



ALL IN Campus Democracy Challenge

SoCon Summary

With over 81,952 college students in SoCon, college student voters play an important role in local, state, and national elections.



10

PARTICIPATING CAMPUSES

- 6 public institutions
- 4 private institutions
- 10 4-year institutions

THESE INSTITUTIONS REPRESENT:

- 5 Rural Serving Institutions

100%
OF SOCON INSTITUTIONS ARE
PARTICIPATING IN ALL IN

which have 100% of students in the conference

As of November 11, 2024

IMPACT

27%

Average voting rate among ALL IN SoCon campuses in 2022*

Compared to the national student voting rate of 31.3%*

8%

Average 2022 campus voter turnout change at SoCon campuses compared to 2018*

Compared to the 8.3 point decrease for national student voting*

80%

Average 2020 voter registration rate at ALL IN SoCon campuses*

Compared to the national student registration rate of 76.1%*

5%

Average 2020 campus voter registration change at SoCon campuses compared to 2016*

Compared to 1.3 point increase for national student voting*

ENGAGEMENT

6

SoCon senior leaders signed the Presidents' Commitment

6

SoCon campuses submitted 2024 action plans

80%

of ALL IN campuses in SoCon have authorized NSLVE

0

SoCon coaches has signed the Coaches' Pledge

RECOGNITION

5



SoCon campuses earned the Most Engaged Campus Recognition

1



SoCon student was a recipient of the 2024 Student Voting Honor Roll

3



SoCon campuses earned the Highly Established Action Plan Seal

6



2022 Seals were awarded to SoCon institutions for their voter turnout rates

*as calculated by National Study of Learning, Voting, and Engagement (NSLVE) reports received by the report updated date



ALL IN CAMPUS DEMOCRACY CHALLENGE

SoCon Participating Campuses

- **East Tennessee State University**
- **Furman University**
- **Mercer University**
- Samford University
- **The Citadel, The Military College of South Carolina**
- University of North Carolina at Greensboro
- University of Tennessee at Chattanooga
- Virginia Military Institute
- **Western Carolina University**
- **Wofford College**

Campuses in bold have signed the Presidents' Commitment to Full Student Voter Participation.