

2012 & 2016 CAMPUS REPORT

Student Voting Rates for
Southwestern Michigan
College

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our [FAQ on Campus Reports](#). Please also see [Creating and Maintaining the NSLVE Database](#) paper for a more detailed study methodology.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

- Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.
- Share the report widely and strategically, including posting it online.
- Put your data into practice. Use our IDHE Resources to guide you.
- Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self-assessment rubric available on our website.
- Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: idhe.tufts.edu.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

Warm regards,
IDHE Team



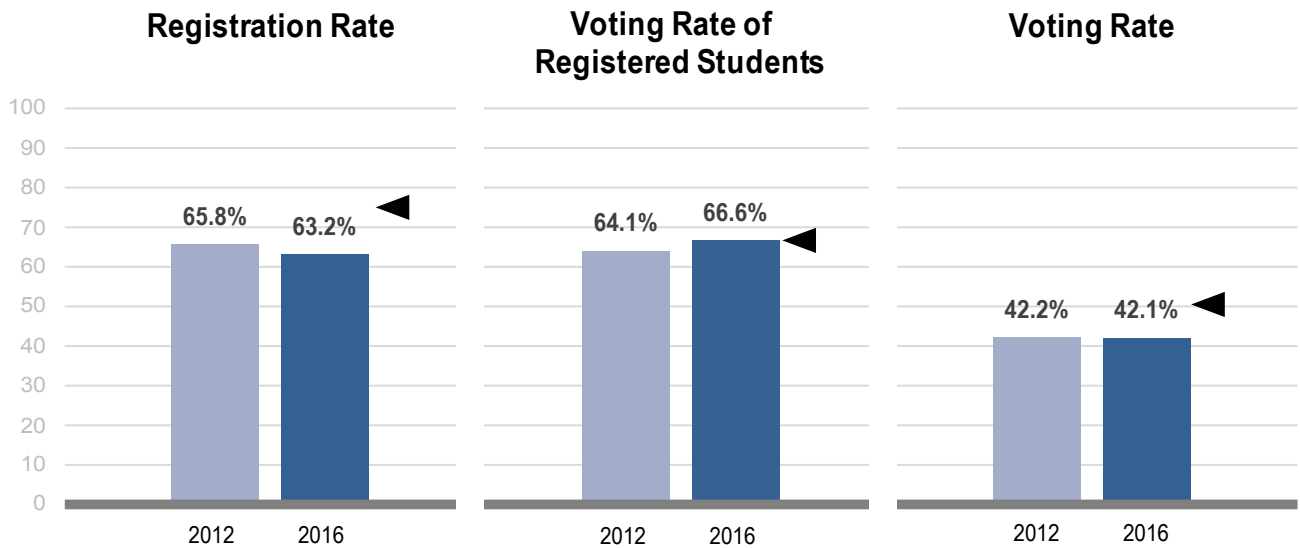
YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

Voting and Registration Rates

2016 Voting Rate
42.1%

CHANGE FROM 2012
-0.1

2016 VOTING RATE FOR ALL INSTITUTIONS
50.4%



◀ All Institutions, 2016

	2012	2016	Change
Total student enrollment	2,708	2,244	↓ -464
Age under 18/Unknown	(211)	(319)	
IPEDS estimated non-resident aliens	(14)	*	
FERPA records blocked	(582)	(80)	
Total eligible voters	1,901	1,844	↓ -57
Number of students who registered	1,251	1,166	↓ -85
Number of students who voted	802	777	↓ -25
Registration rate	65.8%	63.2%	↓ -2.6
Voting rate of registered students	64.1%	66.6%	↑ 2.5
Voting rate	42.2%	42.1%	↓ -0.1
Difference from all institutions	-4.7	-8.3	

