

# Student Voting Rates for Southeast Missouri State University 2020 NSLVE Campus Report





#### October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

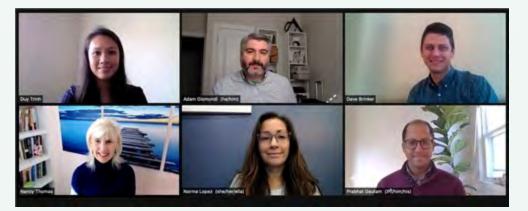
College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

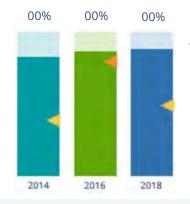
## **In This Report**

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018	3	2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.
Asian	-	-	-	1.14	-	-	
American Indian/ Alaska Native	-	÷	-	-	+	-	
Black		-	-	-		-	-
Hispanic	-	4	-	1	14	-	

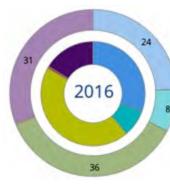
#### Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



#### Vessel Chart

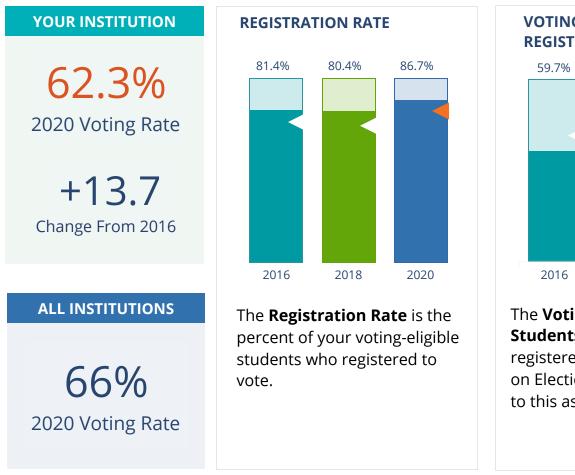
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

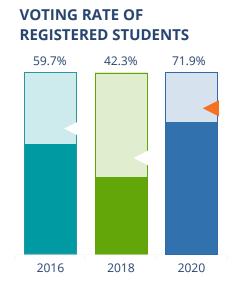


#### **Overlapping Donut Chart**

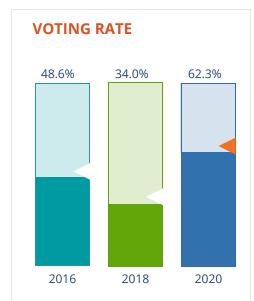
This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

#### **Voting, Registration and Yield Rates**





The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

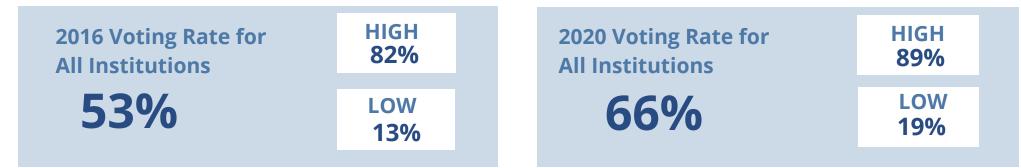
**Voting and Registration Rates** 

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	11,975	10,900	9,949	↓ -2,026
(Age under 18/Unknown)	-	-	-	-
(IPEDS estimated non-resident aliens)	979	618	470	♣ -509
(FERPA records blocked)	15	-	40	<b>1</b> 25
(Non-Degree Seeking Students)	1,896	1,664	1,314	↓ -582
Total eligible voters	9,083	8,604	8,119	<b>↓</b> -964
Number of students who registered	7,390	6,915	7,041	↓ -349
Number of students who voted	4,415	2,922	5,059	<b>1</b> 644
Registration Rate %	81	80	87	<b>†</b> 5
Voting Rate of Registered Students %	60	42	72	<b>1</b> 2
Voting Rate %	49	34	62	<b>1</b> 4

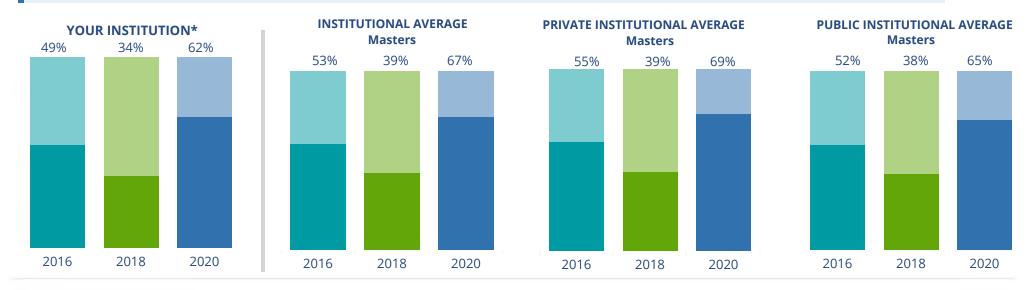
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://id-</u> he.tufts.edu/nslve/nslve-recalculation-tool.

