



September 2022

Student Voting Rates for Southern New Hampshire University

NSLVE Campus Report

September 2022
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. This report contains three years of relevant topline data: 2014, 2018, and 2020. In addition to sharing the change between 2014 and 2018 voting rates, we also disaggregate the data so you can better identify and address gaps in participation. Although you have likely seen these numbers before, we find that many report recipients appreciate a refresher heading into another national election.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. In 2020, it jumped to 66%. In the last midterm, the student voting rate more than doubled, from roughly 19% in 2014 to around 40% in 2018. These encouraging data points signal that 2022 can be yet another banner year for student participation if we all work together to ensure that lasting, long-term interventions turn this into a *trend* across the nation.

As always, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also encourage you to review our recommendations for leveraging election seasons to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation, year around: Election Imperatives 2.0 and the more recent Election Imperatives 2020: A Time of Physical Distancing and Social Action, a report with recommendations for institutional leaders, faculty, and voter coalitions.

Since political dialogue across campus and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on how campuses use their NSLVE reports.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email IDHE@Tufts.edu for more information, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a year-round objective. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
The Team at IDHE

IDHE: <https://idhe.tufts.edu/>

NSLVE: <https://idhe.tufts.edu/nslve>

Election Imperatives: <https://idhe.tufts.edu/publications-and-resources/election-imperatives>
Talking Politics discussion guide (for NSLVE reports): <https://idhe.tufts.edu/resources/talking-politics-guide-campus-conversations-about-nslve-reports>

Free Speech & Inclusion on Campus discussion guide: <https://idhe.tufts.edu/resources/free-speech-inclusion-campus-discussion-guide>

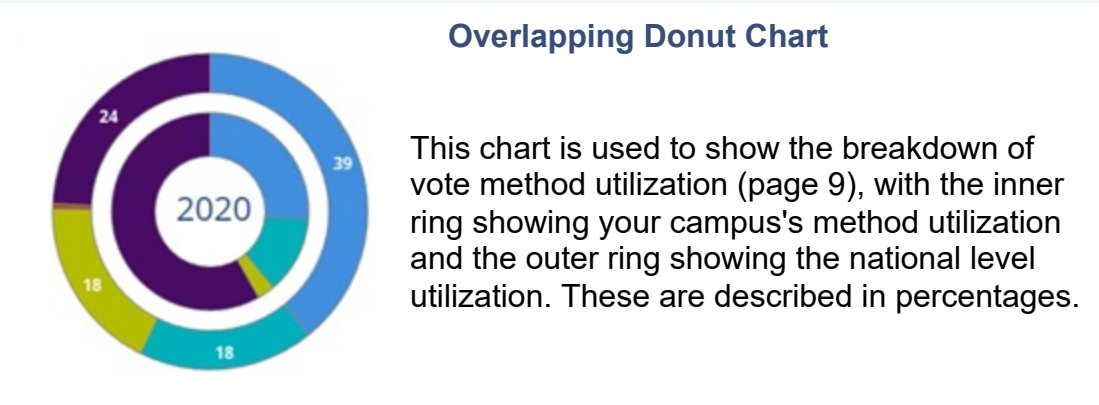
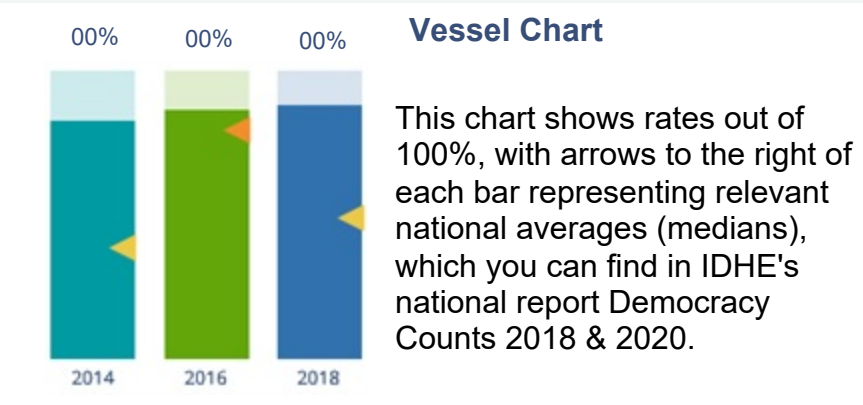
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, and 2020. The change column represents difference between counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-