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

By Carnegie Classification

2012 Voting Rate for All Institutions
46.9%

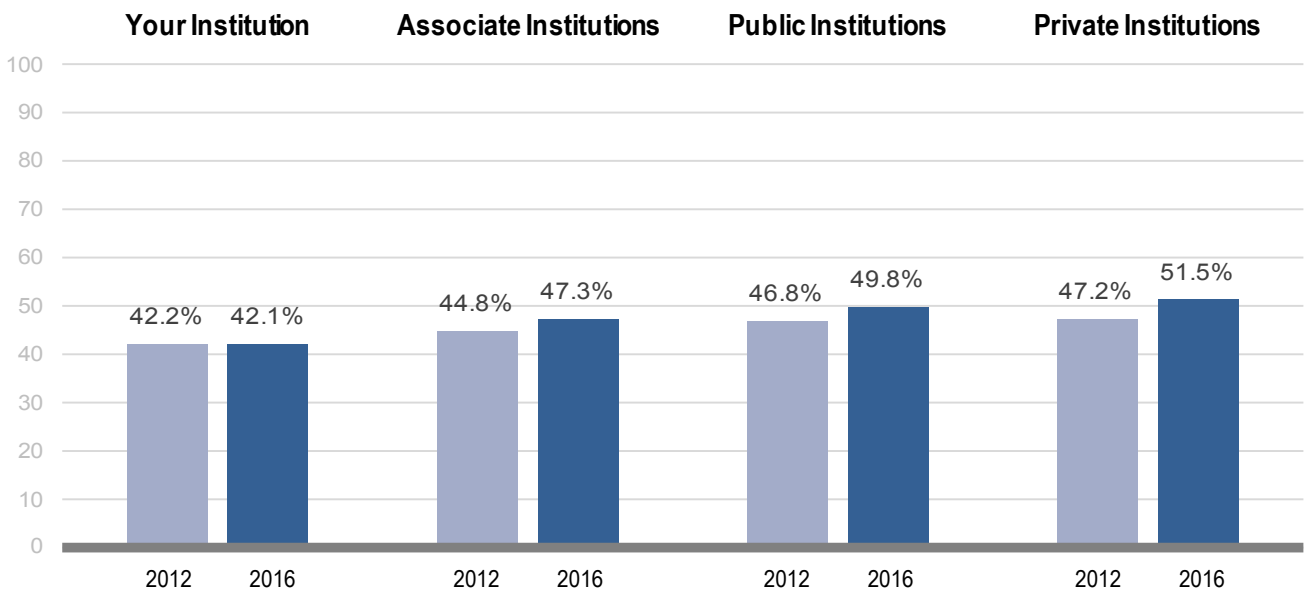
HIGH 72.9%
 LOW 19.3%

2016 Voting Rate for All Institutions
50.4%

HIGH 81.4%
 LOW 13.1%

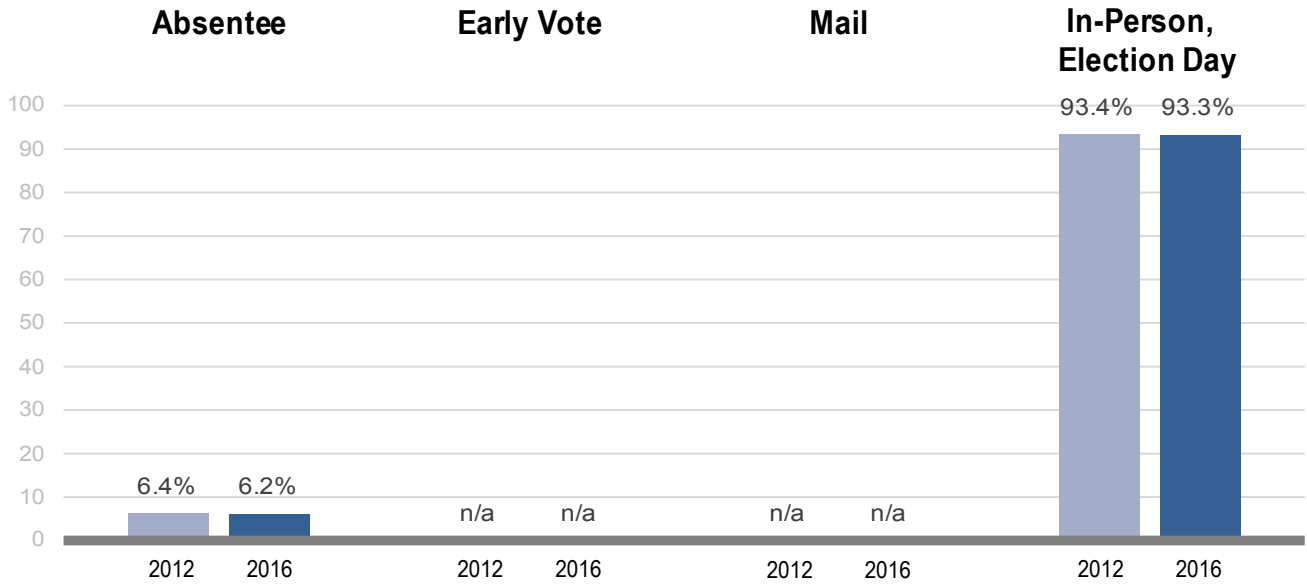
Difference from All Institutions **-4.7**