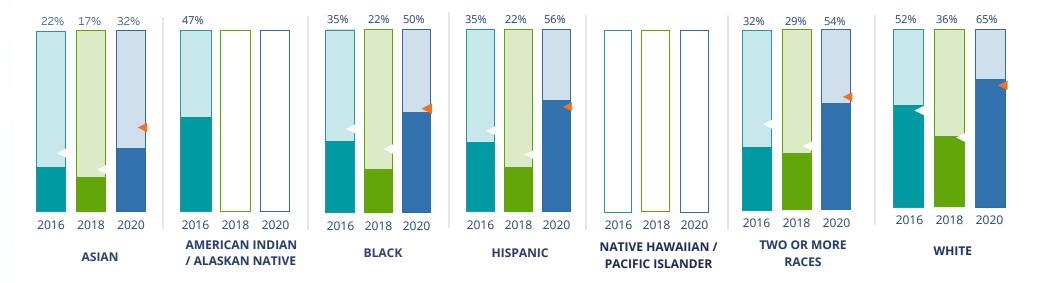
### **By Institution Types**



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



### By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-fag

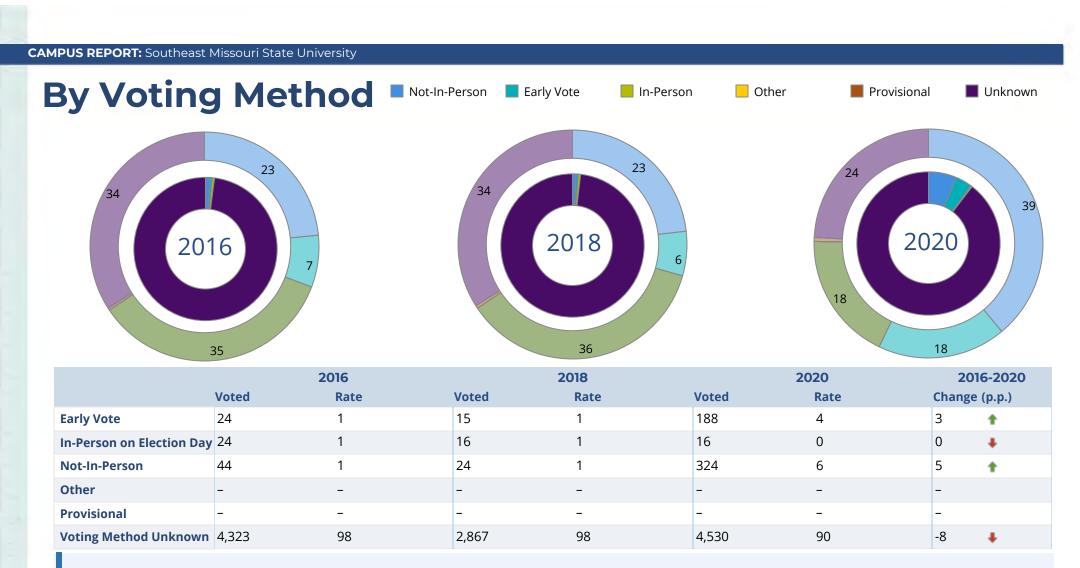
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

#### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

		2016			2018			2020	2	2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Asian	165	37	22	155	27	17	128	41	32	<b>1</b> 0	
American Indian/ Alaska Native	34	16	47	24	-	_	12	-	-	_	
Black	936	331	35	804	175	22	780	389	50	<b>1</b> 5	
Hispanic	193	67	35	217	48	22	225	125	56	1 21	
Native Hawaiian/ Pacific Islander	-	-	-	-	-	_	-	-	-	_	
2 or More Races	57	18	32	149	43	29	190	103	54	<b>1</b> 23	
White	7,576	3,906	52	7,223	2,598	36	6,648	4,329	65	<b>1</b> 4	
Race Unknown	942	40	4	554	21	4	535	65	12	<b>1</b> 8	



These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

#### By Age Group

	2016	2018	2020
18-21	41%	28%	60%
22-24	41%	30%	57%
25-29	44%	34%	50%
30-39	60%	52%	65%
40-49	70%	63%	71%
50+	80%	71%	79%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