Voting, Registration and Yield Rates

YOUR INSTITUTION

38.8%

2018 Voting Rate

+14.3

Change From 2014

ALL INSTITUTIONS

39.1%

2018 Voting Rate

REGISTRATION RATE

Year	2014	2018	2020
Rate	62.2%	70.7%	74.7%

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

Year	2014	2018	2020
Rate	39.3%	54.8%	75.1%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE

Year	2014	2018	2020
Rate	24.5%	38.8%	56.1%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2014-2018 Change
Total student enrollment per NSC	44,369	97,241	120,645	↑ 52,872
(Age under 18/Unknown)	993	1,528	1,591	↑ 535
(Non-resident aliens)	1,212	412	730	↓ -800
Non-resident aliens data source	IPEDS	IPEDS	IPEDS	
(FERPA records blocked)	23	–	13	–
(Non-degree seeking students)	1,431	1,865	–	↑ 434
Total eligible voters	40,710	93,427	118,311	↑ 52,717
Number of students who registered	25,336	66,081	88,421	↑ 40,745
Number of students who voted	9,967	36,229	66,401	↑ 26,262
Registration Rate %	62	71	75	↑ 8
Voting Rate of Registered Students %	39	55	75	↑ 15
Voting Rate %	24	39	56	↑ 14

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

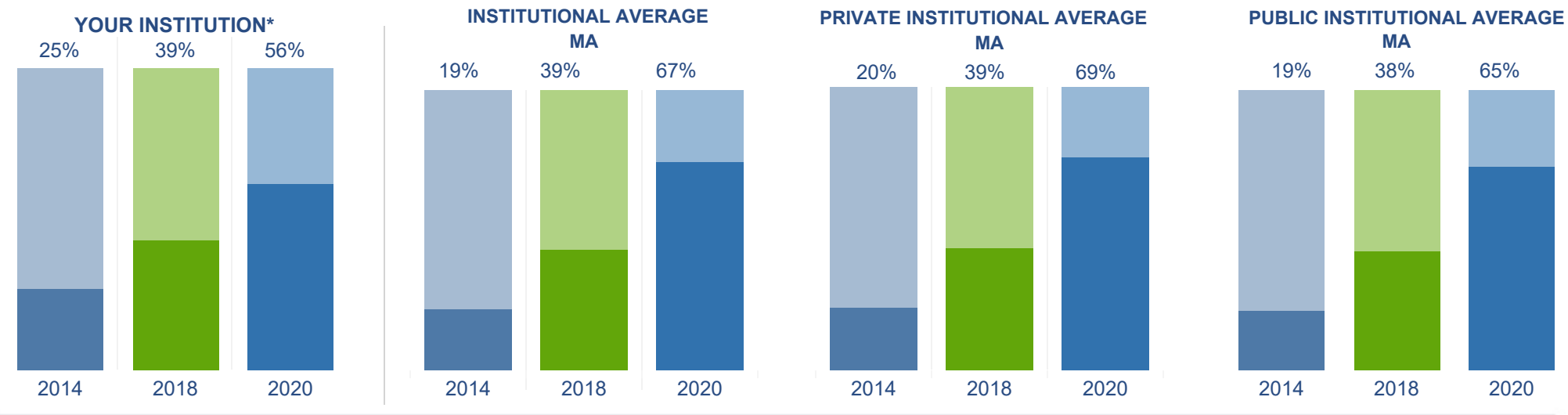
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

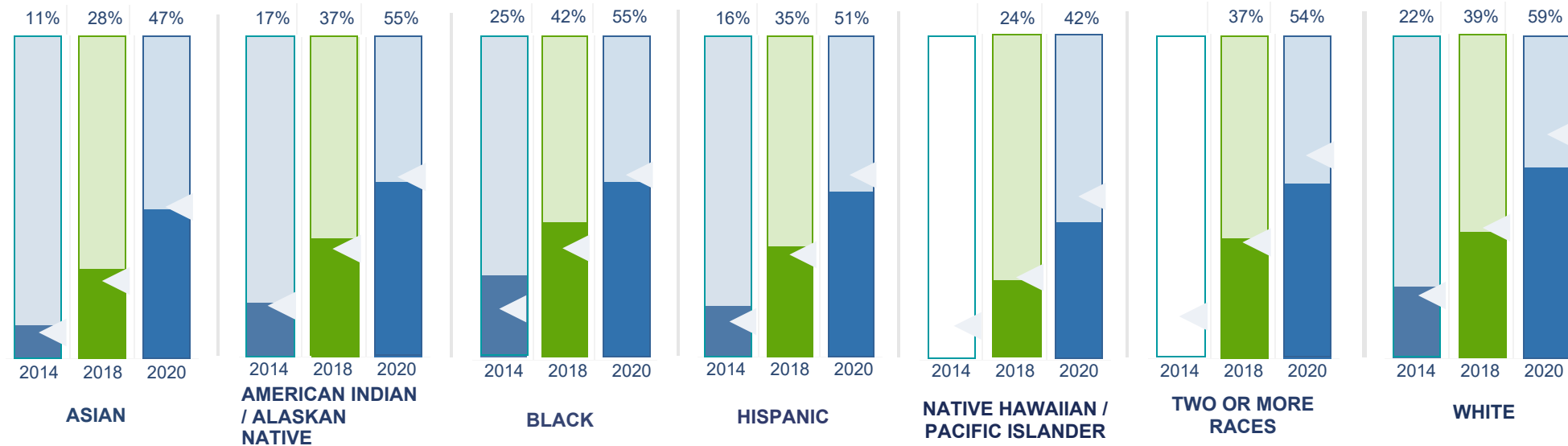
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