Difference from All Institutions **-8.3**



YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Voting Method*

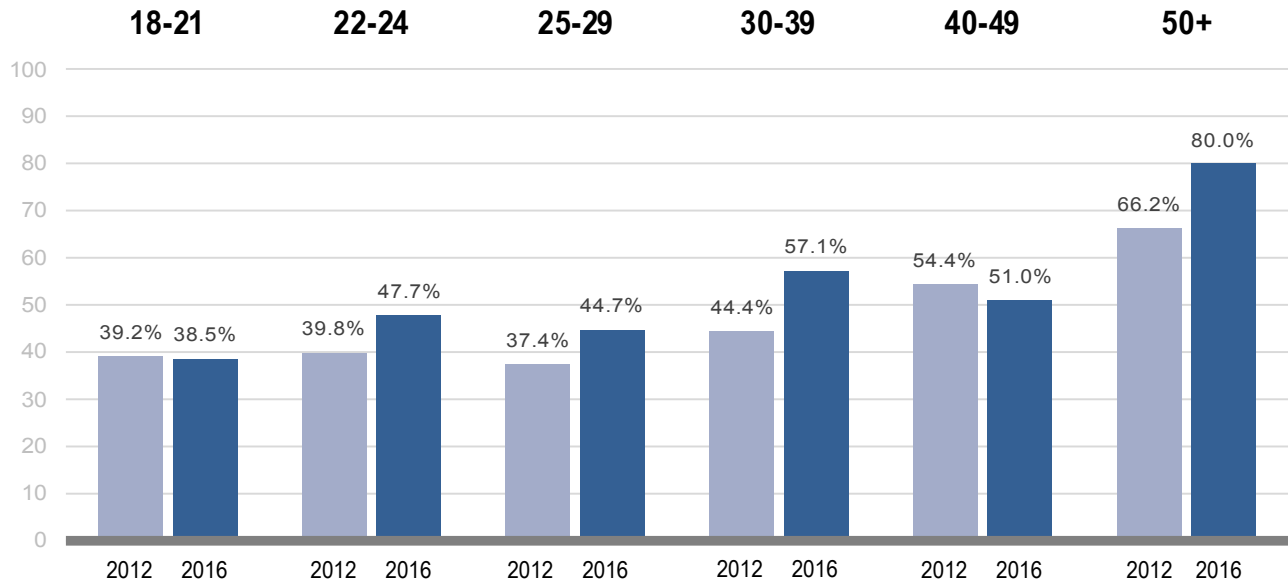


	2012		2016		Change
	Voted	Rate	Voted	Rate	
Absentee	51	6.4%	48	6.2%	↓ -0.2
Early Vote	0	n/a	0	n/a	n/a
Mail	*	n/a	0	n/a	n/a
In-Person, Election Day	749	93.4%	725	93.3%	↓ -0.1
Unknown	*	n/a	*	n/a	
Total	802		777		