CAMPUS REPORT: Southeast Missouri State University

## **Looking Closer**

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016				2018		2020			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
18-21	5,320	2,207	41	5,395	1,501	28	5,047	3,034	60	<b>†</b> 19		
22-24	2,249	912	41	1,935	583	30	1,826	1,040	57	<b>†</b> 16		
25-29	1,090	482	44	813	279	34	758	377	50	<b>†</b> 6		
30-39	759	459	60	616	321	52	556	361	65	<b>1</b> 4		
40-49	327	228	70	265	166	63	247	175	71	<b>1</b>		
50+	158	127	80	102	72	71	91	72	79	<b>↓</b> -1		

By Sex

	2016				2018				2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p	p.p)
Female	5,634	2,743	49	5,374	1,792	33	5,197	3,264	63	+	14
Male	4,269	1,672	39	3,752	1,130	30	3,328	1,795	54	+	15

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates**. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

#### By Education Level / Undergraduate Class Year

	2016 Enrolled	Matad		2018 Erene lle d	Votod		2020 Enrolled	Votod P		)16-202	-
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted R		ange (p	<b>.</b> µ)
Undergraduate	8,686	3,815	44	8,199	2,504	31	7,511	4,483	60	+	16
Graduate	1,186	588	50	923	415	45	1,013	575	57	+	7
Class Unknown	31	12	39	-	-	-	-	-	-		-
CLASS YEAR											
First Year	2,327	37	854	2,039	25	500	1,906	54	1,034	+	18
Second Year	1,849	43	794	1,814	29	535	1,577	59	923	+	16
Upper Level	4,543	48	2,180	4,352	34	1,472	4,035	63	2,531	t	15
ENROLLMENT STATUS											
Full-time	8,157	3,391	42	7,680	2,223	29	7,220	4,245	59	t	17
Part-time	1,746	1,024	59	1,446	699	48	1,305	814	62	t	4

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and

the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

### **By Field of Study**

FIELDS		2016			2018			2020		2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
<b>Biological and Biomedical Sciences</b>	549	211	38	485	150	31	413	250	61	1 22	
Business, Management, and Marketing	1,546	596	39	1,295	361	28	1,123	629	56	17	
Communication and Journalism	542	221	41	575	150	26	479	273	57	16	
Computer and Information Sciences	372	117	31	421	80	19	544	217	40	1 8	
Education	1,574	863	55	1,513	611	40	1,517	1,029	68	13	
Engineering and Engineering Technologies	572	173	30	484	115	24	386	198	51	1 21	
English Language and Literature	114	66	58	107	50	47	77	52	68	10	

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-faq

## **By Field of Study**

FIELDS		2016			2018				2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Family and Consumer/Human Sciences	323	142	44	256	71	28	195	120	62	🛧 18
Health Professions	1,108	558	50	1,057	343	32	1,056	642	61	👚 10
History	69	41	59	66	27	41	62	46	74	🛉 15
Law Enforcement, Firefighting, and Protec	404	187	46	305	98	32	259	158	61	🛧 15
Liberal Arts and Sciences, and Humanities	557	276	50	537	195	36	426	253	59	🛧 10
Mathematics and Statistics	52	-	-	39	-	-	37	12	32	-
Multi/Interdisciplinary Studies	172	81	47	160	57	36	138	89	64	🛧 17
Natural Resources and Conservation	61	20	33	54	22	41	67	40	60	<b>1</b> 27
Parks, Recreation, Leisure, and Fitness Stu	311	105	34	211	50	24	181	90	50	🛧 16
Physical Sciences	118	37	31	99	28	28	98	45	46	🛧 15
Psychology	361	160	44	414	140	34	447	261	58	🛧 14
Public Administration and Social Service P	183	81	44	185	66	36	191	120	63	👚 19
Social Sciences	187	100	53	159	70	44	147	103	70	🛧 17
Visual and Performing Arts	335	154	46	354	111	31	398	267	67	1 21

## **By Field of Study**

FIELDS	2016				2018			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Unknown	33	-	-	16	-	_	12	-	-	_

#### **About This Report**

#### Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Southeast Missouri State University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



Barnum Hall 163 Packard Ave. Medford, MA 02155

tischcollege@tufts.edu 617.627.3453



Institute for Democracy & Higher Education: National Study of Learning, Voting, and Engagement Barnum Hall, Medford, MA 02155

Follow Us on Twitter: @TuftsIDHE NSLVE@tufts.edu 617.627.0620