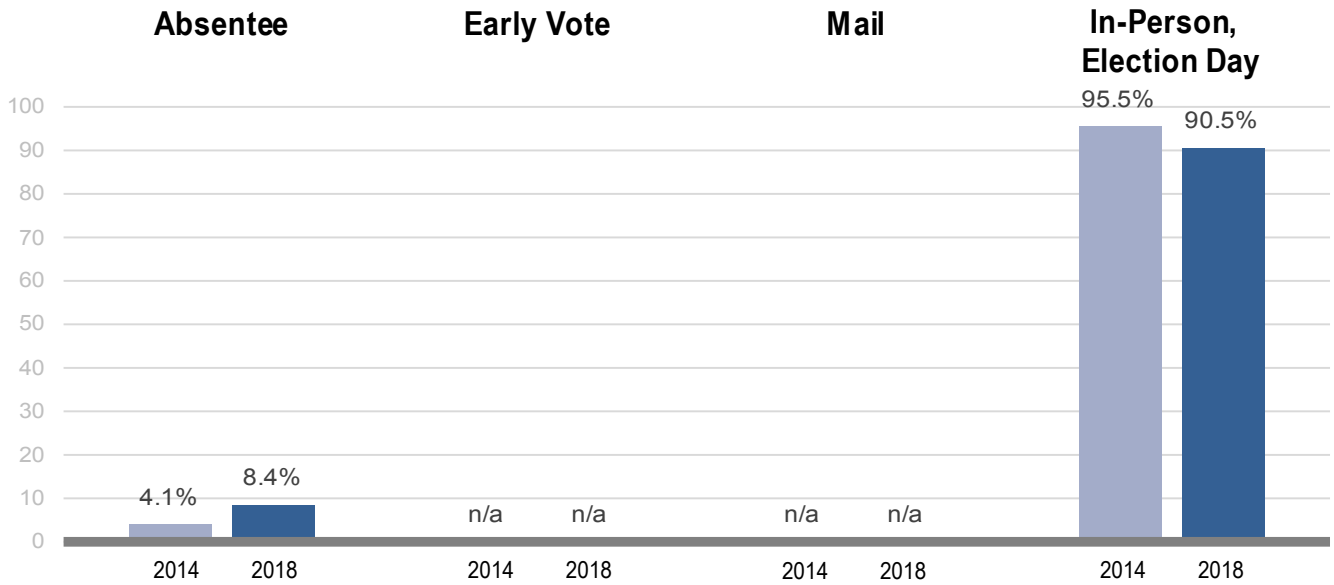
Difference from All Institutions **-7.8**