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Age Group*

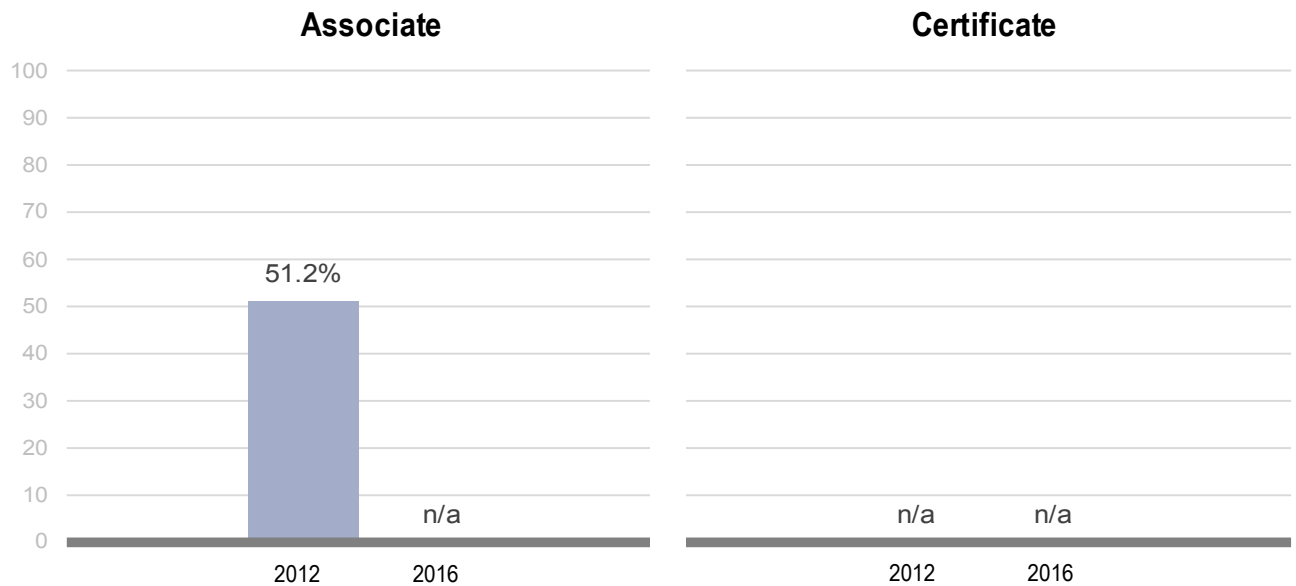


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	1,014	397	39.2%	1,303	502	38.5%	↓ -0.6
22-24	244	97	39.8%	197	94	47.7%	↑ 8.0
25-29	206	77	37.4%	141	63	44.7%	↑ 7.3
30-39	223	99	44.4%	133	76	57.1%	↑ 12.8
40-49	160	87	54.4%	51	26	51.0%	↓ -3.4
50+	68	45	66.2%	20	16	80.0%	↑ 13.8
Unknown	*			*			