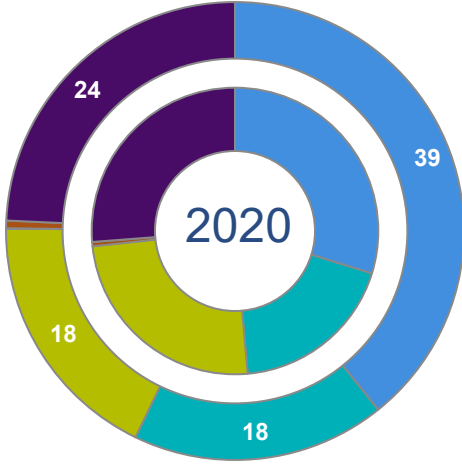
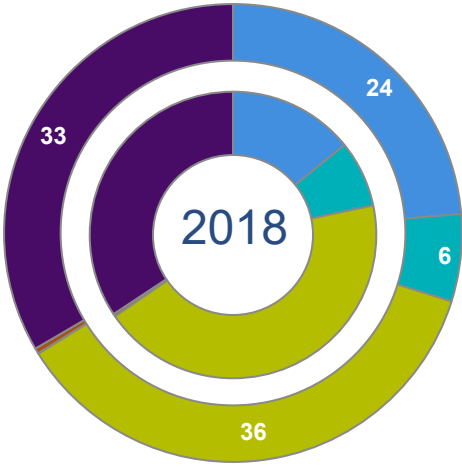
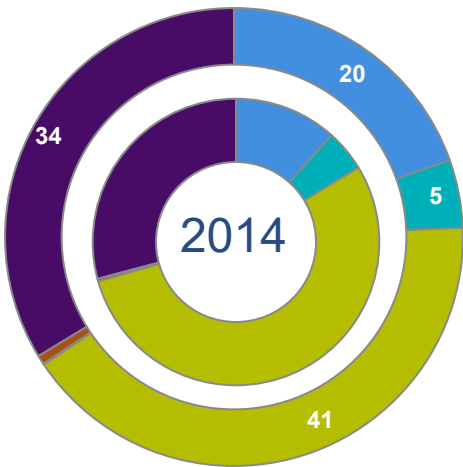
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
Asian	341	36	11	1,830	509	28	1,010	470	47	↑	17
American Indian/ Alaska Native	148	25	17	529	198	37	251	138	55	↑	21
Black	2,511	635	25	15,962	6,733	42	8,118	4,422	54	↑	17
Hispanic	1,082	175	16	9,377	3,234	34	12,419	6,382	51	↑	18
Native Hawaiian/ Pacific Islander	29	–	–	304	73	24	167	70	42		–
2 or More Races	59	–	–	1,818	670	37	995	536	54		–
White	11,129	2,493	22	56,805	22,347	39	29,260	17,293	59	↑	17

By Voting Method

Not-In-Person Early Vote In-Person Other Provisional Unknown



	2014		2018		2020		2014-2018	
	Voted	Rate(%)	Voted	Rate(%)	Voted	Rate(%)	Rate Change	
Early Vote	465	5	2,725	8	12,483	19	↑	3
In-Person	5,412	54	15,837	44	16,428	25	↓	-11
Not-In-Person	1,161	12	5,157	14	19,764	30	↑	3
Other	—	—	—	—	11	0	—	—
Provisional	33	0	99	0	338	1	→	0
Voting Method Unknown	2,896	29	12,406	34	17,377	26	↑	5