Difference from All Institutions **-6.8**



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

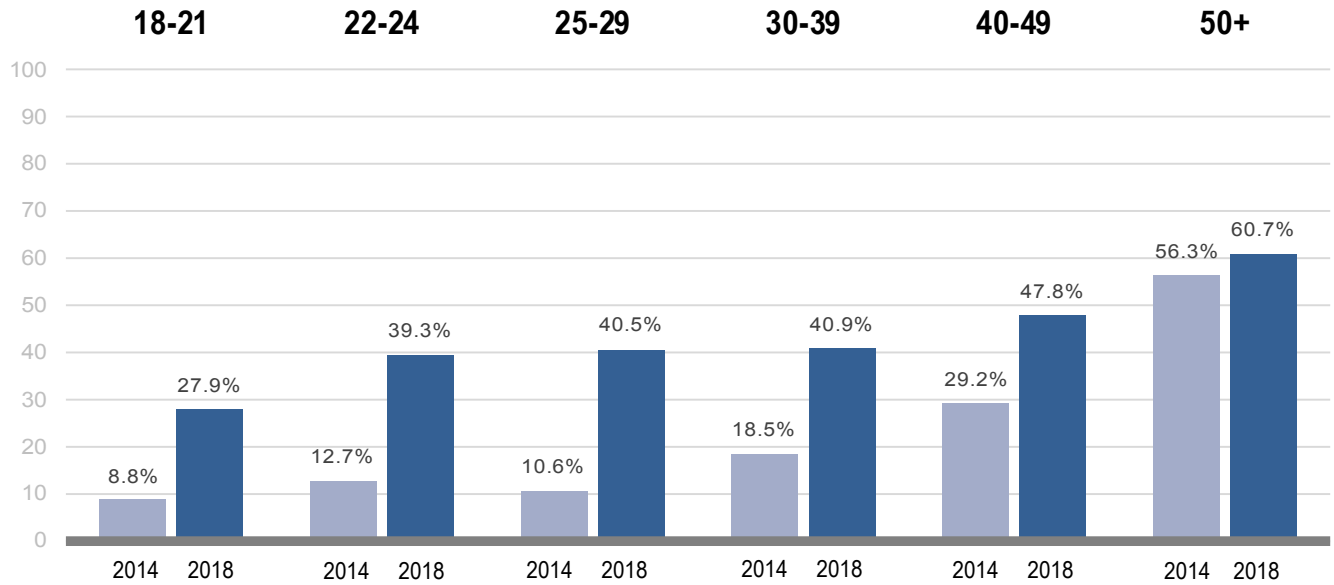


	2014		2018		Change
	Voted	Rate	Voted	Rate	
Absentee	10	4.1%	41	8.4%	↑ 4.3
Early Vote	0	n/a	*	n/a	n/a
Mail	*	n/a	*	n/a	n/a
In-Person, Election Day	232	95.5%	440	90.5%	↓ -4.9
Unknown	0	n/a	*	n/a	
Total	243		486		

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

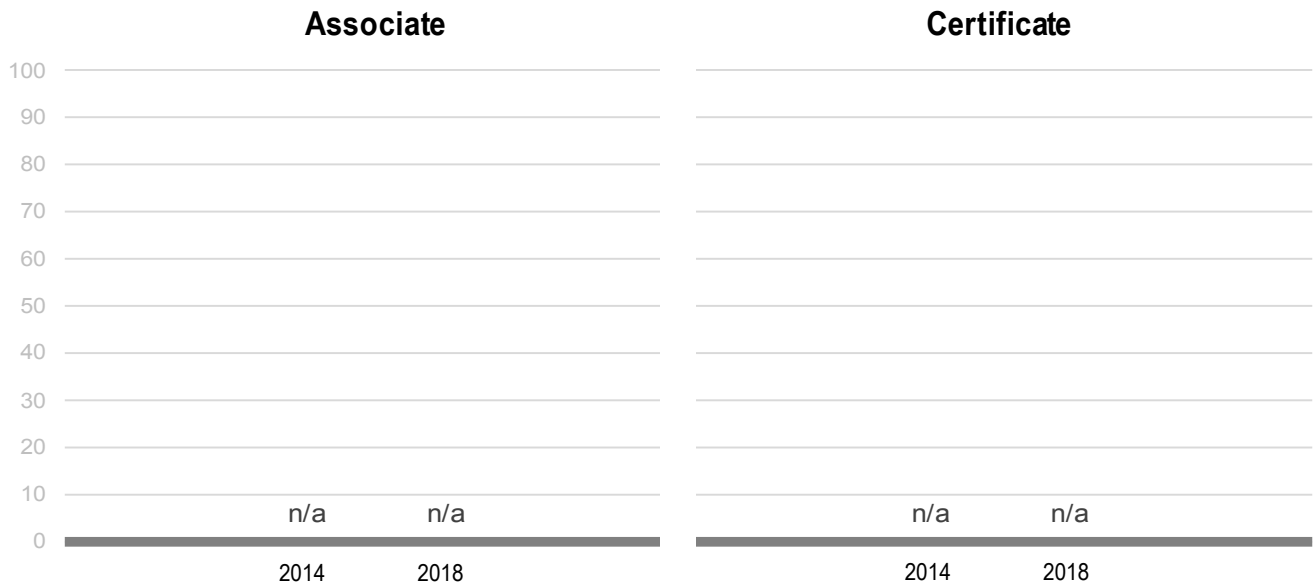


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	1,365	120	8.8%	1,036	289	27.9%	↑ 19.1
22-24	212	27	12.7%	173	68	39.3%	↑ 26.6
25-29	180	19	10.6%	111	45	40.5%	↑ 30.0
30-39	168	31	18.5%	110	45	40.9%	↑ 22.5
40-49	96	28	29.2%	46	22	47.8%	↑ 18.7
50+	32	18	56.3%	28	17	60.7%	↑ 4.5
Unknown	0			0			