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Program of Study*

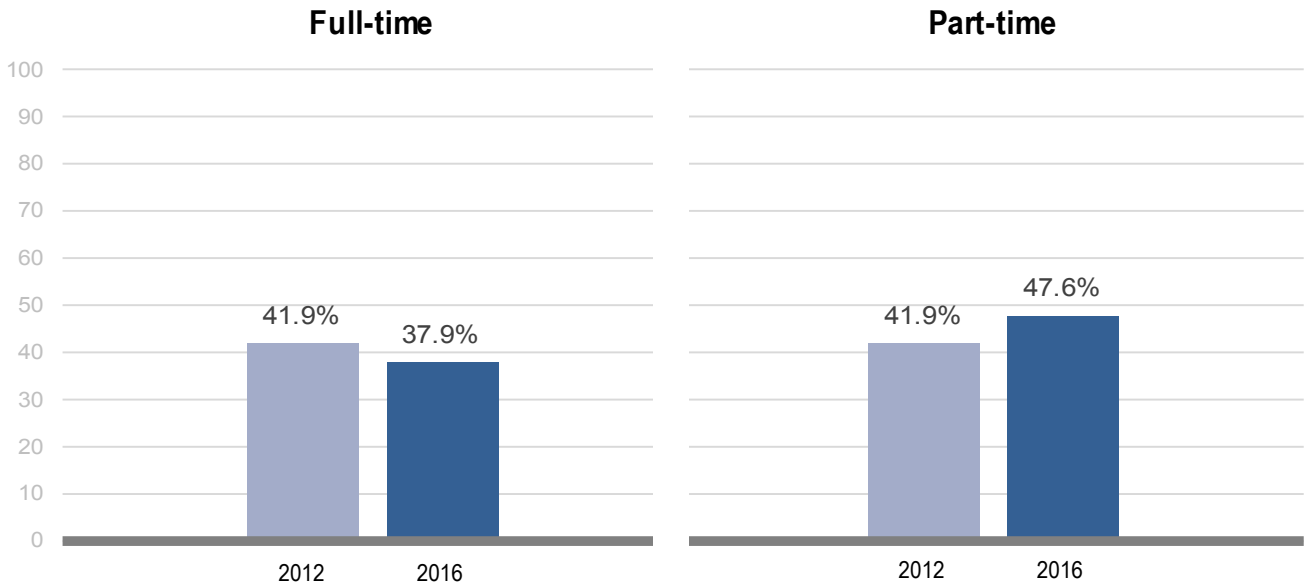


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Associate	43	22	51.2%	0	0	n/a	n/a
Certificate	*	0	n/a	0	0	n/a	n/a

* Your students' data broken down by program of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Enrollment Status*

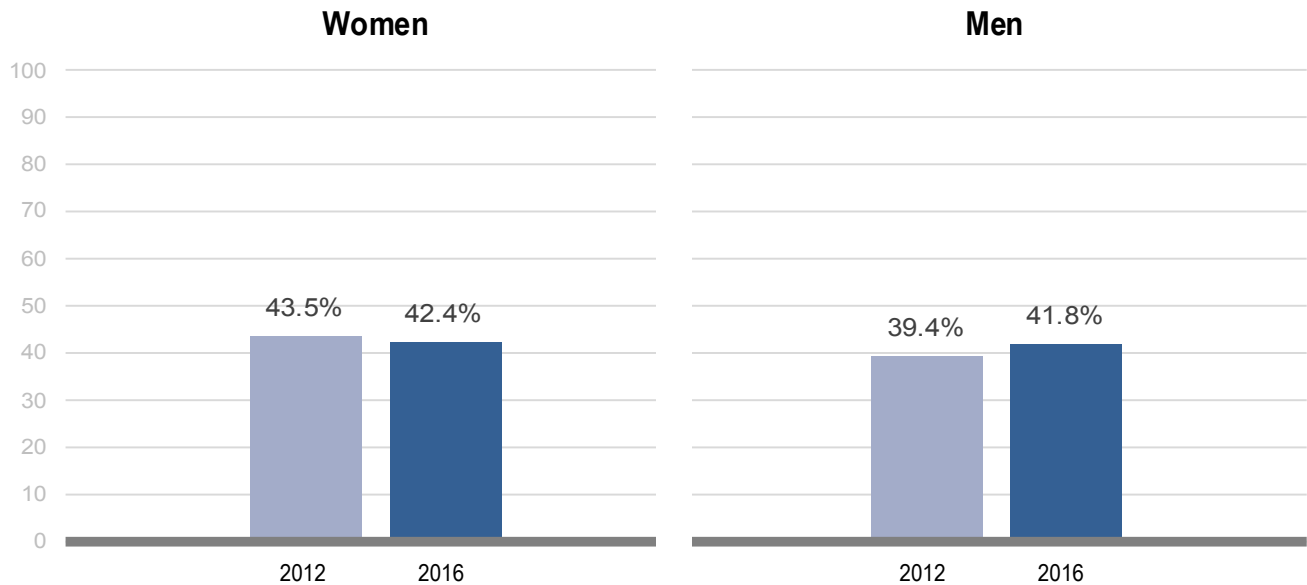


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	989	414	41.9%	1,043	395	37.9%	↓ -4.0
Part-time	926	388	41.9%	802	382	47.6%	↑ 5.7
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Gender*