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified “Voting Method Unknown.” For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020
18-21	10%	25%	49%
22-24	15%	28%	46%
25-29	17%	31%	49%
30-39	26%	40%	56%
40-49	36%	51%	67%
50+	46%	61%	74%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. In 2020, the youngest students on campuses voted at the highest rates, giving them increasing voice and power. Government officials should take note of this data point, as the viewpoints of young voters may prove influential in future elections. Candidates should be cautious about remaining distant and unresponsive to the perspectives of young voters.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student’s age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
18-21	4,309	451	10	8,036	1,987	25	11,617	5,704	49	↑	14
22-24	5,348	777	15	10,753	3,021	28	14,420	6,693	46	↑	14
25-29	9,750	1,662	17	22,385	7,003	31	27,779	13,648	49	↑	14
30-39	12,642	3,248	26	30,062	11,967	40	37,920	21,378	56	↑	14
40-49	6,847	2,444	36	15,584	7,971	51	18,532	12,477	67	↑	15
50+	3,026	1,385	46	7,019	4,280	61	8,773	6,501	74	↑	15

Looking Closer

By Sex

	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
Female	25,166	5,985	24	61,182	24,101	39	72,285	41,044	57	↑	16
Male	16,159	3,854	24	32,627	12,118	37	39,371	21,193	54	↑	13

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

2014				2018			2020			2014-2018	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Rate Change	
EDUCATION LEVEL											
Undergraduate	29,471	6,153	21	74,101	26,726	36	92,295	49,242	53	↑	15
Graduate	12,352	3,795	31	19,545	9,396	48	20,785	13,348	64	↑	17
Class Unknown	99	19	19	193	107	55	5,961	2,245	38	↑	36
CLASS YEAR											
Freshman	8,854	1,386	16	19,258	5,477	28	23,068	10,714	46	↑	13
Sophomore	5,533	1,114	20	16,053	5,413	34	19,726	10,084	51	↑	14
Upperclassman	11,858	2,989	25	38,898	15,895	41	50,831	29,179	57	↑	16
ENROLLMENT STATUS											
Full-time	18,164	3,774	21	35,675	12,589	35	48,924	26,579	54	↑	15
Part-time	23,758	6,193	26	58,163	23,639	41	70,115	39,822	57	↑	15

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2014-2018
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change
Biological and Biomedical Sciences	–	–	–	26	–	–	61	37	61	–
Business, Management, and Marketing	17,019	4,164	24	33,455	13,090	39	41,555	23,672	57	↑ 15
Communication and Journalism	1,150	303	26	2,504	1,098	44	2,696	1,501	56	↑ 18
Computer and Information Sciences	3,874	749	19	8,793	2,945	33	12,854	6,487	50	↑ 14
Education	1,337	403	30	1,316	644	49	2,254	1,606	71	↑ 19
Engineering and Engineering Technologies	–	–	–	95	22	23	119	74	62	–
English Language and Literature	3,467	930	27	4,128	1,816	44	4,446	2,737	62	↑ 17

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change	
Health Professions	2,830	756	27	12,311	5,290	43	12,964	7,746	60	↑	16
History	1,014	327	32	1,718	877	51	1,863	1,201	64	↑	19
Law Enforcement, Firefighting, and P..	1,959	437	22	5,240	1,685	32	6,404	3,141	49	↑	10
Liberal Arts and Sciences, and Huma..	1,780	447	25	4,926	2,002	41	7,501	4,623	62	↑	16
Mathematics and Statistics	431	93	22	672	235	35	648	339	52	↑	13
Natural Resources and Conservation	158	30	19	1,315	492	37	1,934	1,032	53	↑	18
Parks, Recreation, Leisure, and Fitne..	600	120	20	899	269	30	977	546	56	↑	10
Physical Sciences	—	—	—	443	171	39	514	263	51		—
Psychology	4,448	785	18	9,185	2,992	33	13,219	6,446	49	↑	15
Public Administration and Social Ser..	—	—	—	2,604	923	35	3,262	1,652	51		—
Social Sciences	673	178	26	1,480	655	44	1,671	983	59	↑	18
Transportation	—	—	—	16	—	—	37	31	84		—
Visual and Performing Arts	734	175	24	2,463	891	36	3,460	1,874	54	↑	12

By Field of Study

FIELDS	2014			2018			2020			2014-2018
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change
Unknown	143	32	22	205	112	55	602	410	68	<div><div></div><div>↑</div><div>32</div></div>

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020 and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Southern New Hampshire University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2022). 2014, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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