



ALL IN Campus Democracy Challenge

SoCon Summary

With over 82,120 college students in SoCon, college student voters play an important role in local, state, and national elections.



10 PARTICIPATING CAMPUSES

- 6 public institutions
- 4 private institutions
- 10 4-year institutions

THESE INSTITUTIONS REPRESENT:

- 5 Rural Serving Institutions

100% OF SOCON INSTITUTIONS ARE PARTICIPATING IN ALL IN

which have 100% of students in the conference

As of April 30, 2024

IMPACT

65.2%

Average voting rate among ALL IN SoCon campuses in 2020*

Compared to the national student voting rate of 66%*

16.7%

Average 2020 campus voter turnout change at SoCon campuses compared to 2016*

Compared to the 14 point increase for national student voting*

83.7%

Average 2020 voter registration rate at ALL IN SoCon campuses*

Compared to the national student registration rate of 83%*

10.4%

Average 2020 campus voter registration change at SoCon campuses compared to 2016*

Compared to 7 point increase for national student voting*

ENGAGEMENT

5

SoCon senior leaders signed the Presidents' Commitment

3

SoCon campuses submitted 2024 action plans

80%

of ALL IN campuses in SoCon have authorized NSLVE

1

SoCon coach has signed the Coaches' Pledge

RECOGNITION

4



SoCon campuses earned the Most Engaged Campus Recognition

1



SoCon student was a recipient of the 2024 Student Voting Honor Roll

2



SoCon campuses earned the Highly Established Action Plan Seal

8



2020 Seals were awarded to SoCon institutions for their voter turnout rates

*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date



ALL IN CAMPUS DEMOCRACY CHALLENGE

SoCon Participating Campuses

- **East Tennessee State University**
- **Furman University**
- **Mercer University**
- Samford University
- **The Citadel, The Military College of South Carolina**
- University of North Carolina at Greensboro
- University of Tennessee at Chattanooga
- Virginia Military Institute
- **Western Carolina University**
- Wofford College

Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.