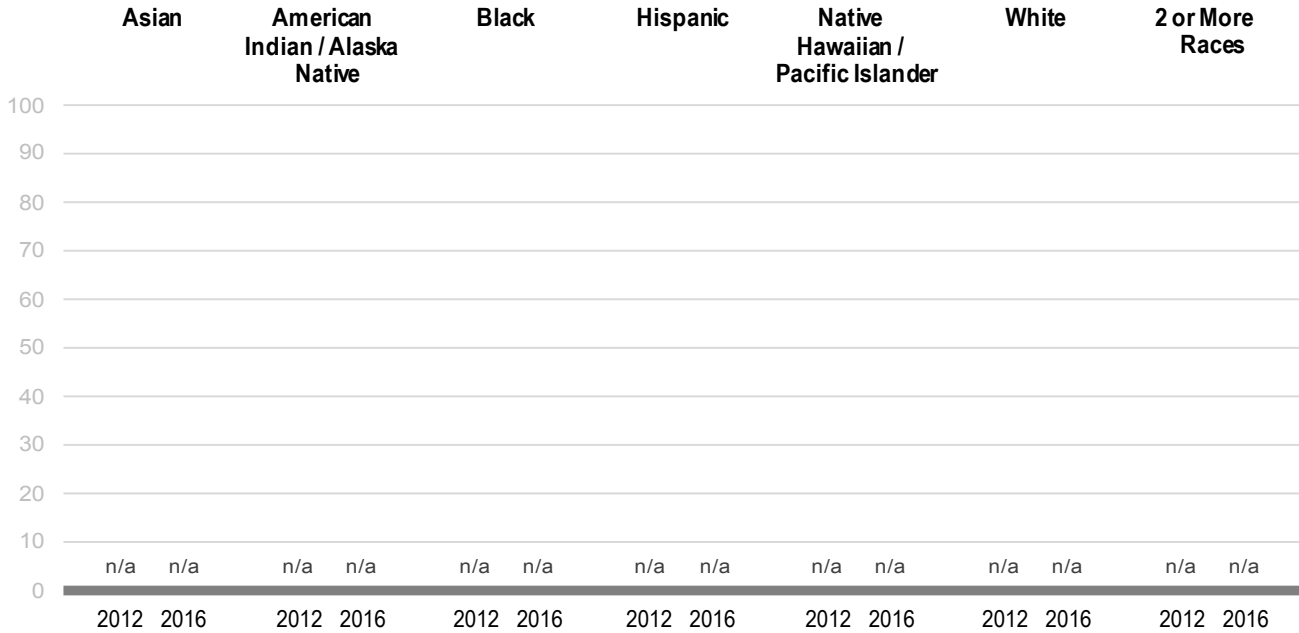


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	1,159	504	43.5%	1,041	441	42.4%	↓ -1.1
Men	756	298	39.4%	804	336	41.8%	↑ 2.4
Unknown	0			0			

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Race/Ethnicity*



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	0	0	n/a	0	0	n/a	n/a
American Indian/ Alaska Native	0	0	n/a	0	0	n/a	n/a
Black	0	0	n/a	0	0	n/a	n/a
Hispanic	0	0	n/a	0	0	n/a	n/a
Native Hawaiian/ Pacific Islander	0	0	n/a	0	0	n/a	n/a
White	0	0	n/a	0	0	n/a	n/a
2 or More Races	0	0	n/a	0	0	n/a	n/a
Unknown	1,915			1,845			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Agriculture and Agriculture Operations	0	0	n/a	29	13	44.8%	n/a
Business, Management, and Marketing	177	77	43.5%	164	65	39.6% ↓	-3.9
Computer and Information Sciences	68	30	44.1%	73	33	45.2% ↑	1.1
Construction Trades	31	*	n/a	37	12	32.4%	n/a
Education	43	18	41.9%	35	15	42.9% ↑	1.0
Engineering and Engineering Technologies	47	15	31.9%	55	25	45.5% ↑	13.5
English Language and Literature	21	10	47.6%	0	0	n/a	n/a
Health Professions	473	209	44.2%	304	143	47.0% ↑	2.9
Law Enforcement, Firefighting, and Protective Services	*	*	n/a	119	41	34.5%	n/a
Liberal Arts and Sciences, and Humanities	828	346	41.8%	683	269	39.4% ↓	-2.4
Mechanic and Repair Technologies/Technicians	63	25	39.7%	47	24	51.1% ↑	11.4
Parks, Recreation, Leisure, and Fitness Studies	0	0	n/a	30	*	n/a	n/a
Precision Production	35	13	37.1%	17	*	n/a	n/a
Public Administration and Social Service Professions	46	21	45.7%	39	15	38.5% ↓	-7.2
Visual and Performing Arts	55	19	34.6%	52	20	38.5% ↑	3.9
Unknown	19	*	n/a	161	88	54.7%	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References:

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2018). *2012 & 2016 NSLVE Campus Report*. Medford, MA.

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