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Program of Study*

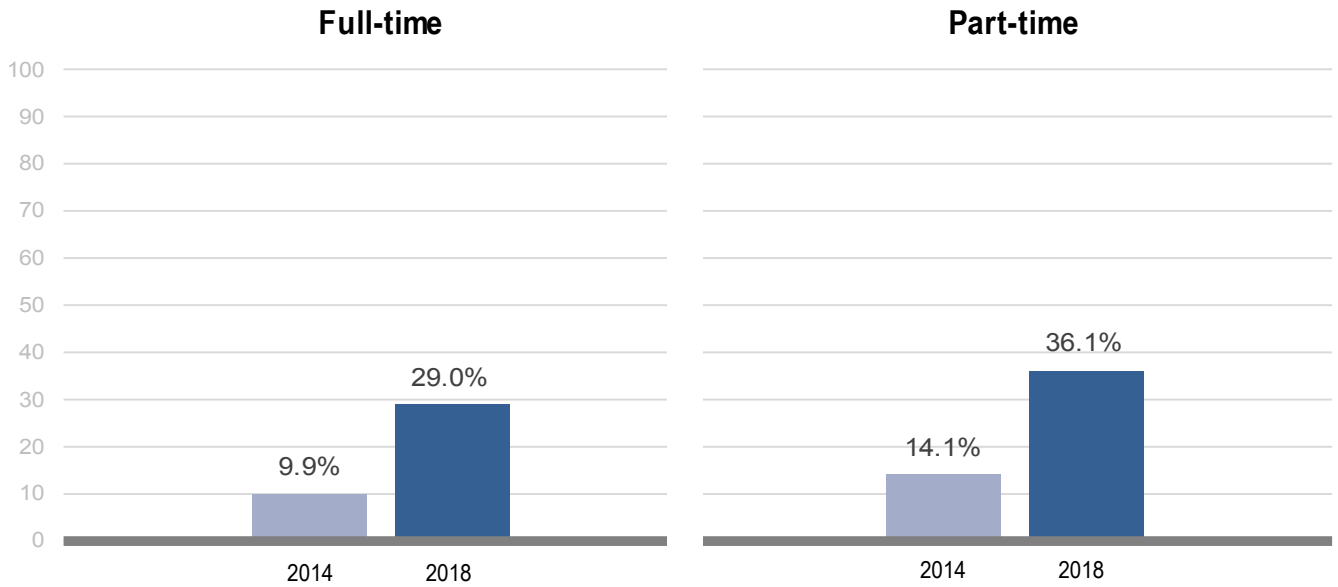


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Associate	0	0	n/a	0	0	n/a	n/a
Certificate	0	0	n/a	0	0	n/a	n/a

* Your students' data broken down by program of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*

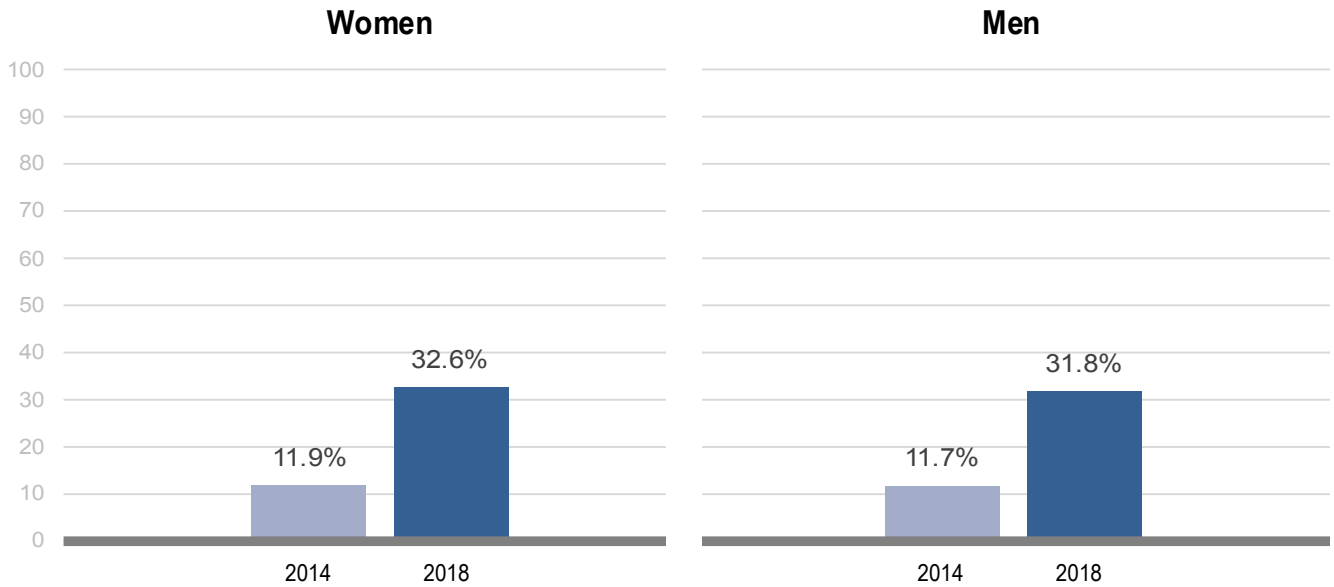


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	1,107	110	9.9%	797	231	29.0%	↑ 19.0
Part-time	946	133	14.1%	707	255	36.1%	↑ 22.0
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Gender*

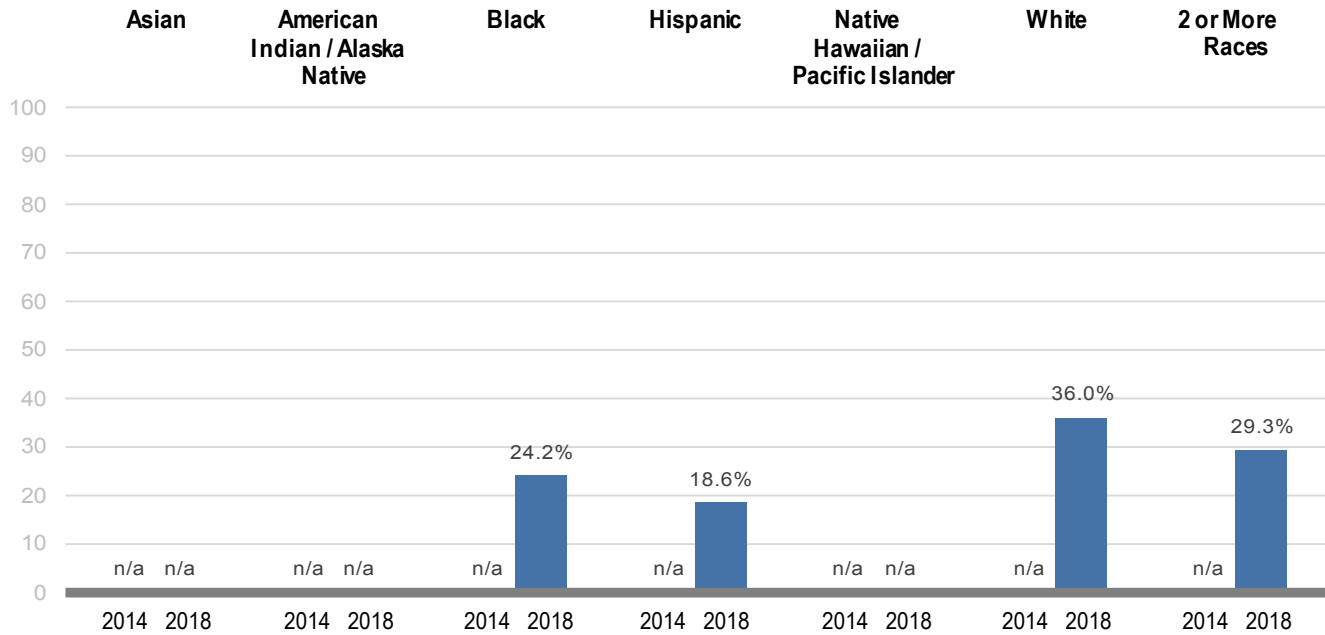


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	1,193	142	11.9%	878	286	32.6%	↑ 20.7
Men	860	101	11.7%	607	193	31.8%	↑ 20.1
Unknown	0			19			

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Race/Ethnicity*



	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	0	0	n/a	19	*	n/a	n/a
American Indian/ Alaska Native	0	0	n/a	12	*	n/a	n/a
Black	0	0	n/a	149	36	24.2%	n/a
Hispanic	0	0	n/a	124	23	18.6%	n/a
Native Hawaiian/ Pacific Islander	0	0	n/a	0	0	n/a	n/a
White	0	0	n/a	1,045	376	36.0%	n/a
2 or More Races	0	0	n/a	99	29	29.3%	n/a
Unknown	2,053			56			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Agriculture and Agriculture Operations	0	0	n/a	24	*	n/a	n/a
Business, Management, and Marketing	228	24	10.5%	129	43	33.3% ↑	22.8
Computer and Information Sciences	85	11	12.9%	66	30	45.5% ↑	32.5
Construction Trades	17	*	n/a	28	*	n/a	n/a
Education	52	*	n/a	19	*	n/a	n/a
Engineering and Engineering Technologies	46	*	n/a	40	15	37.5%	n/a
English Language and Literature	*	*	n/a	0	0	n/a	n/a
Health Professions	428	55	12.9%	195	62	31.8% ↑	18.9
Law Enforcement, Firefighting, and Protective Services	138	20	14.5%	79	21	26.6% ↑	12.1
Liberal Arts and Sciences, and Humanities	747	83	11.1%	637	214	33.6% ↑	22.5
Mechanic and Repair Technologies/Technicians	72	*	n/a	49	16	32.7%	n/a
Parks, Recreation, Leisure, and Fitness Studies	0	0	n/a	25	*	n/a	n/a
Precision Production	47	10	21.3%	24	*	n/a	n/a
Public Administration and Social Service Professions	35	*	n/a	28	*	n/a	n/a
Visual and Performing Arts	71	*	n/a	43	*	n/a	n/a
Unknown	78	*	n/a	118	35	29.7%	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation:
Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____ [name of institution]*. Medford, MA.

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